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Copyright & Trademarks

TourTools v5 User Guide

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Last modified: December 25, 2022

System Requirements

TourTools System Requirements

General

TourTools is built on FileMaker technology and system requirements are closely linked to those of the FileMaker software itself. Specifications are subject to change as Claris, Inc. continues to evolve and test their products. TourTools v5 supports FileMaker 17 or newer.

- » FileMaker 19 Technical Specifications
- » FileMaker 19 Installation and Configuration Guide

Please note that if you do not have IT staff, we are happy to review your computers to confirm if they are compatible with TourTools and/or FileMaker products. Otherwise, consult your IT specialists if you are unsure. The basic system requirements for running FileMaker 19 and TourTools v5 are below.

Server

RECOMMENDED HARDWARE

- 4-Core CPU
- 8 GB RAM
- 500+ GB or more hard drive, SSD recommended (250 GB if no other software will be installed)
- Ethernet only

SUPPORTED OPERATING SYSTEMS*

· Windows Server 2016 or newer

*Windows Server Datacenter is compatible with FileMaker Server 19, but has not been fully tested; TourTools does not support Apple servers.

Workstations

APPLE/MAC

RECOMMENDED HARDWARE

- M1, Intel iSeries (i5/i7) Processor
- 8+ GB RAM
- Graphics device with minimum 1600 × 900 resolution (maximum 1920 × 1080)

SUPPORTED OPERATING SYSTEMS

• macOS Sierra 10.12 or newer

WINDOWS

RECOMMENDED HARDWARE

- Intel iSeries (i5/i7) Processor
- 8+ GB RAM
- Graphics device with minimum 1600 × 900 resolution (maximum 1920 × 1080)

SUPPORTED OPERATING SYSTEMS

- · Windows 8.1 Standard and Pro Edition or newer
- 64-bit only

Note: Windows 7, Windows Home Edition, 32-bit Windows are not supported.

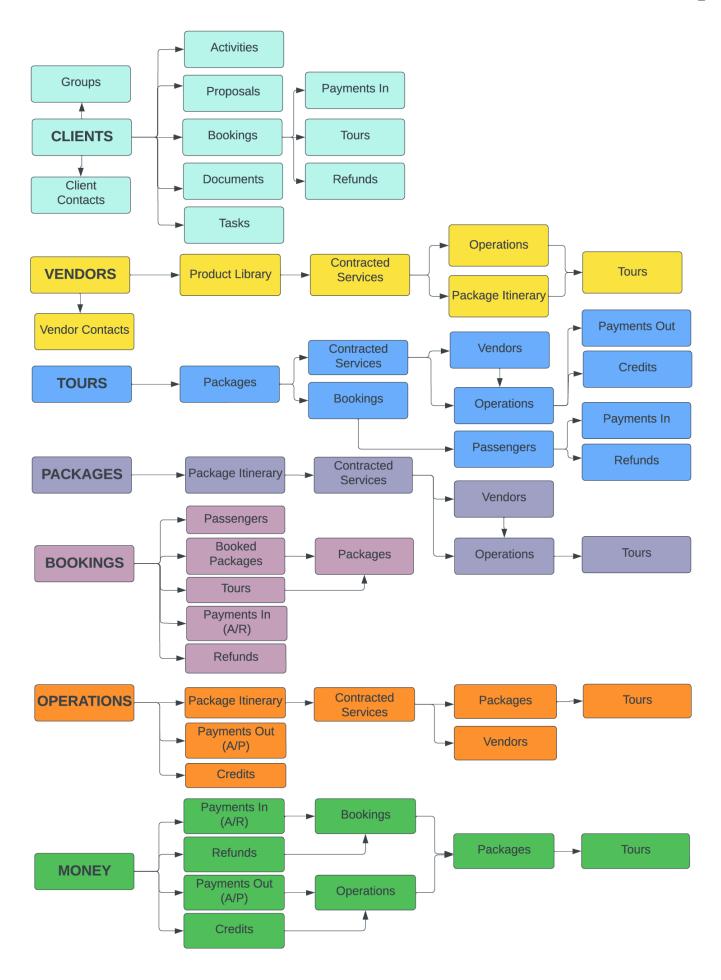
Last modified: November 27, 2022

System Architecture

TourTools is built using the FileMaker platform. FileMaker is a cross-platform relational database application from Claris International, a subsidiary of Apple Inc. It integrates a database engine with a graphical user interface (GUI) and security features, allowing users to modify the database by dragging new elements into layouts, screens, or forms. It is available in desktop, server, iOS and web-delivery configurations.

FileMaker Server allows centralized hosting of apps which can be used by clients running the desktop or mobile apps. It is also available hosted by Claris, called FileMaker Cloud.

This is the basic entity relationship diagram for TourTools v5 back office:



TourTools Online is built using PHP and Yii framework. It is an MVC based web application using the Bootstrap (twitter) framework to provide a compatible and accessible interface. Also, the use of standards compliant MVC/Front End architecture allows for TTO to be modified and enhanced as needed. All of the software used is open source and kept up to date as per client needs. The application is compatible with the most up to date version of PHP (currently, version 8).

The application acts as an interface to the backend FileMaker server application via the FileMaker/PHP API hosted either in-house or at an approved managed 3rd party hosting provider on a managed basis.

All libraries used in the web application are updated as per availability and the architecture (separated backend-database and front-end web application) allows for secure DMZ environments. The interface between the web application and the backend are implemented according to best practices and vendor specification.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: November 29, 2022

Chapter 1: Introduction

Getting Started with TourTools v5

This manual is intended to explain the basic functionality of TourTools™ and the "how to" of specific tasks. Because the software can accommodate diverse business models, the manual should be supplemented by specific notes taken during your training.



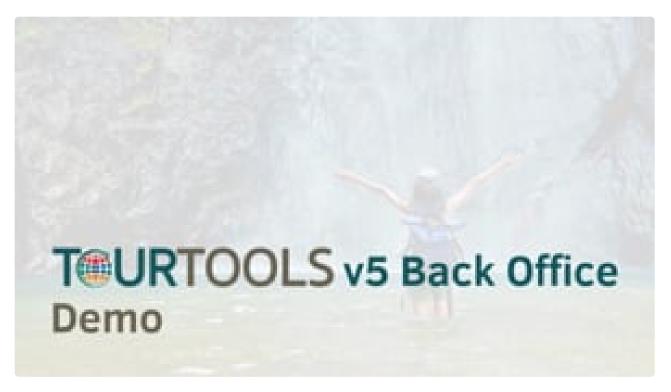
It's important to note that, in spite of the fact that TourTools™ was initially developed decades ago, it continues to evolve and improve based not only on technological advancements, but also input and requests from its many users. That being said, some of the customization that has been incorporated in the system may not be widely applied and so is not addressed in this manual. If you see fields or layouts that aren't explained but about which you are curious, be sure to ask…we'd be happy to do a "show and tell"!

New Features in TourTools v5

- New cleaner and more intuitive user interface
- Significant reporting workflow improvements and several new powerful reports
- New Enhanced Email Module for more powerful email marketing and campaign tracking; eliminated the need for an email plugin
- Integration with MailChimp for contact synchronization and management
- Improved QuickBooks interface and workflow; new compatibility with QuickBooks Online
- Optimized for the cloud for optimal performance on remote servers
- The ability to quickly change Tour dates
- A new built-in payment gateway with better features/security than Auth.net and PayPal
- Improved Client Module to facilitate additional contacts
- Improved Bookings Module provides "shopping cart" style workflow for multiple passenger bookings via TourTools Online
- Improved fundraising functionality to allow payment distribution from a single source

- Client duplication management and merge functionality
- Optimized group leader reporting for TourTools Online
- Improved access to data export functionality from primary areas of the system
- Much greater access to settings so you have greater control and do not need to request support for changes
- User-level settings that allow users to set color themes and certain dashboard and email preferences

TourTools v5 Demo



https://player.vimeo.com/video/735877838

Last modified: March 27, 2023

FileMaker Pro & TourTools

About FileMaker Pro

TourTools[™] is written in FileMaker Pro®, the number one selling database software, that offers easy organization and sharing of data.

You should be aware of two somewhat unique features of FileMaker Pro. Generally speaking, there is no "save" command. A record is created as soon as you click on the "+ (new)" button. In addition, if you overtype data already present in a field, the original text is obliterated as soon as you leave the field. In most cases, you will not be asked if you want to save the record or the changes.

There is also no "un-delete" command. Once you delete a record, it's gone forever, so be very certain that you know where you are in the system before you invoke the "delete" command (this function is "second guessed"; i.e. you will be asked to confirm the deletion). In most cases, the delete command is made available only to manager and owner level logins.

About Relational Databases

TourTools™ is what's known as a "relational" database. What this means is, the different modules of TourTools™ are inter-related, so that when you enter data in one, the information is shared with other parts of the program that need it. For instance, when you enter a name in a Client record, you will never have to type that name again to make a Booking, print a piece of correspondence, or produce a rooming list or manifest.

General "Tips and Hints"

Screen Layout and Moving Around the System

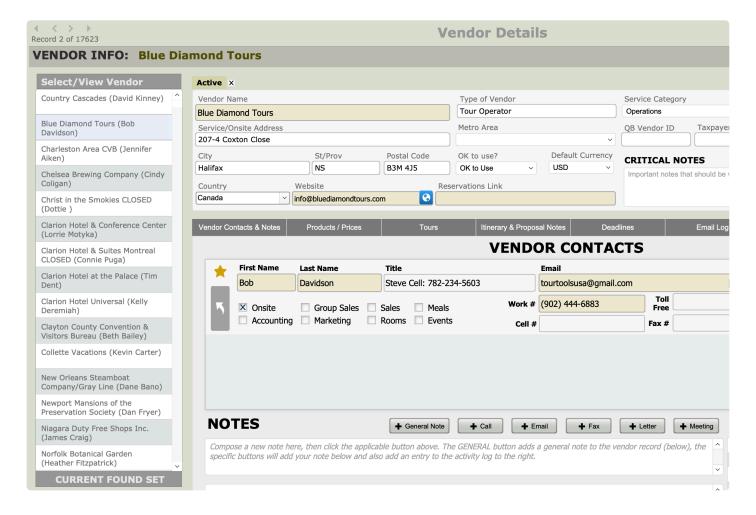
In the upper right of most screens, you are able to reference the ID number of the record you have open. ID numbers are unique and are automatically assigned by the system as records are created. Click on the info button (as seen below, a circle with an "i" in the middle) to view creation and modification info related to the record you are viewing.



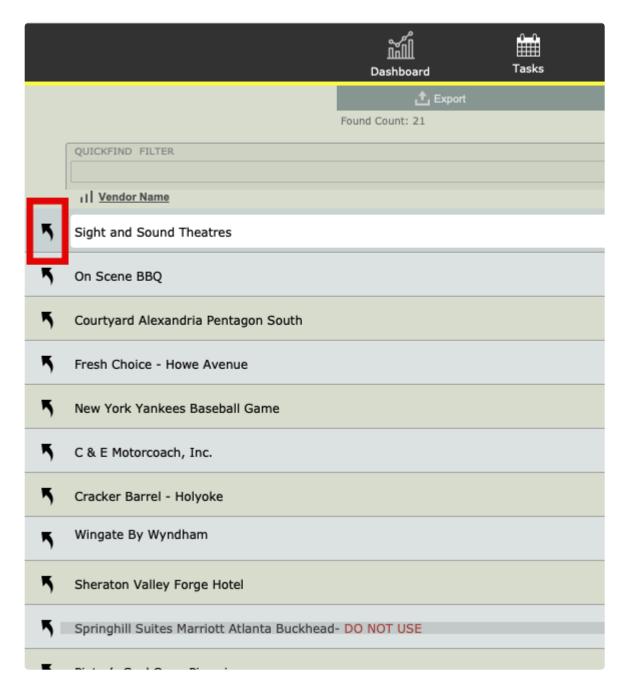
In the upper left corner of most screens, you can see the total number of records in your "found set" (explained in more detail later). Clicking the symbols < and > will advance you forward or back, one record at a time; clicking on the solid triangle button pointing left will take you to the first record in the set; clicking on the triangle button pointing right will take you to the last record.

A new feature in version 5 is the "CFS Portal" just below these arrows (CFS = Current Found Set). Clicking on any record in this portal produces the same result as advancing from record to record using the arrow buttons; but, using the CFS Portal you are not "blind" – you can actually jump right the to record you want by selecting it.





While you are viewing any list, clicking on the up-arrow button to the left will open the details of that record.



Below the bank of large **Module Navigation Buttons** at the top of the screen, you will often find a thin green/gray bar of **Feature Buttons**. Some of the things these buttons can do is perform a **Find**, or **Show All** records, **Export** data, send an **eBlast**, or navigate you to **Related Records** in another module (any button with a back pointing solid triangle will take you to "related" records in the module indicated). Any button with a "+" on it invites you to create a new record of the specified type.



Using "Find"

Throughout the system, you will see "Find" buttons (see screenshot above) in the Feature Button Bar

which, when clicked, invite you to input search criteria and create a "found set" of matching records.

Example

In your Client module, you want to find all clients with the last name of Nelson. Once having clicked on "Find", you will be asked if you want to stay on the current screen or use a "Find layout". Click on "Find" and in the field designated Last Name, type "Nelson". When you click "Submit", you will be presented with a list of records that match the criteria. The limited number of records representing clients with the last name Nelson is called a "Found Set".

To leave the "Found Set", click on "Records" from the FileMaker menu (which runs along the very top of your screen) and then on "Show All Records".

It is possible to do a "layered" Find by using one and then another criteria for your lookup.

Example

You want to do a mailing to all clients living in Michigan and Indiana. Using the "Use Find" layout, type MI in the "State/Prov" field, then click on "Another +". This time type IN in the same field and click on the "Submit" button.

You can also use the "omit" function to find "everything but" a select group of records.

Example

In your Client database, you want to find all customers except those living in Michigan and Indiana. Follow the instructions as outlined above and once your found set presents, click "Records" from the FileMaker menu and then on "Show Omitted Only".

Important

Whenever you run documents, labels, etc., be aware of whether all records are available or if you are within a Found Set. If you want to generate labels for all clients, by example, but start the report within a "Found Set", the output will be incorrect and you may not even realize it.

Using the "QuickFind Filter" in TourTools

Throughout the system, you will see the **QuickFind Filter** boxes and buttons at the top of most lists. Type search criteria in the appropriate boxes that sit above the column you want to search. Once all of your criteria is entered, click the magnifying glass button (or just hit the ENTER key on the keyboard) to filter the list. Click **Show All** in the **Feature Button Bar** to add all records back to the current found set. Click "clear filter" to clear the search criteria from the filter boxes.



Scripts

Scripts are sets of programmed instructions that basically drive the software. Most are working in the background, invisible to the user and many are attached to the various "buttons" visible on the layouts. A good example: The buttons that open various reports are simply running a script. Clicking on any one of them runs a script that results in the generation of a document or report. As you invoke various processes in the system, watch for script prompts to "continue", "finish", "submit", etc.

Value Lists

Many fields have what are called "value lists" attached to them. The choices that denote the tour type in Tours, by example, are part of a "value list". The choices that populate the various check boxes on the Marketing tab in Client also draw from value lists. The lists are maintained in one of several ways. At the end of some lists you will see the word "edit". Clicking on it will take you directly to the place where you can do your editing. Many are maintained in Settings > Business Settings > System Modules > Value Lists.

Important

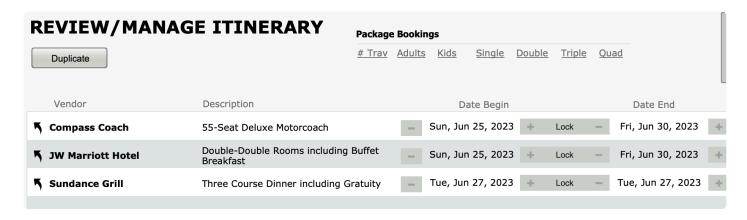
Before completely removing or changing the spelling of any value in a list, be aware that the original value may already be in use. Be sure to find those instances and update, as necessary, the records that will be affected by whatever change you have in mind. In addition, don't type data directly in a field that is connected to a value list in lieu of choosing a value. Doing so will tag your record with a value that technically doesn't exist, given it's not in the list.

Fields

The majority of data fields used on layouts in TourTools™ are white or gray. The white invite input and most of the gray are inaccessible. Clicking on them usually generates a message that they are "non-modifiable". This is usually because some sort of calculation or lookup is taking place in that field.

Portals

Throughout the system, you will find displays of records that are similar or related, presented in lists called "portals". In this example, taken from the "Itinerary" tab in Package, 3 contracted services for a particular Package are shown.



Number of "Seats" Available in TourTools v5

If you have purchased 10 "seats" in TourTools, when the 11th person tries to log in they will receive a message indicating the seat count is at capacity and will be logged out. To purchase additional seats, contact the TourTools support team.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 27, 2023

Workstation/Staff Setup

PC|Windows Workstation Setup

Please follow these steps to ensure proper setup of workstations that will be accessing the TourTools Back Office system. This document is written for Owners/Managers, working alongside IT personnel if needed, and assumes a certain level of familiarity with basic IT tasks.



https://player.vimeo.com/video/780424945

1. Add New Staff Member to the TourTools system

Step A

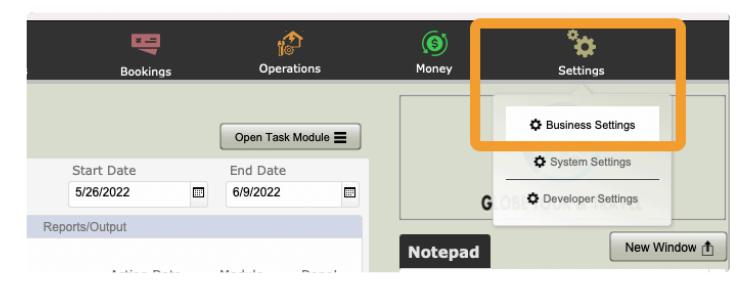
Log in to TourTools as Owner or Manager

Open TourTools and log in as either **Owner** or **Manager** – only these accounts are allowed to add and delete Staff Records. A list of login account names and passwords were provided to the Owner upon purchase of TourTools.

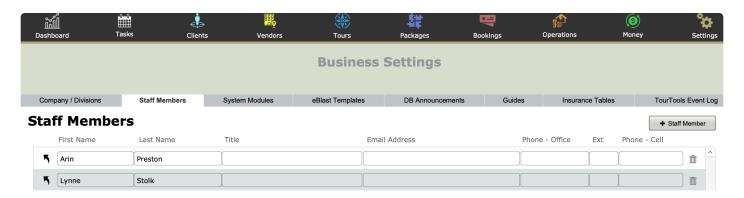
Step B

Add the Staff Member to TourTools

Add the new staff member to TourTools by opening the **Business Settings** and selecting the **Staff Members** tab.



From there, click the **+ Staff Member** button to add the new Staff member to TourTools. Note how the name is entered in the Staff record; it will be important to set the Username in Filemaker to match it, exactly (e.g. – If it is Barb Smith in the Staff record, it should not be Barbara Smith in the Username preferences to be set in step 3 below.



2. Install FileMaker Pro on the Staff Workstation

Once you complete the purchase of FileMaker, you will receive an email containing the license key and software download links. Download the installer for FileMaker Pro Advanced to be installed on user workstations.

Install and register the software as directed in the automated process. Do not add a shortcut to FileMaker to the user desktop, as this can cause confusion. You will be given a **Launch File** that can be distributed and placed on all user desktops to make access to TourTools quick and easy.

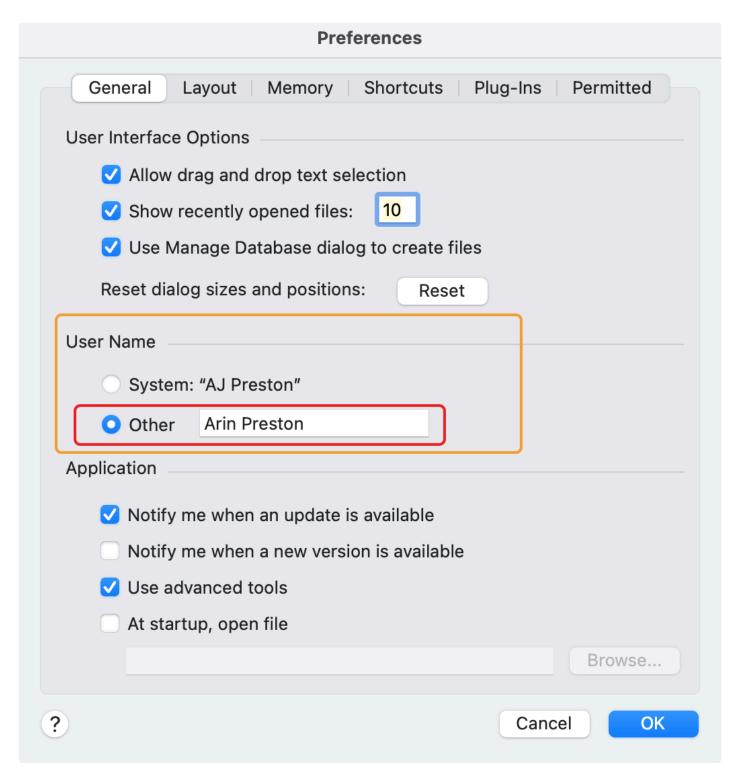
3. Set Up FileMaker Preferences & the TourTools Launch File



Set the Username in the FileMaker Pro Preferences

TourTools should be closed (if open) and FileMaker Pro should be opened by itself. Once it is open, go to

the **FileMaker Preferences** from the **Edit Menu** (If you are on a Mac, it will be in the **FileMaker Menu**). On the **General Tab** of the preferences, about half way down, type in the **User Name** as the staff member's Full Name as entered in the staff record in step 1.



Step B

Identify Which Login Account is Assigned to the User

The Owner will assign the user with a TourTools login appropriate to the level of access they should have to

the system; these credentials should be saved to the Keychain or Credential Manager on the workstation and not given to the user directly.

TourTools has 5 accounts, by default, for accessing the system (credentials provided at time of purchase):

- 1. Owner: Allows the highest level of access to the system short of "full access" privileges, which are reserved for TourTools developers only - the Owner login has access to all system settings, data, and reports.
- 2. Manager: Allows access to value lists, layouts, exporting of records, deletion of records and data warning overrides; has access to limited financial information.
- 3. **Operations**: Can do all that the Reservations login can do but can also create Tour, Package, and Operations records; access is denied to spreadsheets after pricing.
- 4. **Reservations**: Can create and edit, but cannot delete or cancel, Client or Booking records; cannot create Tour, Package, or Operations records.
- 5. Help: Can basically browse records cannot create or edit; can run some reports including brochure requests/labels; can run Receipts, Confirmations, and Invoices; Most data, including financial information, is restricted/protected.



By Default, only Owner & Manager have access to Business/System Settings, the Money Module, Export/Delete Functionality, and the ability to toggle Clients from Active to Inactive.

For more information, here is a detailed permissions matrix.

Step C

Add the TourTools Launch File to the User Desktop. Ask TourTools support to provide this if you have not received it.

Step D

Save the User Login Credentials

Open TourTools by double-clicking on the Launch File and check the box to save the TourTools Login information. Enter the account name and password that was identified in the previous step.

If at any point the user/workstation is given a different login account (a new level of access), the existing saved credentials will need to be deleted from the Keychain or Credential Manager and resaved with the new credentials.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

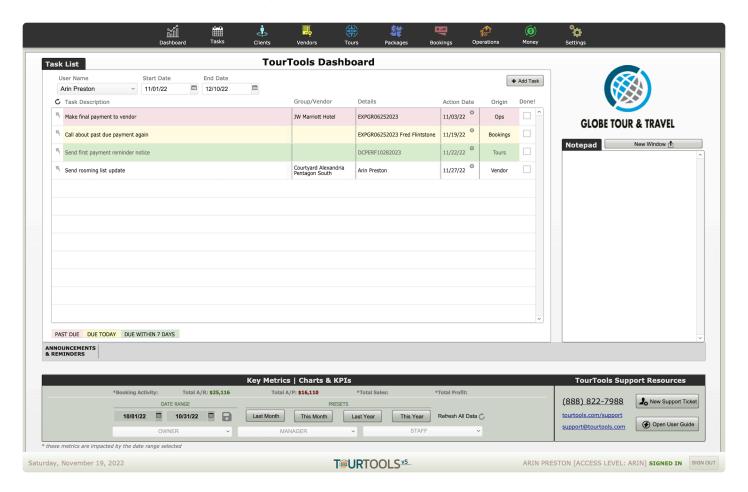
Last modified: March 27, 2023

The TourTools v5 Dashboard

So, to begin, the TourTools Dashboard appears when you open the TourTools™ software solution.

The large **Module Navigation Buttons** at the top of the screen allow quick access to the primary modules of the system. There is a Notepad are for keeping track of random thoughts, task, notes as needed – these are user specific.

At the top of the Dashboard, you will be welcomed by name (if not, see "Workstation/Staff Setup" section just prior to Chapter 1) and a date range will be specified by the Start and End Date fields.



Any **Tasks** (explained in more detail in Chapter 9) assigned to you and due within that date range will appear in the Task List. To change the date range, use the small calendars that appear when you click in either or both date fields. To look at a colleague's tasks, if they are out sick for example, click in the User Name field and make a selection. Tasks are color coded: red if past due, yellow if due today, green if upcoming within the week, and no color if a task is farther out than a week.

At the bottom of the Dashboard, there is a section related to key metrics and performance indicators for your company. Some of the charts and metrics available here can be shown for a specific date range by using the start/end date selectors. The various charts and metrics are visible/available based on log in permissions – some are only accessible to those logged in as **Owner** or **Manager**. If you are not interested

in key metrics, this section can be disabled in **User Settings** and replaced with **System Module** buttons alternatively.

Default Setting/View - Key Metrics



Alternate Setting/View - System Modules



If you have any questions that are not answered here **Contact TourTools Support** for assistance.

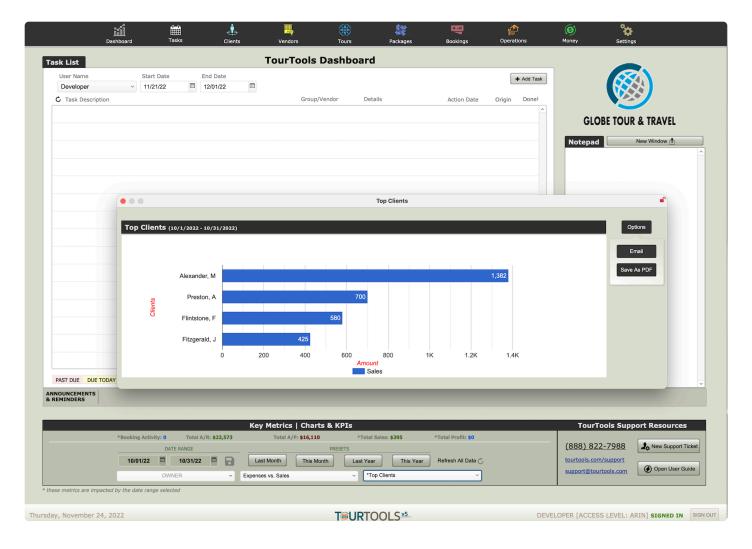
Last modified: December 14, 2022

Key Metrics

The **Key Metrics**, **Charts & KPIs** section of the dashboard is new in TourTools v5 and is located at the bottom of the Dashboard. Some of the charts and metrics available here can be shown for a specific date range by using the start/end date selectors (or the presets, like LAST MONTH, THIS YEAR, etc.); these items are marked with an asterisk. The various charts and metrics are visible/available based on log in permissions – some are only accessible to those logged in as Owner or Manager (items related to profit and sales primarily). If you are not interested in key metrics, this section can be disabled in User Settings and replaced with System Module buttons, which may be more useful and allow quicker access. Keep in mind that System Modules are accessible only to the Manager and the Owner logins.



The KPIs along the top of the section display key figures drawn from the data in your system. The far right section provides quick access to TourTools Support resources. The drop downs at the bottom provide access to charts that are created by data drawn from your system. These charts can be printed or emailed. You can have as many charts as you like open at the same time for analysis. Click on the REFRESH DATA button to update the data with recent activity (NOTE: the refresh process can take up to 2 minutes).



You can have multiple charts open at a time and each one offers the option to Save as PDF or to Email

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 27, 2023

User Settings

Clicking on the large Module Navigation button labeled "Settings" at the top right of the screen allows access to various settings for the TourTools system. All can access User Settings; Business and System Settings are available to Owners and Managers only; Developer Settings are only accessible to the TourTools Support Team.



The USER SETTINGS are accessible to each TourTools user. These settings allow users to set preferences that impact their TourTools sessions only. Things like setting a color theme for their Dashboard, managing their email signature, setting a default window size, and more.

TourTools Settings for Arin Preston				
Set Default Window Size				
Compress Tighten Default Expand				
Set Dashboard Theme				
Sand (default) • Ivory Sky Melon Lemon Lime Indi	go Blush			
Additional Windows to Open at Login	<u>Mode</u>			
☐ Tasks ☐ Vendor ☐ Packages ☐ Operations ☐ Quickbooks	Cascade • Minimize			
Client Tours Bookings Money				
Set Default Task List Date Range at Login	Set Default Metrics & KPI Date Range at Log			
Set the begin date to 7 days prior to today	the default setting is "This Year"			
Set the end date to 21 days after today	○ This Month ● Last Month ○ This Year			
Adjust Email Signature	Dashboard Metrics			
Arin Preston	Disable and show System Modules instead			
Globe Tour & Travel (330) 333-0120 Mobile				
www.GlobeTours.com				

Default Window Size

If you use a small laptop to access TourTools v5, you might consider the "Tighten" or "Compress" setting here. If you have a larger screen, the default setting or "Expand" might provide a better experience.

Dashboard Theme

Add a splash of color to your Dashboard to change things up a little and personalize the application to suit your own taste or mood on a given day!

Additional Windows & Mode

Although there are NEW WINDOW buttons throughout the TourTools v5 application, you may find yourself

opening the same 4 windows every day to suit your working style. This setting allows you to have those windows auto-open every day when you log in – saving you a little time.

The MODE setting is related to this – it allows you to specify if these additional windows should open in a cascading fashion or if they should open and then minimize (like they did in TourTools v3).

Task List Date Range

Tired of resetting the date range of your Dashboard Task List to suit your preference every day when you log in? Maybe the default date range is not ideal for you. Use this setting to set a new default date range.

Metrics & KPIs

Tired of resetting the date range of your Dashboard Metrics to suit your preference every day when you log in? Maybe the default date range is not ideal for you. Use this setting to set a new default date range.

You can also disable the Dashboard Metrics and alternatively display the System Modules (as they were in TourTools v3/v4).

Email Signature

This is a quick way for users to update their email signature information. This is the signature that gets pulled into emails when they are sent out of TourTools.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

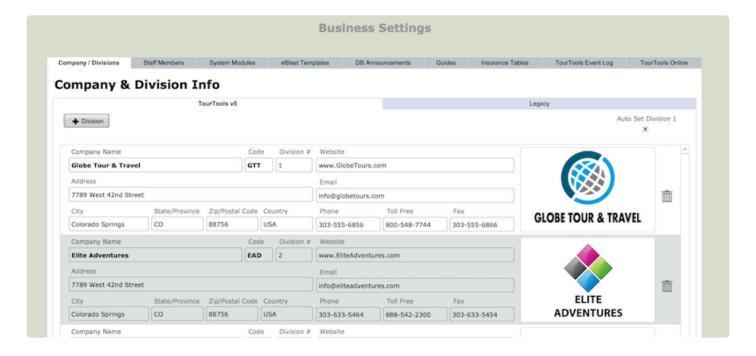
Last modified: March 27, 2023

Business Settings

Clicking on the large Module Navigation button labeled "Settings" at the top right of the screen allows access to various settings for the TourTools system. All can access User Settings; Business and System Settings are available to Owners and Managers only; Developer Settings are only accessible to the TourTools Support Team.



The BUSINESS SETTINGS are meant for the Owner and Mangers. This is where TourTools defaults and system-wide settings and values can be set and managed. This is also where the Division and Staff databases are maintained.



Company / Division

Many TourTools clients have multiple divisions or brands under which they sell tours. This is where those details are managed. The logos and company information specified here will pipe out to reports and documents generated for Tours and Bookings associated with a specific division. Check the box labeled "Auto Set Division 1" if you only have 1 division. If you have more than 1 division, remember to set the appropriate division on each Tour you create. As long as the division is properly set in the Tour record, it will automatically be set for all Packages and Bookings associated with that Tour.

For those who need to set more than 1 division for certain Tours, you can do so. But, in this case, the

Package and each Booking will have to be set manually as they are created to indicate which division it should be associated with.

Staff Members

This is where all of your staff data is managed. When you hire a new person, be sure to add them here (or remove them when they leave). This is an important step in the new user/workstation setup process. TourTools will not function properly for a new staff member if they are not represented here.

System Modules



For those who have used previous versions of TourTools, you will recognize these system modules – they use to be called Support Files. These modules provide access to many areas of the system and allow managers to set up defaults and manage system-wide data.

Airport & Air Carrier Codes

These come pre-loaded with your TourTools v5 system. You can add/remove and modify values as needed. These are used in the Tours and Bookings modules for managing flight itineraries.

Currency

Create a new currency record by clicking on the "+ New" button and identify the currency with the universally accepted three-character code. Note there is a field where you can load the URL of your favorite currency exchange website, which can be accessed by clicking on the "Open" button.

Currency		Post Update Note
CAD		
Enter Excha	inge Rates	
	1\$ USD will buy 1.26322 CAD	
	1 CAD will cost .79162 USD (Pay	ments)
a .	1 CAD = .85 USD (Cos	ting)
Calculated	Estimates	
	1\$ USD = 1.2632323589601071	CAD
	1 CAD = .7916277449692057	USD (Payments)
572	JRLS for Currency Converters	

Complete the record by filling in the first field, highlighted in this example at the top, in yellow. This amount represents what one US Dollar will *purchase* in the foreign currency. Once that field is loaded, the corresponding yellow-highlighted field below will auto-fill with the "inverse" value of the currency, or, what one currency unit will *cost* in US Dollars. Take that number — rounded if you wish — and load it in the field highlighted here in blue at the top of the screen. That is the exchange rate that will be in effect were you to make a payment from Ops. The inverse of *that* amount will auto-load to the blue highlighted field below.

The last — and <u>most important</u> — field to complete is the one highlighted in red, labeled "Costing." As you build a Package using services from the Vendor in question, <u>this</u> amount is what will be used to convert/ calculate the cost. **Since many tours are costed a year or more in advance of their actual operation, you will probably want to allow some "wiggle room" to allow for fluctuation in the exchange rate. In this scenario, the exchange rate could change by more than five cents in the Vendor's favor before the costing of the trip would be negatively affected. Conversely, if the exchange rate improves by the time we have to pay the Vendor, the profit margin on the Package increases.**

When all of your input is complete, use the "Post Update Note" field to load some reference of who last updated the rate — perhaps their initials — and on what date.

More specifics on currency exchanges as they relate to costing tours and making payments are covered in the Package and Ops chapters.

*The importance of properly identifying the currency in which the supplier will be paid cannot be overstated. If it is mis-identified and the currency mis-valued, there will be cascading effects that could negatively

impact your pricing and profitability.

If an incorrect currency is associated with a Vendor record at this level and goes undetected to the point that Operations records have been created, there is no "fix" other than to strip the incorrect Price/Inventory record from each affected Package, and then delete the Contracted Service record from the Vendor record. Only then can you reassign the currency associated with the Vendor and start building your Contracted Service records, Packages, etc., all over again (all of this will be explained further as we move along).*

Marketing Data

This module is used to identify your marketing campaigns and then associate various Clients and Bookings with them. It allows a high level of analysis on how your marketing dollars are spent and which campaigns are most effective.

Zip Codes

You will most likely never need to access this database of zip codes. It is used to identify and auto-fill the cities and states as you enter the zip codes for Clients and Vendors.

Terms & Conditions

This is where the default text for your Terms & Conditions are set. These can be pulled into Packages on the Terms & Conditions tab. We suggest that you add as much verbiage here (for as many scenarios as possible) and then delete out what doesn't apply as the text is pulled into a package.

Value Lists

This allows Owners and Managers access to update value lists that populate in various parts of the system.

Tour Defaults & Rules

This is where you will set the default values for primary fields that will be added to every new Tour record. These values are entered as soon as you set a departure date for the Tour.

eBlast Templates

Manage your Client and Vendor eBlast templates on this tab. These can be used in recurring email campaigns. Your eBlast templates can include multiple attachments.

DB Announcements

There are 2 areas of the Dashboard set aside for announcements. Enter details on this tab and choose whether to highlight the information or not. All logged in users will see these announcements in real-time.

Guides

If you have regular guides that you use on your Tours, you can manage them here – much like an external staff database. Guides can be assigned to specific Tours and reports can be run to determine usage and availability.

Insurance Tables

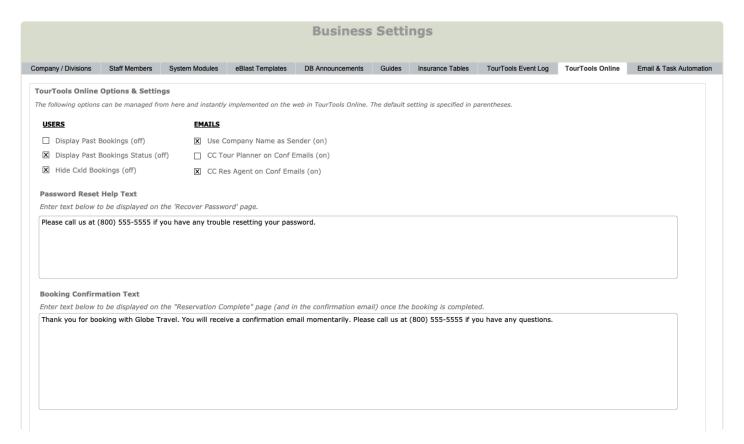
If you are selling insurance within TourTools, manage the data tables on this tab. Contact the TourTools team if this is something you are interested in exploring.

TourTools Event Log

This event log will allow you to audit critical activity in your system and identify the user that performed the action and the date it occurred.

TourTools Online

This tab allows you to manage certain settings and default text for TourTools Online, if you have it as an add-on to your back office system.



If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 27, 2023

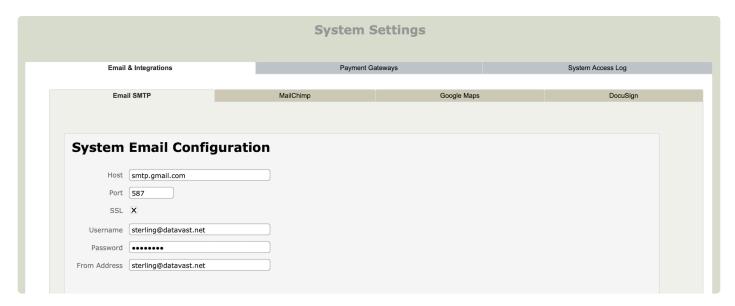
System Settings

Clicking on the large Module Navigation button labeled "Settings" at the top right of the screen allows access to various settings for the TourTools system. All can access User Settings; Business and System Settings are available to Owners and Managers only; Developer Settings are only accessible to the TourTools Support Team.



The SYSTEM SETTINGS are meant for your IT staff or consultants. If you do not have IT support, the TourTools team can help you manage these more technical settings for your TourTools v5 system.

Email & Integrations



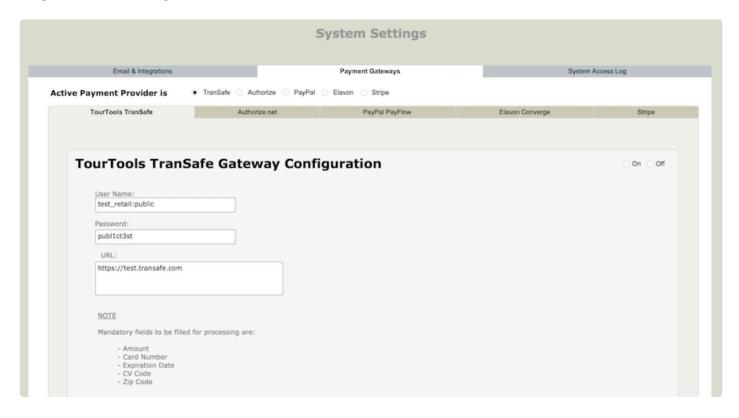
The SMTP email account settings are accessible to your management and IT staff on the **Email SMTP** tab. In previous versions, clients had to open a support ticket to update their SMTP passwords when they changed; in v5, you can make changes to these settings without our assistance.

Other integrations and their configurations are managed here, as well, like the **MailChimp** and **Google Maps**.

TourTools v5 supports **DocuSign** and those credentials and settings are managed in this area, as well. This add-on feature provides the ability to send DocuSign documents (proposals, terms and conditions, etc.) from TourTools and can be configured to fit customized workflows, as well. Based on parameters you provide, TourTools can trigger DocuSign to send specified documents to all passengers on a particular Tour

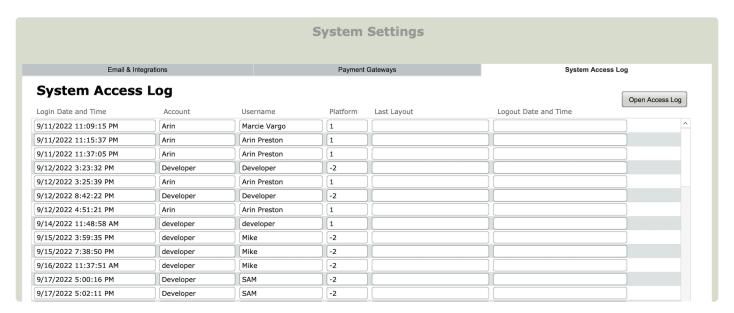
and log responses/notifications as signed documents are submitted.

Payment Gateways



This is where your payment gateway configuration is managed. In previous versions, clients had to open a support ticket to update these details; in v5, you can make changes to these settings without our assistance if you have IT staff or consultants. By default, TourTools supports the following gateways: TourTools/ TranSafe, Authorize.net, Elavon Converge, PayPal Payflow Pro, and Stripe.

System Access Log



The system access log is a quick way to identify login activity in the TourTools v5 application.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

New Enhanced Email Module

We are pleased to introduce the new **Enhanced Email Module** – it will supercharge your Client and Vendor communication workflows. You can use templates to optimize recurring marketing and notification campaigns and save time & money. Add multiple attachments with the option to save them in the related Client/Vendor/Tour email log.

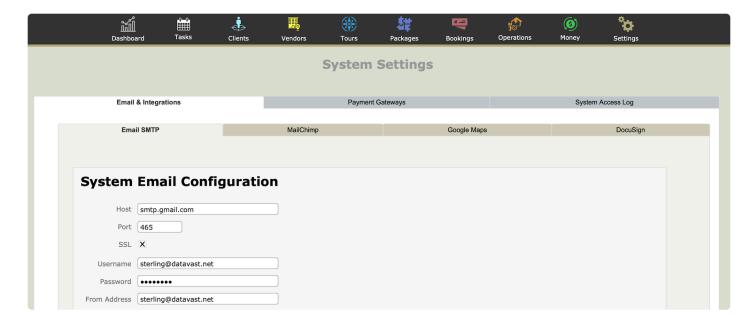
TourTools can send campaigns to **found sets** of Clients and Vendors, or to all Vendors/Passengers on a given Tour. Your sent emails will also show up in the SENT folder in the email application you use outside of TourTools

1

TourTools does not RECEIVE reply emails. If you want to track replies, those will needed to be manually added into the notes section for a given Client or Vendor.

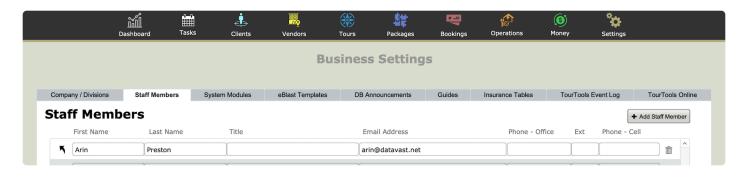
SMTP Settings in TourTools (for IT staff)

All emails sent out of TourTools are sent from a single email address selected by the management team. Typically, this is an address like "info@globetours.com" or "admin@abctravel.com". The SMTP settings are configured with the credentials for this primary email account.



Review Your Email Signature in User Settings

When a staff member sends an email, it will add their personalized email signature to the body of the email (signatures are managed in **Settings > User Settings**, see below for details) and the REPLY-TO email address will be set to their email address as entered in their Staff record (managed in **Settings > Business Settings > Staff Members**).



The USER SETTINGS are accessible to every TourTools user, regardless of their level of access or which login account they use. These settings allow users to set preferences that impact their TourTools sessions only. Things like setting a color theme for their Dashboard, managing their email signature, setting a default window size, and more.

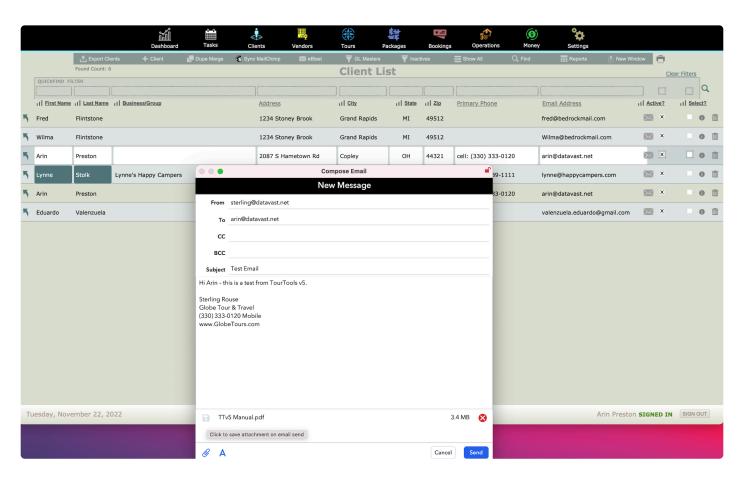


If you have any questions that are not answered here **Contact TourTools Support** for assistance.

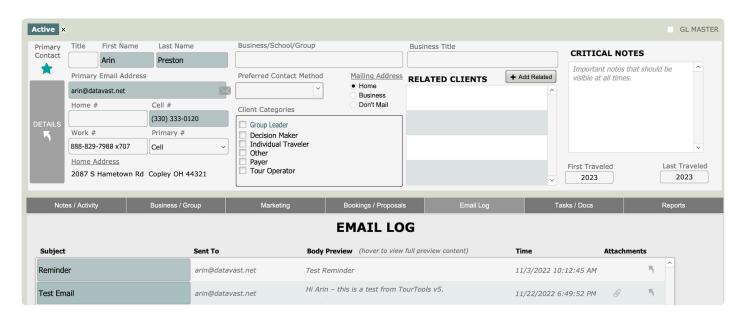
Sending Single Emails to Clients & Vendors

Sending a Single Email to a Client or Vendor Contact

To send a single email to a Client or Vendor contact, click on the envelope icon to the right of that contact's email address. An email message window will appear and your email signature will be added to the body of the email. Add any email addresses you'd like to CC or BCC, enter a subject line, add content to the body of the email, and attach any documents or images (up to 10MB). If you'd like to save the attachments to the email log for that Client or Vendor, to be able to open/review them at a later date, click on the DISK ICON (just to the left of your attachment) and it will turn dark, indicating that it will be stored in the Client/Vendor record. Click the CANCEL button to cancel sending of the email; click the SEND button when you are ready to send it.



The process is exactly the same in the Vendor Module. For both Clients and Vendors, you will see an **Email Log** tab in the Detail View – this is where you can review email activity for that particular Client/Vendor. If you elected to SAVE your attachments, they will be accessible from this area for you to open and review at any time.



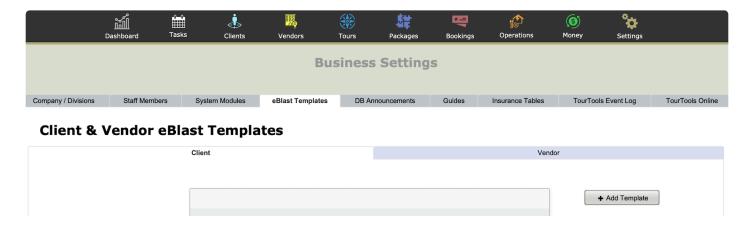
If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Sending eBlasts to Client & Vendor Groups

Creating Client and Vendor eBlast Templates

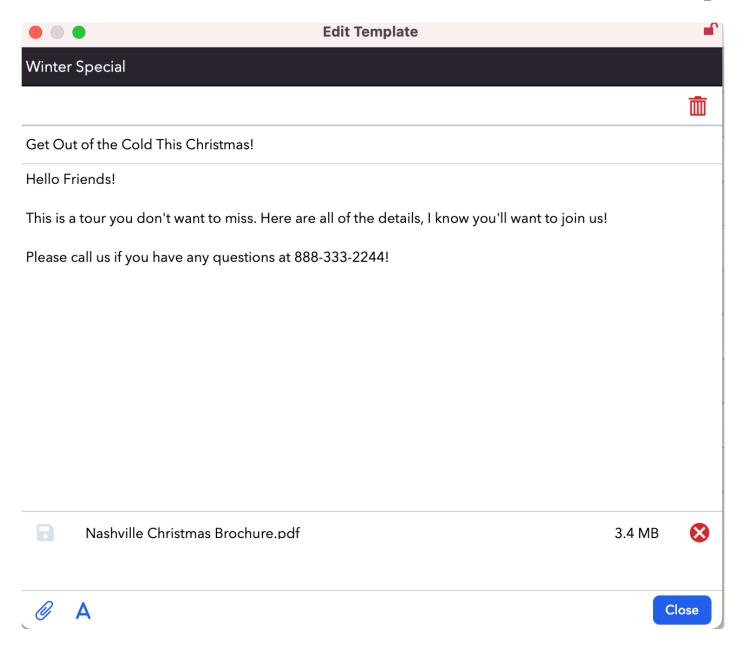
To create and manage eBlast Templates, navigate to **Settings > Business Settings > eBlast Templates**. Your Vendor and Client templates are stored on separate tabs for more efficient management. Click on the **+ Add Template** button at the top right corner.

You can also create a new eBlast template as you are building an eBlast (look for the **New Template** button in the 2nd step of the process).



Next, create your template. Keep in mind that this is just the default text; your staff will be able to add/delete comments to specific recipients on-the-fly as an eBlast campaign is prepared for sending. You can add attachments here and they will be included any time the template is used (again, they can be deleted from specific emails if needed).

Once your template is complete, click the CLOSE button.



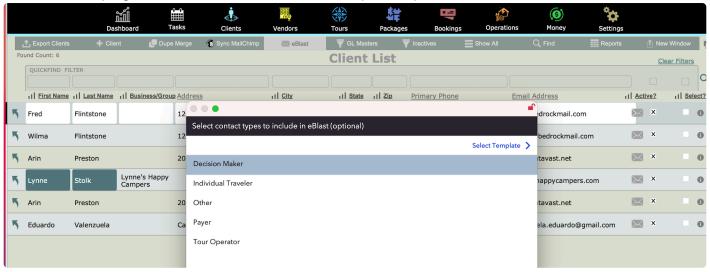
Creating an eBlast to Clients/Vendors

The eBlast process in Client and Vendor are nearly identical so the directions for both will be found in this section. Whether you are in the Client Module or the Vendor Module, the first step in the eBlast process is to create a **found set** – the group of Clients/Vendors to whom you want to send an email. This set might be passengers on a specific tour, Vendors in a certain state, or Clients interested in a particular destination.

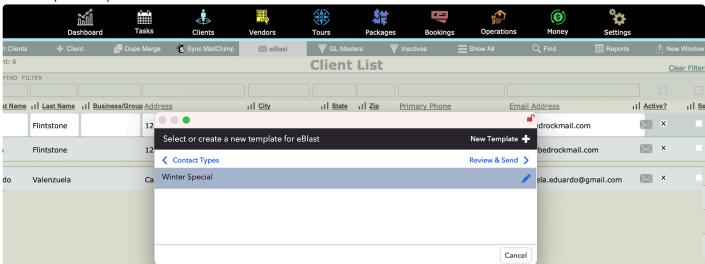
When you click the eBlast button at the top of the Client or Vendor List View, in the **Feature Buttons** bar, a message will remind you to first assemble your found set.



Next, click to highlight the contact types you want to include in the eBlast; then click the **Select Template** button at the top right corner to continue to the next step in the process.

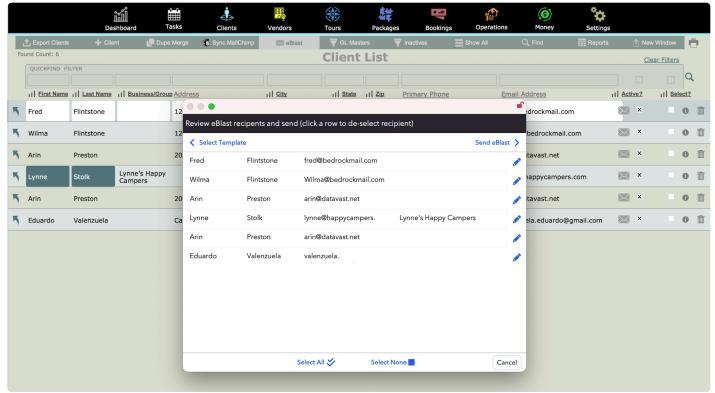


Next, click to highlight the template you would like to use in the eBlast (you can also click the **New Template** button to create one on-the-fly). The pencil button to the far right can be used to view and edit the template as needed. When ready, click the **Review & Send** button at the top right corner to continue to the next step in the process.

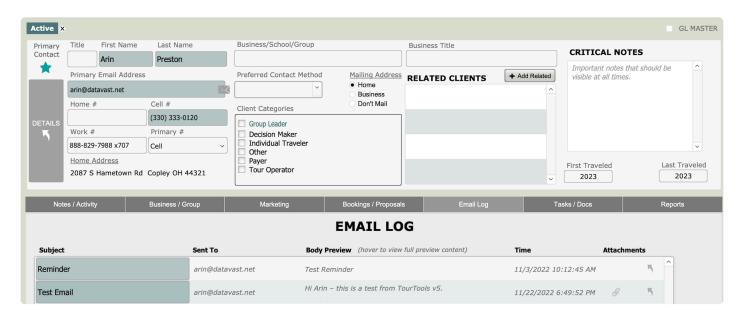


In this final step, click to highlight the contact types you want to include in the eBlast; then click the SELECT TEMPLATE (or NEW TEMPLATE) button at the top right corner to continue to the next step in the process. The pencil button to the far right can be used to view and edit the each individual email as needed; text can

be added or removed, attachments added, etc. and if you click on an email it turns gray, indicating it will be removed from the campaign and not receive the email. Click on it again to re-add it to the campaign. When you are ready to launch the eBlast, click the **Send eBlast** button at the top right corner.



An email log entry will be made in every Client or Vendor record that was included in the eBlast; the log entry will contain all related content (and attachments, if you chose to save them; if you chose NOT to save them you will simply see a paperclip icon indicating attachments were present and the files names will be logged).

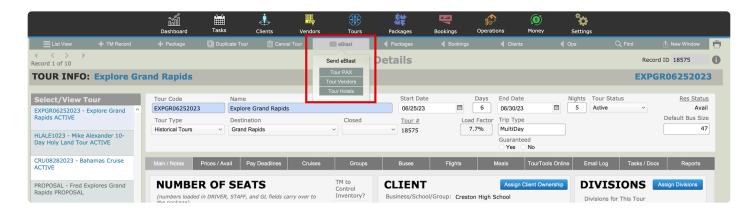


If you have any questions that are not answered here **Contact TourTools Support** for assistance.

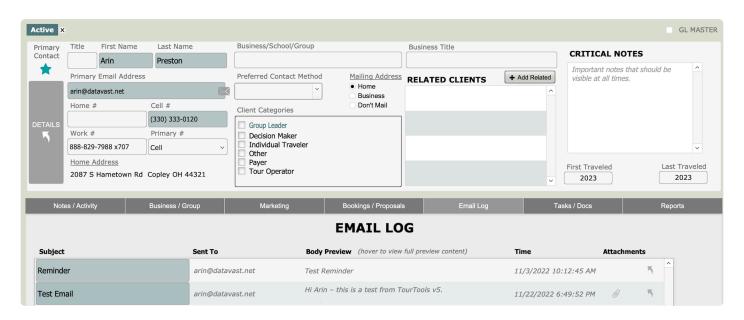
Sending eBlasts in the Tours Module

Creating an eBlast to Tour Vendors and/or Passengers

The eBlast process in the Tours Module functions a bit differently than it does in the Client and Vendor Modules. The eBlast button is not on the List View, it's on the Detail View in Tours. The reason for this is that the eBlast is specific to one Tour only. When you click the eBlast button, you will see a drop down menu with additional options; you can send an eBlast to (1) All Tour Pax, (2) All Tour Vendors, or (3) Just Tour Hotel Vendors



If you select **Tour PAX**, the eBlast process will be similar to what you are familiar with in the Client Module. You will be asked to select or create a Client Template, then presented with the individual emails that are about to be sent so that you can adjust as needed, then click **Send eBlast** to launch the eBlast. The emails will be logged in the related Client records and one entry will be made in the Tour record on the **Email Log** tab, indicating that an **All PAX eBlast** was sent on that date with content and details specified.



If you select **Tour Vendors**, the eBlast process will be similar to what you are familiar with in the Vendor Module. You will be asked to select the contact type (e.g. – Billing, Onsite, etc.), next to select or create a

Vendor Template, then presented with the individual emails that are about to be sent so that you can adjust as needed. The final step is to click **Send eBlast** to launch the eBlast. The emails will be logged in the related Vendor/Operations records and one entry will be made in the Tour record on the **Email Log** tab, indicating that an **All Vendors eBlast** was sent on that date with content and details specified.

If you select **Tour Hotels**, the eBlast process will be the same as above but only the hotel Vendors will be included.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

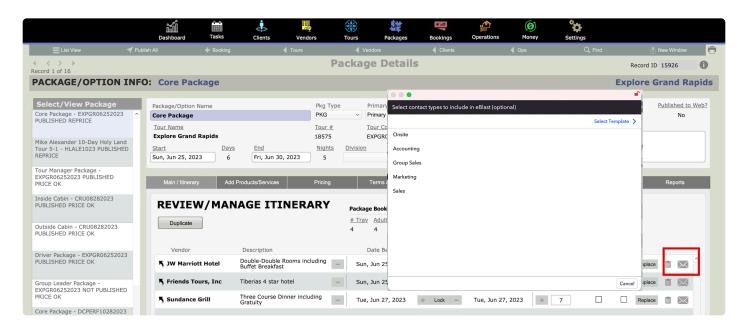
Sending Emails in the Packages Module

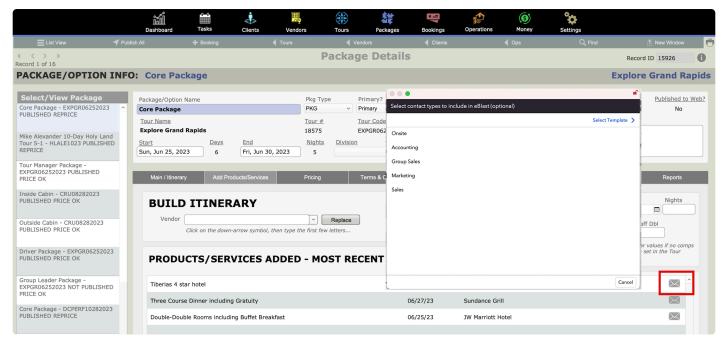
Email Functionality in the Packages Module

Email functionality has been added to the Packages Module to allow for quick communication with Vendors as Tours are being built and operated. It saves the step of navigating to the Vendor Module to send an email to a hotel or attraction.

The process here should be familiar by now, it is very similar to the process in other modules and follows the same steps.

Vendors can be email quickly from the Main / Itinerary tab or the Add Products/Services tab.





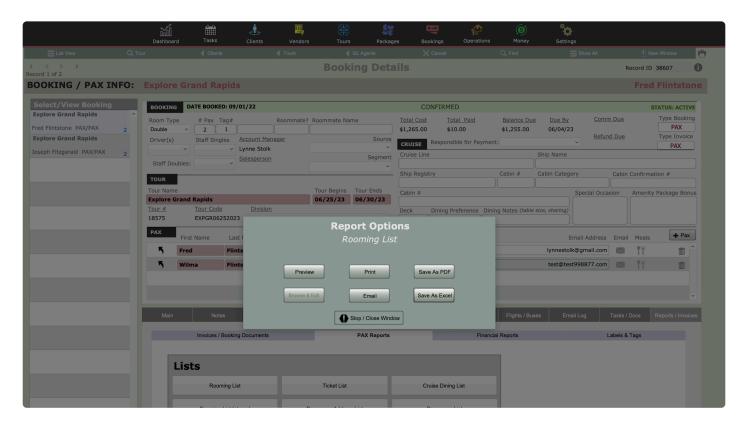
Once emails are sent, you will find details logged in the Vendor and Operations Modules on the **Email Log** tab.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

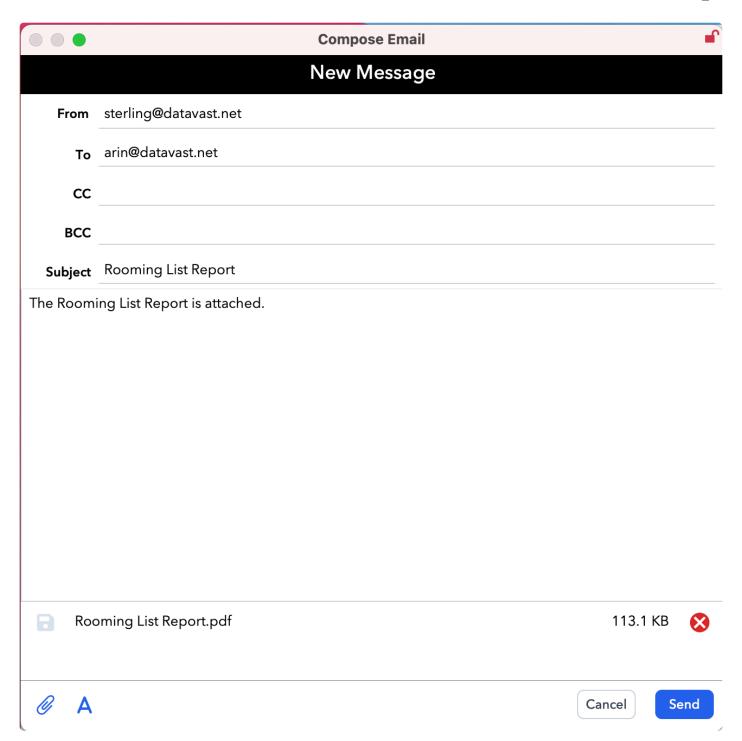
Emailing Charts, Documents, & Reports

Emailing Documents, Lists, and Reports

Every module in TourTools has a **Reports** tab that has pre-built reports, lists, and documents that can be created and output (preview, print, export to PDF or Excel, or email).

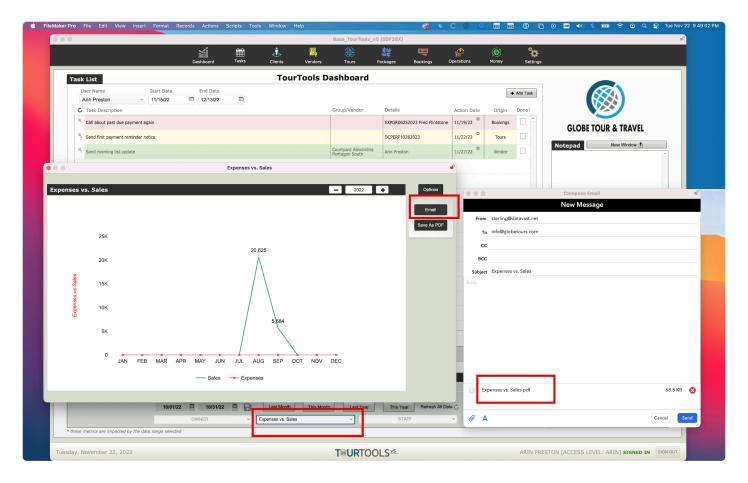


Click on the **Email** button to create a PDF of the report and attach it to an email for sending.



Emailing Charts from the Dashboard

Charts can be created from the TourTools Dashboard and output (Save as PDF or Email).



Click on the **Email** button to create a PDF of the report and attach it to an email for sending.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Chapter 2: Clients

The Client Module – A Powerful CRM

The Client module in TourTools stores contact information about your clients—name, address, phone, etc.—proposal history, current and past travel, information requests and other important information; it is a powerful CRM and marketing tool built right into your TourTools Back Office system.

The Client module represents, first of all, your mailing list. You will create a record for every person or organization that does business with you. Client is also where your marketing efforts are recorded and is where you will begin the booking process. Over time, the records in Client become a treasure chest of information reflecting the destinations of interest, the brochure request history, and the travel history of each of your clients.



Client Module – List View

All primary modules in TourTools have a List View. In this view, you can filter and sort and analyze in numerous ways to get a collective view of data relating to multiple records at once.

All List Views in Primary Modules have a QuickFind Filter at the top that allows you to quickly filter the list based on one or more criteria; enter what you are looking for, then click on the magnifying glass button at the far right (or hit the ENTER key on your keyboard) to filter the list. Click on the **Show All** button in the green Feature Button Bar to once again show all records. Click on "Clear Filters" to quickly remove any previously entered criteria from the filter fields.

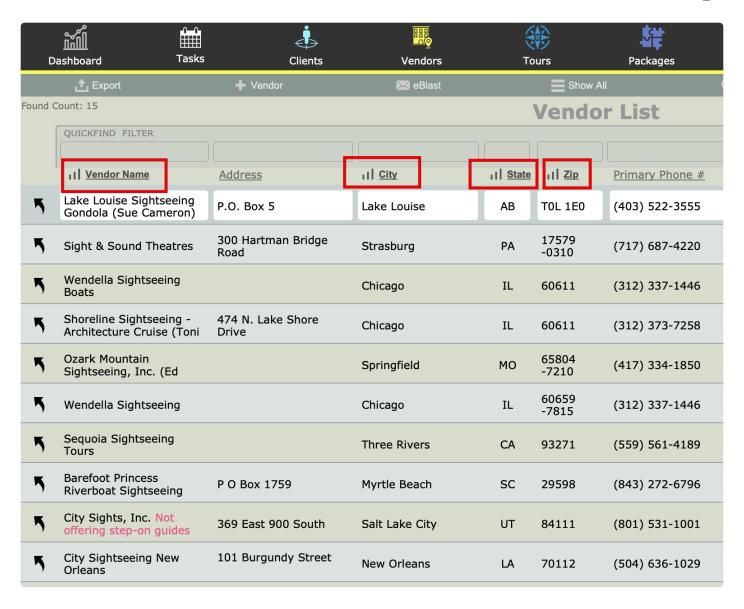


Deleting Client Records

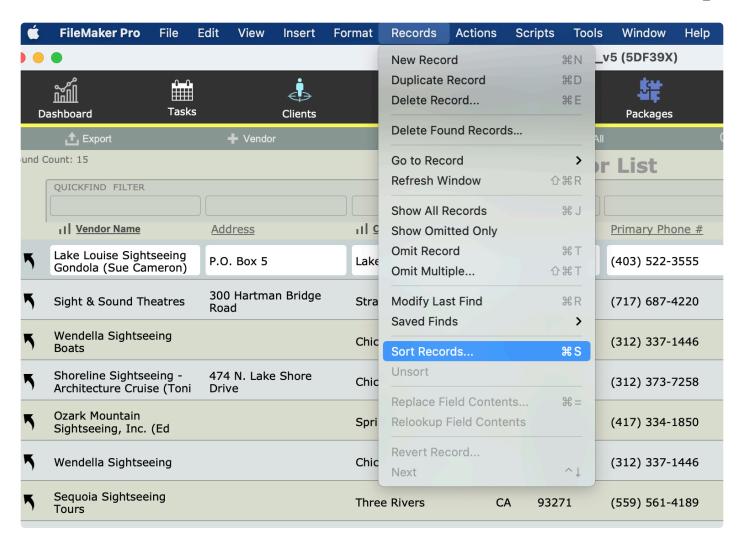
Although there is a trash can button (available to owners and managers only) to delete a Client record – it most often makes better sense to instead deactivate (uncheck the **Active** checkbox) rather than delete the record in order that you can maintain the history associated with the person or entity. If you do decide to delete it, you will be "second guessed" as to whether you really want to delete the record and once having answered "yes", the record will be PERMANENTLY deleted, in other words, **there is no "undo"**, so be careful when you use this function.

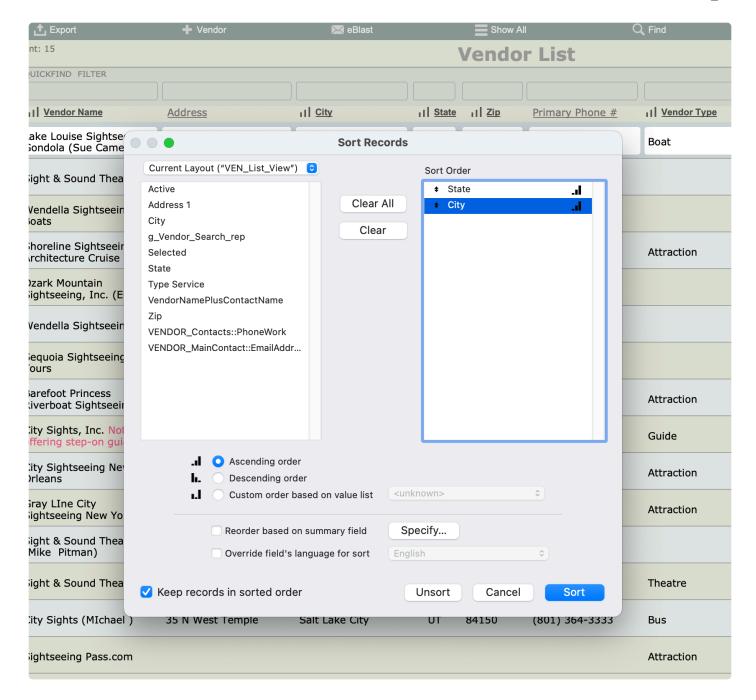
Sorting

If you want to view the records in a particular order, you can sort them by clicking on the sort button at the top of any column. Clicking on the sort button again will sort them by that field again, in reverse order.



If you have a higher-level login, you can also click on the "Records" menu at the top of the screen and then on "Sort Records". Doing so will open a window listing the fields in use on the layout you are on. Select the one(s) you want to use (such as Last Name), by double clicking on the field name to move it to the right, then click on "sort" and the records will sort in the manner you selected. If you want to re-order the fields on the right, clicking and dragging on the double-arrow symbols to the left of the field name will accomplish that task.





Printing



All primary modules have a printer button at the top right of both List View screens and Detail View screens. Click this button to print the data you are currently viewing on the screen.

Feature Buttons

In the thin green/gray button bar we call the **Feature Bar** (just below the Module Navigation bar) at the top of this screen, you will find access to various scripted functionality related to the list.



Export Clients

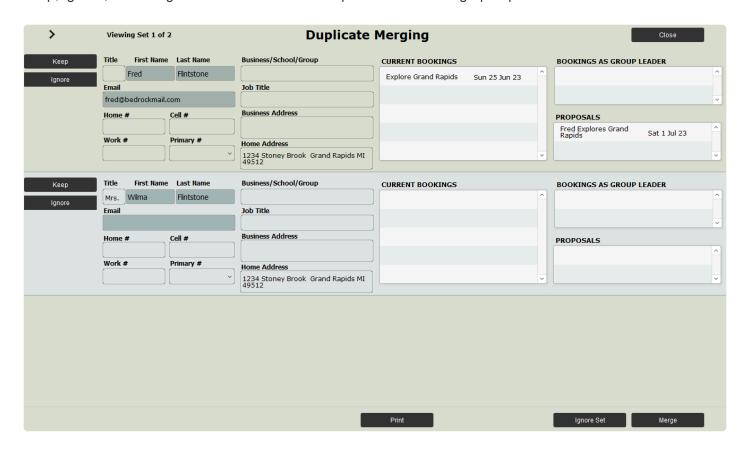
Use this button to export the records in your "found set" to an Excel spreadsheet. Note that only the fields of data shown on the "List View" layout will be included in the export.

+ Client

Use this button to add a new Client record to your CRM (process described in more detail below).

Dupe Merge

TourTools v5 has a new "Dupe Merge" feature that automatically isolates potential duplicate records (based on criteria that we can customize) and presents them for analysis. The user can then select which records to keep, ignore, and merge so no data is lost in the process of cleaning up duplicate Client records.



📮 Dupe Merge

From the Client List, click the "Dupe Merg" button.

Sets of duplicated Clients will be shown, one set at a time. A Client is considered a duplicate if the Last Name, Street Address and Zip code match another client.

Viewing Set 2 of 641

Clicking the Arrow icons at the top left will move through

the sets. The set currently being viewed and total number of sets are displayed next to the arrow buttons.

Pressing the Keep button will mark that client to be kept. If you decide to keep a different client in the set, click Keep on that record and it will be marked to keep, but the other Client records in the set will no longer be marked to keep. Only one record can be kept from each set. However, you can use the ignore button so that the client record is no longer treated as a duplicate, and will not be merged or deleted.

Pressing Ignore Set button at the bottom of the screen will set all client records in the set to be ignored, meaning none are marked to be deleted or merged.

Pressing the Merge button will Merge all the sets that have a record marked to Keep. Any Client records that are marked as ignore, will not perform any action and will not show up as a duplicate again. Any Client records that are marked Keep, will keep the details of that Client, delete any duplicate clients (that aren't marked as ignore), and move any records related to the kept client (bookings/proposals/payments). User will be returned to the Client list.

The Close button, at the top right of your screen, can be pressed at any time to exit the Duplicate Merging screen. No records will be merged or deleted when pressing the Close button, but any ignored records will take effect. The screen will be closed and any kept selections will be reset.

Clicking the Print button will save a PDF of all the possible duplicate clients to your desktop. The print size is letter, landscape. The file will be named "DuplicateClients.pdf". After a dialog box, the user will be returned to the List Client layout.

Sync MailChimp

Keep

If you have the MailChimp sync feature, this button will sync your TourTools CRM with your MailChimp account (if a new contact and email address is added to MailChimp it will be added in TourTools and vice versa). Contact us if you use MailChimp and are interested in this add-on, optional functionality.

eBlast

This button is the gateway to creating an eBlast or marketing campaign to a target set of Clients. A few things to do first – create an eBlast Template, in the Business Setting area of the system, to use in your campaign. Create a found set of Client records based on your campaign criteria. We recommend limiting eBlasts to no more than 250 Clients at a time to avoid issues with your email provider and having your emails flagged as spam. For complete details on using the Client eBlast (and other email functionality in TourTools) see Chapter 11.

GL Masters

This button will bring your **GL Master** records, only, into the List View. Once you've done this, you can click the Show All button to bring all active Client records back into the List View.

Inactives

This button will bring your inactive records, only, into the List View. Once you've done this, the button name will change to "Actives" and you can click it again to toggle back to viewing only your active Client records.



Show All

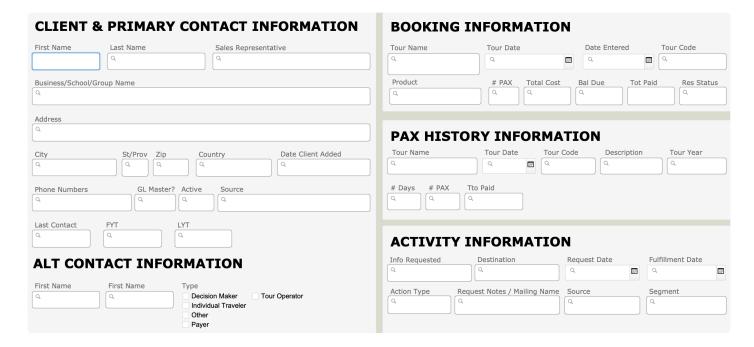
Eliminates any filters you have on your list and shows all Clients. This button only shows when you are in a found set and NOT viewing all records.

Find

You can search for one or a group of record(s) by clicking on the "Find" button. Having clicked the button, you will be asked if you want to stay on the current screen or if you want to us the "Find" screen. This second option allows you to search using fields that are actually resident in another part of the system.

By example, if you want to assemble the Client records for all passengers confirmed on a specific tour, you would search on the Tour Name and Res Status "Active". Similarly, you could locate the records of anyone having traveled on a tour that has already been archived by using some of the fields in the "Pax History Fields" section. Lastly, when you "find" on the Last Name field on this layout, TourTools will search for that name on both the first and second name fields in Client.

When you are ready to initiate the process, click on the **Submit** button. Click the **Stop** button to abort the find process and return to your previous found set.



Reports

Clicking this button will bring you to the Client Reports tab.

New Window

Clicking on the New Window allows you to open other modules within a new window so you can view 2 or 3 at the same time – this is especially helpful if you have more than one display.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Client Module – Detail View

All primary modules in TourTools have a Detail View. In this view, you can view all of the details related to a particular Client.



Feature Buttons



List View

Use this button to return to the Client List View.

+ Client

Use this button to add a new Client record to your CRM (process described in more detail below).

+ Booking

Use this button to begin the booking process for this client (process described in more detail in Chapter 7).



+ Proposal

Use this button to begin the process of creating a proposal for this client. All proposals should begin in the associated Client record.

? Availability

Use this button to jump to the Tours module and check availability for a particular Tour.

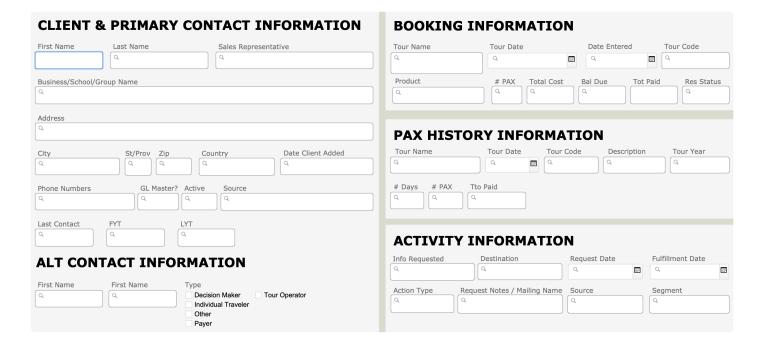
< Bookings

All buttons with a left pointing triangle will take you to related records. In this case, use this button to jump to the Bookings module and show all bookings related to this Client.



Find

You can search for one or a group of record(s) by clicking on the "Find" button. Having clicked the button, you will be asked if you want to stay on the current screen or if you want to us the "Find" screen. This second option allows you to search using fields that are actually resident in another part of the system. By example, if you want to assemble the Client records for all passengers confirmed on a specific tour, you would search on the Tour Name and Res Status "Active". Similarly, you could locate the records of anyone having traveled on a tour that has already been archived by using some of the fields in the "Pax History Fields" section. Lastly, when you "find" on the Last Name field on this layout, TourTools™ will search for that name on both the first and second name fields in Client.



Show All

This button only appears if you are in a "found set"; it allows you to bring all records back into the List View.

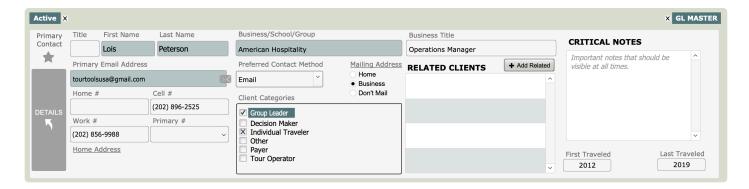
New Window

Primary Contact

Clicking on the New Window allows you to open other modules within a new window so you can view 2 or 3 at the same time – this is especially helpful if you have more than one display.

Exploring the Client Details Layout

To keep things simple, we're going to address first of all the information seen on the top half of the Client record. After that, we'll go tab by tab through the bottom section.



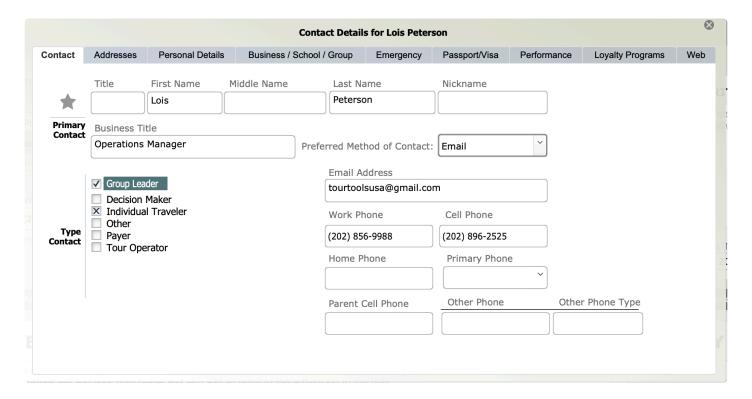
By default, the record will be marked **Active** upon creation; to de-activate it, click on the "Active" checkbox at the top left.

The **GL Master** checkbox is at the top right and can be set and unset from there. For more information about **GL Master** records, jump to <u>Adding a New Client</u> in the next section.

Click on the **STAR button** if the Client will be the "primary" in a group of related records (e.g. – the father's record might be marked as "primary" if other family members also have a Client record). If a Client record is set as "primary" the STAR button will turn blue; the record is NOT treated as "primary" when the STAR is gray in color.

Critical Client Information is used to capture just that...information that is critical for you to know about that potential traveler; perhaps that they require a wheelchair, are legally blind, etc.

Click on the large "Details" button to add or edit all other details related to this Client. You will see the popover screen below. Click through all of the tabs to find fields that will store the various details for your Client. The "Performance" tab is for Clients who book musical/performance tours; the "Web" tab contains the login information for that Client if you have TourTools Online added to your TourTools Back Office system.



Addresses Tab in Client Details Popover

DETAILS

On the tab labeled **Addresses**, you are able to edit the address associated with the business or school.



In the pane on the right, labeled "Home", you can

reference your contact's primary address, and—if they are a "snowbird" who winter in Arizona, by example— you can enter the Alternate Address and the dates "from" and "to" that they will be at that address. If a mailing label or a document with an address block is generated during that time frame, the alternate address is the one that will be grabbed.

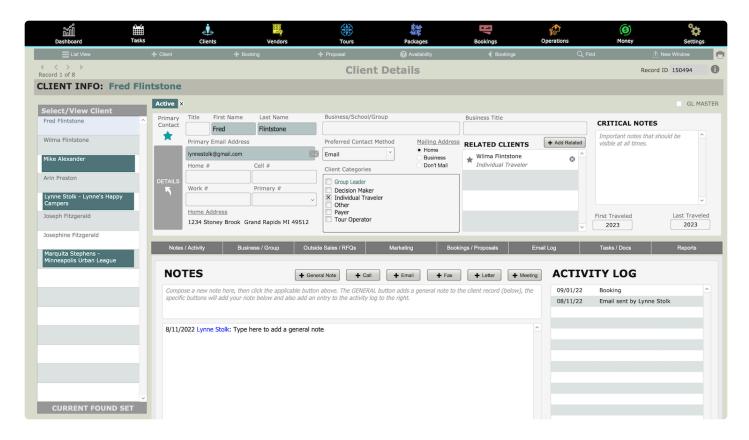
The information reflected under "Mailing Address" is pretty much self-explanatory. **Note: Marking a record** "Don't Mail" will not prevent the Client record from being picked up in any found set that might be assembled for a mailing, but labels or letters will be missing an address which would prompt them being tossed.

Preferred Contact Method is a value list choice to reference the preferred method for contacting this Client—home or business phone, e-mail, etc.

To close the Client Details popover, click on the round "x" button at the top right of the popover window to close it and return to the main Client Details screen.

Notes / Activity Tab

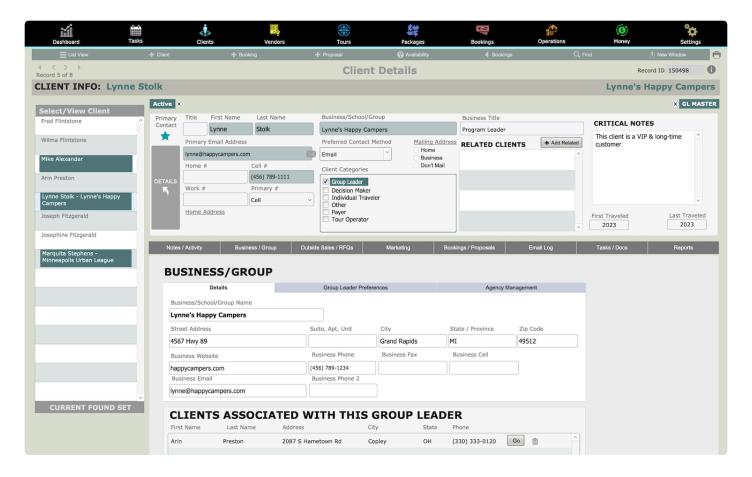
On this tab, enter your note in the small text box above the primary Notes field then click one of the buttons above it to indicate the source of the info (e.g. – if the note is related to an email you sent or received, click the email button to add the note). A record will be added to the Activity portal as well, which provides a high-level overview of recent activity with the Client. You will notice that the notes that have been entered are auto-tagged with the date and the user name of the staff member who entered the note. Once a note is entered, it is protected and cannot be modified or deleted.



Business / Group Tab

If it hasn't already been done, you can designate a client as a travel agent or group leader or associate a client with a travel agent or group leader (explained earlier in the Client Entry section) from this tab.

Linkages that have been associated with the Client will appear at the bottom of the screen.



On the **Group Leader Preferences** subtab, capture the preferences of your group leader as far as things like preferred departure points, whether gratuities are to be provided as part of the tour cost, etc. Click on the "Print GL Prefs" button to produce a paper copy of the information logged.

On the **Agency Management** subtab, you will use the "Join to Agency" button if your contact should be linked to an agency already resident in your system. In their Client record, clicking this button will step you through a "Find" and then presents a "Select" screen. Pick from the list of "hits", and once you confirm the selection, that agency's address, phone, etc., details will load to your current record. Before the process is complete, you will want to manually update things like e-mail addresses, private phone numbers or extensions, and similar.



If your contact leaves to join an agency/school <u>not yet resident</u> in your system, update all of the name, address, contact detail, etc., in their record and click on the "Make New Org" button.

Use the "Edit Org" button if there has been some change in the detail loaded for a given agency—change of address, phone, commission level—that you want applied to <u>all</u> records at the same time. Begin in any one of the records, click on the "Edit Org" button, make whatever change is desired, and confirm that you want that change applied to all related records.

Use the "Make Manager" button to designate the Client who is the manager of a given agency. Begin in the record of the agent that you want to appoint manager and click the "Make Manager" button. The pop-up window will give an indication of who is currently designated manager, at which point you can confirm the change or halt the process. Note the field labeled "**Org Manager**". That is a "yes/no" indicator of whether the record you have open is, indeed, that of the manager.

While all of this functionality can be applied to a school as well as an agency, it's fairly obvious (also because of the additional fields that are included in the same quadrant) that it's more geared toward multiple-location travel agencies. In large part, this functionality exists in order that you can track production from a given agency that has multiple locations. If that is not important to your business model, you will want to simply maintain separate Client records for each individual agent or teacher.

Some of the remaining fields are obvious as to their use. The **ARC** and **IATA** number fields are for free-form entry.

Before explaining what you see under "Commission Rates", let's look at what is going on back in "Business Settings", where there is a place to load Commission Defaults on the SYSTEM MODULES tab. As can be seen from this screenshot, 5% is set as the default value, 8% as "Top", and 10% as "Comm 2".



Back in Client, clicking on the button labeled "Defaults/Clear" will load these values (or, conversely, will clear values previously loaded as appropriate).

What you have done in loading these fields is set the stage for commission to be calculated on Booking eventually made from this record (explained further in the Booking chapter).

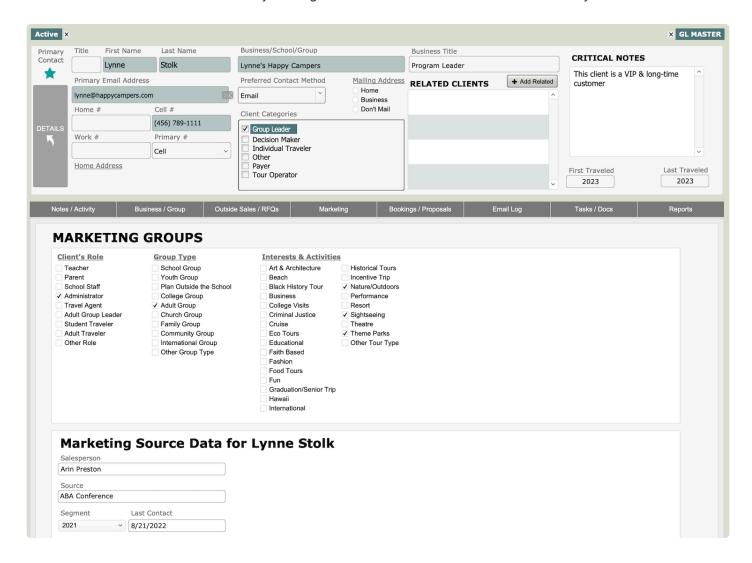
Defaults/Clear



Marketing Tab

On this page, you can assign your Client to one or more marketing niches. At some point, checked values might be part of a "find" used to do a mailing or an email blast.

The appearance is different than most, but the choices that appear as check boxes in the various panes come from value lists which are maintained in the "Value Lists" System Module found in Business Settings on the SYSTEM MODULES tab. Only Managers and the Owner can access and modify these value lists.



Salesperson: Reference the salesperson to whom the client is credited by selecting from the staff list that presents. Bookings made from the Client record will be tagged with this name and you can get a breakdown of activity attributable to the salesperson by running the Salesperson Totals report in Bookings. Note: If a salesperson's name is loaded in the Client record when it is linked to a specific Tour Master record, the salesperson will be credited with all of the reservations activity on that tour when you run the P/L

Report by Salesperson from Tours.

Last Contact will indicate the date on which you last were in contact with the Client.

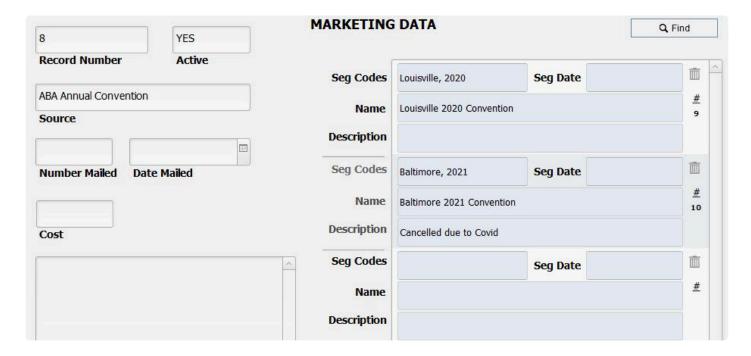
Source and Segment Fields: Working in tandem, these fields allow you to identify how the client became your client. Generally, the Source is something that is "recurring", and the Segment more finely defines it.

Marketing Source Data for Lynne Stolk

2021	× 8/21/2022
Segment	Last Contact
ABA Conference	
Source	
Arin Preston	
Salesperson	

In this example, the Client was in contact after interaction at the 2021 ABA Conference. As you add ABA conferences for other years you attended, your Source record remains the same, but multiple "Segments" will be attached. Once you select a Source from the value list that appears, a list of Segments associated with that Source will drop into view, from which you can chose.

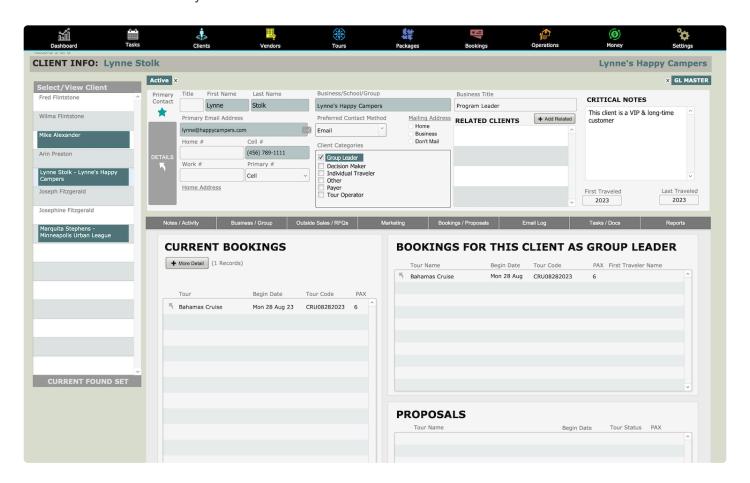
In the "Source" field, reference the mailing piece, advertising source, or event that represents your marketing effort; as well as the number mailed and/or the cost of your effort, as appropriate. If the event or marketing effort has "multiples", move over to the "Seg Codes" field to load the factors. Here, the ABA Annual Convention is identified as the "Source" and there are two "Segments", one for the 2020 Convention and one referencing the 2021. As you continue to participate in the conventions, add new segments to reflect the dates and descriptions. Marketing source and segment data is accessed for editing in Business Settings on the System Modules tab.



By running the "Source Report" from the Client Reports tab, you are able to track your "return on investment" for a specific marketing effort in terms of either how many new Client records were added or how many requests for information were received compared to the cost of that effort.

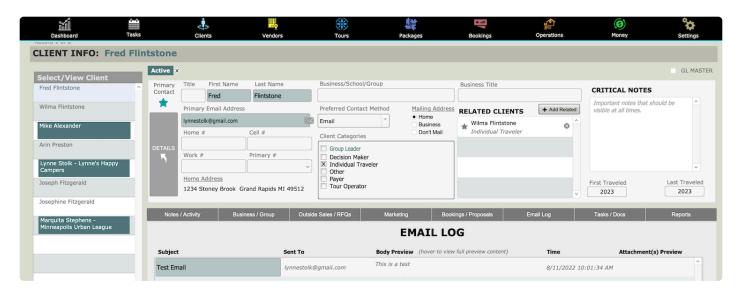
Bookings / Proposals Tab

On the left-hand side of the tab, you will see a list of bookings currently linked to this client. Click on "More Detail" to see additional information about the bookings, or click the up-arrow icon preceding to actually open the reservation in question. On the right, in the area named "Bookings for this Record as Group Leader", a list of bookings related to a Client identified as a "Master/GL" record will display. In the area "Proposals/Records" you will see a list of all proposals sent to the Client. Clicking on the up-arrow that references either will take you to the related record.



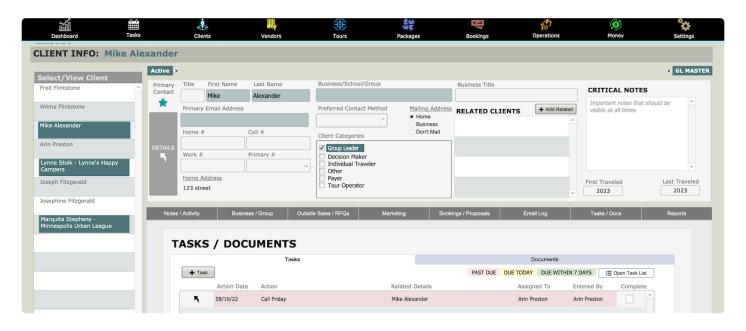
Email Log Tab

This tab contains a log of emails sent to the Client out of TourTools. Hover over the various sections to see additional details. If an attachment was included (and if it was selected to be saved to the Client record at the time it was sent) you will find that attachment in the Document Library on the **Tasks / Docs** tab.

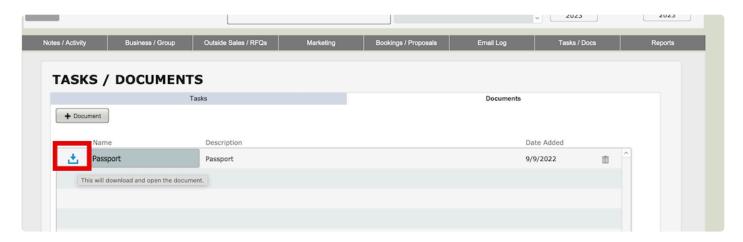


Tasks / Docs Tab

On either tab, click on the "+" button to create a new task or add a new document to the library. As in all modules, the tasks will come find you on your dashboard when the due date approaches.



On the Documents tab, click the button shown below to download and open the document.



Reports Tab

There are a few pre-built reports that come included with the Client module. You can add as many custom reports, docs, and lists as you'd like. Contact TourTools support if you have something in mind, we can build it for you quickly. For details, see the <u>Client Reports & Docs</u> section that follows.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 29, 2023

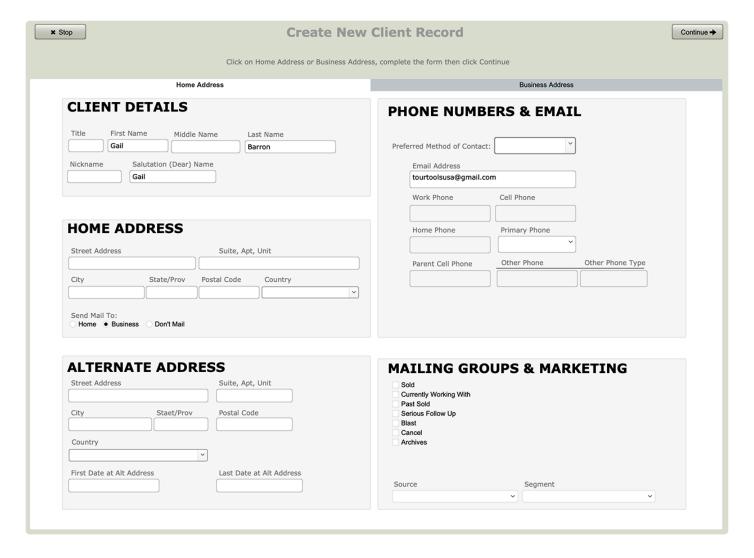
Adding a New Client



Before creating a new Client, search the module to be sure it does not already exist. Making this a standard part of the creation process can prevent issues related to duplicate records and bad data. Dupes can create havoc in a database. TIP: If the client name is Robert, for example, search for Bob as well – think of other ways the client name or business name may have been entered.

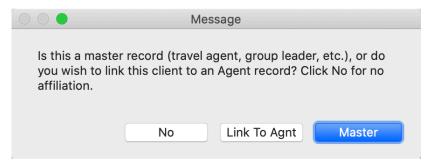
To create a new Client record, click on the "+ Client" button in either the List View or the Detail View.

You will be presented with two tabs where you are able to enter the information for a new Client. As soon as you add a First Name on the first tab, the "Salutation (Dear) Name" field will populate with that same name. The content of that field is what will appear after the "Dear" in any letter that you eventually generate from the system. If your relationship to the clients is friendly; "Gail", might suffice; if a more formal salutation is appropriate, type "Ms. Barron".



Input address details as well as phone numbers and email addresses.

Note that, dependent on which tab you are working—Home Address or Business Address—the related "Send Mail To" value will have been selected automatically. That value can be changed manually as appropriate, and in cases where you don't want mail to be directed to the Client in question, click "Don't Mail".



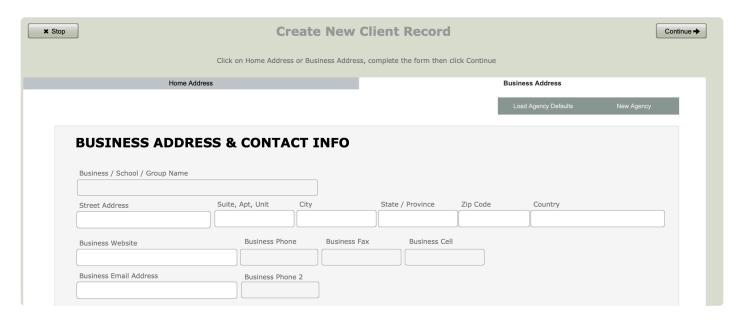
The remaining fields are explained in

detail as we continue tab by tab through a completed Client record. Meanwhile, there is one question that you will be prompted to answer before a record is complete, and that is whether or not it is a "Master" or should be *linked* to a "Master".

You will mark the Client as a "Master" when the record is for a re-seller of your product; another tour operator or travel agent, a group leader, perhaps the director of a senior center. A "Master" could also be a set of grandparents who are taking their entire family on a vacation that they are financing. Two things generally dictate tagging the record a "Master": 1) You will not be receiving any contact information for their travelers; and 2) You will not be receiving payments from those travelers direct. Identifying a Client as a "Master" is what will enable your generating what is called a "Group Leader Invoice" in Bookings; i.e. an invoice representing charges for the entire group (explained in more detail in Chapter 7).

If the client is someone who sometimes books directly with you, and sometimes travels with one of your group leaders, you will click on the "Link to Agnt" button. When you do so, a dialog box will open, prompting you to identify the Master Record to which the record should be linked. From the list of clients who meet your "find" criteria, click on the name of choice and click "Continue". Once you finish you will be returned to the main client entry screen.

If the record is for a travel agency the process differs slightly. Complete the fields on the Business Address tab then click on either the "New Agency" or the "Load Agency Defaults" button. When you click the former, you are first of all identifying the entity as a "Master Record". When you click on the latter, you will be stepped through a process by which you will identify a previously created master record whose address, phone, commission level, etc., you want copied into the record you are creating (think agencies with multiple agents that you work with).



As you create records, they will be marked as "**Active**" (status displays in the upper half of the record, on the right). This allows that a Booking can be made from the Client record. You can change the status, in other words de-activate a record and thereby prevent the possibility of a Booking being made, by clicking on the star icon. Some reasons you may want to "deactivate" a client include:

- 1. A client may have caused repeated problems on tour and you don't want them on a future trip. By deactivating their client record and *noting why you did so in "Notes"*, you can prevent recurring problems.
- 2. A client may have a balance outstanding that you are having difficulty collecting on and, until the account is closed, you don't want to allow additional booking activity. Again, you will want to make a note in the record to document the situation.

Note: De-activating a Client record does <u>not</u> prevent its being included in a set of labels you might prepare for a mailing. Usually it is advisable to use "Active" as one criteria when finding records for this purpose. If you de-activate a record for any of the above reasons, you may also want to put them on a "don't mail" status.

If you have any questions that are not answered here Contact TourTools Support for assistance.

Last modified: March 27, 2023

Making a New Booking for a Client

The booking process begins in a Client record. For details on <u>Making a Booking</u>, click this link to jump to that section in Chapter 6.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: December 14, 2022

Making a New Proposal for a Client

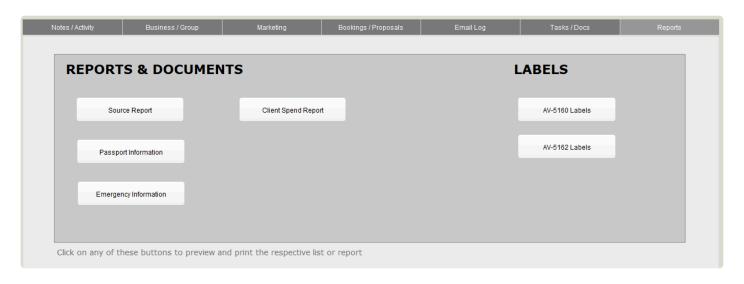
The proposal process begins in a Client record. For details on <u>Creating a Proposal</u>, click this link to jump to that section in Chapter 5.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: December 14, 2022

Client Reports & Docs

There are a few pre-built reports that come included with the Client module. You can add as many custom reports, docs, and lists as you'd like. Contact TourTools support if you have something in mind, we can build it for you quickly.



By running the "Source Report", you are able to track your "return on investment" for a specific marketing effort in terms of either how many new Client records were added or how many requests for information were received compared to the cost of that effort.

This report is initially a form that can be used to solicit from your traveler their passport and emergency information and may then serve as a report you can provide to an escort accompanying a particular tour. In such a case, you would perform a "find" on the tour code from the "Use Find" layout and then print the document.

Use this report as you would the Passport Information report. This form reflects the information included on the Emergency Info screen as well as birth dates, anniversary dates, etc.

Client Spend Report

Run this report to determine which Clients spent the most with you for a given date range.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 27, 2023

Chapter 3: Vendors

The Vendor Module - CRM & Inventory Management System

TourTools v5 has a powerful Vendor module that allows you to store/manage contact details, documents, and communications. It also features a robust inventory management system for the suppliers you work with to build out your tours.

In many ways, the Vendor module is at the very heart of TourTools. The Contracted Services created here are the elements that are ultimately bundled into the Packages being sold, thereby creating receivables. And, each of those Package elements has a corresponding Operations record, where Bookings meet services sold, thereby creating payables.



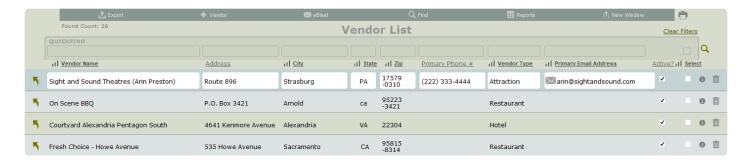
Last modified: November 27, 2022

Vendor Module – List View

All primary modules in TourTools have a List View. In this view, you can filter and sort and analyze in numerous ways to get a collective view of data relating to multiple records at once.

All List Views in Primary Modules have a QuickFind Filter at the top that allows you to quickly filter the list based on one or more criteria; enter what you are looking for, then click on the magnifying glass button at the far right (or hit the ENTER key on your keyboard) to filter the list. Click on the **Show All** button in the green Feature Button Bar to once again show all records. Click on "Clear Filters" to quickly remove any previously entered criteria from the filter fields.

The Vendor List View allows you to see, at a glance, all of the Vendor records in the current found set.



Deleting Vendor Records

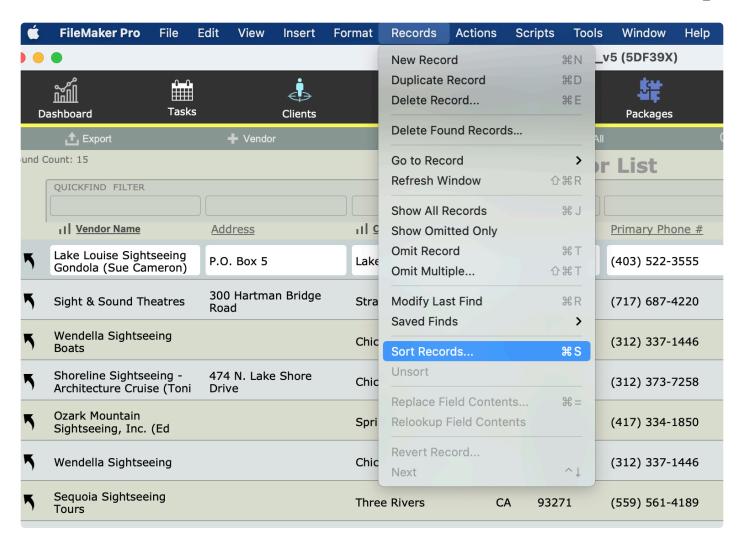
Although there is a trash can icon (delete) that is available to owners and managers only – it most often makes better sense to instead deactivate rather than remove the record in order that you can maintain the history associated with the person or entity. If you do decide to completely remove a record, select "Records" and then "Delete Record" from the FileMaker menu. You will be "second guessed" as to whether you really want to delete the record and once having answered "yes", the record will be PERMANENTLY deleted, in other words, there is no "undo", so be careful when you use this function.

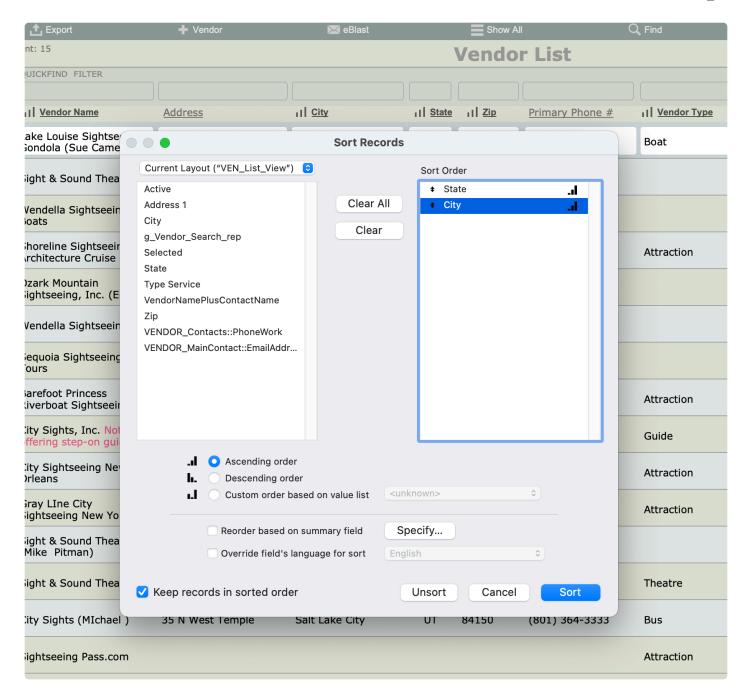
Sorting

If you want to view the records in a particular order, you can sort them by clicking on the sort button at the top of any column. Clicking on the sort button again will sort them by that field again, in reverse order.



If you have a higher-level login, you can also click on the "Records" menu at the top of the screen and then on "Sort Records". Doing so will open a window listing the fields in use on the layout you are on. Select the one(s) you want to use (such as Vendor Name), by double clicking on the field name to move it to the right, then click on "sort" and the records will sort in the manner you selected. If you want to re-order the fields on the right, clicking and dragging on the double-arrow symbols to the left of the field name will accomplish that task.





Printing

All primary modules have a printer button at the top right of both List View screens and Detail View screens. Click this button to print the data you are currently viewing on the screen.

Feature Buttons

In the thin green/gray button bar we call the Feature Bar (just below the Module Navigation bar) at the top of this screen, you will find access to various scripted functionality related to the list.



Export

Use this button to export the records in your "found set" to an Excel spreadsheet. Note that only the fields of data shown on the "List View" layout will be included in the export.

+ Vendor

Use this button to add a new Vendor record to your TourTools system. For more details see the following section on Adding a New Vendor.

eBlast

This button is the gateway to creating an eBlast to a target set of Vendors. Create a found set of Vendor records based on your campaign criteria. We recommend limiting eBlasts to no more than 250 Vendors at a time to avoid issues with your email provider and having your emails flagged as spam. Click this link to see complete details on using the <u>TourTools eBlast Feature</u> in Chapter 1.



Find

You can search for one or a group of record(s) by clicking on the "Find" button. Having clicked the button, you will be asked if you want to stay on the current screen or if you want to us the "Find" screen. This second option allows you to search additional fields not available on the current screen. When you are ready to initiate the process, click on the **Submit** button. Click the **Stop** button to abort the find process and return to your previous found set.

Show All

Eliminates any filters you have on your list and shows all Vendors. This button only shows when you are in a found set and NOT viewing all records.

Reports

This button is a shortcut to the Vendor Reports tab.

New Window

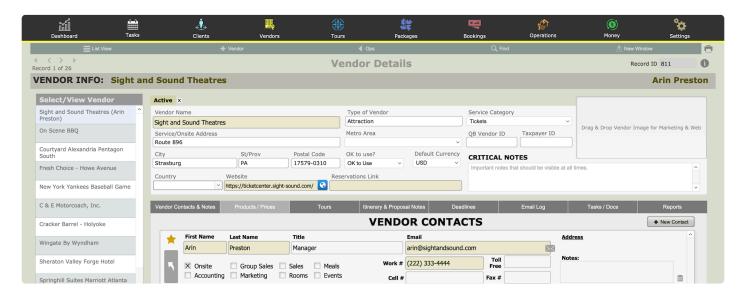
Clicking on the New Window allows you to open other modules within a new window so you can view 2 or 3 at the same time – this is especially helpful if you have more than one display.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 27, 2023

Vendor Module – Detail View

All primary modules in TourTools have a Detail View. In this view, you can view all of the details related to a particular Vendor.



Feature Buttons

List View

Use this button to return to the Vendor List View.

+ Vendor

Use this button to add a new Vendor record to the system. Click this link to jump to the section detailing the process to Add a New Vendor to your system.

< Ops

All buttons with a left pointing triangle will take you to related records. In this case, use this button to jump to the Operations records related to this Vendor.

Find

You can search for one or a group of record(s) by clicking on the "Find" button. Having clicked the button, you will be asked if you want to stay on the current screen or if you want to us the "Find" screen. This second option allows you to search additional fields not available on the current screen

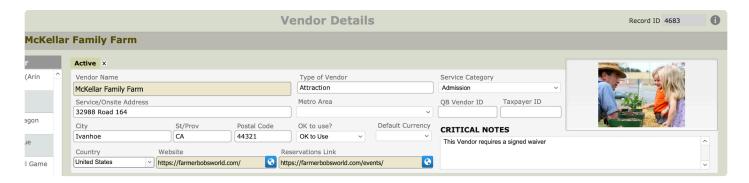
New Window

Clicking on the New Window allows you to open other modules within a new window so you can view 2 or 3 at the same time – this is especially helpful if you have more than one display.

Exploring the Vendor Details Layout

To keep things simple, we're going to address first of all the information seen on the top half of the Vendor record. After that, we'll go tab by tab through the bottom section.

Most of the fields are obvious as to the content. Phone fields will automatically format; in other words, there's no need to include punctuation as you input the number, the system will add that for you. Select the **Service Category** and **Type of Vendor** from value lists that present. These lists are maintained in the Value Lists system module, accessed from the Settings > Business Settings. The **Reservations Link** is to jump to the page where you can book services with the Vendor, if different that the **Website** URL.



Critical Notes are important comments about the Vendor that you want to remain always visible – regular notes get pushed downward on the page as new notes are entered, creating a history of sorts.

There is a container for a **Vendor image** at the top right of the Vendor record. You can drag and drop an image here to keep handy for marketing purposes.

The **Default Currency** field will auto-fill with "USD". If this is not correct, select from the value list the monetary unit that the Vendor will be paid in (this value list compiles based on the currency records that exist in the Currency system module, accessed from the Settings > Business Settings).

The **QB Vendor ID** is only relevant if you have the QuickBooks Module. This ID number relates to the associated record in your QuickBooks account. Add the Vendor's **Taxpayer ID** if it is relevant to you.

Vendor Contacts & Notes Tab



Enter all of your contacts for this Vendor in the Contacts portal. The contact that you designate as "primary" (by clicking on the star icon and seeing it turn yellow) will push this contact's information to the list view for the Vendor.

Products / Prices Tab

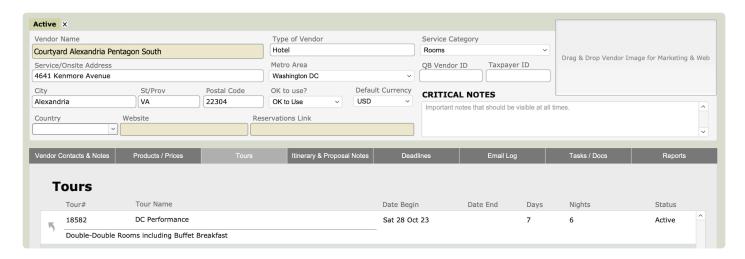
The loading of services you have contracted with your Vendors begins here.

It might be helpful to think of the relationships in this part of the system as a series of file cabinets, each of which has multiple drawers, in which are contained all of your contracts. In the example that follows, Lynne's Cruise Line — the Vendor — is the file cabinet, and we are about to allocate and label one drawer (a Product record), in which we expect to find paperwork documenting all of the reservations we have made for accommodations and meals anytime during 2022 (represented by Contracted Service records). At the point we contract services for 2023, we will create — manually or via the "duplicate" process — a second Product record (a second drawer), in which we will find Contracted Service records (contracts) related to reservations for the new year.

Click on this link for details on how to use the **Product Library & Contracted Services**.

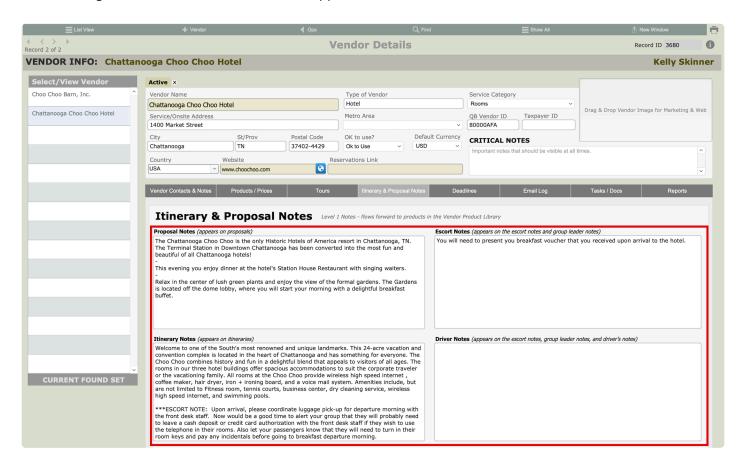
Tours Tab

This tab shows a list of Tours that include products/services from this Vendor.



Itinerary & Proposal Notes Tab

This is one of many spots where you can enter "notes" that become part of printed documents later on. The field labels give an indication of which notes appear on what documents.



You may wish to enter colorful and enticing marketing copy into the *Proposal Notes* field.

Itinerary Notes tend to be more informational or instructional, as they are included on documents provided to the individual travelers.

In the Escort Notes field, common entries include information that your escort should be aware of like

restaurant hours, the fact that the hotel likes to welcome the group upon arrival, etc.

In the **Drivers Notes** field you might touch on where passengers should be dropped and where parking is available.

Click this link for a more in-depth description of how <u>Vendor Product Notes</u> work within the TourTools system (where they originate, how they can be edited, etc.).

Meanwhile, given that notes will copy from one part of the system to the next in sort of a hierarchical way, it makes sense to initially load multiple descriptions at the Vendor level, knowing that edits are possible as you move along. By example, the Vendor might be a hotel, for which you are going to create Contracted Service records for rooms and for meals. Go ahead and enter descriptive information for both services in the same field, knowing that what is not appropriate to the *specific* record down line can be edited out, without there being any effect on the *original* note.

Deadlines Tab

DEADLINES		
Deposit Info	Deposit Date	Days Prior
	Cancel Tour w/o Penalty	Days Prior
Deposit Amount	Final Count	Days Prior
Refund Policy Refundable Non-Refundable	Rooming List	Days Prior

Fields in this area should be completed only when the deadlines, amounts and terms referenced <u>are always</u> the same for the Vendor, which in reality is rarely the case. More often than not, deadlines and amounts are dependent on variables like the date of service, the size of the group, and the like. As such, it usually makes more sense to create Task reminders in your Ops records, which will be tied to a very specific service, in connection with a very specific tour. If you <u>do</u> elect to fill in the fields here, Task reminders will be created for you each and every time this Vendor is linked to a Package.

Email Log Tab

This tab, as you'd expect, shows email activity related to this Vendor and allows you to recall the details as needed. If it was selected at time of sending, attachments are saved and available for reference as well.

Tasks / Docs Tab

Functionality in the **Tasks** area is identical to what happens in Client and all other modules. Add tasks related to the Vendor by using the **+ Task** button – they will come find you on the Dashboard as they require

action.



Documents associated with a particular Vendor, perhaps a copy of a motorcoach company's promo ad with photos and specs on their fleet, can be attached to the record by clicking on the **+ Document** button. You will be stepped through the process of naming and describing the document, then browsing, identifying and attaching the document.

Reports Tab

There are a few pre-built reports that come included with the Vendor module. You can add as many custom reports, docs, and lists as you'd like. Contact TourTools support if you have something in mind, we can build it for you quickly. For details, see the <u>Vendor Reports & Docs</u> section that follows.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 27, 2023

Adding a New Vendor



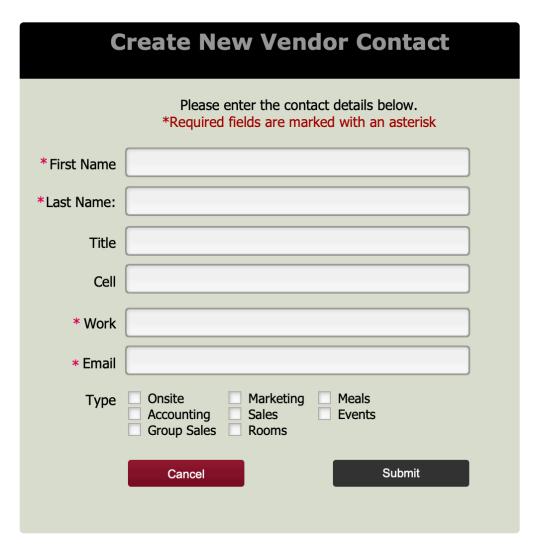
Before creating a new Vendor, search the module to be sure it does not already exist. Making this a standard part of the creation process can prevent issues related to duplicate records and bad data. Dupes can create havoc in a database. TIP: If the Vendor name is "Sight & Sound", for example, search for "Sight and Sound" as well - think of other ways the Vendor name may have been entered.

To create a new Vendor record, click on the "+ Vendor" button at the top of the screen in the thin green bar of Feature Buttons.

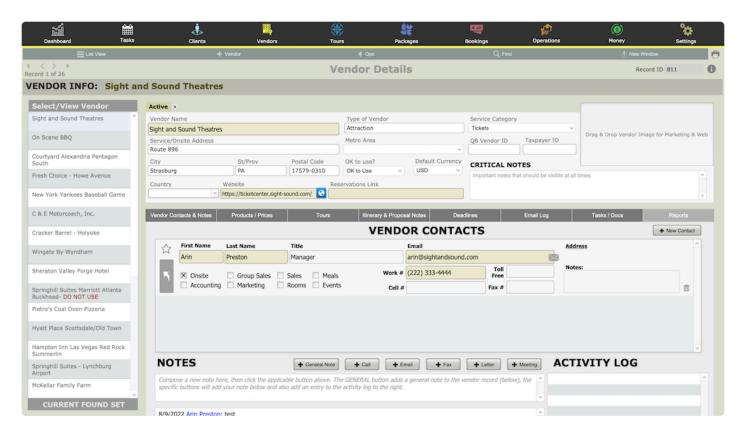


The first thing you will be prompted to do is add the name and details for your primary contact for the Vendor.

If you do not have any contact information to enter, click the CANCEL button to close the window and begin entering other Vendor details.



Once you click SUBMIT, your new Vendor record with the contact you just created will come into view. Click on the STAR icon next to the Vendor contact you just created to designate it at the "Primary" contact – like is done in the Client Module. The star icon will turn yellow, indicating this person has been designated as the Primary contact (this will add their contact info to the Vendor record in the Vendor list view.



Most of the fields are self explanatory. As in Client, it is not necessary to enter a city and state; rather, enter the zip code and those fields will auto-fill. "Phone fields" will automatically format; in other words, there's no need to include punctuation as you input the number, the system will add that for you. Select the "Service Category" and "Type of Vendor" from value lists that present. These lists are managed in Settings > Business Settings > System Modules > Value Lists. Feel free to update them, as needed, to categorize your Vendors in a way that makes sense for your business.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 27, 2023

Managing Currency

Creating and Maintaining Currency Records

When you add a new Vendor to your system, the "Default Currency" field will auto-fill with "USD". If this is not correct, select from the value list the monetary unit in which the Vendor will be paid. This value list compiles based on the currency records that exist in Settings > Business Settings > System Modules > Currency. This is where you will add new currency records, as needed. Create a new record by clicking on the "+ New" button and identify the currency with the universally accepted three-character code. Note there is a field where you can load the URL of your favorite currency exchange website, which can be accessed by clicking on the "Open" button.

Currency	20			Post Update Note
CAD				
Enter Excha	inge Rates			
	1\$ USD will buy 1.26322	CAD		
	1 CAD will cost .79162	USD (F	Payments)	
	1 CAD = .85	USD (Costing)	
Calculated I	Estimates			
	1\$ USD = 1.26323235896	501071	CAD	
	1 CAD = .79162774496	92057	USD (Payments)	
·	JRLS for Currency Converters			
	https://www.oanda.com/currency	~		

Complete the record by filling in the first field, highlighted in this example at the top, in yellow. This amount represents what one US Dollar will *purchase* in the foreign currency. Once that field is loaded, the corresponding yellow-highlighted field below will auto-fill with the "inverse" value of the currency, or, what one currency unit will *cost* in US Dollars. Take that number — rounded if you wish — and load it in the field highlighted here in blue at the top of the screen. That is the exchange rate that will be in effect were you to make a payment from Ops. The inverse of *that* amount will auto-load to the blue highlighted field below.

The last — and <u>most important</u> — field to complete is the one highlighted in red, labeled "Costing." As you build a Package using services from the Vendor in question, <u>this</u> amount is what will be used to convert/calculate the cost. **Since many tours are costed a year or more in advance of their actual operation**,

you will probably want to allow some "wiggle room" to allow for fluctuation in the exchange rate. In this scenario, the exchange rate could change by more than five cents in the Vendor's favor before the costing of the trip would be negatively affected. Conversely, if the exchange rate improves by the time we have to pay the Vendor, the profit margin on the Package increases.

When all of your input is complete, use the "Post Update Note" field to load some reference of who last updated the rate — perhaps their initials — and on what date.

More specifics on currency exchanges as they relate to costing tours and making payments are covered in the Package and Ops chapters.

*The importance of properly identifying the currency in which the supplier will be paid cannot be overstated. If it is mis-identified and the currency mis-valued, there will be cascading effects that could negatively impact your pricing and profitability.

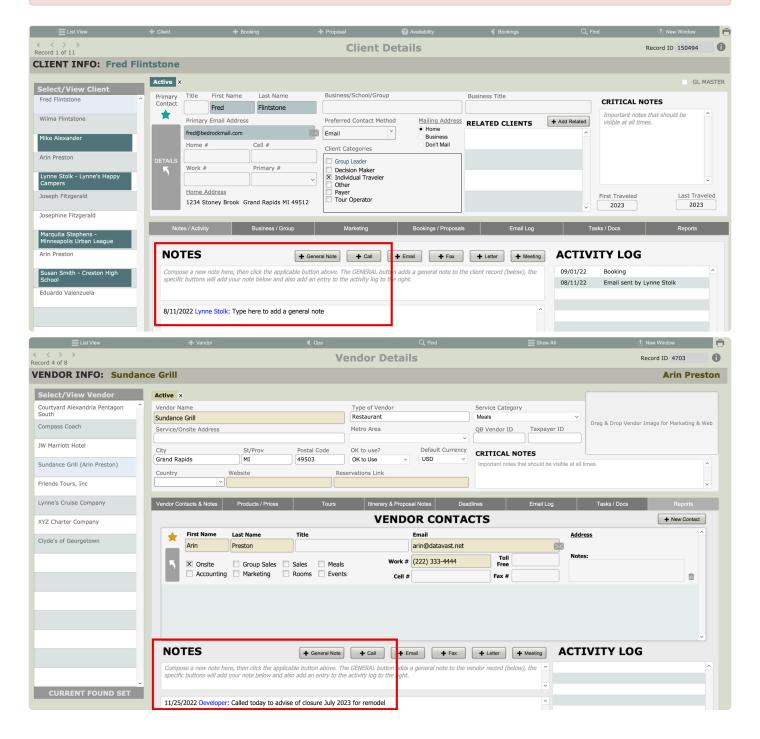
If an incorrect currency is associated with a Vendor record at this level and goes undetected to the point that Operations records have been created, there is no "fix" other than to strip the incorrect Contracted Service record from each affected Package, and then delete the Contracted Service record from the Vendor record. Only then can you reassign the currency associated with the Vendor and start building your Contracted Service records, Packages, etc., all over again (all of this will be explained further as we move along).*

Last modified: December 14, 2022

Vendor Product Notes

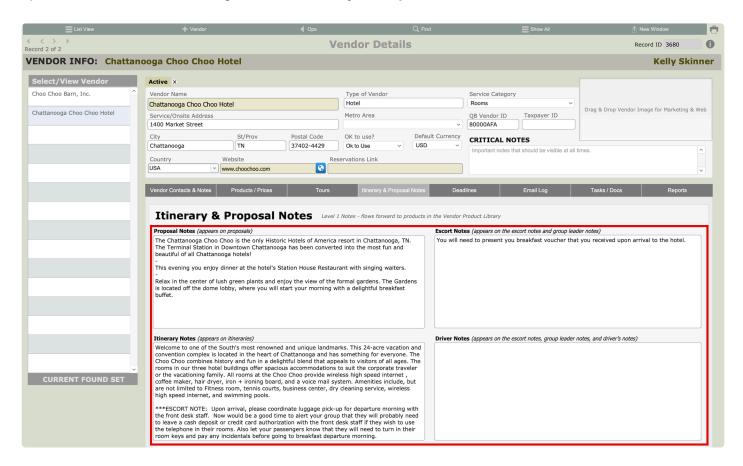
Throughout the TourTools v5 system, you will find fields that invite input/editing of Vendor Product Notes that will ultimately appear on proposals, final itineraries and such. These product notes can be edited as you move from one part of the system to another, as explained below.

These "Product Notes" are for Proposal/Booking documents and should not be confused with regular notes that are maintained in various modules for tracking internal communication and interactions, as seen below.



Product Notes Begin in Vendor on the Itin & Proposal Notes Tab (Level 1)

The first level of **Vendor Product Notes** that you can create are in the Vendor Module. Select a Vendor and open the Detail View, then navigate to the **Itinerary & Proposal Notes** tab.



This is one of many spots where you can enter product notes that become part of printed documents later on. The field labels give an indication of which notes appear on what documents.

You may wish to enter colorful and enticing marketing copy into the *Proposal Notes* field.

Itinerary Notes tend to be more informational or instructional, as they are included on documents provided to the individual travelers.

In the **Escort Notes** field, common entries include information that your escort should be aware of like restaurant hours, the fact that the hotel likes to welcome the group upon arrival, etc.

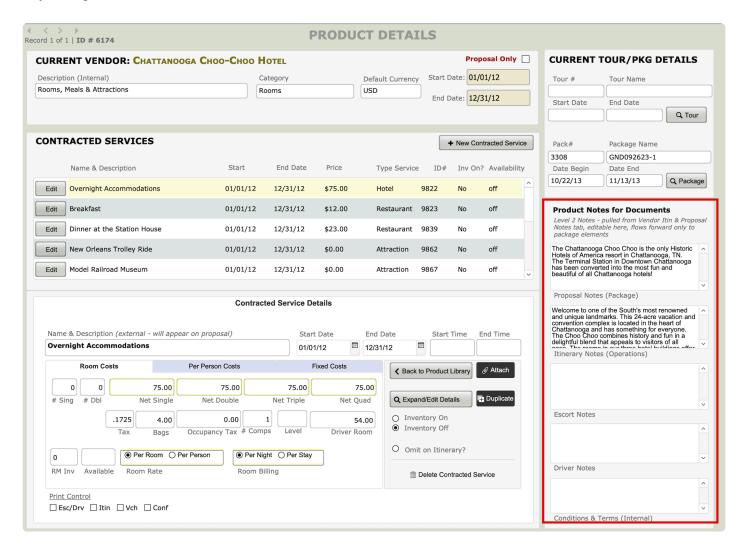
In the **Drivers Notes** field you might touch on where passengers should be dropped and where parking is available.

Meanwhile, given that notes will copy from one part of the system to the next in sort of a hierarchical way, it makes sense to initially load multiple descriptions at the Vendor level, knowing that edits are possible as you move along. By example, the Vendor might be a hotel, for which you are going to create Contracted Service records for rooms and for meals. Go ahead and enter descriptive information for both services in the

same field, knowing that what is not appropriate to the specific record down line can be edited out, without there being any effect on the original note.

Product Notes Pull from Vendor Into Vendor Product Details (Level 2)

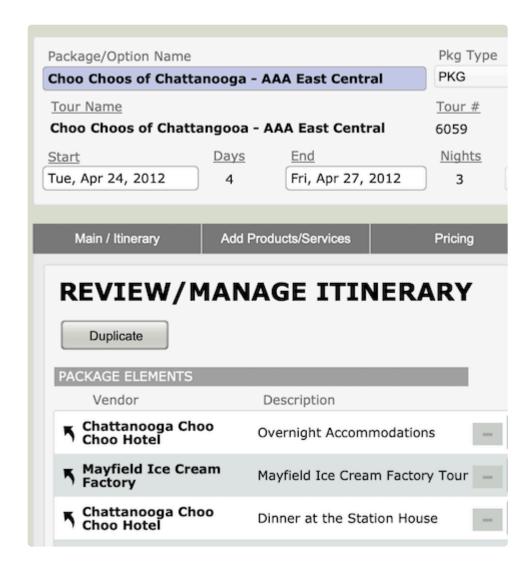
The next level of **Vendor Product Notes** are in the Product Details record. Navigate to the Product Library and open the Product Details. This 2nd level of notes are pulled in from the Vendor record and available for adjustment here, as needed. Changes will flow forward into Package and Operations, but will not result in any changes at Level 1.



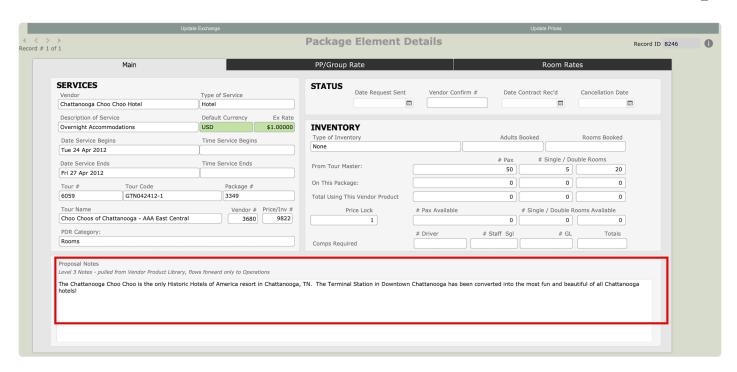
As always, at each level, any changes or adjustments made flow forward but never backward.

Product Notes Pull From Vendor Product Details Into Package Elements (Level 3)

On the **Main / Itinerary** tab in **Package**, click on the up-arrow button to the left of any Package Element to open its Detail View.



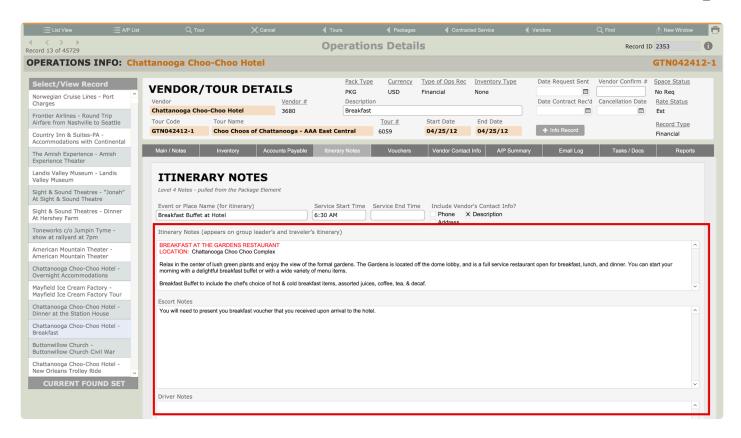
Any changes made to the proposal/voucher notes (see below) do not flow backward to the Vendor Product Notes. Basically, when you edit the product notes here, you do so just to change what is reflected in the Proposal.



Product Notes Pull from Package Elements into Vendor Operations Records (Level 4)

The Vendor Product Notes ultimately get pulled into a Vendor Operations record for a given Tour. Open the Detail View for an Operations record and navigate to the **Itinerary Notes** tab.

These are the Product Notes that will appear on the various reports and documents that can be generated from the Operations Module; Itinerary, Escort Notes, Driver Notes, etc. One last opportunity is available to edit as those reports compile and, again, these changes do not flow backward into the related Package Element or Vendor records.



If you have any questions that are not answered here **Contact TourTools Support** for assistance.

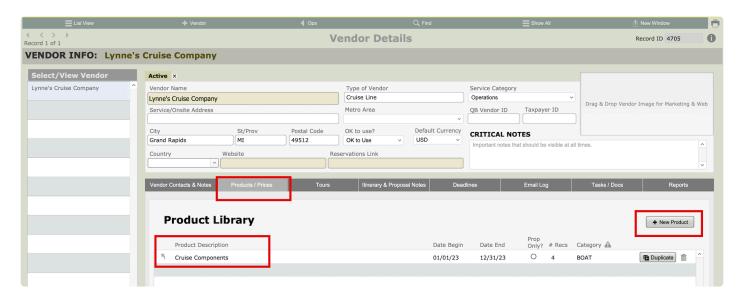
Last modified: March 27, 2023

The Product Library & Contracted Services

Creating Products and Contracted Services

The loading of Products and Contracted Services you have with your Vendors begins here. We begin by adding a Product, which will lead us to the Product Details screen where Contracted Services can be added secondarily.

Navigate to the **Product Library** portal for a Vendor (on the **Products and Prices** tab) and you will see products you have previously created.



It might be helpful to think of the relationships in this part of the system as a series of file cabinets, each of which has multiple drawers, in which are contained all of your contracts. In the example that follows, Lynne's Cruise Line — the Vendor — is the file cabinet, and we are about to allocate and label one drawer (a Product), in which we expect to find paperwork documenting all of the reservations we have made for accommodations and meals anytime during 2022 (represented by Contracted Services). At the point we contract services for 2023, we will create — manually or via the "duplicate" process — a second Product (a second drawer), in which we will find Contracted Services (contracts) related to reservations for the new year.

To create a new Product record, click on the "+ New Product" button located midscreen. The Vendor name auto-loads as does the Default Currency. The description you give the Product will reference the services that you are about to create at the Contracted Service level.

Vendor			Default Currency
Lynne's Cruise Comp	USD		
Description (Internal	- Will appear in	Package lists only)*	
Rooms and Meals			
Date Begin*	Date End*	# Days Category*	Proposal Only
Sat, Jan 1, 2022	Sat, Dec 31,	365 ROOMS	
* Denotes Required	Field		

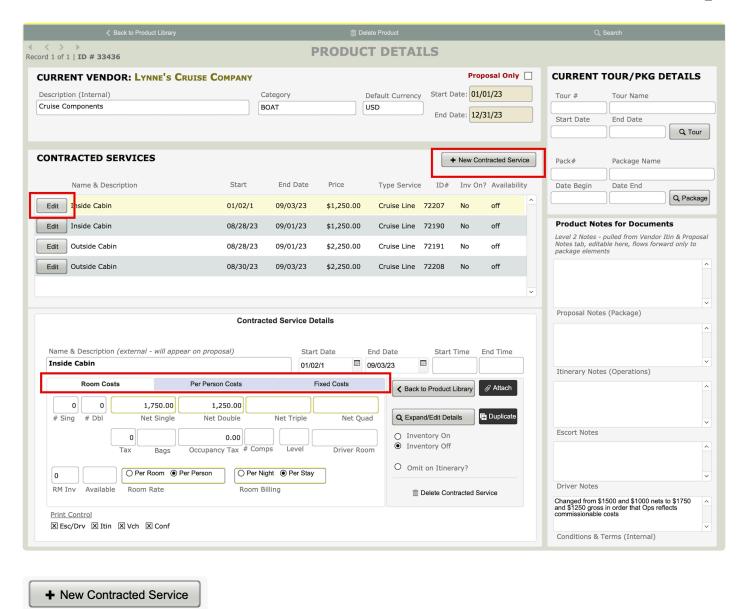
The Date Begin and Date End fields define the period of time during which the Product specified is available. The range may be as long as a year or may reflect seasonality. The "# Days" field will auto-fill. The Category description is essential to the "Tour Duplicate" function available in Tours working properly. That process will be explained in detail in Chapter 4.

At this juncture, the most important thing to know is that if you have multiple Products whose dates overlap <u>even by a single day</u>, it is critical that they be assigned different categories. It is recommended that the category be kept simple...one word is good.

Select the "Proposal Only" button if the Contracted Service you are about to create is "generic"—perhaps the costs are estimated, and you do not actually have the service contracted with the supplier—and are needed only for purposes of being able to put together a proposal. Marking them as such will prevent them from being mistaken for the "real thing" when used in packages.

Click on the *Continue* button to proceed (as you are in the middle of a script), or on *Cancel* if you do not wish to move forward.

You are now at the point where, from within the parameters of this Product, you can create a new Contracted Services record.



If you want to open an EXISTING Contracted Service record, click on the **Edit** button to the left of it (as shown above) and the details will display in the lower portion of the screen. To create a new Contracted Service, click on the "+ New Contracted Service" button. For now, ignore what appears at the top left part of your screen referencing the Current Tour# and Package#. Initially, this has nothing to do with the record you are creating. At the point the record is being attached to a Package, the information that displays will be relevant.

nside Cabin	(external - wi	ill appear on proposal)		01/02/1	_	09/03/23		Start Time	End Time
Room Cos	ts	Per Person Co	sts	Fixe	d Costs		〈 Back to F	Product Library	 Attach
0 0 # Sing # Dbl	1,750 Net Si		ole N	let Triple	Net Qu Driver Ro	om (Q Expand/l	ory On	Duplicate
0 Available		n Per Person	O Per Night Room Billing					ete Contracted	Service

Looking, then, at the part of the layout labeled "Contracted Service Details," the **Name & Description**, as you'll note, is "external" and is what will appear on proposals and itineraries, so be clear and succinct. If you are creating a "Proposal Only" record, you might want to get in the habit of prefacing your description with the word "Proposed;" another measure that will help avoid the accidental "misinterpretation" of the record.

In the **Cost Type** field, select F, P or R (Fixed, Per Person, or Room), or let that value be set automatically upon entry on any one of the three related tabs in the record.

The **Start Date and End Date** will initially auto-load as the dates assigned in your Product Date record but can be overtyped as has been done in the example. For services like a theme park admission that remains constant all year, the year-long date range would be applicable. For a tour-related motorcoach charter, your date range will be as long as the tour. In the case of hotel accommodations, you have two choices. One is to create one record for *each overnight*; the other is to set up a date range, with the Start Date being the date of check in, and the End Date being the date of check out. The biggest factor that should drive your decision is...will every member of the traveling party be with the group every night, or does the possibility exist that some will miss a night due to late arrival or early departure? If you want to be able to eventually generate a separate roomlist for each night of the stay and not have to make any manual adjustments to the payable created for the hotel in Ops, then you will create a separate Contracted Services record for each overnight.

In cases where your service has a specific start and/or end time—a theater performance or restaurant reservation, by example—you will want to fill in the **Time Begin** and possibly also the **Time End** field.

If you want to manage inventory for a Room or Per Person service here in Vendor, you will click **Inv On**. Doing so necessitates that you then load a figure representing the quantity on hand. In our example, since we are talking about rooms, we loaded 2 (rooms) in the # Sing field and 18 in the #Dbl. Please note that inventory can be controlled for a daily/one-off service, an overnight service, or for a "stay". You cannot set up a date range (for example January 1, 2018 through December 31, 2018) and expect to manage the inventory for *each day*. Instead, you must create a *separate* Contracted Service record for *each day* with its

own cost and inventory (easy to do using the Dupe feature, which will be addressed shortly).



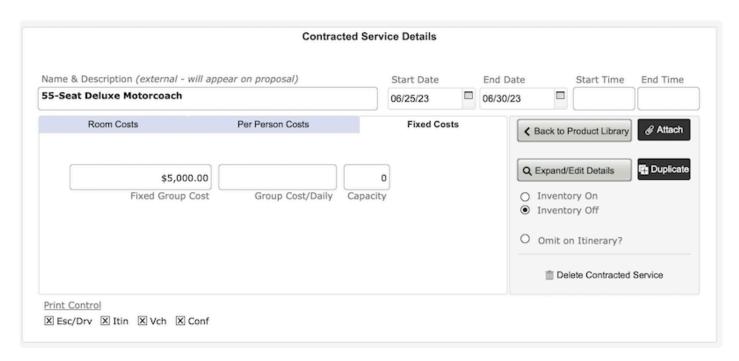
Note that the numbers you load can be "massaged" as needed. By example, if you max out the number of tickets booked for a given theater performance and are able to obtain additional, simply up the count. Similarly, if you release tickets back to the theater due to slow sales, you will want to adjust the number downward.

If it is not necessary to manage inventory — for a service like shuttle vouchers, by example — you will leave inventory turned off.

The button just below, **Omit on Itin?**, signals the program to not list the service in an itinerary. Items like a per-diem allowance for your tour manager's on-the-road expenses would likely be treated this way. The cost for that service needs be included in your Package for pricing but should not show up as a "line item" in the documents your client or passenger receives.

As mentioned earlier, there are three kinds of costs that you can manage in TourTools, Fixed, Per Person, and Room. Fixed costs are those that will be shared by the entire group. Some examples are the cost of a motorcoach, or tour manager wages. Per person costs are fairly obvious; anything like a meal or a theatre ticket that will be charged on a per-person basis falls into this category. Anything that has a room component to it — hotel rooms, cabins on a ship, or a resort stay — will be loaded as Room costs. Only one type of cost can be loaded in a single record. To elaborate on each a bit more:

Fixed Costs



Using a motorcoach charter as an example and moving across the fields of entry from left to right, the Fixed Inv field is where you can input the number of busses you have chartered for a particular tour. To accommodate the cost, you can use either the FX Group Cost field or the Group Cost/Daily field. The

difference between the two is as follows:

Example

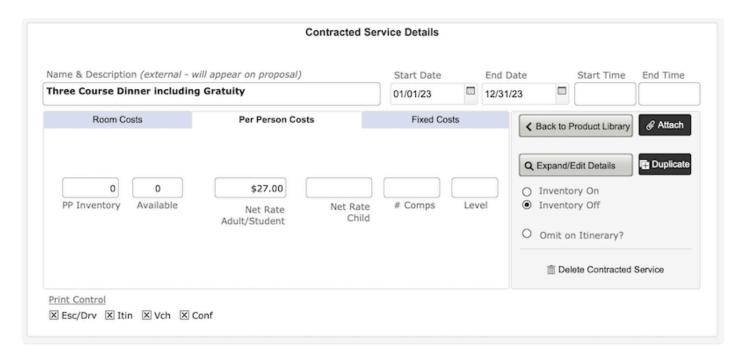
You have contracted with a motorcoach company for an over-the-road charter for the period January 1 to 7, 2018. The cost for the week will be \$5,500. You will load that amount as a FX Group Cost, associated with a Begin Date of January 1 and an End Date of the 7th.

From the same company, you contract shuttle services on a daily basis quite frequently throughout the season. One airport-to-hotel trip costs \$250, which amount you will load as a Group Cost/Daily. The date range for this record might be January 1 through December 31, which implies that you can pull this service into any number of Packages, so long as the date of usage falls between January 1st and December 31st.

Two unique things to note about Fixed Costs: First, loading a number in the "Fixed Inv" field is <u>simply an indication</u> of how many of that service has been contracted and <u>provides no inventory control</u>. In other words, if you charter two coaches for a tour and enter "2" in the "Fixed Inv" field, there is nothing to prevent you from adding *three* coaches at the point you link the Contracted Service record to a Package.

Second, the field referencing Capacity is <u>also not providing any inventory control</u>. For the charter service used in our example, you might load 45 as being the number of seats on the bus. Again, this is for <u>reference only</u> since there's nothing to alert you when you book more than 45 passengers on the tour using the charter. If you feel it essential to carefully watch capacity on the bus — in other words there's no other inventoried component in your Package that will prevent exceeding the number of seats available — then consider creating what we call a "Max Pax" record, which serves specifically as a "counter". The <u>per person record</u> will be dated the same as your charter record, will obviously have no cost associated with it, but will have inventory turned "on" and loaded.

Per Person Costs:

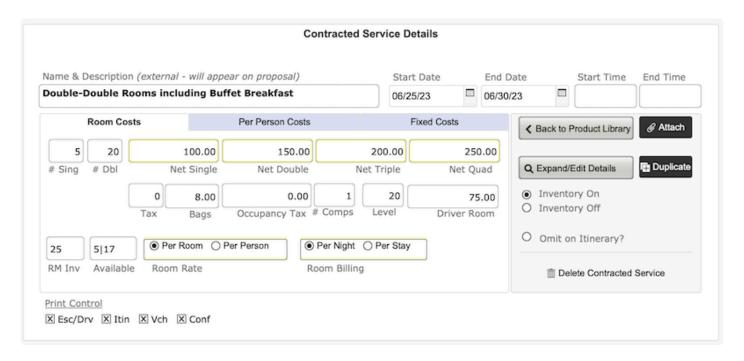


Once again using theater tickets as an example, your **Begin** and **End Dates** will be the same and you may want to load the starting time of the play in the **Time Begin** field and the approximate end time in the **Time End** field. Inventory would be turned "on", and the number of tickets you are holding would be entered in the **PP Inv** field. As mentioned earlier, if you have a block of 35 tickets, at the point you tried to sell a 36th person on the Package featuring this service, the booking would waitlist.

As bookings are made on Packages using the service, the inventory will decrement, and you will see the quantity still available in the **Avail** field.

If complimentary tickets based on sales will accrue to you from the Vendor, enter the number and the level at which you will receive them in the **#Comps** and **Level** fields. If, by example, you will earn one free ticket for every 40 sold, your entry will be 1 and 40. If you have a situation where you will earn a free ticket regardless of whether you sell 4 or 40, you will simply enter 1 in the #Comps field and nothing in the Level field.

Room Costs



Referring to the example shown earlier, you will use the Room Costs tab when loading inventory and costs relating to the reservation of rooms with a hotel, cabins with a cruise line, or a package of arrangements with an all-inclusive resort. Note that your **End Date will always be the date of check out**, so at the very least, (as in the case of a single overnight) all of your records will have a one-day difference in the Begin and End fields. In the Inv fields, you will load the number of single and double rooms booked, if you have checked "Inv On". Note that any Bookings eventually made on a triple or quad occupancy basis will draw from the inventory loaded in the **# Dbl** field; only singles will decrement the number loaded in the **# Sing** field. The total number of rooms loaded in the record will appear in the lower left corner, adjacent to the **Avail** field, which—as Bookings accrue—will reflect what is still available.

The next four fields are for input of the single, double, triple and quad room costs. In the Tax field, load a

decimal figure representing the tax rate, if applicable. In the field labeled **Bags**, load the <u>per-person</u> cost for baggage handling (obviously, if you create separate records for each individual night, only <u>one</u> should contain the baggage handling fee; or, consider the possibility of creating a Contracted Service for *just* the cost of porterage in and out). In the last field, **Occupancy Tax**, load a dollar amount representing any occupancy tax on the room. On the far right is a field to indicate the **#Comps** and **Level**. Your input here should be indicative of how many <u>rooms</u> will be comped for how many <u>rooms</u> sold.

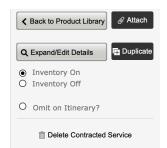
Finally, if you are responsible for the cost of the driver's room on tour and the hotel offers a special rate for same, enter the amount in the last field, **Driver Room Rate**.

On the next line, identify the "billing structure". You'll note the choices are to bill per person or per room, and per night or per stay.

Note: When the "driver room" rate is considered for pricing in Package, it will be subject to the same tax rates as indicated in the line above, so both entries should be <u>net amounts</u>. Also, when you specify that the costs are "per stay", the occupancy tax should likewise be <u>for the stay</u>, as should the cost for the driver's room.

Two very important things to be aware of when it comes to **Contracted Services** records, once they are linked to a Package: (1) if you have a specifically dated record, like a hotel overnight, you cannot change the start or end date, and (2) inventory control cannot be toggled on or off.

Navigational Buttons

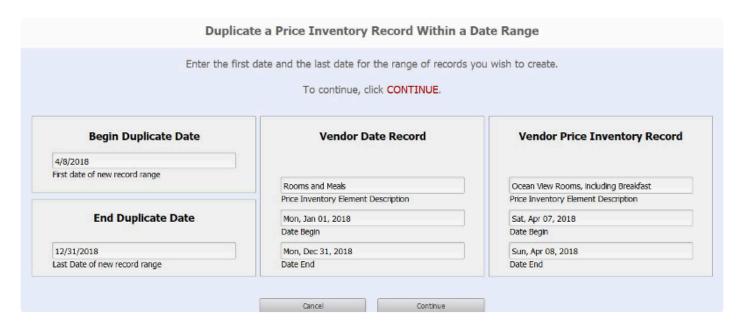


Clicking on the < Back to Product Library button will return you to the Product

and Prices tab in the record.

Use the **Attach** button to attach Vendor records to Packages. Chapter 5 will explain the process in detail.

The **Duplicate** button (process) will save you an immeasurable amount of time in setting up records that are similar or identical to records that already exist. To use, position yourself within the record you want to copy, and click on the button. You will be asked whether you want to make a single copy of the record or if you want to replicate a range. If you choose the first, an <u>exact</u> duplicate of the original record will be created, the dates and possibly other details of which you will need to alter. If you pick the latter, this screen will present:



In the center of the layout, the Product record description and date range is referenced. To the right of that is a reconfirmation of the description and the date of the Contracted Service record you are copying.

Initially, the white fields to the left will display, in the **First Date** field, the day *following* the service being copied — in this case, April 8th — all the way to the last date of your product date record, December 31st. What you will want to do is edit the **End Duplicate Date** to show instead the check-out date for your *last* record, let's say, April 10th. In this example, clicking on the Continue button will create two new records; one for an overnight on the 8th and one for the 9th.

Use the **Delete** button if the record is not needed. Note, however, that you will be thwarted in its removal if it has been attached to a Package.

Clicking on the **Details** button will present a multi-tabbed layout, the top half of which looks like this:

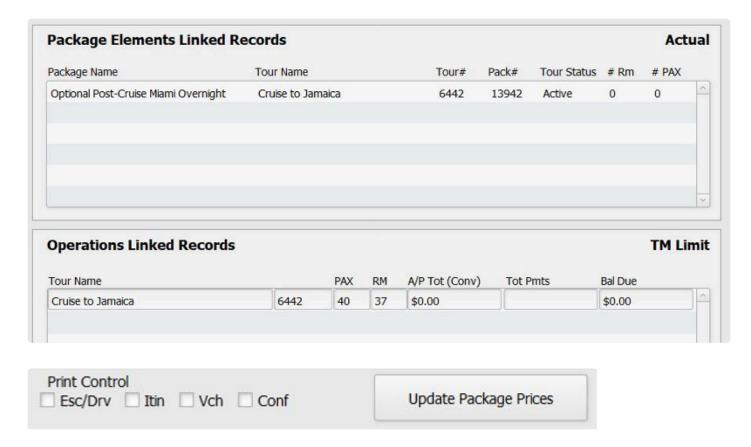
	Edit					Report			
	2411					тюроп			
						_			
VenEID#	Vendor#	VenEI#	Cost Type		Тур	e Service Hot	el		
72178	4702	33425	R v	on/	Des	tination			
JW Marriot			Froduct Categ	UI Y		Currency USI)		
Description			gVenEl#Orig			Inv Test 25			
	uble Rooms includin	on Buffet Breakfast			Servi	ce Status No	Req		
Start.Date		Time Begin	Inv On		Ra	te Status Est			
6/25/2023		Time Begin	Inv Off		Price Last	-			
End.Date		Time End	Proposal						
6/30/2023			Only		Request S				
	Inventory Sold	Available				firm Date			
Inv PP	0 0	0			Ven C	Confirm #			
# Sing Req	5 0	5				CXL Date			
# Dbls Rea	20 3	17 Cap	acity						
	0 0	0	0						
Fixed Inv	0								
Linked	Package	s						ctua	
							•	ıcıua	•
Package Name	е	Tour Name		Tour#	Pack#	Tour Status	# Rm	# PAX	
Core Package		Explore Gran	nd Rapids	18575	15926	Active	3	0	ď
Tour Manager	Package	Explore Gran	nd Rapids	18575	15928	Active	1	0	
Driver Packag	e	Explore Gran	nd Rapids	18575	15932	Active	Î	Îo	Ħ
	-	, Linguis and		Ŷ	-	1	1	-	=
Group Leader	Daalinaa	Explore Gran	d Danida	18575	15933	Active		0	

Much of what displays on the **Edit** tab are details from the Contracted Service record. For point of reference, the field labeled VenEID# is the number assigned to the Contracted Service record; the Vendor# is obvious; the VenEI# is the Product record's ID number.

The fields in the lower right are reserved for input of dates on which you may have updated the costs in the record (process explained on the next page), sent a request for service *to* the vendor, received a confirmation of the request from the vendor, any pertinent confirmation or contract numbers, or the date on which you requested cancellation of the service.

From the **Report** tab, you are able to run a "Vendor Status List", reflecting the details of the Contracted Service records, including what's been inventoried, what's still available, and how many Packages are using the product.

At the bottom of the layout, there are two panes, one labeled "Package Elements Linked Records" where you are able to reference which Package(s) this record has been attached to. The lower section of the screen references the Operations records that are linked to the Contracted Service record.



The two remaining areas at the bottom of your Contracted Service record are the **Print Control** check boxes and the **Update Package Prices** button. The check boxes are used to indicate whether you want the particular Contracted Service to be represented on the print document specified. If it's something not appropriate to be included in the itinerary that will be provided to your travelers, by example, then that box would not be checked. Note that this choice also presents in Ops.

The Update Package Prices button can be used if there is a price change that needs to considered as "global", in other words needs to be changed in **every Package** to which it's been linked. When you use this functionality, the cost reflected in each Package will be changed, but you will have to manually update the Package pricing and, if the effect is significant, re-publish all of them.

Generally speaking, it will usually make better sense to individually address price updates on a Package by Package basis, process explained next.

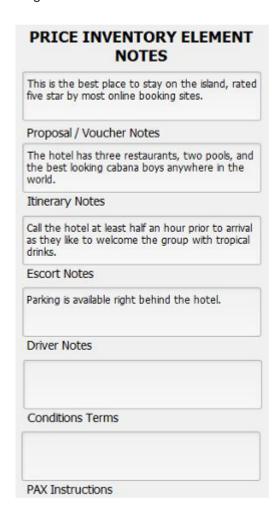
Managing Contracted Service Price Changes

When the cost of a service represented in the Contracted Service record changes *after* it has been attached to a Package and you want to see its effect on the net price, open



up the Contracted Service record and change the cost. From the Itinerary tab in the Package, open the

Package Element and click on the "Update Prices" button. Doing so will update the cost in the Package Element (after which, if the effect is significant, you may want to re-price and re-publish the Package). As you wish, use the **Price Update** field at the top of the Contracted Service record to "date stamp" the price change.



Notes

With a Contracted Service record open, notice the area to the right where you'll see a series of notes fields. The notes resident at the Vendor level will automatically copy here and may require no editing. If there *is* something unique to the record you have open, simply make the changes. Any updates made at this level do not affect your *original* notes, and these descriptions are what you will see when generating a Proposal or Itinerary from the Package and/or Ops parts of the system.



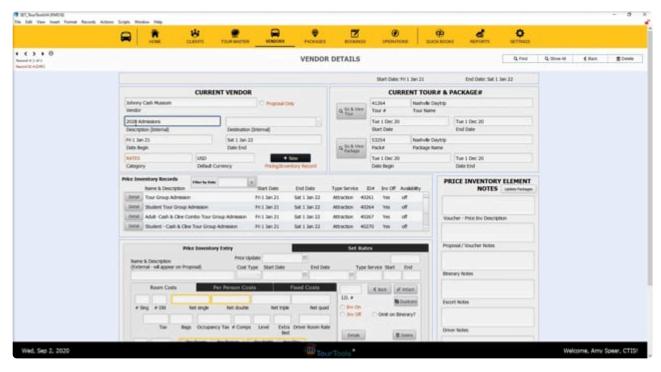
Two more buttons to look at here in Vendor are found adjacent to the Product records listed in the portal on the Product and Prices tab. Clicking on the "Duplicate" button will step you through a process whereby you can copy <u>all of the Contracted Service records contained within the Product record to another</u>

<u>Vendor or—more likely—to the same Vendor but for a new year</u>. Since the new records will be exact copies, you may have to edit the prices, but if you tend to purchase the same product from the Vendor from one year to the next, this functionality can save you a lot of time.

The small trash can icon to the far right is used to delete the Product record *and all related Contracted Service records contained within*. This script is also password dependent, and won't work if the Contracted Services records have been linked to Packages.

DEMO: Duplication in Vendor

We will be updating this video to demo the process in v5 instead of v4 – but the process is very similar! NOTE: In TourTools v4, Contracted Services were called "Price Inventory Records".



https://player.vimeo.com/video/660231013

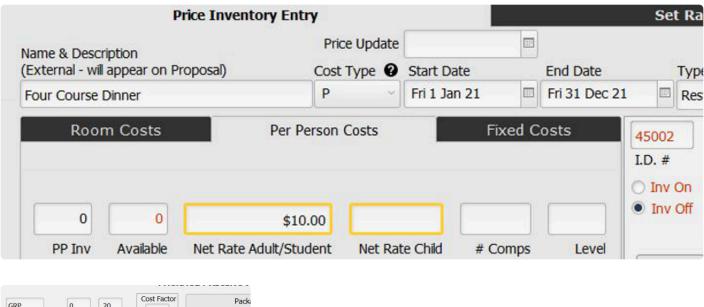
If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 29, 2023

Using "Set Pricing" with Restaurant Service Only

This functionality allows you to account for services on which you are going to receive a commission from the Vendor. Such costs will be exempted from the margin of profit assigned at the point the Package the service is part of is priced. In other words, all services but the SET will be impacted by that % of margin; the profit on the SET services will come later, when the commission is essentially deducted from payment made to the Vendor or is retroactively paid by the supplier.

Following the instructions as included in the manual, in this example we created a P/I record for a lunch, input as a NET cost of \$10. On the SET tab, the cost shows as \$15 (we over looked the % and simply entered a flat amount, which is fine).



GRP	0 .20	Cost Factor		Padk
Pricing	Comm Margin		Tot Comp Co	OSTS
Escort Driver	GL App	ly Comps At	Pkg Comp P	Р
	Pa	ckage	\$0.00	
Comps To Budget is	n PackEl Lev	el		
Net Rate Sheet	Calc Rate Sheet	PACK	AGE PRICE	IN
		PACK Yes No Double/Opt	AGE PRICE Yes No Trip	01
	n ● Yes ○ No ● Single	Yes O No O	Yes No	01
Price & Publish	No Yes No Single	Yes No Double/Opt	Yes No	01
Price & Publish	Single \$15.00 tt \$10.00	Yes No Double/Opt	Yes No	01

To keep the illustration simple, the Package created consists of only

the lunch. When the Contracted Services record was added to the Package, SET pricing was chosen.

When the Package was priced, the Margin was set at .20, but as can be seen, that has been ignored. Instead, a profit margin of \$5 has been calculated; equal to the commission you are going to earn at the time lunch arrangements are finalized and paid for.

Please be aware that the NET figure is what will be reflected in the Ops record.



If you are required to pay the gross and retroactively receive your commission, you can simply post a gross payment which will be more than the amount shown as due, or by using the "Misc Cost" field you can actually increase the cost to match your payment. After remitting payment, remind yourself to watch for the commission due you. Most definitely create a To Do reminder from the Ops record, and eliminate or adjust what you entered as the "Misc Cost" such that the A/P will now show as a negative.

TO BE SURE, DO NOT USE THE NET/SET PRICING IN REVERSE, I.E BY ENTERING THE GROSS AMOUNT AS THE NET AND THE NET AMOUNT AS THE SET. THE RESULT OF DOING SO (IN THIS EXAMPLE) WOULD BE TO REFLECT \$15 AS YOUR NET COST, A SELLING COST OF \$10, AND A NEGATIVE PROFIT. GIVEN THE OPS RECORD WILL REFLECT \$10, YOU WILL HAVE ESSENTIALLY GIVEN AWAY ANY AND ALL PROFIT ON THE SERVICE IN QUESTION.

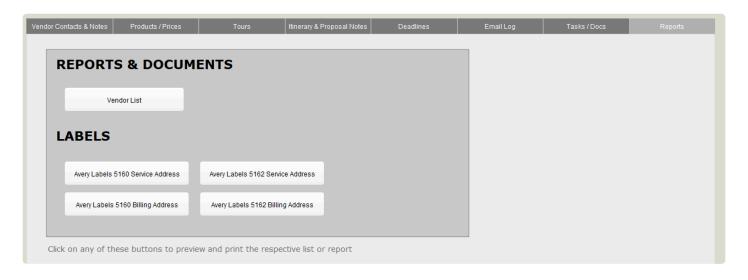


If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 29, 2023

Vendor Reports & Docs

There are a few pre-built reports/options that come included with the Vendor module. You can add as many custom reports, docs, and lists as you'd like. Contact TourTools support if you have something in mind, we can build it for you quickly.



This report compiles all of your vendors into one list, including their contact information and the type of service they provide.

Use the label buttons to output labels for mailings.

Vendor List

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 27, 2023

Chapter 4: Tours

The Tours Module - Optimize Your Tour Building Workflow

Before starting, let's examine the relationship between Tours and Packages.

Tours contain an unlimited number of Packages (itineraries) and store the details related to payment deadlines, cancellation penalties, bus departure and return points, and group air segments.



For every departure you have scheduled you will have a Tour record and linked to that record you will have at least one and probably more Packages—the Package being the repository for all the Vendor services that are included in the itinerary.

Using a cruise as an example, you will create a Tour record that will reflect the departure and return dates, the ship, etc. Next, you will create Packages to represent the various cabins and costs: Category A at \$1,000, Category B at \$1,200 and Category C at \$1,400. When you eventually begin to take reservations for the cruise, the Tour will be selected first and then a *Package* will be selected, in order to assign a specific deck category to the traveler.

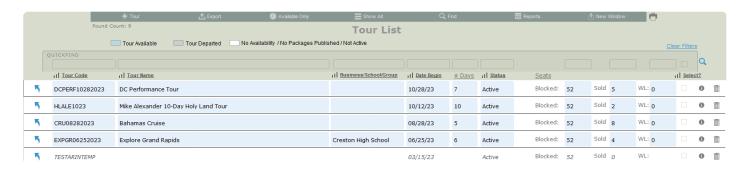
Last modified: March 27, 2023

Tours Module – List View

All primary modules in TourTools have a List View. In this view, you can filter and sort and analyze in numerous ways to get a collective view of data relating to multiple records at once.

All List Views in Primary Modules have a QuickFind Filter at the top that allows you to quickly filter the list based on one or more criteria; enter what you are looking for, then click on the magnifying glass button at the far right (or hit the ENTER key on your keyboard) to filter the list. Click on the **Show All** button in the green Feature Button Bar to once again show all records. Click on "Clear Filters" to quickly remove any previously entered criteria from the filter fields.

The Tours List View allows you to see, at a glance, all of the Tour records in the current found set. You will see that the listing features color coding, some of which is triggered by availability, some of which is based on departure dates.



Feature Buttons

In the thin green/gray button bar we call the Feature Bar (just below the Module Navigation bar) at the top of this screen, you will find access to various scripted functionality related to the list.

+ Tour

Use this button to add a new Tour record to your system.

Export

Use this button to export the records in your "found set" to an Excel spreadsheet. Note that only the fields of data shown on the "List View" layout will be included in the export.

Available Only

Available Only

This is a button that will filter the Tour list to show only upcoming Tours with availability.

Show All

Eliminates any filters you have on your list and shows all Tours. This button only shows when you are in a found set and NOT viewing all records.

Find

You can search for one or a group of record(s) by clicking on the "Find" button. Having clicked the button, you will be asked if you want to stay on the current screen or if you want to us the "Find" screen. This second option allows you to search additional fields not available on the current screen. When you are ready to initiate the process, click on the **Submit** button. Click the **Stop** button to abort the find process and return to your previous found set.

Reports



Clicking this button will bring you the the Tour Reports tab.

New Window

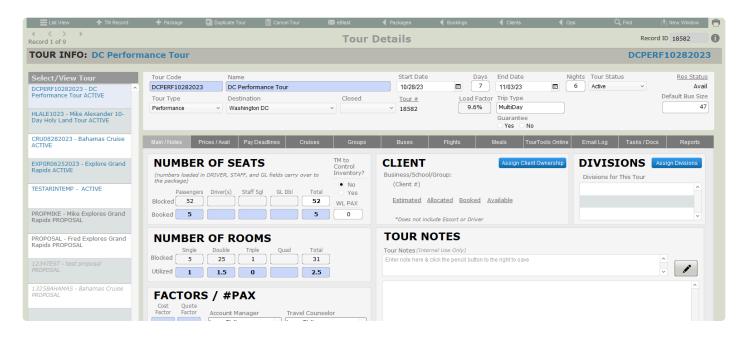
Clicking on the New Window allows you to open other modules within a new window so you can view 2 or 3 at the same time – this is especially helpful if you have more than one display.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 27, 2023

Tours Module – Detail View

All primary modules in TourTools have a Detail View. In this view, you can view all of the details related to a particular Tour.



Feature Buttons



List View

Use this button to return to the Tours List View.

+ Tour

Use this button to begin the process of adding a new Tour to your system.

+ Package

Use this button to begin the process of creating a Package to attach to this Tour.



Duplicate Tour

Use this button to initiate the duplication process for this specific Tour. You must first set the Tour Status of

the Tour you want to duplicate to "Template". Click on this link to jump to the section below related to Duplicating a Tour.

Cancel Tour

Use this button to begin the cancellation process for this "-Tour.

eBlast

This button is the gateway to creating an eBlast or marketing campaign to a target either Tour PAX, Tour Vendors, or Tour Hotels. Click this link to see complete details on using the <u>TourTools eBlast Feature</u> in Chapter 1.



< Packages

All buttons with a left pointing triangle will take you to related records. In this case, use this button to jump to the Packages module and show all packages attached to this Tour.

< Bookings

All buttons with a left pointing triangle will take you to related records. In this case, use this button to jump to the Bookings module and show all bookings made on this Tour.

< Client

All buttons with a left pointing triangle will take you to related records. In this case, use this button to jump to the Clients module and show all Clients associated with this Tour.



< Ops

All buttons with a left pointing triangle will take you to related records. In this case, use this button to jump to the Vendor Ops records associated with this Tour.

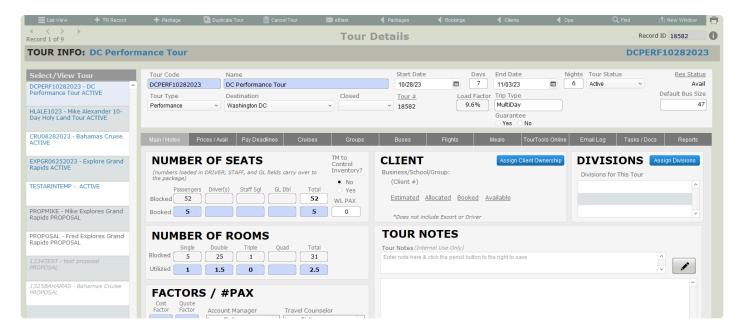
Find

You can search for one or a group of record(s) by clicking on the "Find" button. Having clicked the button, you will be asked if you want to stay on the current screen or if you want to us the "Find" screen. This second option allows you to search additional fields that are not available on the current screen.

New Window

Clicking on the New Window allows you to open other modules within a new window so you can view 2 or 3 at the same time – this is especially helpful if you have more than one display.

Exploring the Tour Details Layout



To keep things simple, we're going to address first of all the information seen on the top half of the Tour record. After that, we'll go tab by tab through the bottom section.

Most of the fields are obvious as to the content.

Guaranteed is a "yes/no" indicator of whether the tour will operate regardless of booking activity or any other factor.

As there is booking activity on the tour, a percentage representing the number of active bookings as compared to the anticipated Number of Seats will appear as a percentage in the field labeled **Load Factor**.

Trip Type is a value list used to indicate if the trip is single or multi day.

Closed is another "yes/no" indicator of whether the trip is open to the general public or is restricted to a closed group.

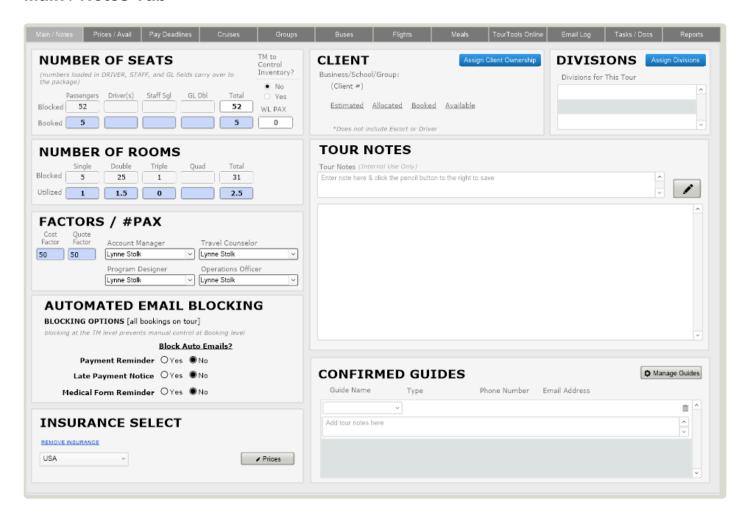
The field labeled **Tour Status** will automatically be set to **Active** when a Tour record is created. Use the "Hold" value to temporarily stop-sell a tour; Non-Op" will be auto-loaded at the point you cancel a tour; "Lost" will be indicative of a lost sale; "Proposal" is the designation for Tour records that have been created for purposes of making a Proposal; and "Template" is the value to set when you want to duplicate the Tour record. **Note: The tour code is what you pick initially when making a Booking, and the only ones that will present are those for Tours marked "Active" that are still to travel, i.e. departing later than**

"today".

Res Status displays "Avail" until less than 10 days prior to departure, at which point it will revert to "Call". Note: This field is for reference only and a "Call" status does not prevent a booking being made within that time frame.

Invoice Type is simply an indication of whether invoicing for the tour will be direct to the passengers (Pax) or go via their Group Leader (GL).

Main / Notes Tab



Number of Seats and Number of Rooms

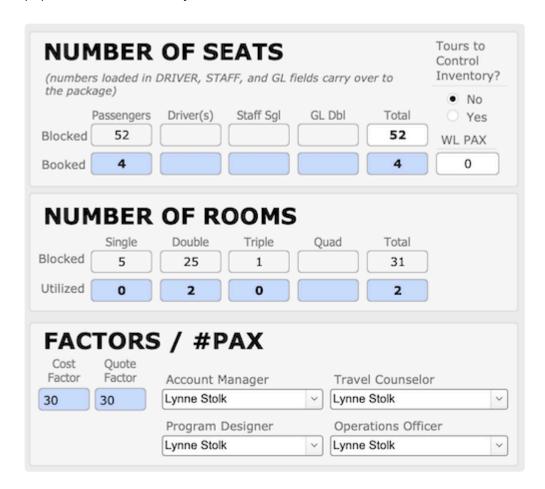
In the Blocked fields, enter the maximum number of Passengers, Driver(s), Staff Singles and GL Doubles you anticipate and can accommodate on this Tour. When you begin making bookings, the gray Utilized fields will reflect the actual number of participants by type that have been booked.



★ If you enter numbers in the Driver(s), Staff Singles and/or GL Doubles fields, those numbers may, dependent on business rules set up for your company, populate the fields representative of the number of "comps" you need to allow for when linking Vendor services

to Packages. The two methods of linking Contracted Services to Package itineraries are explained in detail in Chapter 5 and will help you determine if you want to make an entry now or after the Package is complete and has been priced.

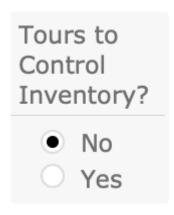
Just below, enter numbers reflective of the rooms you anticipate filling. Eventually, the Utilized fields will populate in the same way.



The figures you enter in the Number of Seats fields will provide inventory control, if you set Tours to control inventory. In other words, if 40 is showing as the Total (number of seats), adding together what you've allocated for Passengers, Drivers and Staff; your 41st booking will waitlist.

Inventory Control

A few words about inventory control in TourTools.



By default, the question of "Tours to Control Inventory?" here in Tours is set to "No." Left at that, control resides with the various Contracted Service (C/S) records from Vendor that have been linked to Packages related to the Tour in question. Whichever inventoried service that is depleted first will cause a Booking to waitlist.

The alternate choice to control or limit the number of passengers on the Tour is to change that value to "Yes" and let control be dependent on the figures you enter in the Number of Seats fields. In other words, if 40 shows at the Total (number of seats), adding together what has been allocated for Passengers, Drivers and Staff; the 41st Booking will waitlist.

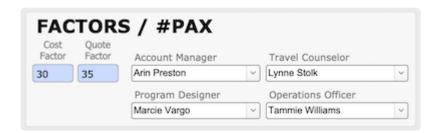
Finally, be aware that if nothing at the Vendor level has been inventoried and the question of whether Tours is controlling inventory has been left at "No," the Total (number of seat) will nevertheless assume control. To be sure, it is the passenger numbers that are being considered; the room numbers are purely for reference.

If Tours is controlling inventory, any inventory settings at the Vendor level are ignored, meaning a particular Vendor C/S may be oversold and reflect negative availability.

If Tours is NOT set to control inventory, again, control is at the Vendor C/S level, in which case the Number of Seats can actually be exceeded. When a motorcoach is involved, it is suggested a 'Max Pax' record be created to inventory the total number of seats on the motorcoach.

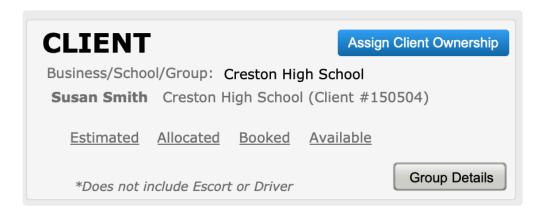
Factors / Pax

In the area labeled "Factors, #Pax", the **Cost Factor** field reflects the number of travelers the tour cost is based on. In the adjacent **Quote Factor** field, input the number that you want reflected on the proposal. The numbers may be one and the same, or you may want to indicate a *higher* Quote figure to give yourself some "wiggle room" to absorb any fluctuations in the price that might occur between the time the trip was priced and put into promotion, and the time it actually operates.



Account Manager/Travel Counselor/Program Designer/Operations Officer: These four fields are linked to the staff names value list and represent who will be handling different aspects of tour development. Use as necessary – we can re-label the fields as needed to represent various roles held for a Tour.

Client Ownership



Let's look at a couple of fields and functions that have to do with referencing "ownership" of a part of or an entire departure by a group leader or "re-seller".

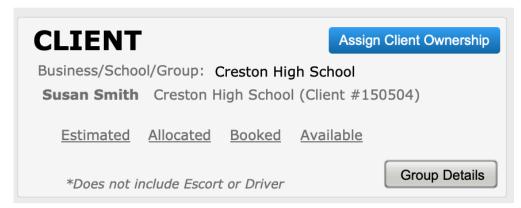
To begin, click the button labeled **Assign Client Ownership**. This will step you through the process of finding and selecting the Client record of the Group Leader promoting the trip to the Tour.

Use the second button, labeled **Group Details** when more than one Group Leader is selling into the trip. Having done so, you will be presented with this layout which can be completed.

Lynne Stolk				Washington, DC		
Full Name				TourName	- 17	
				Sun, Aug 5, 2018	Fri, Aug 10,	2018
				Tour Begins	Tour Ends	
Number of S	eats (load Dri	ver and Staff fie	elds to set C	Comps)		
Blocked	52	1		1	54	
Utilized						
	Passengers	Driver(s)	Staff S	gls Staff Dbls	Total	WL PAX
Estimate	25 Estimates	25 Allocations	29 Available	Date of Update	5/4/2018	Update
Allocation	25	Availab	le 25			
Group Name	Lynne's Happ	py Campers				
Party Name						
roup Web Code						code for this group, all pa will receive the updated w

The top part of the screen will reflect details about the tour name, date, and seat totals; and at the bottom, in the fields highlighted in red, you will enter the number of seats estimated to be used by the group. The field highlighted in yellow will eventually reflect how many bookings attributable to the group leader have actually been made, and in the field highlighted in blue you will see an indication of how many of those seats are still available. Clicking on the button labeled "Update" will load today's date in the "Date of Update" field.

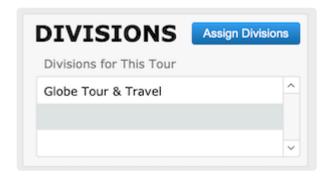
Note that it is possible to associate more than one GL with a Tour. As you do so, they will appear on the **Groups** tab (and the very first one you add will be stamped on the **Main** tab of the Tour, as above and below). Any time you want to adjust the numbers or otherwise peek at the details of the re-seller's record, click on the up-arrow button to the left of the Group Name. Should any one of the GL's drop out of the tour promotion, you can disassociate them from the Tour by opening their record and using the "Delete" button you'll see at the top of the layout. **Note: It is important to realize that this process does not protect seats for any of your promoters, it is simply a reference as to "promises made". If you want to actually take seats out of inventory, you will want to set up a GL Booking record (covered in Chapter**



Back on the main Detail

View of the Tour, you are able to reference the number of GL's associated with the trip, and the total of seats have been estimated and allocated.

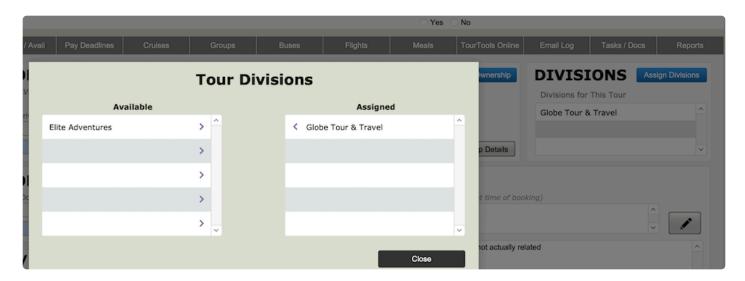
Divisions



If your company has multiple divisions or brands, it is possible to have the name, address, contact information—even logo, as needed—for each one loaded in TourTools. In the **Division** field, pick from the values that present to identify the "banner" under which the tour will operate.

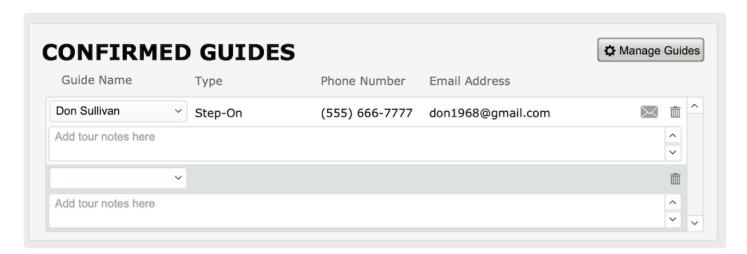


Any document that includes a logo, address, and contact information—invoices, receipts, statements, etc.—will reflect details representative of the division selected.



Click on this link to jump back to the details about <u>Setting Up Multiple Divisions</u> for your TourTools system in Chapter 1.

Confirmed Guides

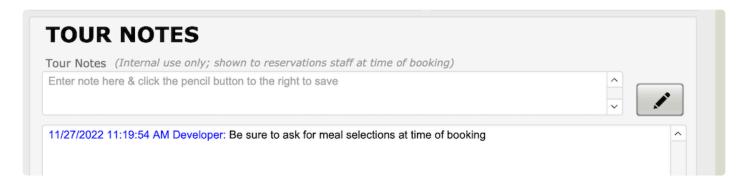


This area allows you to assign Guides for the Tour and creates an opportunity for reporting on Guides and their activity/availability. This information can also be added to documents, as desired, to provide Guide contact details to your travelers.

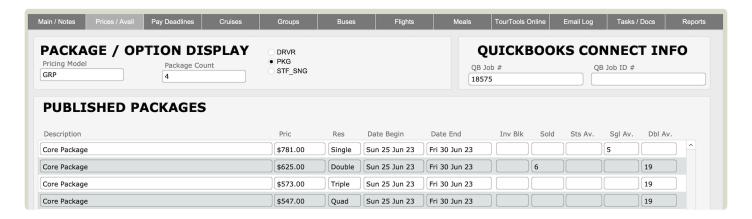
Guides are added to your TourTools system much like Staff members – to add a guide navigate to **Settings** > **Business Settings** > **Guides**.

Tour Notes

This area is for notes about the tour, <u>especially notes you want the reservations staff to see when they make bookings</u>. For instance, if you need to ask for special information — such as a meal choice or whether the traveler has a current passport — when taking a booking, this is a good place to put that reminder.



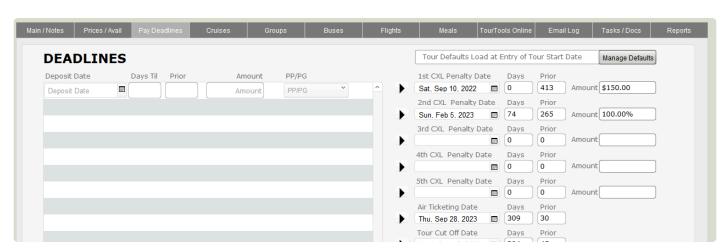
Prices / Avail Tab



Once you publish a Package or Packages (explained in <u>Chapter 5</u>), their iterations will be visible on this screen. In this example, the four listed are type "PKG" and priced for single, double, triple, and quad.

If the Package contains Contracted Service records inventoried on a <u>per person</u> level, you will see a reflection of the <u>lowest number of inventoried product</u> reflected in the column labeled "Inv Blk". The "Sold" column adjacent will show the total sold, and the **Sts Av.** column reflects the number still available. When there are inventoried <u>rooms</u> in the Package, you see the lowest inventoried record represented in the **Sgl Av.** and **Dbl Av.** columns.

Pay Deadlines Tab



Two types of booking deadlines are established here; those related to payments due — on the left side and those related to cancellation penalties, over on the right.

If your payment and cancellation deadlines and amounts tend to be the same for each tour, it is possible to set "Business Rules" which will populate the various deadline fields by clicking the **Manage Defaults** button.

If deadlines are outside the norm, they can be set manually by simply inputting dates and amounts in the appropriate fields, or you can use the "date calculator." For example, if your first cancellation date is 120 days prior to departure, type 120 in the Enter # Days Prior field at the bottom right. Then click on the "load button" that precedes First CXL Penalty Date at top right. Doing so will load the actual date, the number of days until that date will roll around, and will reconfirm 120 as the "formula" that was applied to establish the date.

There are two ways to establish your initial deposit date and amount. If you take reservations over the phone and allow a "grace period," during which the deposit can follow, then click the button labeled "1st Deposit Relative to Booking Date," enter the number of days of grace in the 1st Deposit Date Factor field, and do not make an entry in the 1st Deposit Date field. If you require a deposit at the time of booking, you can enter "today's date" (the date you create the Tour record) in that field or, better yet, click the "1st Deposit Relative..." button and set the number of days to zero.

Payment and cancellation amounts can be reflected in dollars or in percentages. For percentages, use .25 to represent 25%, by example; 100% will be input as 1.

All of the payment fields are referenced in the Bookings database. Whenever a payment is not received on time, the delinquent traveler will appear on a "Late Payment List."

The same is true for cancellation penalties. When a cancellation is processed in Bookings, TourTools™ will calculate the penalty due based on details stored in Tours (which amounts can be overridden for special circumstances). To be sure, the penalty amounts are not cumulative, in other words, the amount associated with the date is what will be charged.

The dates entered in the Cancel Tour By, Air Ticketing and Tour Cut-Off fields are reflected on reports that can be run from the Tours Reports menu.



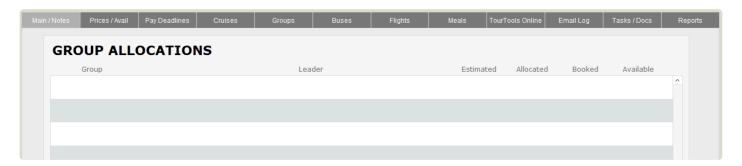
Establishing deadlines here in Tours does not translate to To Do reminders. If you want to be reminded of an Air Ticketing deadline, for instance, you need to create a To Do reminder for same.

Cruises Tab



This tab allows you to track and reference important details for the Tour if it happens to be a cruise. This information is pulled into all bookings.

Groups Tab

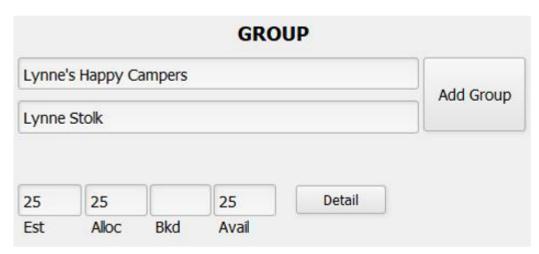


Primary ownership of the Tour is set on the **Main / Notes tab**. But it is possible to associate more than one GL with a tour. This is done on the **Groups tab**. Any time you want to adjust the numbers or otherwise peek at the details of the re-seller's record, click on the button labeled "Detail". Should any one of the GL's drop out of the tour promotion, you can disassociate them from the tour by opening their record and using the "Delete" button you'll see at the top of the layout. **Note: It is important to realize that this process does not protect seats** for any of your promoters, it is simply a reference as to "promises made". If you want to actually take seats out of inventory, you will want to set up a GL Booking record (covered in Chapter 7).

To begin, click the button labeled "Add Group". This will walk you through the process of finding and selecting the Group Leader's Client record, after which you'll be presented with a layout like below.

	Group Details		Close/Exit
FullName	Tour Name		
Lynne Stolk			
Tour Begins Tour Ends			
Number of Seats (load Driver and St	aff fields to set		
Passengers Driver(s) Blocked 52 Utilize	Staff Sgls Staff Dbls	Total 52 WL PAX 0	
Total For Tour - Allocations subtract Estimates Allocations Available	ed from Total Blocked yields		C Update
Estimate Allocation Booked A	vailable Date of Update 10/31/2022		
Group Name Lynne's Happy Campers			
Party Name			
Group Web			
Packages Associated with			
Package	Begin Date End Date	Published?	
			^

The top part of the screen will reflect details about the tour name, date, and seat totals; and at the bottom, in the fields highlighted in red, you will enter the number of seats estimated to be used by the group. The field highlighted in yellow will eventually reflect how many bookings attributable to the group leader have actually been made, and in the field highlighted in blue you will see an indication of how many of those seats are still available. Clicking on the button labeled "Update" will load today's date in the "Date of Update" field.



Note that it is possible

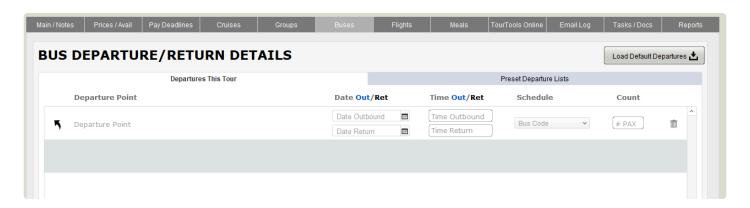
to associate more than one GL with a tour. As you do so, they will list on the "Groups" tab (and the very first one you tag will be visible on the front page of the Tour record, as seen here). Any time you want to adjust the numbers or otherwise peek at the details of the re-seller's record, click on the button labeled "Detail". Should any one of the GL's drop out of the tour promotion, you can disassociate them from the tour by opening their record and using the "Delete" button you'll see at the top of the layout.

Back on the Groups tab of Tours, you are able to reference the number of GL's associated with the trip, and the total of seats have been estimated and allocated.

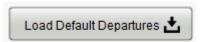


It is important to realize that this process does not protect seats for any of your promoters, it is simply a reference as to "promises made". If you want to actually take seats out of inventory, you will want to set up a GL Booking record (covered in Chapter 7).

Buses Tab



On this tab, details of the motorcoach pick-up and drop-off points and times are maintained. These choices are available to pick from in Bookings and are the basis for the Departure and Return Bus Manifests.



On the right-hand side of the Bus tab, click the button button labeled

"Default Departures."



A dialogue box will appear explaining the next steps, click the "OK" button.

New List

To create your first list, click on the "New List" button in the middle of the new screen, which will invite input of a name or label for the list. Once you have provided same (in our example, "Default Departure Points"), enter your first, second, etc., pick up points in the area just below. If you have regular, established runs, it may be appropriate to already enter times in the "Time Out" and "Time Return" fields. If those change from trip to trip, leave those fields blank until details are finalized.

As fits the need, you are able to create numerous lists, any and all of which are going to be visible to you from *any* Tour record in the system; in other words, the lists created and maintained *on this tab* are not unique to one particular tour...not at this juncture anyway. As the lists begin to stack up, open up any one to view details by simply clicking on its name. If edits are in order, simply add stops as appropriate or use the small trash can icon to delete a stop that is no longer needed. Clicking on the "Clear Display" button will temporarily clear the bottom portal.



To actually attach one of these default lists to the tour in question, click on the list name to identify the desired list <u>from this screen</u>, then return to the Bus Schedule tab and click on the button labeled "Load Default List". It is here that you will eventually assign pick up and drop off times that relate *specifically* to this tour; probably shortly before you produce final trip documents. As needed, colors can be assigned to the schedules, "Green Bus", "Red Bus", by example; which values are maintained in the Tour Bus Codes list, accessible via the File Maker menu choice File > Manage > Value Lists (available only to specific password holders). As mentioned earlier, you will be able to assign passengers to these schedules in Bookings.

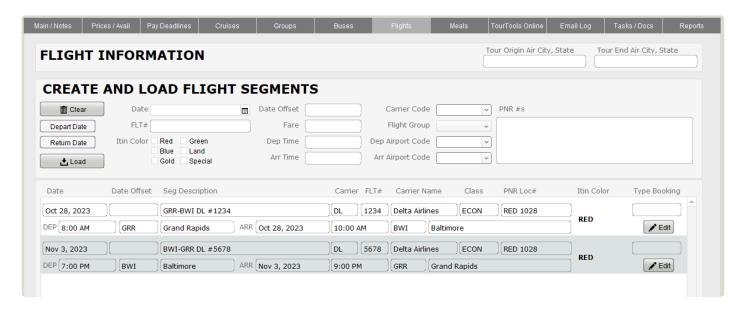
Click on the button that looks like a small pencil to the right of each segment to log additional information related to the pick-up/drop-off location. For example, you may choose to enter the address and possibly a telephone number at the location, or directional details for the driver. If for some reason any one of the values from the list that has been associated with the tour is not appropriate this one time, it can be deleted by clicking on the trash can button (which change does not affect the default list itself).

If you are interested in customizing your system to include actual motorcoach seating charts that make it possible to assign seats to passengers on a given tour, please check with your Datavast support team. Once incorporated, separate instructions will be provided to explain the functionality.



https://player.vimeo.com/video/805997926

Flights Tab



If the tour includes flight arrangements common to every passenger or specific to individuals, it is suggested you load the itinerary here in Tours. Be aware that it's also possible to create common, as well as individualized, itineraries in Bookings.

Here's the process in Tours:

Begin by clicking the "Clear" button if there is extraneous data in any of the fields, then click on the "Depart" button to load the departure date of the tour. Add information in the fields as shown below (the "Date Offset" is for a 1 or a -1 if the flight crosses an international dateline). The codes needed for the airports and the airlines need to be pre-loaded in the Support File named Airport Codes, found on the Home page.

To load the return schedule, repeat the process; this time using the "Return" button to begin, and again assigning the color and PNR as loaded in the outbound segments.

As you finish with each segment entry, click on "Load" and the schedule will move to the portal below.

All segments that are part of a multi-leg itinerary should be tagged with the same color and PNR. Doing so will make it possible to confirm the entire flight schedule in Bookings by simply choosing the itinerary color.

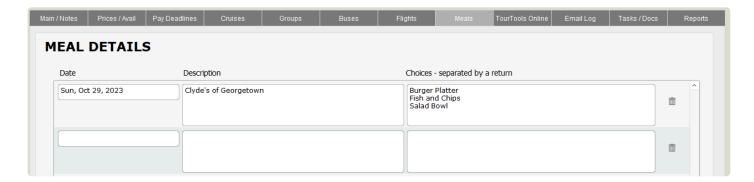
If you wish, input the fare in the field so named in one of the related records. Note that if you do, the amount will be added to the balance due in any Booking records to which the flight is linked, thus impacting revenue, but it is not accounted for on the payables side! In order for that to happen, in lieu of adding a cost here, you should create a Contracted Services record (which likely will be "Inventory On", back in Vendor), which will be linked to a Package which can also be sold to the group members. In that case, there will be an Ops record for the airfare and thus the payable will be accounted for.

Should there be a change to the itinerary after it's been loaded here in Tours, click on the "Edit" button to

make changes which, as you'll be warned, will impact the itineraries previously linked to Bookings.

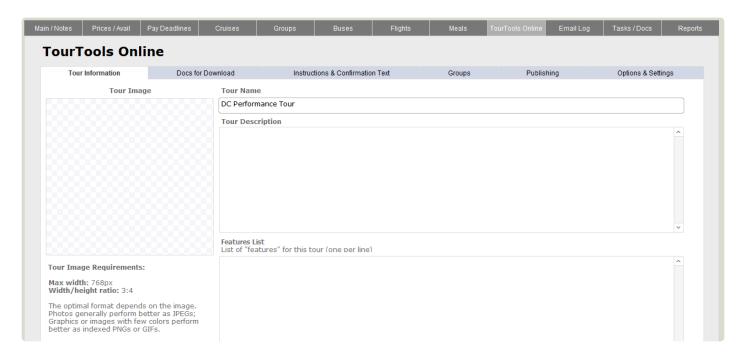
Note that the Edit Flight Segment includes a button labeled "Duplicate". Use that to create a record, by example, for an individual flying the same itinerary as created for the group but on a different date. In such a case, the process would be to dupe the record, change the date(s), assign a new color and a new PNR and "Save".

Meals Tab



This is where you can record details of scheduled restaurant meals for which you want to solicit menu choices from your individual travelers. Load the date of the meal, some description of the occasion and/or the restaurant name, and the meal choices as indicated. Later, from within the "Pax" record of a Booking related to the trip, you will be able to make menu selections for each traveler. Once that's been done, there is a report that can be run that reflects everyone's choices. Note that the portals in Tours and in Pax allow for a maximum of five choices. If you need more, check with TourTools support.

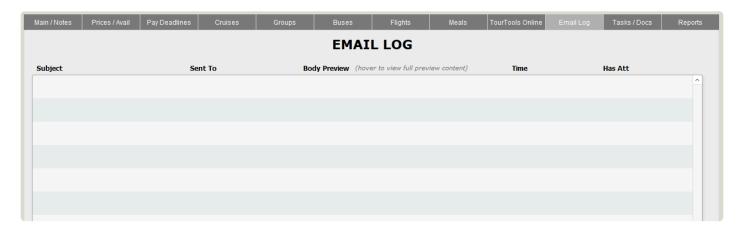
TourTools Online Tab



Use this tab to enter data and images related to the Tour that will be appear on your website (if TourTools

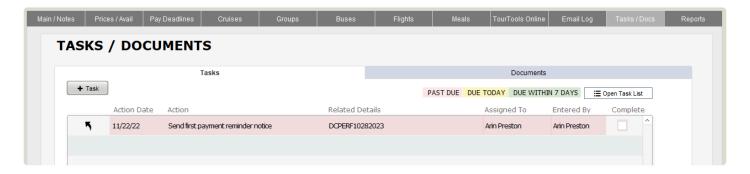
Online has been enabled for your system). For details on this section, see <u>TourTools Online</u> from Chapter 10.

Email Log Tab



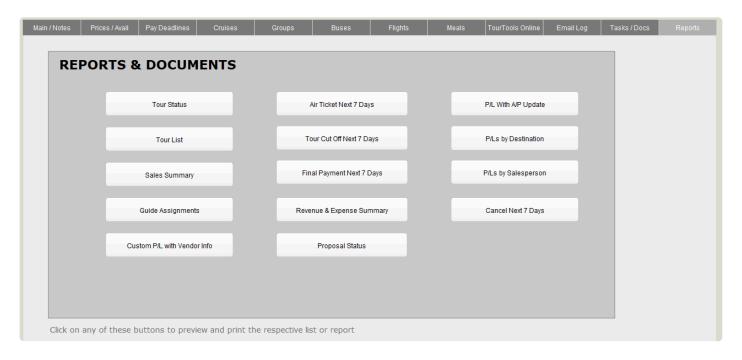
This tab contains a log of emails sent to Tour Passengers and/or Vendors out of TourTools. Hover over the various sections to see additional details. If an attachment was included (and if it was selected to be saved to the Tour record at the time it was sent) you will find that attachment in the Document Library on the **Tasks / Docs** tab.

Tasks/Docs Tab



On either tab, click on the "+" button to create a new task or add a new document to the library. As in all modules, the tasks will come find you on your dashboard when the due date approaches.

Reports Tab



Here you can find all of your reports for the Tour module. Click this link to jump to the section at the end of this chapter related to <u>Tour Reports & Docs.</u>

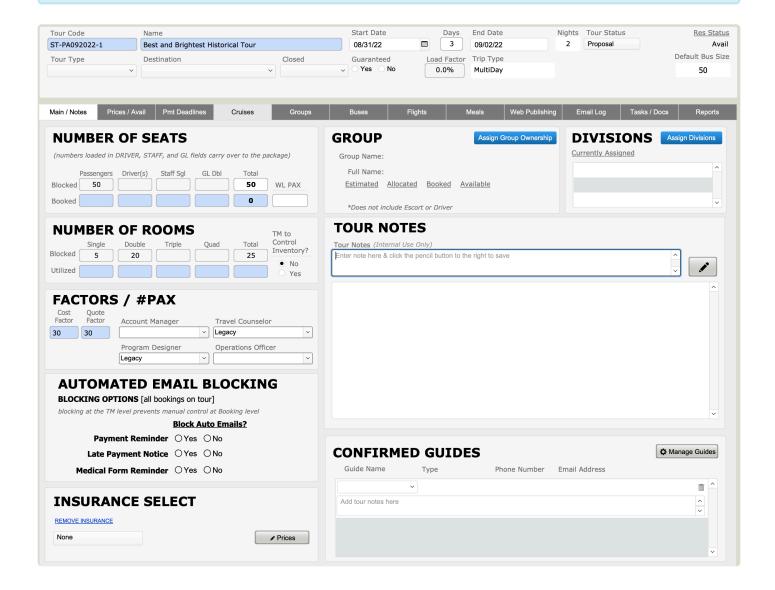
If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 29, 2023

Adding a New Tour

To create a Tour record, click on the "+ Tour" button. The first field of entry is the tour code which, looking ahead, is what you will initially select when making a booking. Since the codes will display in alpha or numeric order, consider your protocols for coding Tour records carefully. In our example, we have gone with a code representative of the year, the date and the destination.

Codes must be unique and should not be embedded in another. For example, do not use CRUISE as a code and subsequently create another code of CRUISE2. Doing so will cause problems with linked Booking or Operations records getting co-mingled when you do a "find" on one code or the other. It is suggested that codes be no longer than 12 characters or digits combined since anything longer starts to wrap in many of the fields where the tour code displays. Finally, avoid using punctuation in the codes. It's important to note that the code will "lock down", in other words become un-modifiable as soon as you leave the record, so be sure you like it before you leave it.



Enter the **Name** of the tour. This name will print on invoices and receipts sent to clients.

Enter the Start date, the date the tour begins. Even if you have pre-trip options, you will probably want this to reflect the start date of the "core" package.

Enter the number of Days for the (core) tour. The number of Nights will set based on your input, and the **End** date will drop in automatically.

Pick a **Tour Type** and a **Destination** from the value lists that presents. The values that you see here are maintained in Settings > Business Settings > System Modules > Value Lists. See the Business Settings section in Chapter 1 for more details.

Guaranteed is a "yes/no" indicator of whether the tour will operate regardless of booking activity or any other factor.

As there is booking activity on the tour, a percentage representing the number of active bookings as compared to the anticipated Number of Seats will appear as a percentage in the field labeled **Load Factor**.

Trip Type is a value list used to indicate if the trip is single or multi day.

Closed is another "yes/no" indicator of whether the trip is open to the general public or is restricted to a closed group.

If your company has multiple divisions or brands, it is possible to have the name, address, contact information—even logo, as needed—for each one loaded in TourTools™. In the **Division** field, pick from the values that present to identify the "banner" under which the tour will operate.



Any document that includes a logo, address, and contact information—invoices, receipts, statements, etc.—will reflect details representative of the division selected.

The field labeled "Tour Status" will automatically be set to Active when a Tour record is created. Use the "Hold" value to temporarily stop-sell a tour; Non-Op" will be auto-loaded at the point you cancel a tour; "Lost" will be indicative of a lost sale; "Proposal" is the designation for Tour records that have been created for purposes of making a Proposal; and "Template" is the value to set when you want to duplicate the Tour record.



As mentioned earlier, the tour code is what you pick initially when making a Booking, and the only ones that will present are those for tours marked "Active" that are still to travel, i.e. departing later than "today".

Invoice Type is simply an indication of whether invoicing for the tour will be direct to the passengers (Pax) or go via their Group Leader (GL).

Res Status displays "Avail" until less than 10 days prior to departure, at which point it will revert to "Call".



https://player.vimeo.com/video/837452566

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: June 19, 2023

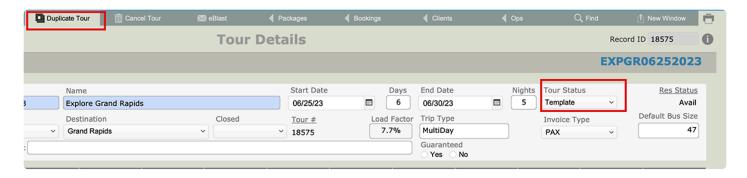
Duplicating a Tour

Clicking on the "Duplicate" button calls the most powerful script in TourTools™, that being the one that allows you to duplicate *all of the Packages* associated with a particular tour, and–as necessary– *all the Product Date and Contracted Services Records* associated with *them*.

For the process to work, the tour you are copying and the new tour must be the same number of days and nights duration, and must share a common "Destination."

By example, you have a three day "Discover Grand Rapids" tour that begins on June 25, 2018; and you plan to operate an identical tour departing October 28. The June trip includes two nights of accommodations at the JW Marriott hotel, one dinner at the Six.One.Six Restaurant on day two, and admission to the Gerald R. Ford Presidential Museum on day three. All of these services are represented in Vendor as very specifically dated and inventoried services for June 25-27, June 27, and June 28, respectively; all of which have been linked to the Package that is linked to Tours.

To set the duplication process in motion, first temporarily change the status of your June 25 departure from "Active" to "Template."



Then, create a Tour record for the new departure and click on the "Duplicate Tour" button. Any Tour records for tours identified as "Template," with the same number of days and nights and the same Destination as the new record you just created, will appear in a list for you to pick from. Click on the "Select" button to make your choice and the script will go to work, checking whether—back in Vendor—Product Date Records and Contracted Services records for the hotel, restaurant and museum visit already exist. If they do, they will be linked to the new Package being constructed. If they don't, the script will create and link new ones.

So, using our example, if, back in the JW Marriott Vendor record, a Contracted Services record does not yet exist for October 28/2 nights, the system will create one in order to replicate the itinerary for the new trip. Depending on the complexity of the Package(s) being copied, the script may take a few minutes to run. Once it finishes, you will want to double check that prices and possibly inventory associated with the newly created Contracted Services records are accurate or whether updates are in order. You will also want to check whether the itinerary in the duped Package(s) needs any tweaking, and more importantly— you will want to double check the pricing! In particular, make sure that the number of passengers over which any fixed costs are to be factored is accurate, and perhaps double check the number of comps that need to be provided.

Once everything is to your liking and, as necessary, the new Packages have been re-priced, go ahead and publish them and create Ops records. Be sure to also go back to the Tour record that you copied and change its status from "Template" back to "Active."

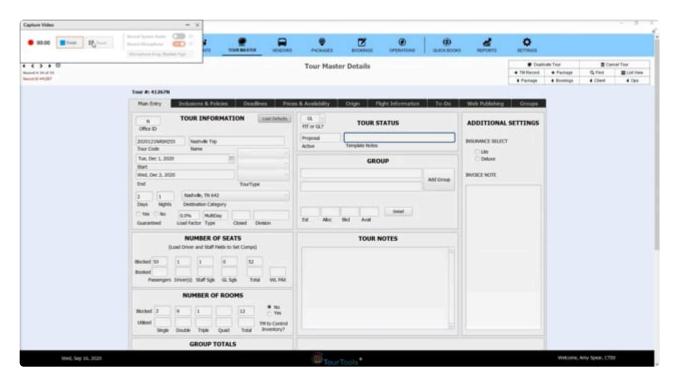
As mentioned briefly in Chapter 3, the Category assigned to the Product Date Record in Vendor is critical to this script functioning correctly. To explain, imagine that the Vendor record for the JW Marriott has two Product Date Records, one dated January 1, 2018 through January 1 of the following year; and another for June 1, 2018 through December 31, 2018; both of which were assigned Category "Rooms". Let's say the contract for the June 25/2 nights stay was loaded in the first PDR.

When the duplication begins, the script is looking for some very specific direction as to which Vendor, which Product Date Record and which Contracted Services record it can use or needs to copy; and it very much depends on the Category to point the way. In our example, given the June 25/27 overnight could conceivably reside in "Product Date Record #1" or "Product Date Record #2", unless each has a different Category, the script has to guess where it should look and what it might copy. It has a 50% chance of making the correct choice, but if it makes the wrong one, your records will be, in a word, a mess. The takeaway here is... very close attention needs to be paid to the Category assigned to overlapping Product Date Records. If they overlap if only by a single day, the Category needs to be distinctly different.

For rather obvious reasons, not all data will be copied from one Tour to another. Specifically, flight itineraries, bus schedules, meal choices, group allocations, etc.; details that are specific to one tour and not necessarily to another. Those are not assumed to be the same for both trips and will have to be entered manually.

DEMO: How to Duplicate a Tour in Minutes

We will be updating this video to demo the process in v5 instead of v4 – but the process is very similar!



https://player.vimeo.com/video/660230969

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 29, 2023

Moving a Tour to New Dates

New Feature: Tour Date Changes

In previous versions of TourTools, it was not possible to change Tour dates once Packages had been attached. In TourTools v5 we've added the ability to move a Tour to new dates *as long as* the number of days/nights is the same.

More details will be added soon. Thanks for your patience.

Last modified: December 28, 2022

Cancelling a Tour & Closing Out Bookings/ Operations Records

When you need to cancel a departure and the possibility does not really exist to offer your passengers an alternative, click the "Cancel Tour" button. Doing so will call a script which allows you to cancel all bookings, send cancellation letters, and change the trip to a "Non Op" status.

If, however, the possibility does exist to offer an alternative trip, then you will want to send everyone an email or letter advising their trip will not be operating and inviting them to cancel and receive a refund, or transfer to ABC or XYZ tour. As you hear back from each participant, you will be able to individually cancel or rebook them. Once every Booking has either been canceled or transferred, manually mark the Tour record as "NonOp."

(Closing out Booking and Ops Records)

In the event it becomes obvious that a tour is not viable and needs to be cancelled, there are two ways to go. One involves offering an alternative tour and hopefully transferring your booked passengers; or cancelling and refunding them.

If there is a possibility that a cancellation penalty will be assessed, the first thing you want to do is make sure the penalty date(s) and amount(s) are correct on the Deadlines tab in Tours.

Cancelling the Bookings without Offering an Alternative

With the Tour record open, click the navigational button labeled "Cancel Tour". You will be double checked on your decision to proceed, and will then be asked if you want to cancel the Bookings for all related travelers; respond "Yes".

Navigate to the Booking records from there and, on the "Refunds" tab, double check that an appropriate penalty has been calculated. If the figures look correct, proceed to the Refunds tab and enter the details of the check that has been issued; or, in the event the refund is being done via credit card, go to the Payments tab to action that.

Load Refund Letter

Once the refund is processed, go to the Booking Reports tab and

select "Load Refund Letter".

Cancelling the Bookings/Offering an Alternative Tour

If you are going to offer the option of a transfer, then decline this invitation to cancel all related Bookings and simply cancel the tour.

Next, move through the Bookings and cancel them one by one. Follow the process to for <u>Canceling a Booking</u> or individual traveler. Your response to the prompt will be that you want to "Rebook".

Regardless of how you decide to deal with the Booking records, once the script to cancel the Tour is invoked, the status of the Tour record will go to "Non-Op", the numbers that previously showed in the "Seats" and "Rooms" fields will be wiped clean, and the Tour Notes field will reflect "THIS DEPARTURE HAS BEEN CANCELLED".

Closing out the Ops Records

In Ops, there is also a "Cancel" button which, when clicked, will ask a similar question as what is prompted in Tours, i.e. do you want to cancel just the record you have open or all records related to the same tour. Regardless of your choice, when you "Cancel" an Ops record, all of the passenger numbers are stripped out so that nothing is impacting the costs and the Balance Due thus shows as zero. The only way you can reflect that you owe that vendor something—if you are being charged a penalty, for example—is by entering the amount in the misc field.

Example

Say you have a Vendor that you owed and paid \$1,000 and they are not giving you any refund. On the A/P tab, in the Misc Cost field enter \$1,000 and in the adjacent Description field enter "CXL Penalty" (or similar).

For a Vendor that you owed/paid \$1,000 that is refunding you \$500, do the same thing as far as posting a Misc Cost of \$500 and "CXL Penalty" as the description. When the refund check is received, post it as follows: In the Transaction Description field, chose "Refund Rcvd". The amount goes in as (positive) \$500 and the Label should be "CR". Click on "Post" as always and enter the number of the check you've received.

One final adjustment may be to remove any numbers that remain in the "Manual Adj" fields that appear on the Inventory and Account Payable tabs.

After accounting for penalties and posting refunds that you may have received from the Vendor, the record should reflect a zero payable.

In the end, your Ops cost should basically reflect the total of what you paid and didn't get back, and on the Res side you'll see what you didn't refund the group.

When you run the P/L report, the Res Paid field will reflect all payments received.

The Res Due should be empty.

The Rev Adj Est will reflect the amount of your refund to the booking record.

The Tour Gross field should reflect the amount you penalized your client.

The Ops Cost field will reflect the total of all your Vendor penalties.

The Ops Paid field should match the Ops Cost amount.

The Ops Payable field will be empty.

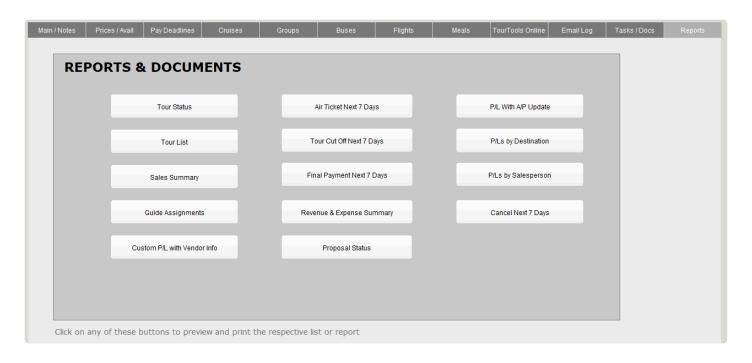
The Est Profit will be the difference between what you kept (the penalty amount) versus what you paid/lost to your Vendors.

The % will, as always, be a reflection of the difference (positive or negative) between your receivables and payables

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 27, 2023

Tour Reports & Docs



Reports generated from this module are generally related to sales, revenue and deadlines; and are compiled in much the same way. Scripts attached to many of the icons will initially ask if you want the report to include all of the tours for the year, make a specific selection, or report on only the tour, the record of which you are in.

Tour Status and Tour List:

Tour List

Tour Status

Compiles a report of all tours that are currently set to active.

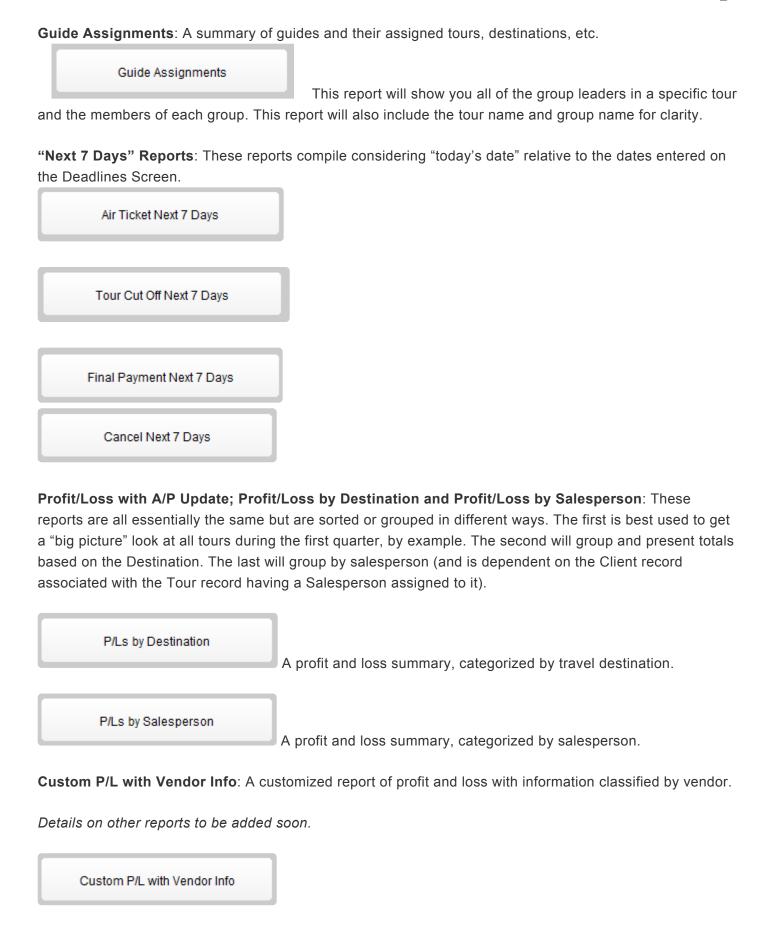
Filters can be changed on the dialogue box that appears after clicking this button. You may also note the various delivery options such as printing and emailing.

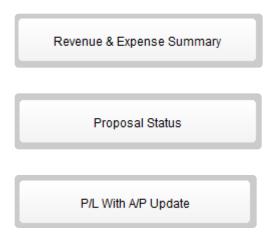
Generates a report of ALL tours, similar to the Tour List view.

This report lists the locations of each tour, their tour code, group leader, the number of packages within the tour, departure & cancel by dates, how many seats are available, and how many seats are sold.

Sales Summary: Similar to the Tour Status and Tour List but including some financial information.

A report for all sales metrics, including the tour name, tour code, how many spots are avilable, how many have been sold, payments and what is still due, the tour gross amount, and the status of each tour.





If you have any questions that are not answered here **Contact TourTools Support** for assistance.

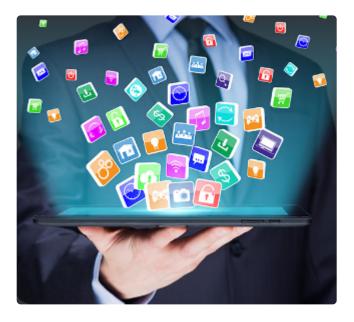
Last modified: March 27, 2023

Chapter 5: Packages

The Packages Module – Unlimited Options & Flexibility

All of the Contracted Services records from Vendor that represent services included in a Tour come together in Package.

As explained in Chapter 4, every Tour will have at least one, and more likely several, Packages linked to it.



The relationship between Tours and Packages is demonstrated using a cruise as an example, given you need a means to offer different cabins at different prices.

Similarly, a student tour operator might create one Package for the kids, and a slightly different Package for the chaperones; *both* of which might include some common elements and *each* of which will feature services specific to adults or students.

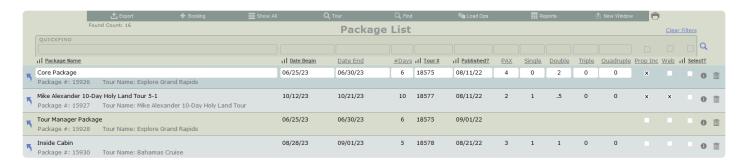
Separate Packages not only allow for the possibility of different price points, it also gives you the ability to very specifically account for numbers and charges on the Vendor side for one type of service or another.

Last modified: March 27, 2023

Packages Module – List View

All primary modules in TourTools have a List View. In this view, you can filter and sort and analyze in numerous ways to get a collective view of data relating to multiple records at once.

All List Views in Primary Modules have a QuickFind Filter at the top that allows you to quickly filter the list based on one or more criteria; enter what you are looking for, then click on the magnifying glass button at the far right (or hit the ENTER key on your keyboard) to filter the list. Click on the **Show All** button in the green Feature Button Bar to once again show all records. Click on "Clear Filters" to quickly remove any previously entered criteria from the filter fields.



Feature Buttons

In the thin green/gray button bar we call the Feature Bar (just below the Module Navigation bar) at the top of this screen, you will find access to various scripted functionality related to the list.

Export

Use this button to export the records in your "found set" to an Excel spreadsheet. Note that only the fields of data shown on the "List View" layout will be included in the export.

+ Booking

This button is helpful to operators that offer trips to the general public. The scenario is this: a res agent starts in Client when a call comes in, choses to **Check Availability**, and then moves to Tour and, ultimately, Package where the **+Booking** button could be clicked to launch the booking process directly out of Package for the selected Client.

Show All

Eliminates any filters you have on your list and shows all Packages. This button only shows when you are in a found set and NOT viewing all records.

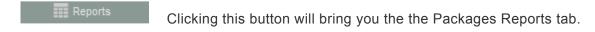
Find

You can search for one or a group of record(s) by clicking on the "Find" button. Type in your criteria and click SUBMIT. Click STOP to cancel the find process.

Load Ops

Click this button to create Operations records for the Packages in the current found set.

Reports



New Window

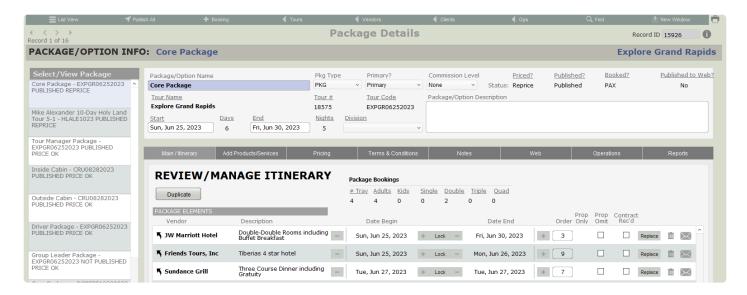
Clicking on the New Window allows you to open other modules within a new window so you can view 2 or 3 at the same time – this is especially helpful if you have more than one display.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 27, 2023

Packages Module – Detail View

All primary modules in TourTools have a Detail View. In this view, you can view all of the details related to a particular Package.



Feature Buttons



List View

Use this button to return to the Packages List View.

Publish All

Click this button to quickly publish all Packages related to the current Tour.

+ Booking

This button is helpful to operators that offer trips to the general public. The scenario is this: a res agent starts in Client when a call comes in, choses to **Check Availability**, and then moves to Tour and, ultimately, Package where the **+Booking** button could be clicked to launch the booking process directly out of Package for the selected Client.



< Tours

All buttons with a left pointing triangle will take you to related records. In this case, use this button to jump to the Tour related to this Package.

< Vendors

Use this button to jump to the Vendor records related to this Package.

< Clients

Use this button to jump to the Client record related to this Package.



< Ops

Use this button to jump to the Operations records related to this Package.

Find

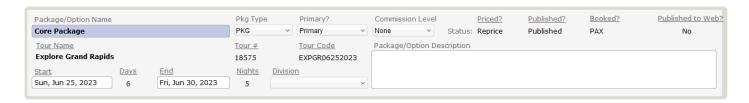
You can search for one or a group of record(s) by clicking on the "Find" button. Type in your criteria and click SUBMIT. Click STOP to cancel the find process.

New Window

Clicking on the New Window allows you to open other modules within a new window so you can view 2 or 3 at the same time – this is especially helpful if you have more than one display.

Exploring the Package Details Layout

To keep things simple, we're going to address first of all the information seen on the top half of the Package record. After that, we'll go tab by tab through the bottom section.



Your Package will initially be "typed" as a PKG but there are alternatives. To explain each type:

AIR: If you want to separately show and bill for the cost of air transportation, create an AIR Package.

BUS: A Package containing just the motor coach component would be classed this way.

DRVR: This identifies the Package containing services that will be used by the driver.

INS: There are several ways that insurance can be sold in TourTools™. If the cost of coverage is what might be described as a "flat fee", in other words not dependent on the cost of arrangements purchased by the traveler, their age, or other factors; then creating one or perhaps several Packages will work for you.

LAND ONLY: This would be the counterpart to your Air Package; i.e. a bundling of the rest of the tour services in a Package classed LAND ONLY.

OPT: Options which will be available in addition to the basic Package, pre- or post-tour extensions, by example, would be categorized as OPT.

PKG: A standard Package usually containing all components of what might be considered the "core" tour. This may or may not contain air segments.

STF_DBL/STF_SGL: These identify Packages that will be used by your tour manager or other staff traveling with the group.



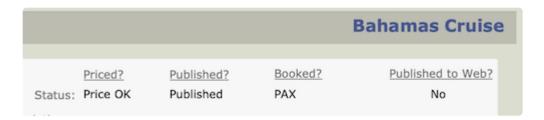
When you price a Package typed DRVR or STF SNG/DBL the Selling Price will display as zero, the logic being the driver is rarely and the staff (tour manager) never billed for their travel. In the event they are to be charged, then create Packages classed as PKG for them. To be sure, the Ops records related to these personnel Packages will reflect a cost and therefore the expense is considered as part of your P/L report. What you will not have is a receivable in Bookings.

By default, your Package will also be set as **Primary** in the field so labeled. The alternative is to class the Package as "Other." To explain the difference, an "Other" can't be purchased without first confirming a "Primary;" the best example being a shore excursion on a cruise or a pre-tour hotel night. An "Other" Package would never be purchased on its own.

In the field labeled **Commission Level**, pick from the list of values to indicate the level at which this Package is to be commissioned. What you enter here relates to levels that you have assigned in the Client record of or a Booking related to an agency or a group leader. When the Package is sold to a Client identified as a Master Record or to a Client linked to a Master Record, a commission will calculate in the Booking record.

In the field labeled **Division**, you will likely see your company name unless you have multiple divisions and sell under multiple brands. If you do, this field will offer a drop down selection for you to choose from. This field is auto-set to match the Tour it is related to by default. If the field is blank (it should always contain some value otherwise your documents will not have a log or company information), that indicates it may not have been properly set in the Tour record.

If the Package cost is finalized, the Status will show as "Priced". The alternative is a "Re-Price" indicator, which is a tip-off that 1) the Package hasn't been priced; 2) the itinerary has been altered—something has been added or removed; or 3) the cost of a Package Element has been changed. Publishing a Package basically makes it available to book; values of "Published" or "Not Published" will present here. Under "Booked", values of "PAX" or "No PAX", indicate whether there are Bookings. Finally, the status of "Published to the Web?" will reflect a **Yes** or **No** value, dependent on whether or not the Package in question is visible on your website.



Also, post-pricing, you will see an indication that the Package is "Price OK". The alternative is a "Re-Price" indicator, which is a tip-off that 1) the Package hasn't been priced; 2) the itinerary has been altered—something has been added or removed; or 3) the cost of a Package Element has been changed.

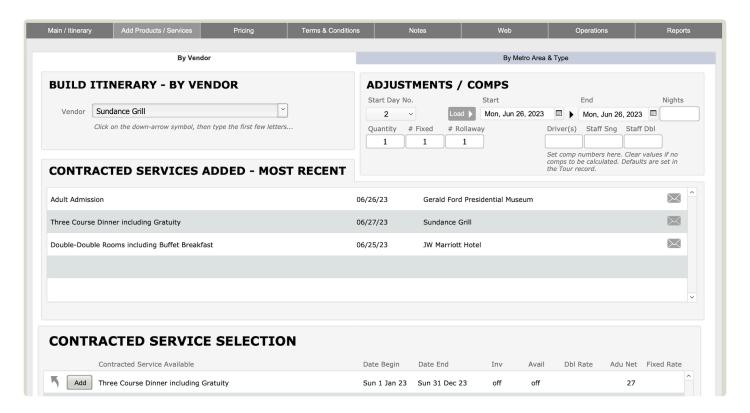
Main / Itinerary Tab



This is the tab that displays the current itinerary for your Package and provides tools for managing and adjusting it.

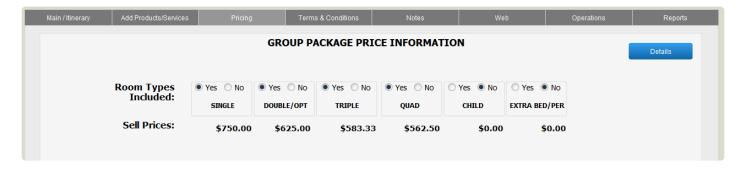
For more information on building and managing itineraries, jump to the upcoming section on <u>ltinerary</u> <u>Building</u>.

Add Products / Services Tab



This is the tab where you will build an itinerary by creating Package Elements from Contracted Services found in your Vendor product Library. For more details on this process, see the following section on <u>Itinerary Building later in this chapter.</u>

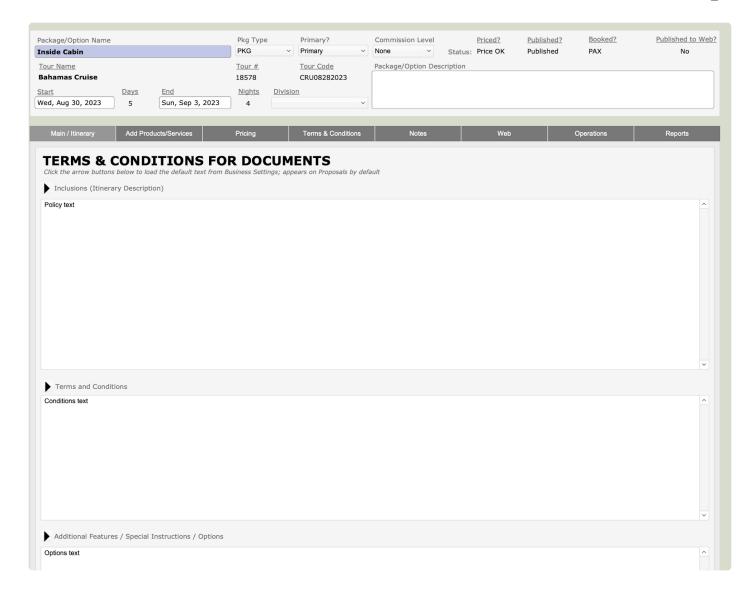
Pricing Tab



This is the area where pricing and comps and margins will be established for the Package. It is also where you will tell the system that the Package should be published and made available for booking. For details on this process, please jump to the upcoming section on <u>Package Pricing and Publishing</u>.

Terms & Conditions Tab

This is where you will load, enter, and edit text that will appear on the actual Proposal document.



Use the small "load arrows" to pull the text into the three fields here. As usual, any edits you might make here, specific to the Package and proposal you are about to generate, do not alter the text loaded back at the source.

At the highest/source level, the Terms & Conditions are managed in Settings > Business Settings > System Modules > Terms & Conditions (accessible only to Owner and Manager logins). It is here that it is suggested that you load verbiage to cover any and all eventualities. Verbiage that does not apply to a certain Package can be easily deleted here on this tab.

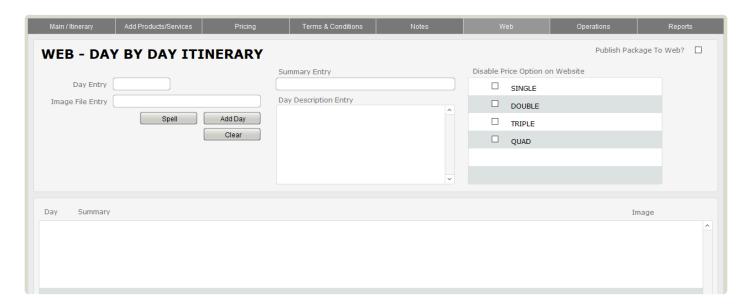
For more information, see the **Business Settings** section in Chapter 1.

Notes Tab



This tab contains an area where free-form notes and history can be maintained, similar to Client and Vendor. Type your note in the upper field, then click the **+ Note** button to add it below; it will automatically be stamped with your name and the date.

Web Tab

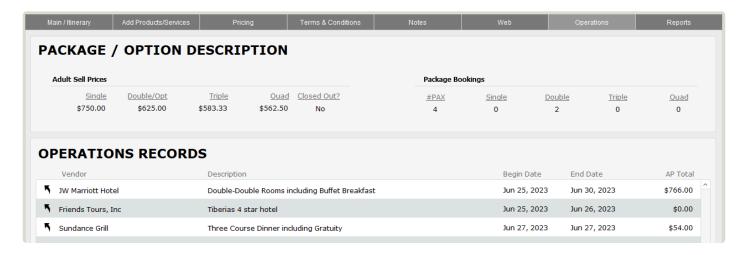


If you have TourTools Online added to your Back Office system, this tab will provide tools for managing the itinerary as it should display online. It allows you to:

- setup a day-by-day itinerary that shows up formatted online; the itinerary has nothing to do with product or inventory, though it's purely for display.
- publish or unpublish the package from the website, which you can also do from the Tours > TourTools
 Online tab
- hide or show individual price options (e.g. you want to reserve singles for group leaders, and only
 make quads available online)

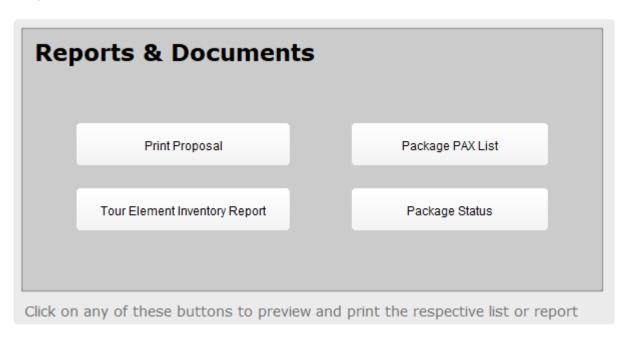
For more details, jump to Chapter 10 section about Managing TourTools Online in FileMaker.

Operations Tab



Upon publishing your Package, Ops records will be created. They can be referenced here and the up-arrow button functions as a "hot key" to jump to the related Ops record.

Reports Tab



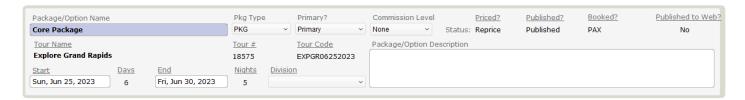
This tab will show you all of the available Packages reports, including one of the most important documents in TourTools – the proposal. To learn more about each one of these reports, visit the Package Reports & Docs topic.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 27, 2023

Adding a New Package

Package To create a Package, begin in a Tour record and click on the "+ Package" button at the top of your screen, directly below the Tasks & Clients buttons. Initially, the Package will be named and dated the same as your Tour record; change either or both if appropriate. By example, if the Package represents a post-tour extension, the begin and end dates will be completely different from those of the Package set up for the basic tour.



Your Package will initially be "typed" as a PKG but there are alternatives. To explain each type:

AIR: If you want to separately show and bill for the cost of air transportation, create an AIR Package.

BUS: A Package containing just the motor coach component would be classed this way.

DRVR: This identifies the Package containing services that will be used by the driver.

INS: There are several ways that insurance can be sold in TourTools™. If the cost of coverage is what might be described as a "flat fee", in other words not dependent on the cost of arrangements purchased by the traveler, their age, or other factors; then creating one or perhaps several Packages will work for you.

LAND ONLY: This would be the counterpart to your Air Package; i.e. a bundling of the rest of the tour services in a Package classed LAND ONLY.

OPT: Options which will be available in addition to the basic Package, pre- or post-tour extensions, by example, would be categorized as OPT.

PKG: A standard Package usually containing all components of what might be considered the "core" tour. This may or may not contain air segments.

STF_DBL/STF_SGL: These identify Packages that will be used by your tour manager or other staff traveling with the group.

★ When you price a Package typed DRVR or STF SNG/DBL the Selling Price will display as zero, the logic being the driver is rarely and the staff (tour manager) never billed for their travel. In the event they <u>are</u> to be charged, then create Packages classed as PKG for them. To be sure, the Ops records related to these personnel Packages will reflect a cost and therefore the expense is considered as part of your P/L report. What you will not have is a

receivable in Bookings.

By default, your Package will also be set as "Primary" in the field so labeled. The alternative is to class the Package as "Other". To explain the difference, an "Other" can't be purchased without first confirming a "Primary"; the best example being a shore excursion on a cruise or a pre-tour hotel night. An "Other" Package would never be purchased on its own.

In the field labeled **Comm Level**, pick from the list of values to indicate the level at which this Package is to be commissioned. What you enter here relates to levels that you have assigned in the Client record of or a Booking related to an agency or a group leader. When the Package is sold to a Client identified as a Master Record or to a Client linked to a Master Record, a commission will calculate in the Booking record.

Before proceeding any further, you might want to already select or de-select the room types you plan to price and sell.



If your Package contains a service or services that are per-person, in other words there is no room component only "Dbl/Opt" should be "turned on."

If you have any questions that are not answered here Contact TourTools Support for assistance.

Last modified: March 27, 2023

Cruise Packages

This section provides a detailed guide on setting up cruise packages in TourTools, focusing on managing cabin types, costs, and related services for cruise company vendors. Understanding how to input and manage these details will ensure accurate package creation and pricing.

Setting Up Vendor Records for Cruise Companies

1. Accessing Vendor Record:

Navigate to the Vendor record section for the cruise company you are working with.

2. Creating Contracted Service Records:

- For each type of cabin you are holding on a given sailing, create a Contracted Service (CS) record.
- Enter the costs for single, double, triple, and quad occupancy based on your needs. Ensure these are inputted as PER ROOM, PER STAY.
- · Inventory each cabin type to keep track of availability and bookings.

Creating Packages for Each Cabin Type

1. Initial Package Creation:

- · Create a separate Package for each cabin type you offer.
- Start with one cabin type, including all the necessary services such as the CS record for the cabin, airfare, port charges, tips, taxes, and transfers.
- Ensure that all inclusions are based on the quotations and terms provided by the cruise line.

2. Duplicating and Modifying Packages:

- Once the first package is complete, duplicate it for other cabin types.
- Swap out the CS record to correspond with the new cabin type.
- Review and adjust other services as needed, though many will remain the same across different packages.

Additional Considerations

1. Prorating Expenses:

• If you need to prorate expenses for a tour manager or group leader over all packages, be aware this is a more complex process. It may require a "show and tell" session to fully understand and implement.

2. Dealing with Gross Rates:

- Some cruise lines quote gross rates with commissions paid upon sailing. If this applies to you, a dedicated video is available to guide you through the setup.
- Though more complex, understanding this process is crucial for accurate financial management and commission tracking.

Last modified: January 2, 2024

Itinerary Building

Navigate to the Add Products / Services tab to begin the process of building your itinerary.

Building an Itinerary

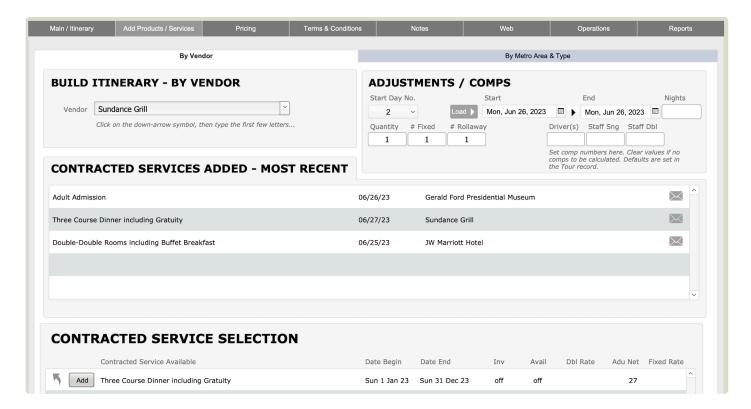
The next order of business is to build an itinerary, using the services that constitute the Package, and there are two ways to do this. The first method is to build the itinerary right out of the Package Module.

The Build from Package Method

You can build an itinerary by remaining in Package and going to the tab labeled **Add Products/Services**. What will present is a series of three tabs, inviting your selection by *Vendor*, or *Metro Area and Type*. *Vendor will allow you to select from an alpha list of all suppliers; and _Metro Area / Type* allows a dual pick on the Metro Area as well as the Type of service represented in the Contracted Service.

Once you make your selection, the Contracted Service records for the Vendor will be visible in the portal below.

You'll see there is a Day Pop-Up at the top of the screen, which can be used to load the **Start** and **End** dates in the same way, and there are fields to indicate the number of per-person (Quantity) and fixed (# Fixed) items. As explained on the previous page, the fields to the right—labeled Driver, Staff Sng, and Staff Dbl—will be auto-populated from Tours.



To load the service to the itinerary, simply click on the "Add" button preceding the description of the Contracted Services record.

The extra field, labeled Nights (upper right), can be used to load successive hotel nights that have been loaded as individual Contracted Services records. For example, imagine there are Contracted Services records for overnights on June 25, June 26 and June 27. If we type "3" as the number of nights, set the beginning/ending dates to June 25/26 and select the June 25 price element record, that and the June 26 and June 27 elements will be swept into the itinerary.

Reference the "mini itinerary" on the left to see what's been loaded. When you finish loading all services, click back on the "Main Itinerary" tab.

The Attach Method

@ Attach

An alternate method for building an itinerary, would be the **Attach Method**.

From Package, click on the (back to) "< Vendor" button and, once in the Vendor database, find the first Vendor whose services you want to add. It makes some sense to attach records in the order they are going to be presented on tour, in other words, your motorcoach might be added first, followed by your first lunch stop, dinner and then a hotel overnight.



In the Vendor record, open the

Product record and then the Contracted Services record representing the service in question, or create whatever product you need. Notice in the upper right-hand corner of the layout reference to the Tour and Package that you are building.

Click on the "Attach" button (located to the right of the details of the Contracted Services record) to proceed.

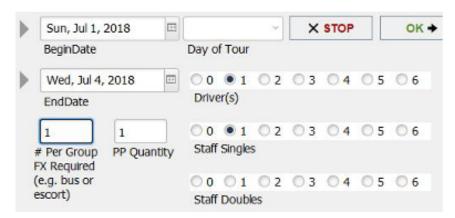
What you will see next is the Confirmation screen. If your service is inventoried for a specific date or date range, the **Begin** and **End Date** will have set themselves. If that doesn't happen, you need to set them manually by

	PAC	KAGE	OPTION	DESCI	RIP	TION					
Discover Savanna	ah; Three Nights		Sun 1 Jul 18	3	Wed -	4 Jul 18	4	3	22129		
Package/Option N	lame		BeginDate		EndD	ate	# Days	# Nights	Tour#		
GRP	13898		DISCSAVTEMP		Discover Savar		avannah		Savannah		
Pricing Model	Package Number		Tour Code To			ame		Product Descriptionx			
Package/Option D	Description										
		NAME OF STREET				Marchael I		200			
Double Doubles R	PLEASE CONFIRI	M THE	FOLLOWI		R TI	IE NEW	RECOR	D:		ок •	
Double Doubles R						HE NEW	v [7/3		ок 4	
Double Doubles R Proposal & Itinera	tooms including Breakfast		Sun, Jul 1,	2018		Day of Tou	ır [7/3			
	tooms including Breakfast		Sun, Jul 1,	2018		Day of Tou	ır [× STOP			
	tooms including Breakfast		Sun, Jul 1, 3 BeginDate Wed, Jul 4,	2018		Day of Tou	v [ir i 0 2 (× STOP	05 0	6	
	tooms including Breakfast	>	Sun, Jul 1, BeginDate Wed, Jul 4, EndDate 1 # Per Group	2018		Day of Tou	r L O 2 (× STOF	05 0		
	tooms including Breakfast	>	Sun, Jul 1, BeginDate Wed, Jul 4, EndDate	2018		Day of Tou 0 0 1 Driver(s) 0 0 1 Staff Single	L O 2 (les	× STOF	05 (6	

either clicking in the field to type the date, or pick from the calendar. You can also use the **Day of Tour** pop up. Click the *number* of the day you want to set as the Begin Date, then click on the load button in front of that field. By default, the End Date will set similarly; if that is not correct, re-set it by repeating the process.

The next thing you want to consider is whether you need to sell multiples of the service. If your service was a lunch voucher, by example, and you wanted to sell three of them without specifically assigning them to three different dates, set the first date and then input "3" in the **PP Quantity** field. Do the same if the service is a fixed cost item—a motorcoach, by example—by changing the figure that displays in the **# Per Group FX Required** field.

The series of buttons labeled "Driver(s)", "Staff Singles" and "Staff Doubles" are all about comps that need to be provided for in your pricing. In our example, the Contracted Services record about to be attached is for a Room. If you know that the hotel is going to give you a free or discounted room for your driver but not your tour manager, then you may want to click on the "1" button above "Staff Singles" to indicate that when the Package is priced, the cost of a single room needs to be prorated over the paying participants and added to the bottom line as a cost.



Note: The buttons referenced in

the previous paragraph and pictured again on the left will auto populate with the number that has been input in the corresponding field in Tour (shown below). If you prefer that they not autopopulate, wait to enter the number of tour personnel/group leaders anticipated on the trip in the Tour record until *after* you finish setting up your Packages.

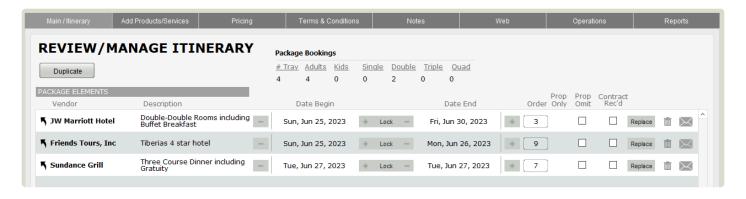
		N	UMBER O	FSEATS
		(Load Driv	er and Staff Fi	elds to Set C
Blocked	52	1	1	
Booked				
Pa	asseng	gers Driver(s) Staff Sgls	GL Dbl

When each of the fields is set correctly, click on the "OK" button. If for any reason you need to back up, just click on "Stop".

Build the entire itinerary by cycling through Vendor records in this same manner, and once you finish, use the "< Back" button to return to Package. Note that it's also possible to temporarily return to Package for a quick look at the itinerary by using the button "Go & View Package" in the upper right of the screen. If, for any reason, you want to have a glimpse of the Tour record, use the "Go & View Tour" button.

Managing/Adjusting an Itinerary

Back on the **Main Itinerary** tab in Package, you'll notice that each Contracted Service record – now referred to as a "Package Element" – has been assigned an order number. Regardless of the order in which you loaded them, by default, TourTools will sort your records by departure date, but you can rearrange sameday services by changing the order numbers. Just overwrite what's already there, click outside the field, and your records will shuffle. Click the "Prop Omit" button for any services that you don't want to appear on the proposal or itinerary; tour manager per-diems, by example.



You can view and rearrange Package inclusions on this screen. You can also swap out one Vendor service for another using the "Replace" button. When doing so, the original component is deleted, and the List by Name screen will appear. The system assumes you want to replace with a service from the same Vendor, so those choices appear initially, but you can select another Vendor if that is appropriate. The functionality from there is exactly as what you experienced when you built the Package originally.

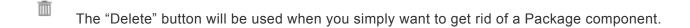


If a replace is needed simply because you want to change the date, you can use the buttons labeled with the plus and minus signs that precede and follow the start and end dates. In this example, if you wanted the third service to be June 26 instead of June 27, you could click on the – signs as indicated. Obviously, this will work only in cases where the Contracted Services record has been set up with wide ranging usage dates.

The button between the dates is by default labeled "Lock". If for whatever reason you want to signal that the date should not be altered, click it (at which point the label will toggle to "Unlock").



This functionality will not work in instances where the revised date would fall outside the parameters of the Package, if the service has been inventoried back in Vendor, or if Ops records have already been loaded. In such a case, you may be able to do a "Replace".



If you click on the "up-arrow" icon preceding an itinerary entry, you are presented with what is called a "Package Element" record.

SERVICES				INVENTORY					
Vendor		Type of Service		Type of Inventory		Adults Booked		Rooms Booked	
JW Marriott Hotel		Hotel		RM			4)[2	
Description of Service		Default Currency Ex Rate			# Pax # Single / Double Rooms				
Double-Double Rooms including Buffet Breakfast		(USD \$1.00000)		From Tour Master:		52	5	25	
Date Service Begins		Time Service Begins		On This Package:		0	0	2	
Sun 25 Jun 2023				Total Using This Vendor Product		0	0	2	
Date Service Ends		Time Service Ends		Price Lock	# Pax Available	ble # Single / Double Rooms Available			
Fri 30 Jun 2023						0	5	18	
Tour #	Tour Code	Package # 15926		Comps Required	# Driver	# Staff Sql	# GL	Totals	
18575	EXPGR06252023								
Tour Name			# Price/Inv #						
Explore Grand	Rapids	470	2 72178						
PDR Category:									
BED									
Proposal / Voud	ner Notes								
Proposal Notes	from Vendor								

On the first tab, you can reference some basic information, including the Contracted Services record to which it is associated. If the service has a per-person or a fixed cost component to it, click the second tab to reference those details. If it is a room record, click the third tab.

Basically, these screens allow you to reference Contracted Service details without having to go back to Vendor. In addition, numbers having to do with inventory counts in the Tour or the specific Package are visible, and the fields labeled "Total Using This Vendor Product Item" will show the total of passengers or rooms using/sharing the same Contracted Service record; not necessarily on just this tour.

The fields adjacent to the label "Comps Required" reflect the number of comps that were factored in for tour personnel when the particular Contracted Services record became part of the itinerary. If you want to change these numbers, the fields are open to entry which basically spares you having to go through the process of replacing it in order to change the comp allowance. Be aware that if you do make alterations here, the Package "Priced? Status" will go from OK to "Reprice", since—as mentioned previously—the change you make affects the selling price.

There are three buttons at the top of the screen: Continue, Update Exchange, and Update Prices.

The Continue button will take you back to the Package Details view.

Update Exchange The "Update Exchange" button will be used in instances where the foreign currency exchange rate as originally used to price your Package has changed significantly enough that you want to see the impact on your profit margin. Here, the process is to first update the exchange rate in the "USD (Costing)" field back in Currency, open up the Package Element, and click on the "Update Exchange" button.

"Update Prices" will be used in instances where your Vendor cost has significantly changed. After changing the cost in the Contracted Service record, open the

associated Package Element and click on the "Update Price" button to sweep in the revised cost.

Note that any time you do something within Package that affects the selling price, TourTools will prompt you to choose between altering the net or the selling cost of the Package. As an example, if a restaurant used in a Package increased the dinner cost by \$5.00 and you updated that cost in Package, you would have the option of eating (no pun intended!) the increase or passing it on to your travelers. By picking "Net" at the prompt, your net cost would increase (lowering your profit margin) but your selling price would remain the same. If you opt to increase the selling price, you will be prompted to re-price the Package. In cases where the Package is already published and has been sold, the Package price in any Bookings previously made will be increased.



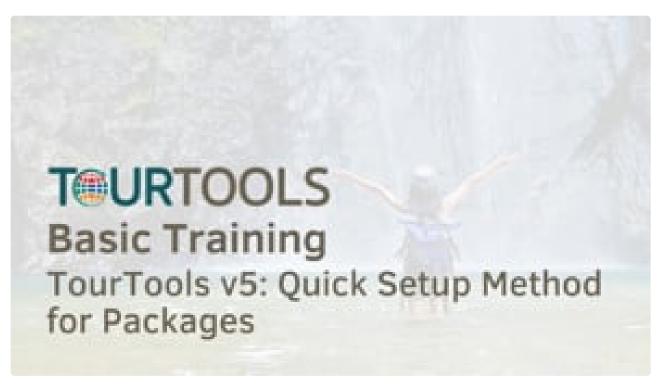
When these sorts of changes occur, it is your choice to update your Package price or not; it is not absolutely necessary. The choice will have everything to do with how dramatically the change affects your selling price, either positively or negatively. Whatever you choose to do, the price as reflected in a Contracted Services record in Vendor is the price that will be reflected in Ops as the flow of data from Vendor to Ops is direct.

At the point your itinerary is complete, you are ready to price and publish.

Quick Setup Method for Packages



Note: This is an alternative method for setting up a Package, usually done in the interest of saving time. Be aware that using this process, while quick, will limit or prohibit the use of certain TourTools v5 features.



https://player.vimeo.com/video/810674330

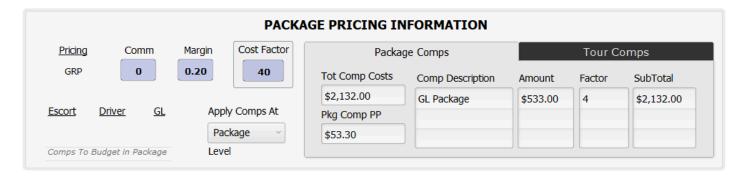
If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Package Pricing & Publishing

Navigate to the **Pricing** tab in the Package being built to begin the pricing and publishing process.



By clicking on the Details button on the right-hand side of the screen, you can see the Cost Factor has been populated from the Cost field on the front page of Tours and can be changed here (the updated figure does not re-populate the field back in Tours). This is the number of passengers over which any of your fixed costs will be pro-rated.



If this Package is commissionable, enter a percentage in the field labeled Comm.



When you enter a percentage here, you are making allowance for the possibility that a commission will be paid on the Package and, more than anything else, setting aside some money for that eventuality. Your entry does not lock in the amount of that percentage; that value is set in Bookings. In other words, you might enter .10 here and over in Bookings pay one re-seller 8% percent and another 12%. Note, too, that entering a figure here will—in combination with the percentage entered in the Margin field—bump the net cost of all services in the course of establishing a selling price. This is different than the commission question addressed earlier. That entry sets the stage for a commission to be paid on a Booking; here, you are actually setting aside the money needed to cover that payment.

In the Margin field, indicate your margin of profit; again, a decimal entry.



📯 A margin of profit is arrived at by asking the question, if the combined net value of the services that constitute the Package represents 80% (my desired margin of profit being 20%), what figure represents 100%? The calculation that takes place is: 100 / 80 = 1.25. So multiplying \$100 in goods x 125%, your selling cost would be \$125. By contrast, a markup is just that...you are simply marking up your net cost by a certain percentage. In that scenario, $100 \times 20\% = 20\%$; added together your selling cost is \$120.

Y

To be sure, TourTools calculates selling costs using a margin and not a markup.

The numbers you see in the fields labeled Comps to Budget in Package are populated from the similarly-named fields back in Tours and are what you saw as you considered the question of allowing for comps when you linked Contracted Service records to the itinerary using the "Attach" or "Build from Package" process.



When you're ready to establish your selling prices, click on the Set Price button. The net value of all services—including comp allowances—will be swept to the Net fields, and the combined total of your profit margin and allowance for commission will show in the Profit & Comm fields. The two amounts combined will populate the Sell Prices fields, and the resulting percentage of profit/commission—after rounding—will be reflected in the fields labeled Margin. If you want to adjust the suggested selling prices, enter your preferred amounts in the Adjusted Prices fields, click on the "Adjust" button, and the numbers will refresh.

You'll note that the selling as well as net costs are stored at the bottom of the screen. If you want to make a comparison of prices based on varying passenger counts, simply change the number in the "Cost Factor" field and re-price the Package. When you determine which prices you actually want to lock in, click on the "Select" button to re-load the figures to the active area.





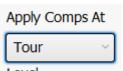
A note about Child pricing: If the Package includes accommodations, the system assumes the child will share a room with their parents and does not sweep any room costs into the price. If any of the Contracted Services records included in the itinerary have Child prices loaded, those will be used (in the absence of Child prices, the Adult/Student rates from Vendor will be used). Finally, the child will share in the cost of any fixed-cost services.

There is an alternative for calculating the cost of comps needed for your tour personnel, as compared to what was explained as part of the "Attach" or "Build from Package" methods, and that is to use the fields you see in the center of the Prices layout.

Package Comps		Tour Comps		
Tot Comp Costs	Comp Description	Amount	Factor	SubTotal
\$2,132.00	GL Package	\$533.00	4	\$2,132.00
Pkg Comp PP				
\$53.30				

The process goes as follows: As you use either of the two methods to build the itinerary, do not make any allowance for comps. After building the Tour Manager and Driver Packages, reference their costs, and enter them—as shown in the example— on the Package Comps tab of whichever Package(s) need to cover the cost for personnel. This method allows you to pick and choose which Packages will share in these costs but is a little less "sharp pencil" than the alternate approach, given you are not considering and making allowance for the comps that may accrue to you from the Vendor as you attach each individual service to the Package.

Describe the "what" in the Comp Description field, the cost in the Amt field, and indicate "how many" in the Fac field. The Subtotal will calculate automatically, and the total will populate the field labeled Tot Comp Costs. That amount will be prorated over the number indicated in the "Cost Factor" field and the resulting figure, representative of the amount that each paying passenger needs to contribute—will display in the Pkg Comp PP field.



Level In cases where you have charges that need to be swept into several Packages associated with a particular tour, the procedure differs slightly. The best example of this application is a cruise, where you have multiple Packages representative of various cabin types; all of which have different selling prices and all of which need to include a prorate to cover the escort's air, port charges and taxes. In such a case, make entries as described above in any one of the Packages records but on the Tour Comps tab. Then enter the total number of travelers over which the cost(s) should be pro-rated in the "Tour Cost Factor" field, set the "Apply Comps At" field to "Tour" and then pick that same value in all other Packages

that should share the expense.



Before signing off on the pricing, you will want to study closely and perhaps print and file these two reports. The Net Rate Sheet reflects data as captured in the Contracted

Service records that make up the Itinerary. Check it carefully to make sure all the entries are correct. The PP Calc Rate Sheet reflects all of the "raw data" from the first sheet, impacted by factors like currency exchange rates, number of persons in a room, number of nights, etc.

Before proceeding any further, double check which room types you plan to sell by selecting/ de-selecting the Yes/No options displayed. **Note: If your Package contains per-person and/or fixed services but no room component, only "Dbl/Opt" should be "Yes".**

Moving on, the last thing you will do is click on the Publish button, which makes the Package available for viewing and sale in Bookings. If you have created multiple Packages, it is possible to publish them all at once by clicking on the button labeled "Publish All."

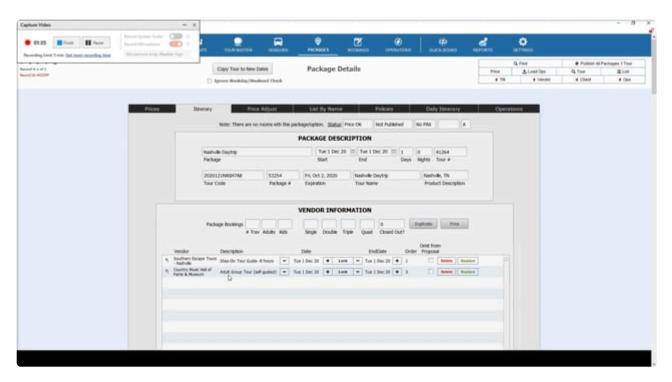
After publishing, you will be asked if you want to load Ops records. It is suggested you always answer in the affirmative. Ops records can otherwise be loaded manually using the "Load Ops" button at the top of the Package List View.

Priced? Published?
Status: Price OK Published

Finally, once your Package is priced and published, this is what the status fields at the top of the screen will reflect.

The alternative is a "Re-Price" indicator, which is a tip-off that 1) the Package hasn't been priced; 2) the itinerary has been altered—something has been added or removed; or 3) the cost of a Package Element has been changed.

Pricing & Comps in TourTools



https://player.vimeo.com/video/836332974

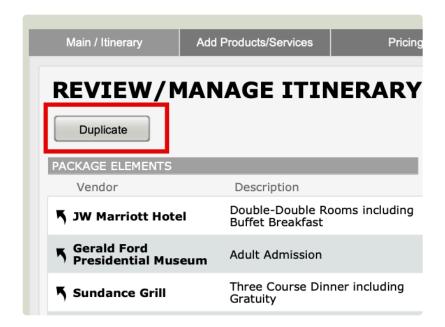
If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: June 14, 2023

Duplicating a Package

There are many instances where one Package will be identical to another with an exception or two. Rather than having to build each from scratch, you are able to use the "Duplicate" function; another huge time saver.

You will find the **Duplicate** button at the top left of the **Main / Itinerary** tab in the Package Detail view.

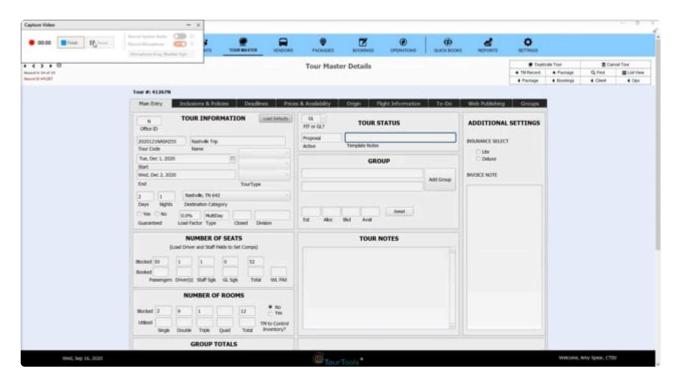


The duplication script will, in a matter of seconds, create an exact copy of the Package for you, which will be tagged with the word "Duplicate" in the name field. Change the name as necessary, and then use the "Replace" or "Delete" buttons on the Itinerary tab to swap out or completely eliminate Package Elements that don't belong.

A common application of this process will be to create a "core package" that includes all services that constitute the basic tour. Once that itinerary is built, you are able to duplicate the Package and strip out or add services that you need to provide to the tour manager accompanying the group. Once that Package is complete, duplicate it to account for the services that the driver requires.

DEMO: Tour & Package Duplication in TourTools

We will be updating this video to demo the process in v5 instead of v4 – but the process is very similar!



https://player.vimeo.com/video/660230969

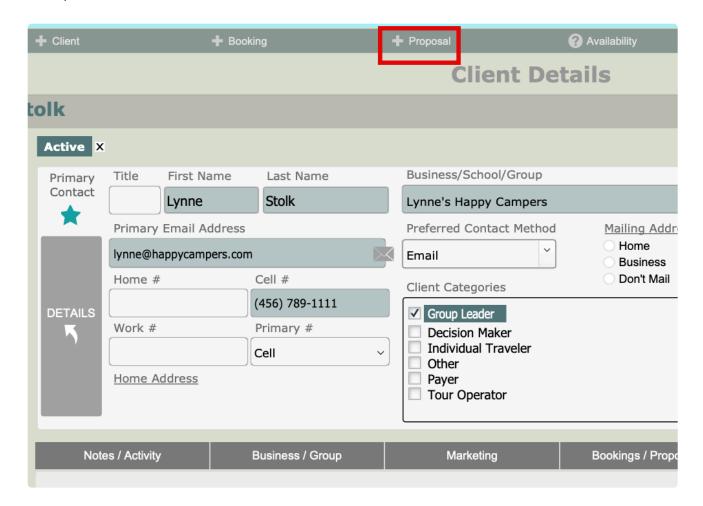
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If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Creating & Managing Proposals

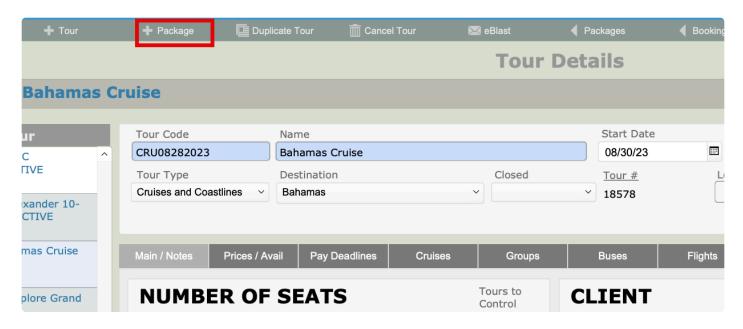
Proposals are Packages that may include "real" Vendor services or "generic" services created solely for generating cost quotations

To start the process, from the record of the Client to whom you are making the Proposal, click on the "+Proposal" button.



This will open the Tours Module where you will create a record just as outlined in Chapter 4. The only exception is that these records will be tagged with a "Proposal" rather than "Active" status.

When you select the "+ Package" button to continue, you will be asked if you want to create a new Package or duplicate an existing Tour and Package(s). If you elect to build a new Package, the process is exactly the same as outlined in the previous section on Adding a New Package, with the exception that Proposals are never published. If you intend to duplicate an existing Tour, remember to first reconfirm its status as being "Template".



If you tend to send a lot of quotations for the same or very similar types of tour, you might want to consider creating Tour/Package records as *permanent* templates that can be copied over and over again. Chapter 4 outlines the specifics of <u>Tour Duplication</u>; using it will save you an endless amount of time.

Something else to consider is creating "generic" or "Proposal Only" *Vendor* records and/or *Product records* within the Vendor Library, whose Contracted Services records will be used over and over again in multiple quotes. An example is to create a Vendor called "Orlando Hotel", whose notes might reference the fact that accommodations will be provided at Hotel X, or Hotel Y, and whose cost would be a good approximation of what you would expect to have to pay for accommodations at either property.

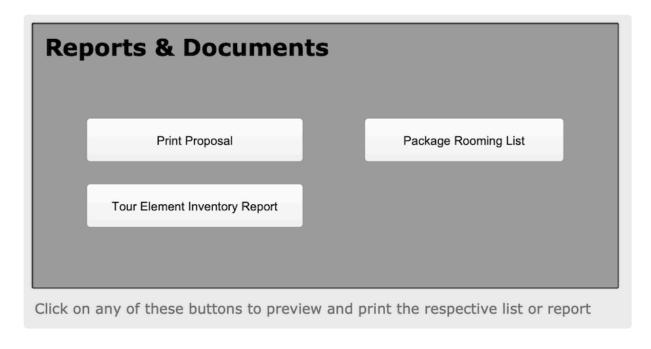
If the Client for whom the proposal is being prepared asks for "tiered pricing", create and price a "base" Package, duplicate and price it a second, third or fourth time using a different "Cost Factor" each time. To select the variations to be included in the proposal, go to the List View layout and click the "Prop Inc" box on the far right. For obvious reasons, you will not publish any Packages related to a Tour tagged as "Proposal", in fact you are prohibited from doing so if any of the Contracted Services included in the itinerary are marked as "Proposal Only" back in Vendor.

At the point it becomes a "real" tour, what you might want to do is use the tour duplicate function to replicate the services in a uniquely coded and perhaps newly-dated Tours and Packages. If generic services were used in the itinerary, all you have to do is swap out the proposed services for the real thing once they are confirmed.

If you create a Package using real services and *nothing* changes at the point it turns from a Proposal to a sold tour, all you would have to do is publish the Package(s), at which point the status of the Tour record will change from Proposal to Active, which makes it available to see and sell from Bookings.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Package Reports & Docs



Print Proposal

This is the document that can be printed and/or emailed to your Client. Before generating a proposal, you must select which Packages/prices you want to appear on the Proposal, as explained in the previous section.

Tour Element Inventory Report

This report shows what services are included in the Package and the availability of each. This is the same report can be run from Bookings and is usually what you reference when a waitlist occurs.

Package Rooming List

Use this button to run a rooming list for any Package that has been published as part of an Active Tour.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Chapter 6: Bookings

The Bookings Module - Where the Rubber Meets the Road

All of your work to this point, negotiating with Vendors, planning/building Tours and Packages, and marketing them – it all leads to the Bookings module and from there to the Operations and Money modules.



Detailed booking records reflect Packages and options purchased, payments due and received, and other data related to the reservation.

The booking process usually begins in the Client module, where your first order of business is to find (or create) the Client record to which the booking is to be linked.

As appropriate, if you haven't already done so, address the question of whether the reservation will be for a group leader or re-seller, in which case the Client record should be marked as a GL Master; whether (at what percentage) the reservation should be commissioned and whether a salesperson is to be credited with the booking. So long as the Client record is "Active," you are good to proceed.

Bookings Module – List View

This section of the User Guide is still undergoing updates. Thanks for your patience!

All primary modules in TourTools have a List View. In this view, you can filter and sort and analyze in numerous ways to get a collective view of data relating to multiple records at once.

All List Views in Primary Modules have a QuickFind Filter at the top that allows you to quickly filter the list based on one or more criteria; enter what you are looking for, then click on the magnifying glass button at the far right (or hit the ENTER key on your keyboard) to filter the list. Click on the **Show All** button in the green Feature Button Bar to once again show all records. Click on "Clear Filters" to quickly remove any previously entered criteria from the filter fields.



Feature Buttons

Export

Use this button to export the records in your "found set" to an Excel spreadsheet. Note that only the fields of data shown on the "List View" layout will be included in the export.

Reports & Labels

Use this button to navigate to the Bookings Reports tab. Learn more about the reports and labels on this tab in the Booking Reports & Docs topic.

Find

You can search for one or a group of record(s) by clicking on the "Find" button. Having clicked the button, you will be asked if you want to stay on the current screen or if you want to us the "Find" screen. This second option allows you to search additional fields not available on the current screen. When you are ready to initiate the process, click on the **Submit** button. Click the **Stop** button to abort the find process and return to your previous found set.

Show All

Eliminates any filters you have on your list and shows all Bookings. This button only shows when you are in a found set and NOT viewing all records.

New Window

Clicking on the New Window allows you to open other modules within a new window so you can view 2 or 3 at the same time – this is especially helpful if you have more than one display.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Bookings Module – Detail View

This section of the User Guide is still undergoing updates. Thanks for your patience!

All primary modules in TourTools have a Detail View. In this view, you can view all of the details related to a particular Booking.

Feature Buttons



List View

Use this button to return to the Bookings List View.

< Clients

All buttons with a left pointing triangle will take you to related records. In this case, use this button to jump to the Client module and show all clients related to this Booking.

< Tours

Use this button to jump to the Tour module and show all Bookings.



< GL Agents

Use this button to jump to the Group Leader Agents for this Booking.

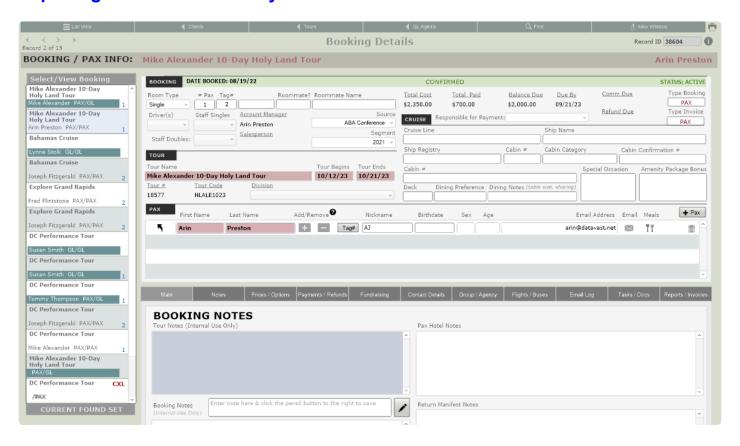
Find

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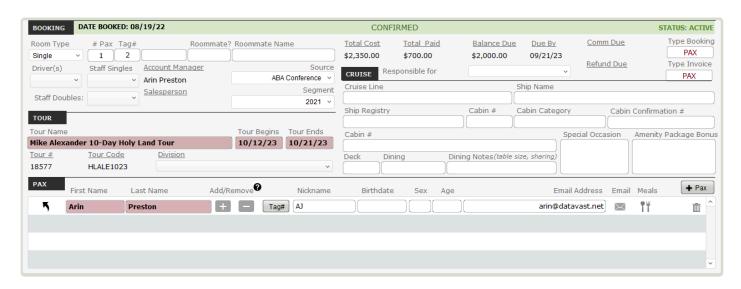
New Window

Clicking on the New Window allows you to open other modules within a new window so you can view 2 or 3 at the same time – this is especially helpful if you have more than one display.

Exploring the Tour Details Layout



To keep things simple, we're going to address first of all the information seen on the top half of the Booking record. After that, we'll go tab by tab through the bottom section.

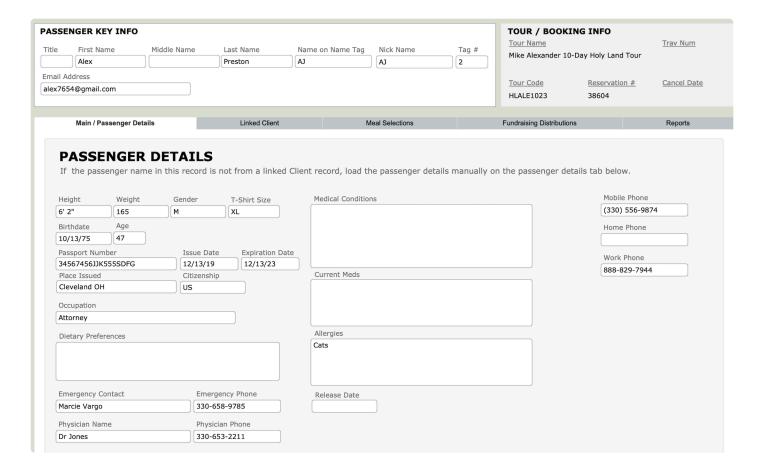


Booking Details This section at the top is where you will find the room type, number of passengers, rooming tag number, and marketing details (source/segment – what prompted the booking). You will also see information indicating if the booking is for staff. Along the top you will see the date of the booking as well as the current status and, below, a summary of payments and balance due.

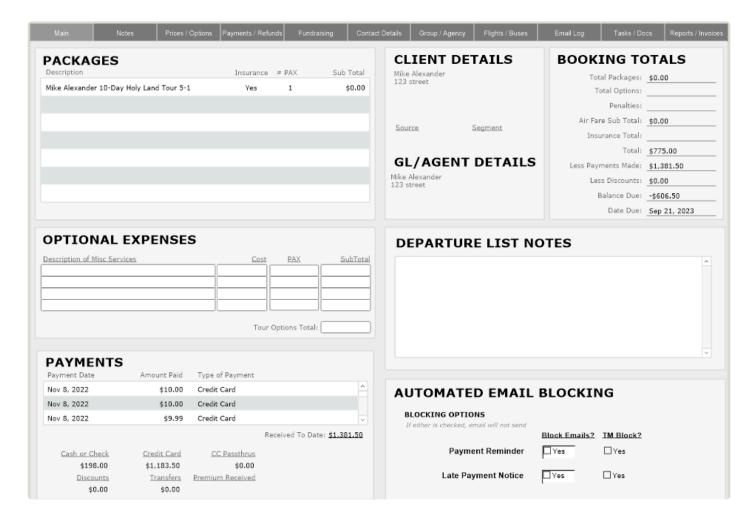
Tour Details This section at the top left is where you will find related Tour information as well as which **Division** the Tour/Booking was sold under.

PAX Details This section at the top left is where you will find each of the passengers listed, along with some of their primary information. To open the details for a given passenger, click the up-arrow button to the left of the name (see example below)

Cruise Details This section at the top right is where you will find details related to the cruise, if the booking is for a cruise.



Main Tab



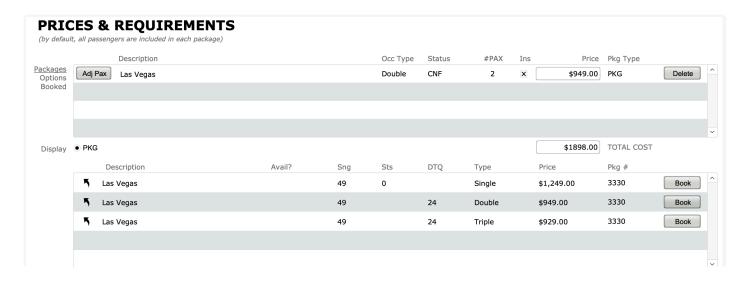
All of the information on the main tab is for display only – it summarizes the critical details of the booking on the front tab.

Notes Tab

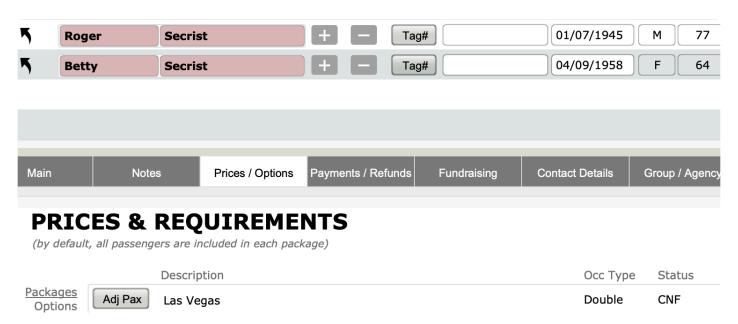
On this tab you can enter general notes about the booking on the left; the system will stamp each entry with the date and user name. To the right, areas are provided for specific details to be added to documents generated from within TourTools.

Prices / Options Tab

This screen shows the Packages and Options available (at the bottom) and sold (at the top).



You can add to or take away from the booked packages and options here. If the travelers in this record, by example, change their mind about wanting the optional Juliette Low Birthplace visit, you would click on the "Delete" button associated with the Package.



Use the "plus" and "minus" signs behind the traveler's names in situations where not everyone in the record is doing the same thing. In this example, if we queue up the "Optional Juliette Low Birthplace Visit" by clicking on the "Adj Pax" button preceding the Package name, Lynne and Sadie's names are highlighted above in green to reflect that they are both confirmed. If the minus sign following Lynne's name were to be clicked at this point, she would no longer be confirmed for that Package and the #Pax confirmed would change to 1.

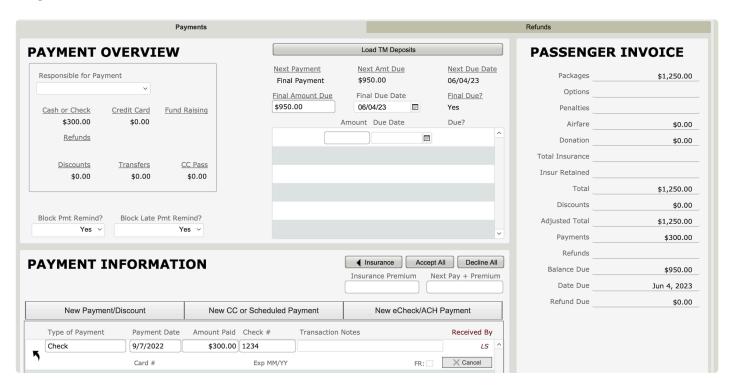
It is possible to tie two travelers from *separate* records who are going to room together on an optional post-tour Package together by typing a common "Tag#" in the field so named. Note that this is a *different* tag than the one associated with the base package confirmed in both of their Bookings.

Example

Wilma Flintstone and Betty Rubble are traveling with their husbands on a tour that offers an optional post-trip extension. The Flintstone booking is assigned tag #1, and the Rubble, #2. In the Flintstone record, Wilma is shown to be the one Pax confirmed for the post-tour by virtue of the green highlighting; and in the Rubble record, Betty is similarly shown to be confirmed. In the field labeled "Tag#" that follows their names, typing a 10, by example, will assign them that position on the roomlist that will eventually be run for the hotel featured in the post-trip extension.

Additional Options: This is where you can sell miscellaneous services that you opted not to build into Packages. Describe the charge, enter a number in the "#Pax or #Units" field, and load the related price in the appropriate field or fields (if you want to make a profit on the option being sold here, enter a gross and a net amount). Note that, in spite of the fact that these charges are described as "options" the costs load to the Packages portal and so are added to the Packages total on the Payments tab and also on the invoice.

Payments / Refunds Tab



This is where payments received after the Booking record was initially created will be posted. In the center of the screen is a display of the payment requirements as established in the Tours record, along with a running account of what is currently due. Clicking on the "Load Tours Deposits" will update the record with details from Tours, which detail can be overwritten as necessary if you make special payment arrangements with the traveler(s).

The "Passenger Invoice" pane running along the right side of the record will display in more detail a breakdown of charges—including any charges posted in the Direct Entry Option (sub) tab on the Prices tab and any air charges from the Flight Info tab—as well as any payments, commissions and such. This display is different when looking at a GL/GL record.

"Credit Card Passthru" is one of the values that can be assigned to a payment and will be selected in instances where you pass your traveler's credit card information on to another vendor—such as an airline or cruise line—in payment and *they*, rather than *you*, do the actual processing. **Note: Don't forget to make** corresponding entries for payments processed in this manner to the Vendor account payable in Ops.

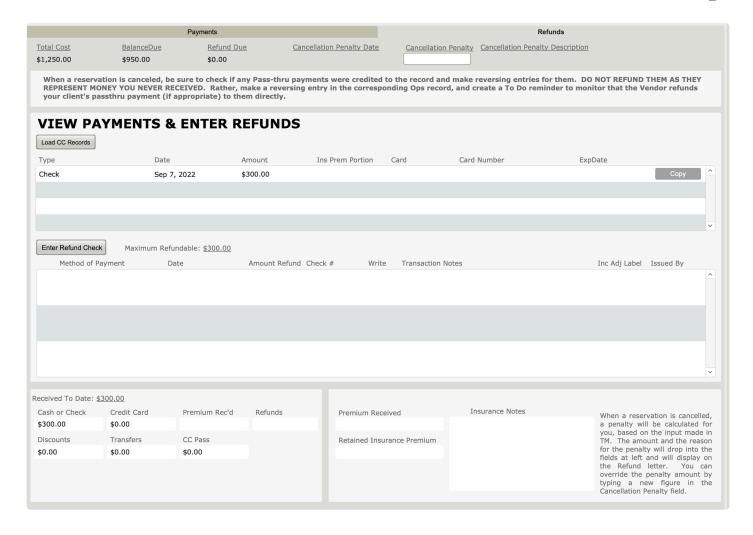
If you have situations where you need to transfer money from one Booking to another; use the "Transfer" payment identifier. In the booking record that you want to take the money *from*, enter a <u>negative figure</u> in the "Amount" field and reference the record to which you are transferring the money—perhaps by last name and booking number—in the "Transaction Notes" field. In the record you are transferring money *to*, you will also indicate "Transfer" as the type of payment but will enter a <u>positive figure</u>. In the notes field, again reference the name and booking number from where the payment originated.

In the area to the left, note the two buttons "Block Pay Remind?" and "Block Late Remind". By default those are set to "No", but can be set to "Yes" if the traveler is to be notified via email of delinquency or a payment deadline coming up (part of the TourTools Online interface you may have purchased).

A couple of things to mention regarding payments. You'll notice an "up arrow" precedes each payment in the portal (this is the same in Ops). As always, that is an invitation to "click for details", and the "Payment Entry" that presents contains all of that detail. Modifying or deleting a pay record should be done only in extreme cases, usually at the discretion of the owner, as this goes against all accepted accounting procedures.

If you have a returned check, <u>do not delete it</u> as doing so means you lose the payment history. Rather, make an adjusting entry by posting a new payment <u>with a negative amount</u> equal to the value of the bounced check, and in the transaction notes field reference the fact that "this replaced returned check #xxx".

If a refund is payable due to an overpayment or due to cancellation of a reservation, come to the 2nd tab to see the detail and to close the account. In the case of a canceled reservation (details on the process are explained later in this chapter), the display might look something like what you see here.



In the View Payments portal, you can see what's been received (\$400); and in the area labeled Tour & Refund & Penalty Information section, the penalty as set in the Tours record (\$200) displays in the **Cancellation Penalty** field. The resulting refund is referenced in the field labeled **Refund Due**.

Clicking on the "Enter Refund Check" button will load the refund payable and at that point the "Refund Due" will zero out. Posting the refund in the lower section of the screen is exactly like posting a payment.

If the refund is to be made via credit card, click on the button labeled "Load CC Records" (directly to the left of the "View Payments – Enter Refunds" label) then on the "New Credit Card" button and then enter pertinent card details as is done when posting income. The payment type will be identified as "Refund" and the "CC Trans Type" will be "Credit".

Note: It is possible to override the penalty that calculates automatically from Tours. In this case, if you decided to penalize the travelers just \$100, you would overtype the \$200 "Cancellation Penalty" and the "Refund Due" would adjust to \$300.

The "Refund Letter" that can be generated from the Doc Queue tab of the Reports menu will display all of these figures on a document that can be mailed, along with your check, to the passenger.

Refunds due to overpayment are handled in exactly the same manner. All refunds pending in your system

can be viewed on the "Refunds Due List", another report that can be accessed from the Reports menu.

Fundraising Tab

This tab is where fundraising contributions are entered and managed. For more details on this feature, see the <u>Fundraising Feature</u> section that follows.

Contact Details Tab

This tab is informational only and displays the related Client contact information/

Group/Agency Tab

The process of making a GL booking is explained in detail later in the chapter.

Group/Business/School Information: If the Booking was made via a GL record, the Group Leader's Client number will be referenced in the **GL Rec # Cli** field. The field **GL Rec # Tours** references the link between the Booking and the Master record that may be associated with the Tours record. Clicking on the button labeled "Find Group" will assemble all of the Booking records related to the same GL for the same tour and will also reference how many there are in total.

Tour Options / Comps / Cruise Gift Packages. Use this area to load the cost for gifts that are purchased by a second party for the traveler(s). By example, the children of some cruise participants want to surprise their parents with a fruit basket in their cabin. You can load the description and the cost detail and log the date you received payment. None of this information affects the balance due, does not appear on any invoice or confirmation, and does not impact your P/L.

Commissions. This area is where commissions are posted and managed for the GL booking. More details on this section will be added soon.

Flights/Buses Tab

On the Flight Info screen, there are three tabs. If you have flights loaded in the Tours record, clicking on the one labeled "All Flights by Tour" will display those for selection.



You can otherwise build a flight itinerary for an individual traveler or for the group right here in Bookings; the process is exactly the same as explained in Chapter 4, and in fact the new itinerary will be saved to the Tours record.

To press a point as concerns the "Fare" field, this amount should be loaded in one segment related to the itinerary to reflect the associated cost. Be aware that this fare will add to the balance due being calculated in the Booking and thus contributes to the overall "Tour Gross" amount as reflected in the P/L for the tour. What is not accounted for here, however, is what you paid the airline. As such, unless you account for that by means of a Contracted Services record linked to and sold as part of a Package, or make a miscellaneous adjustment in Ops, your profit will be overstated.

When it comes time to assign a flight schedule to a specific Booking or to a found set of records, click on the "All Flights by Tour" and make the selection appropriate for your traveler(s) by clicking on the "Book" button. The script will ask if you want to book by "Segment", sort of a la carte; or, use the "Itinerary" color, which would load the *complete itinerary* from start to finish. You will also be asked if you want to load to just the record you are in, or if you want to load to your expanded "found set". Whatever your selection, the flight itineraries will load to the Booked Flights tab.

If you have a schedule change or change in the cost for the air transportation, go to the All Flights by Tour tab in Bookings or in Tours, and click on the "Edit" button in the segment you want to alter. Make whatever change is appropriate in the window that displays and click "Save" to complete the update in the record and in the records of all passengers holding the segment in question.

If you have a schedule that is *similar* to one that is already in the flight library, you can click on the "Edit" button and in the window that opens use the "Duplicate" button at the top of the screen to make a copy of the itinerary. Then, open the new record—again using the "Edit" button—and make whatever changes are necessary before saving it.

The Reports Menu section at the end of this chapter details the air manifests that are available from here in the Bookings module. Be aware that clicking on the "DEP" and "ARR" buttons on the "Booked Flights" tab in any individual Booking will allow a "quick call" of a manifest for tour participants on just the segment represented.



Email Log Tab

This tab contains a log of emails sent to Passengers out of TourTools. Hover over the various sections to see additional details. If an attachment was included (and if it was selected to be saved to the Booking record at the time it was sent) you will find that attachment in the Document Library on the **Tasks / Docs** tab.

Task / Docs Tab

On either tab, click on the "+" button to create a new task or add a new document to the library. As in all modules, the tasks will come find you on your dashboard when the due date approaches.

Reports / Invoices Tab

This tab will show you all of the available Booking reports. To learn more about each one of these reports, visit the <u>Booking Reports & Docs topic</u>.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: December 25, 2022

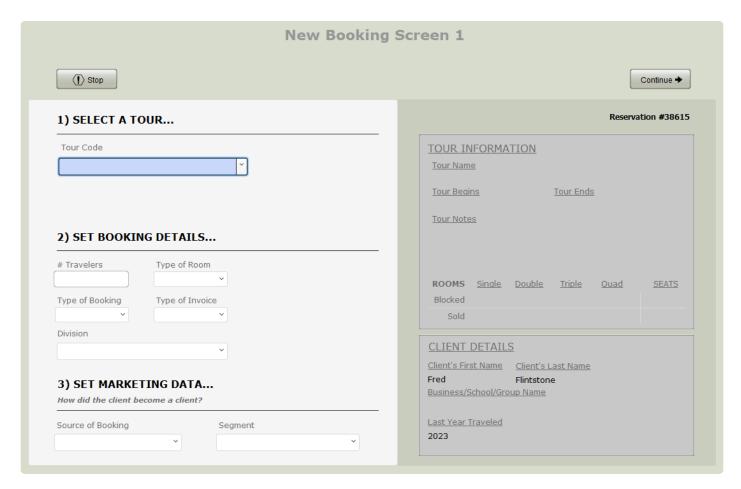
Adding a New Booking

This section of the User Guide is still undergoing updates. Thanks for your patience!

Making a Booking

The booking process usually begins in the Client database, where your first order of business is to find (or create) the Client record to which the booking is to be linked. As appropriate and if you haven't already done so, address the question of whether the reservation will be for a group leader or re-seller, in which case it should be marked as a Master; whether (at what percentage) the reservation should be commissioned (Address tab) and whether a salesperson is to be credited with the booking (Main tab). So long as the Client record is "Active", you are good to proceed.

To start, in the Client record you wish to add a Booking, click on the "+ Booking" button. You will be asked to reconfirm that you want to make a tour booking. If you began the process in error, you are able to abort by clicking on the "Stop" button. If your Client has been linked to one or more Master Records (explained in the Chapter 2), you will next be asked if you want to link this booking to one of them. If you reply "Yes", the linkage is made when you click on the "Select" button adjacent to the Master name in the portal that will present. If the booking is for an individual you do not wish to associate or link to a group leader or travel agent, your response is "No".



In the first screen that presents, you will see and be able to select from codes **for all tours still to depart and marked active**. Otherwise, if you know the code, beginning to type it will narrow the search.

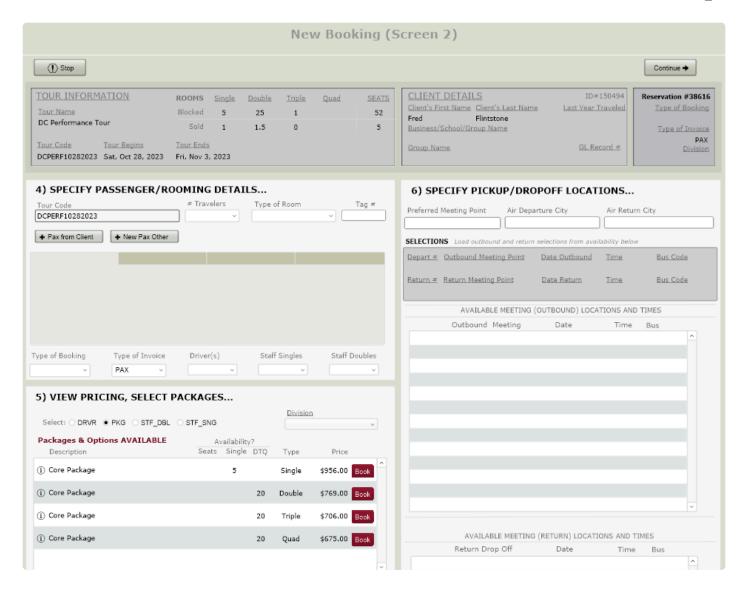
Once having picked a code, glance to the bottom of the screen where the tour name, begin and end dates will have dropped into view. You will also see a display of the tour's present status—number booked, available, etc. and, just below, the name of the Client or Contact to which this booking is linked.

Using the value lists that present, complete the **# Travelers**, the **Type of Room** (if it's a day trip with no room component, choose "Day"), the **Type of Booking** and the **Type of Invoice** fields. When creating a "direct" booking, i.e. not associated with a group leader, travel agent, etc., your input will be "PAX" and "PAX."

In the **Source** and **Segment** fields, select from the values that presents to identify how the booking came to be. The values you see are the same you were able to select from in Client. In the **Salesperson** field, you will see the name of the person who has been associated with the Client to which this Booking is linked. As appropriate, eliminate or change that reference now.

If you've made an incorrect selection, simply select again. If you need to thwart the booking process because you've started from the wrong Client, or for any other reason, click on the "Stop" button.

Click on the "Continue" button to move to the next window.



Next, click on the "New PAX from Client" button to download the name or names resident in the Client record. If there are two names in the Client record, *both* names will load at the click of the button. If both persons represented in the Client record are not traveling, it's better to use the same process as you would if the name of the traveler is *not* the name represented in the Client record (example being a situation where "mom and dad" are represented in the Client record, but it's their child who is the traveler). That would be to click on the "New Pax Record" button as many times as necessary to load all of the travelers (maximum of four) that will occupy the room represented in the booking.

If for any reason you want to manually waitlist the reservation, click the box highlighted in our example in yellow.

If the reservation is for a single person open to sharing a room, click in the "Wants a Roommate" field.

If the traveler *has* a roommate, confirmed in a separate Booking, the roommate's name can be entered in the "Rooming With" field (see green highlights) and you can now, or eventually, mark both records with a common Tag #, explained as follows:

Each time you make a booking, TourTools™ will automatically assign the next available Tag#, shown in our example as #2 in the field labeled "Next Tag #." In some sense, tag numbers can be thought of as room numbers and are what allow you to tie reservations from separate records together on the rooming list. You are able to manually assign or override a tag number (in the field highlighted in red), either now or at a later time, to travelers who have separate booking records but plan to share the same room.

Example

Harriet Smith and Betty Jones have two separate client records and are rooming together on tour. Harriet's reservation was processed first and was automatically assigned tag number 5. Two weeks later, you receive Betty's reservation. If you note Harriet's number before processing Betty's reservation, you can immediately enter "5" in the tag number field as you book Betty; or, once Betty's reservation is complete, you can go back and override the number that was automatically assigned. The shared tag number is what will join them on the rooming list you will eventually generate.

A few suggestions: The rooming list's primary sort is on the Tag # so it is recommended that you assign a high number to the driver and tour escort; that way, they will drop to the very bottom of the document. It may also be helpful to assign sequential tag numbers to all of your double/twin rooms, then follow with your triples, then quads, then singles. It makes your roomlist a little more logical and visually appealing. Finally, it also makes sense to assign sequential tag numbers to people traveling together, who have requested adjacent rooms.

If the reservation is for a Driver or someone (an escort or group leader) you consider to be Staff (traveling on a Single or Double occupancy basis), click in the appropriate field (in our example, highlighted in blue) to load the <u>number</u> of passengers in the record to be tagged as such. Note that the numbers entered in these fields are what will populate the "Utilized" fields of the same names in Tours.



The only Packages that you will see here are those that have been Published. Anything not published will not display and so cannot be sold.

Next, proceed to the "View Pricing, Select Packages..." part of the screen, in the lower left, where you will see a series of labeled buttons representing the various Package types associated with the tour. Picking any one of them will trigger display of Packages of that type that are available for purchase. It's recommended that you click "PKG" first and sell the "Primary" or core Package before selling any Options.



Referring to the example on the previous page, since the booking is for one person in a single, the "Discover Savannah" package on a "Single" basis would be selected by clicking on the "Book" button on the right. Once a selection has been made, the Package details will load below, along with an indication of how many passengers booked the service, and the status. In our example, since the "#Travelers" in the record was 1 when Discover Savannah was booked, a 1 would drop into the "#Pax" field. If the sale is confirmed the Status will show as "CNF", the Price field will reflect the per person cost of \$512, and PKG shows as the Type. If there is no space available on the tour, either because the capacity reflected in Tours has been exceeded or because inventory in one of the Package's Contracted Services records has been depleted, the Status will display as WL (waitlisted). Note that any and all waitlisted records remain so until you clear them; i.e. the process is not automated meaning you might chose to confirm the second or third record ahead of the first if circumstances dictate.

As mentioned earlier, if there are other package types associated with the tour, additional buttons (labeled OPT, LAND ONLY, etc.) will display. Click on them one by one and examine each list to make all the appropriate selections for your Booking. If you are not certain which Package is the one you want, clicking on the small "i" icon next to the Book button, will take you to the Packages module, where you can view the itinerary to see what is included, before returning to the Booking.

The last thing to reference on this layout relates to the traveler's departure preferences, as they relate to motorcoach or air travel. If noted in their Client record, those preferences will be visible here. If a schedule of motorcoach pick-up and drop-off points has been loaded in Tours, that detail will also be visible and available to select from.

To proceed to the next step in the booking script, again click on the "Continue" button at the top of the screen.

You are now at the point where a payment can be posted. Click on the "New Payment or Discount Record" button to post <u>anything but automated credit card payments</u> (possible if TourTools™ is interfaced to an internet-based credit card processing software; process explained below).

The **Type of Payment** is a value list of choices (Cash, Check, Credit Card, etc.), the check number goes in the field so labeled, the initials or name of the person posting the payment should be entered in the **Received By** field, today's date will auto-fill in the **Payment Date** field, free-form notes can be entered in the **Transactions Notes** field, and the amount of the payment should be entered in the **Amount Paid** field. If your system is programmed to accommodate the sale of travel insurance, there is a field reflecting the premium due as well as a field where the amount of the premium paid can be input. Note that the only time you will use the Credit Card identifier as part of this process will be in instances where you ran the card outside of TourTools™ and need simply to add the payment to the record after the fact.

If you want TourTools[™] to calculate a discount based on a percentage of the total cost, select "Discount" as the Payment Type and input the percentage as a decimal (example .10) in the **Discount** % field and click on the "Calc Discount" button. At that point the calculated amount will drop into the **Amount Paid** field.

When all entries are complete, use the "Post" button.

Credit Card Payments and Voids

New Payment/Discount	New CC or Scheduled Payment	New eCheck/ACH Payment	
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To process a credit card payment online, click on the "New CC or Scheduled Payment" button.

Doing so will begin to set up a payment record and will "auto-load" several fields; today's date, and the Client name.

As appropriate, click on the "Bal" button to load the current balance, and pick from the value list to identify the **Payment Type**. Do the same in the **CC Transaction** Type (Sale, Credit or Void) field, and continue by entering the card detail. If you have the security code, load it in the field labeled **ID**. This number is not vital to the process unless required by your credit card vendor.

When all entries are complete, click on the "Submit" button. Upon receipt of an authorization response, you will be prompted to post the payment to the account.

If you need to void a payment, click on the "Void" button that appears beneath the entry on the "Payments" screen. That will queue up the details of the card, the amount, the authorization code related to the payment, etc. related to the payment that needs to be reversed. Follow the prompts to continue. **Note: A payment can only be voided on the same day it was initially processed**.

The reservation process ends at the Notes screen. Notes entered in the **Depart** or **Ret Manifest** fields will appear on the manifests that reflect who is joining and leaving the tour at points specified in the Tours record and picked in the Booking (further details follow). **Airline Notes** will appear on the various flight manifests; **Invoice Notes** will appear on the Invoice or Receipt, and **Rooming List Notes** are self-evident. To make internal notes about the Booking, type in the unlabeled white field and click on the pencil to load. The remarks will be tagged with the current date as well as your name.

The "required steps" in the booking process have been completed. You may now need/want to click to some of the other tabs in the record to make additional entries.

Completed Booking Screen

Most of the fields/buttons on the top of this layout do not require explanation or have been addressed previously. Those that haven't include:

Tag Color: In cases where you have a multi-bus move and want to assign travelers to one bus or the other, use the color coding available via the value list attached to this field (this is different than the colors you are able to assign to bus pick-up and drop-off locations in Tours).

Go Pax Records: For every name in the Booking record, there will be a corresponding "Pax" record, accessible by clicking on this button. You'll recognize the fields in the section labeled "Personal/Dietary Information" as referencing data from Client (Passport Number, Birthdate, Medical Conditions, etc.). If these fields were empty at the time the booking was made, go back to the Client record to load the details, then return to the Pax record and click on the "Update Health/Diet Info from Client". You can otherwise update or edit the information right here; however, your input does not translate back to Client.

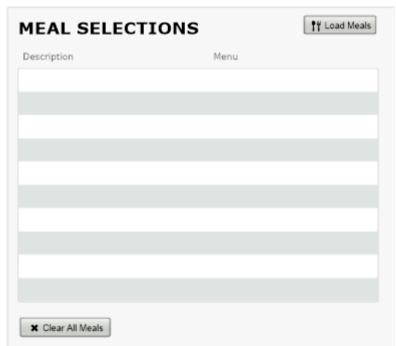
Name Tag Public	Name Tag Group	Name Only Tag	Luggage Public	Luggage Group	Document Label
				33-3	

Along the top of the screen you will see a bank of buttons that can be used to generate a variety of name and also luggage tags, as well as a label that can be used to tag document packets.

Use the "< Back" button to return to the front page of the Booking.

Meals

Clicking on the small spoon and fork icon has the same effect as clicking on the "Go Pax Records". If meal selections have been loaded in Tours, notice that the icon will turn red or pink.



here correspond to the Pax Meal Report that can be run from Bookings.

Once in the Pax record(s), click on the button labeled "Load Menus", to bring the restaurant(s) confirmed as part of the trip into view. Clicking in the field adjacent to the restaurant name will present the menu choices available to pick from and clicking on one will assign that meal to the passenger whose record you have open. Use the navigational arrows at the top left of the layout to move to the next Pax in the record to assign their meal selections. Choices made

At the bottom of the Pax screen there are fields referencing Fundraising and Insurance, both of which are not generic to the system. If either might be something you can use, please ask for details.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Adding a New Group Leader Booking

This section of the User Guide is still undergoing updates. Thanks for your patience!

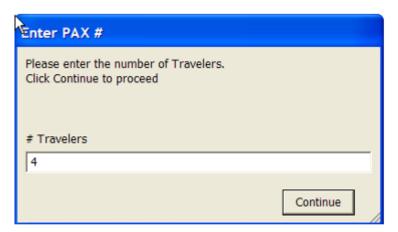
Making a Group Leader Booking

So far, what we've covered is the process for making a reservation for individuals who are booking direct and paying their own expenses. In situations where you have a sponsoring organization or another reseller acting as an intermediary, you will set up what is referred to as a Group Leader booking record. GL records can be used in situations where you never actually receive the names of the travelers— perhaps for a day trip—and it will suffice to simply invoice for "x" number of travelers; or, for instances where you receive nothing more than the names of the travelers, for whom there's no need to create an individual Client record, and a summary invoice is desired.

The process of creating the Group Leader record begins exactly the same as for an individual, i.e., start in the Client record— *which must be identified as a Master*—and click on the "+ Booking" button.

Once in the new Booking record, select the tour code and skip over the "#Travelers" and "Type of Room" fields. Select "GL" as the "Type of Booking" and "Type of Invoice" and then "Continue".

On the next screen, **no pax name is entered in the record**. This type of Booking can be thought of as a "holding account" or a "shell record".



If you want to put a hold on space and be able

to create a preliminary "pro-forma" invoice and/or if you anticipate never actually receiving or loading *individual* names, click on the "Book" button that follows the Package description, just as you do when making an individual booking. What you will then see is a screen that looks like this, prompting you to enter the number of persons who are expected to travel on that basis. In this example, we clicked on "Double" as the package type and are projecting that 4 persons will travel on a double occupancy basis. After entering the number, click "Continue".

This process can be repeated for as many packages as you have available and wish to sell and set up for invoicing. By example, if on this tour we needed to also invoice for 9 persons in a triple and 12 in a quad, we would repeat the process of selling twice more. When you finish, the Prices tab will reflect the sale of 4

Doubles, 9Triples, etc., and the "Group Leader Invoice", that can be run from the Reports menu, will detail these charges.

If, as promotion of the trip moves along, there are changes in the numbers of passengers expected to travel, you can return to the Prices screen and click on the number currently confirmed for a given Package. The same window as shown earlier will open, and you can simply overtype the numbers.

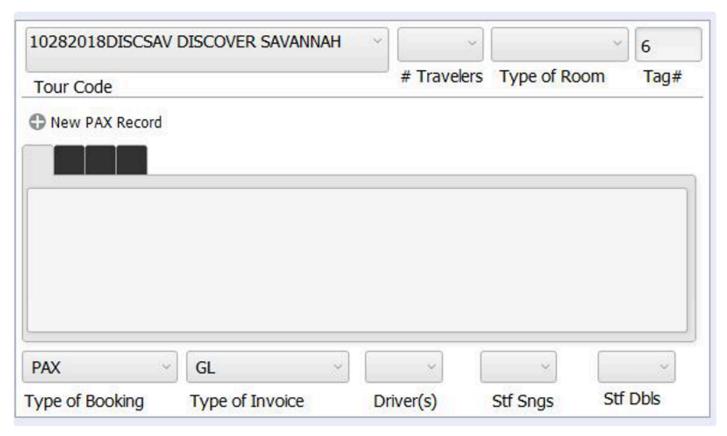
If the record created in the early stages was to hold seats and allow creation of a pro-forma invoice, and you now have actual names of the travelers, come to the Prices screen, and delete the number of Package(s) sold. What you are doing is, in essence, releasing seats back into inventory in order that you can scoop them back up in the name of "real" travelers.

The process described next is used when you've been given the traveler's names by the group leader and are ready to book them.

Begin by creating a GL/GL record as just described but move past the Prices tab without selling any Packages. Instead, complete the record, return to the Group Booking tab, and click on the "+ Make Another Booking for This Client or Group" button.

You will immediately be asked if you want to "Include" or "Separate" charges for this booking on/from the GL/GL record. Nine times out of ten, you will "include", meaning all charges will be swept to the GL record, which is usually appropriate. The rare exception is addressed on the next page (notice the asterisk that appears toward the bottom).

The screen that you see next is a compilation of the main Entry screen and the Prices layout. Enter the **#Travelers** and **Type of Room**, then click on the "+New PAX Record" to enter the name(s) of the travelers. You'll see that the Type of Booking has



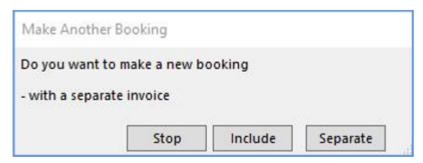
been identified as "Pax" and the Type of Invoice "GL"; values you will not change. After entering names in the record, proceed to the selling of a Package or Packages below. When you are finished, click on "Another" to continue adding passengers, or on "Done" once you have entered all of your group names.

The individual Booking records thus created will reflect Package sales on the Prices tab but appear to have no corresponding balance due. What is happening is, the *cumulative total of all charges for all* (*) bookings is being swept to the GL/GL holding record. This includes the cost of all Packages plus any "Options" sold on the Group Booking tab.

Some things to remember about Group Leader holding accounts:

- ✓ If the group leader is actually traveling, it is recommended that the *first* Booking you make from the GL holding account be theirs. Remember that the holding account—the GL/GL record— is just that; it is <u>not</u> a reservation record for any individual.
- ✓ Unless your group is being billed outright for a tour manager and driver, reservations for those personnel will be PAX/PAX made direct, in other words, not via the GL holding account.
- All financial transactions+—including the posting of income and the payment of refunds or commissions—+must be made in the GL holding account (*) Nothing of this nature should be posted to the individual booking records. Even if checks are received directly from a traveler to pay for an individual service—an airline ticket or some optional expense, by example—if they are booked as Pax/GL, the payment still gets posted to the GL record. In such a case, the "Transaction Notes" field would ideally reference the payee.

As a reminder...If you generated a pro-forma invoice and then receive actual names from your group leader, remember to go to the Prices tab in the GL record and delete the preliminary sales you made before entering the names as actual sales. This will prevent your creating your own overbooking situation.



(*) The possibility does exist to create

something of a "hybrid" booking via a GL/GL record which explains the previous "qualifiers".

At the point you begin the process to "Make Another Booking for This Client or Group", you are asked if you want to Include or Separate the charges from the GL Invoice. If you have a situation where an individual traveling with the group is going to make their own payments on account, indicate that you want to separate them out. When you do, the invoice will still be addressed to their Group Leader, but the document will be completely separate from the GL Invoice.

Canceling or Rebooking an Entire Booking Record

If the entire booking is to be canceled, or if you need to rebook the traveler(s) on a different tour, click on the "Cancel" button. When you choose to "rebook", you will select the code of the new tour and a new Booking record is created for you. You will, in either case, be asked if you want to charge a cancellation fee. If you reply in the affirmative, the fee will be calculated for you, based on the deadlines established in TM (which amount can be overridden as appropriate). When you elect to "rebook", any payments posted in the original record will be transferred automatically (less any cancellation fees) to the new record, and notes documenting the transfer will be tagged in both.

Canceling One Passenger in a Record

To the right of each Pax name listed on the front page of a Booking record, there is a small trash can. Use that when one of the passengers represented in a multi-traveler booking needs to be canceled. When doing so, keep an eye on related data in the record; by example, has the number of travelers reduced from 2 to 1? Should the Package confirmed no longer be "Double" but need to be adjusted to "Single"? To be sure, not all of those changes will happen automatically.

A button that hasn't been explained previously is "Tour". Clicking on this button will assemble all records sharing the same tour code as the record you are in. Think of it as a "find on current tour". When you click it, you will be asked if you want to view *all* records or just *active* records.

Load Doc

Documents associated with a Booking, perhaps a copy of a passport, can be attached to the record by clicking on the "Load Doc" button (there is also a button on the Documents (sub) tab on the To Do tab). You will be stepped through the process of naming and describing the document, then browsing, identifying and attaching the document. Once attached, the document can be viewed by clicking on the "up arrow" button on the To Do >Document tab.

Assign If you purchased the "Bus Seating" module as part of your system, the "Seat Assign" button will take you to the seating chart associated with the tour that the passenger whose record you have open is booked on. Once there you are able to assign the traveler to a specific seat.



https://player.vimeo.com/video/805997926

https://player.vimeo.com/video/805997926

Insurance

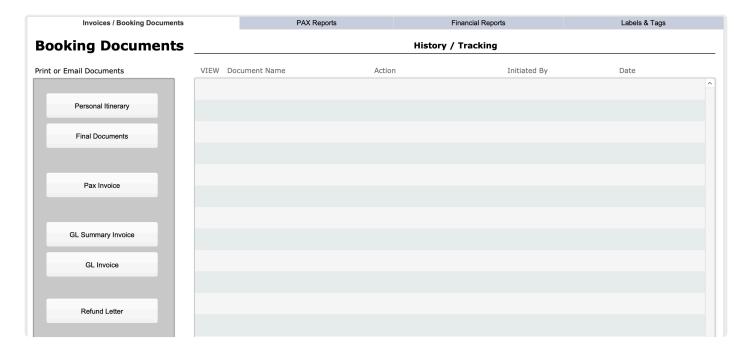
The sale of insurance can be automated (consider customization) in TourTools[™], and throughout the system you will see fields and layouts that reference coverage. The specifics of *what* you sell and *how* you sell it will need to be programmed, and separate instructions for managing your program will be provided upon completion.

Reports Menu

Since there are so many reports and documents available in the Bookings database, they are divided over five different tabs, as follows:

Doc Queue Tab

On the left-hand side of the layout, there are buttons representing the various documents that you send to your travelers. These may include confirmations, receipts or invoices; or may be forms that need to be completed and returned to you.



A single click on a button will send the document in question to the document queue on the right. If you wish, all documents queued up can be run at the same time by clicking on the "Print Queue" button (any you want held back temporarily can be marked "Hold", which will prevent their printing). If preferred, single documents can be run by clicking on the "Print" button preceding the document's "name". If the Client record to which the Booking is linked has an e-mail address, the document can be e-mailed, or it can be printed to paper; you will be given the choice when you click on the "Print" button.

If you are going to run a batch of documents from the queue, be sure to click in the box labeled "Paper" for any registrants who have e-mail but don't want to receive their documents electronically. The process is completely automated, meaning the e-mail/paper choice will not be presented for each individual record.

As soon as the document is sent, the **Print Date** will auto fill, and the button labeled "Printed" will highlight. If there is a need to *re-print*, de-select the button by clicking on it and the document will go back into the queue, and/or can be manually reprinted or emailed.

If you have documents that need to be tracked—in other words, they need to be returned to you by the traveler (liability release forms is a good example)—click the "Trak" field **before you print it**.. Once the form is returned, record the date on which that happened in the **Recd Date** field on the Doc Tracking tab.

Click on the trash can icon to remove a document from the gueue.

The other buttons in this area include the "Queue Report" which will generate a report showing everything that is in the queue; and the "Clear Document Queue" button which will clear the queue completely of

<u>any documents that have yet to be printed</u>. Click in the field **Chose Type for Preview** to select the document you want to look at, then click the "Preview Document" button to view it.

Correspondence Tab

Group Leader Invoice: This is the invoice you will send to your group leader. The individual travelers linked to the GL/GL record are listed on the form, as are all charges and payments that have been swept to the GL account. If you prefer to send a summary of charges without all of the detail, run the GL Summary Invoice from the Doc Queue tab.

Unstored Fax/Unstored Letter: Use as a means to send a quick note or fax to one traveler or all passengers on a given tour. As the name implies, these are not permanently stored anywhere in the system; each time the form is used, you overwrite the text that was entered the last time.

Pax Reports Tab:

Rooming List: A list of all passengers confirmed on the tour, sorted on the tag number. Be aware there is another roomlist that can be generated from Ops, which is Vendor specific.

Rooming List Internal: Same as above but including some additional information about the travelers that might be helpful to the tour manager.

Ticket List: If your system has the "Ticket Module", this report lists who is assigned what tickets.

Passenger Address List: Lists the names of all passengers on the tour, along with their addresses.

Cruise Dining List: This report displays the dining preference and dining notes loaded on the main entry screen in the Booking record. Dietary preferences loaded in the Client record are also referenced.

Passenger List: A list of travelers by name, also showing their Booking numbers.

Passport Report: This report displays the passport details, birth date and other information stored in Client.

Pax Meal Report: Information regarding your traveler's menu selections are reflected on this report.

Waitlist Report: When this report is called, you are given the choice of listing passengers waitlisted on *all* tours or just the tour that shares the code of the record you're in.

Special Occasion Report: Reflects information loaded on the main entry tab, having to do with special occasions being celebrated while on tour.

Insurance Report: Will be activated if and when your system is customized to accommodate insurance sales.

Universal Manifest: Reflects names, addresses, birthdates and passport details.

Departure Bus Manifest: Use this report to see "who's getting on where", based on input made on the

Departure screen. The \$\$ appearing to the left of the passenger name indicates that the traveler still owes you money.

Return Bus Manifest: This report is identical to the outbound manifest only showing the return day information.

Master Dep Manifest: A variation on a theme, this report lists passengers, their home phone numbers, and notes on where they are boarding the motorcoach.

Air Manifests: When you call this report, you are given the option of displaying data by "Pax" or by "Segment". If you chose "Pax", each individual traveler and their schedule will list; if you pick "Segment", all travelers on a specific itinerary will display as a group.

Air Manifest – by PNR: This report reflects all passengers on a given tour who have flight itineraries confirmed, sorted by PNR record.

Financial Reports Tab:

Booking Totals B/O/C Status Report: This report lists passengers by tour, offering an indication of whether they are Booked, Optioned or Confirmed; also showing total charges, discounts, total paid and due, and cumulative totals.

Booking Totals Report: This is a list of tours, arranged in order of departure date, showing the number of passengers booked, total sales and total paid, as well as balance due. Cumulative totals appear at the bottom.

Balance Due: This report can be run by a specific date, date range or tour; and shows where there are balances owing.

Cash Report: This report can also be run by a specific date, date range or tour; and shows all payment activity. Even though it is called "cash" report, payments by check and credit card are also displayed.

Credit Card Report: This report is identical to the "Cash Report" as far as how it is called and what it displays; however, it displays only payments identified as "Credit Card".

Late Payment Report: This report shows those individuals who are late with payments, comparing the payment history of the Booking to the deadlines loaded in Tour Master.

Refunds Due List: This report lists the Bookings that are due refunds, either as a result of an overpayment or because the reservation has been canceled.

Commission Due List: Commissions are considered payable as of the last day of a tour. This report can be called a single tour, all tours, or commissions due in the next 30 days. The presentation/sort is by tour.

Tour Element Inventory Report: This report (also available from Package) is usually run to determine why a Booking has waitlisted. Every element included in the Package will be reflected on the report, along with

an accounting of inventory loaded, sold, still available or sold out.

Booking Status Report: This is quite a "busy" report, which reflects, by tour, an overview of each individual booking record's pertinent detail and an accounting of financial activity. Contact information for the traveler is also captured, as are booking numbers for the tour in question.

Sales Totals by Salesperson: If the Client record to which the Booking is linked has a Salesperson associated, or if a Salesperson is assigned at the time of booking, this report captures that relationship. The Salesperson Totals report can be called by tour or by a range of tours and presents the salesperson's production in terms of passenger numbers and revenue. Any bookings <u>not</u> associated with a salesperson will appear at the top of the report.

Invoice Report: This is an overview, by tour, of passenger totals, and payment totals by type.

Tour Totals w/o Financial Info: This report is similar to the Booking Totals B/O/C Report but without any financial details.

Marketing Report: This report reflects how many bookings are attributable to your Source and Segment marketing efforts (values maintained in the Marketing Support File).

Labels, Tags and Vouchers Tab:

Avery Labels/Envelope: You can print one of two varieties of labels or #10 envelopes from Bookings. Once having clicked on the icon of choice, you will be asked if you want labels for everyone on a given tour or if you want to select specific records.

Name Tag/Luggage Tag: Clicking on this button will move you to the PAX records related to the tour referenced by the record you're in. From here, select which type of tag or label you wish to run by clicking on the appropriate icon.

If you have any questions that are not answered here Contact TourTools Support for assistance.

Last modified: March 27, 2023

Canceling or Rebooking a Reservation

This section of the User Guide is still undergoing updates. Thanks for your patience!

Canceling or Rebooking an Entire Booking Record

If the entire booking is to be canceled, or if you need to rebook the traveler(s) on a different tour, click on the "Cancel" button. When you choose to "rebook", you will select the code of the new tour and a new Booking record is created for you. You will, in either case, be asked if you want to charge a cancellation fee. If you reply in the affirmative, the fee will be calculated for you, based on the deadlines established in Tours(which amount can be overridden as appropriate). When you elect to "rebook", any payments posted in the original record will be transferred automatically (less any cancellation fees) to the new record, and notes documenting the transfer will be tagged in both.

Canceling One Passenger in a Record

To the right of each Pax name listed on the front page of a Booking record, there is a small trash can. Use that when one of the passengers represented in a multi-traveler booking needs to be canceled. When doing so, keep an eye on related data in the record; by example, has the number of travelers reduced from 2 to 1? Should the Package confirmed no longer be "Double" but need to be adjusted to "Single"? To be sure, not all of those changes will happen automatically.

Last modified: March 29, 2023

Fundraising Distributions

This section of the User Guide is still undergoing updates. Thanks for your patience!

Fundraising Contributions

TourTools has the capability to manage fundraising contributions for school groups and manage the distribution to the participants going on the school trip.

Adding a Fundraising Contribution

Initiate a New Payment:

- · Click on New Payment within the Payment tab.
- Enter the necessary payment details, such as amount and payment date.

Mark Payment as Fundraising:

- To specifically allocate this payment for fundraising, locate and check the box labeled Fundraising?
 found in the bottom left corner of the screen.
- Once the payment is posted, it will be tagged with 'FR' (Fundraising) in the system.

Utilizing the Fundraising Tab

Review Fundraising Contributions:

- Switch to the Fundraising tab to view a summary of all fundraising payments.
- This tab displays details like payment dates, amounts, and the total funds available for distribution.

Distributing Funds

Distribute Funds from Group Leader Booking:

- · For group-level distribution, go to the Group Leader booking record.
- You can distribute funds equally or customize the allocation per participant.
- Optionally, certain participants can be omitted from the distribution.

Ensure Equal or Customized Distribution:

 The software recalculates the distribution amount each time changes are made, ensuring fair allocation among all participants.

Managing Passenger-Specific Distribution

Navigate to Individual Booking Records:

- · For more targeted fund allocation, access the booking record of individual passengers.
- This feature allows for specific distribution decisions for smaller groups or unique cases.

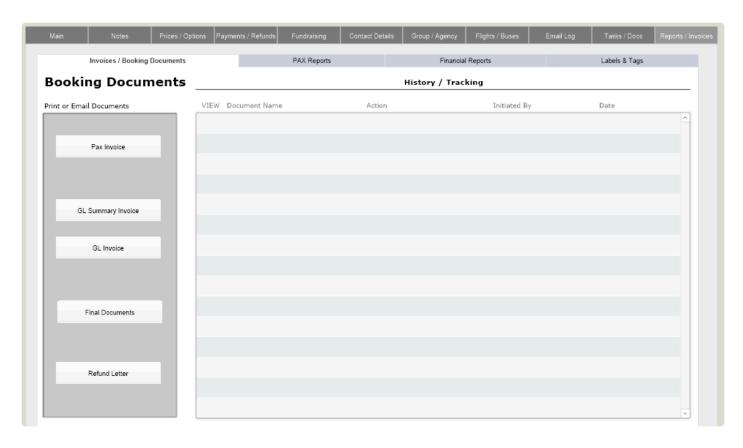
Allocate and Distribute Funds:

- Determine the amount each passenger should receive based on their fundraising efforts or other criteria.
- Distribute the funds accordingly, ensuring all allocations are accurately recorded in the system.

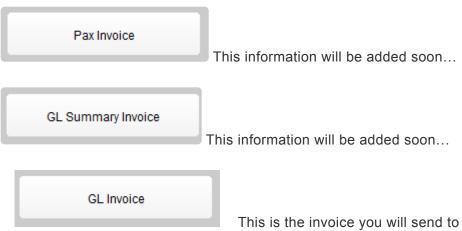
Last modified: February 27, 2024

Booking Reports & Docs

This section of the User Guide is still undergoing updates. Thanks for your patience!



Invoices/Booking Documents Tab



This is the invoice you will send to your group leader. The individual travelers linked to the GL/GL record are listed on the form, as are all charges and payments that have been swept to the GL account. If you prefer to send a summary of charges without all of the detail, run the GL Summary Invoice from the Doc Queue tab.

Final Documents

This information will be added soon...

Refund Letter

This information will be added soon...

PAX Reports Tab

Lists

Rooming List

A list of all passengers confirmed on the tour, sorted on the tag number. Be aware there is another roomlist that can be generated from Ops, which is Vendor specific.

Ticket List

If your system has the "Ticket Module", this report lists who is assigned what tickets. This is especially helpful when multiple Clients in one Booking have different tickets.

Cruise Dining List

This report displays the dining preference and dining notes loaded on the main entry screen in the Booking record. Dietary preferences loaded in the Client record are also referenced.

Rooming List Internal
Same as the Rooming List, but including some additional information about the travelers that might be helpful to the tour manager.

Passenger Address List

Click this button to generate a list of the names of all passengers on this specific Tour, along with their mailing and physical addresses.

Passenger List

Similar to the Passenger Address List, use this button to create a list of all travelers by name, along with their Booking numbers.

Reports

Passport Report

Use this button to generate a report displaying all of the passport details, birth date, and other pertinent information stored in Client.

Waitlist Report

When this report is called, you are given the choice of listing passengers waitlisted on all tours or just the tour that shares the code of the record you're in.

Special Occasion Report

Reflects information loaded on the main entry tab, having to do with special occasions being celebrated while on tour.

Use this button to generate a report of information regarding your traveler's menu selections, including preferences and allergies.

Insurance Report

This report will only be activated if and when your system is customized to accommodate insurance sales. Use this button to generate a report of all insurance being used on the specific Booking.

Go to Ops Reports

Use this button to navigate directly to the Operations Reports & Docs menu.

Manifests

Departure Bus Manifest

Universal Manifest

Use this button to create a masterlist of all names, addresses, birthdates and passport details on a specific Booking.

Use this report to see "who's getting on where", based on input made on the Departure screen. The \$\$ appearing to the left of the passenger name indicates that the traveler still owes you money.

Return Bus Manifest

This report is identical to the outbound manifest, but instead compiles the return day information.

Master Departure Manifest

A variation on a theme, this report lists passengers, their home

phone numbers, and notes on where they are boarding the motorcoach.

Air Manifests

When you call this report, you are given the option of displaying data by "Pax" or by "Segment". If you chose "Pax", each individual traveler and their schedule will list; if you pick "Segment", all travelers on a specific itinerary will display as a group.

Air Manifest - By PNR

This report reflects all passengers on a given tour who have flight itineraries confirmed, sorted by PNR record.

Financial Reports Tab

Tour Element Inventory Report

Booking Totals B/O/C Status

This report lists passengers by tour, offering an indication of whether they are Booked, Optioned or Confirmed; also showing total charges, discounts, total paid and due, and cumulative totals.

This report can be run by a specific date, date range or tour; and shows where there are balances owing.

Cash Report

This report can also be run by a specific date, date range or tour; and shows all payment activity. Even though it is called "cash" report, payments by check and credit card are also displayed.

This is a list of tours, arranged in order of departure date, showing the number of passengers booked, total sales and total paid, as well as balance due. Cumulative totals appear at the bottom.

This report (also available from Package) is usually run to determine why a Booking has waitlisted. Every element included in the Package will be reflected on the report, along with an accounting of inventory loaded, sold, still available or sold out.

Credit Card Report This report is identical to the "Cash Report" as far as how it is called and what it displays; however, it displays only payments identified as "Credit Card". Late Payments Report This report shows those individuals who are late with payments, comparing the payment history of the Booking to the deadlines loaded in Tours. Sales Totals Salesperson If the Client record to which the Booking is linked has a Salesperson associated, or if a Salesperson is assigned at the time of booking, this report captures that relationship. The Salesperson Totals report can be called by tour or by a range of tours and presents the salesperson's production in terms of passenger numbers and revenue. Any bookings not associated with a salesperson will appear at the top of the report. Marketing Report This report reflects how many bookings are attributable to your Source and Segment marketing efforts (values maintained in the Marketing Support File). Commission Due List Commissions are considered payable as of the last day of a tour. This report can be called a single tour, all tours, or commissions due in the next 30 days. The presentation/ sort is by tour. Invoice Report This is an overview, by tour, of passenger totals, and payment totals by type.

Labels & Tags

AV-5160 Labels Envelope

AV-5162 Labels

You can print one of two varieties of labels or #10 envelopes from Bookings. Once having clicked on the icon of choice, you will be asked if you want labels for everyone on a given tour or if you want to select specific records.

Name Tag / Luggage Tag

Clicking on this button will move you to the PAX records related to the tour referenced by the record you're in. From here, select which type of tag or label you wish to run by clicking on the appropriate icon.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

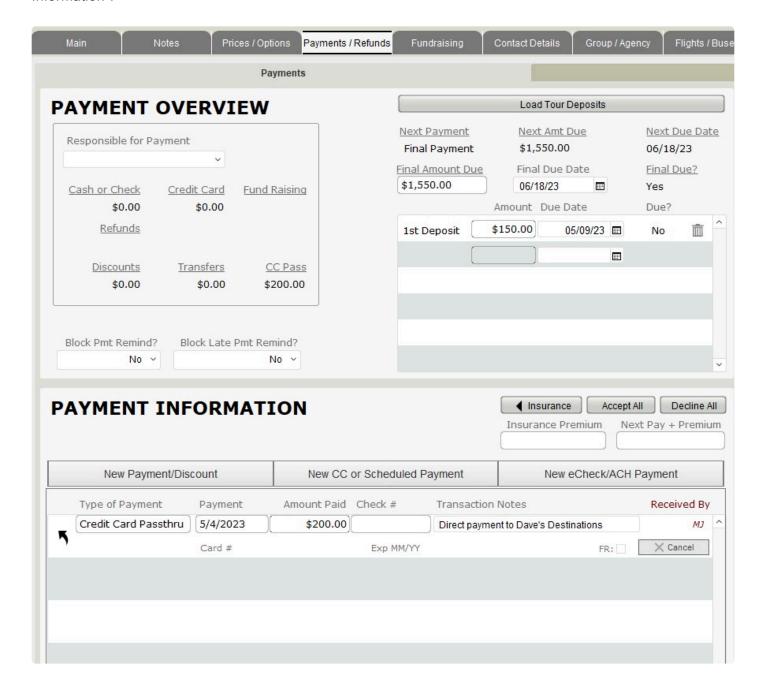
Last modified: March 27, 2023

Credit Card Passthru Payment

This section of the User Guide is still undergoing updates. Thanks for your patience!

Entering a CC Passthru Payment

If a traveler makes a payment directly to a vendor associated with a tour and would like to include the payment on reports and invoicing, a payment can be entered via the Payments/Refunds tab in the Bookings module. Within the Payments/Refunds tab, click on the "New Payment/Discount" button under "Payment Information".

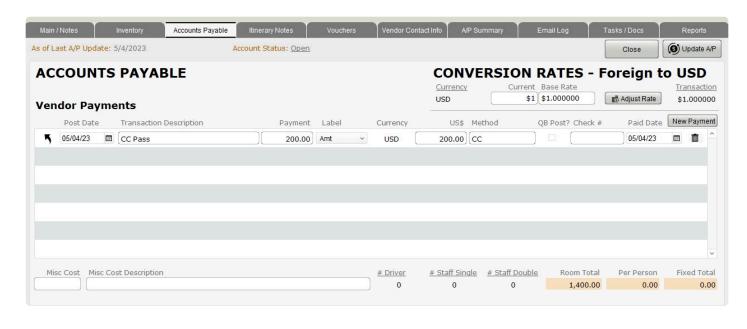


Once within the Payment Entry window, select the Credit Card Passthru option from the Type of Payment

dropdown list. Select the date appropriate to when the payment was made, and include the total amount paid by the traveler to the vendor. A short description further identifying the transaction for future reference would be advised. One the details in the Payment Entry window accurately reflect the details provided by the traveler, click the "Post" button at the bottom of the screen.

File Edit View Insert Format Records Actions Scripts Window Help			m²
	Payı	ment Entry	
	Tour/Booking Information Tour Name Mitchell's Example Tour PAX Full Name Bruce Wayne Agent Name	\$1,750.00 Payment Due \$1,550.00 Insurance Premium Next Pay + Premium Balance Due \$1,550.00	
	Type of Payment Credit Card Passthru Payment Date 6/22/2023 Discount % use decimal Calc Discount	Check # Received By D Payment Description Bruce Wayne payment to vendor Insurance Premium Included in Payment Total Payment	
CI	EAR	\$1,200.00 POST	

To finish the record and update the accounts payable record to reflect the payment as received by the vendor, navigate to the Operations module and find the appropriate vendor. Once within the associated record for the tour, find the "New Payment" button under the Account Payable tab. Enter the amount paid by the traveler to update the record, making sure to include a description for future reference.



Credit Card Passthru Payments from TourTools Software on Vimeo.

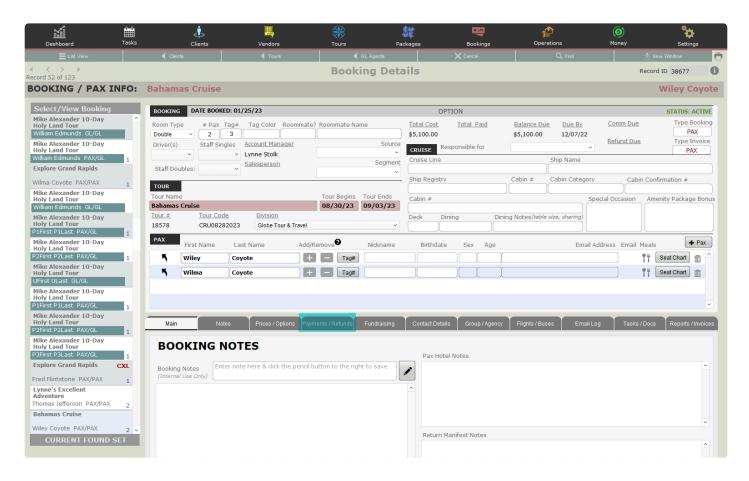
If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: May 30, 2023

Payments & Refunds

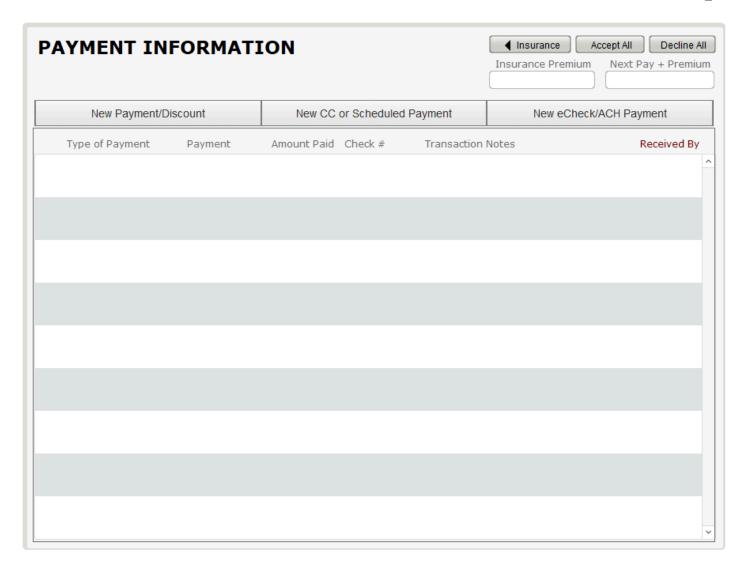
Payment Processing Workflow

Once you're ready to process a payment for a client, you should first navigate to the booking list by selecting the "Bookings" option at the top of the screen, then "Booking List". From here, you can find the booking that relates to the client who you are processing a payment for and click on it to navigate to the "Booking Details" screen. Note that in order to actually make a payment, the booking needs to be active and must have a balance due.



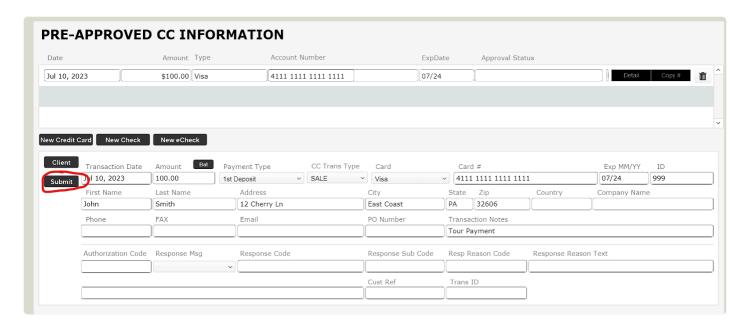
From the Booking Details screen, you will then navigate to the Payments/Refunds Tab, where you will be presented with three payment options to choose from. These options are:

- · New Payment / Discount
- · New CC or Scheduled Payment
- · New eCheck / ACH Payment



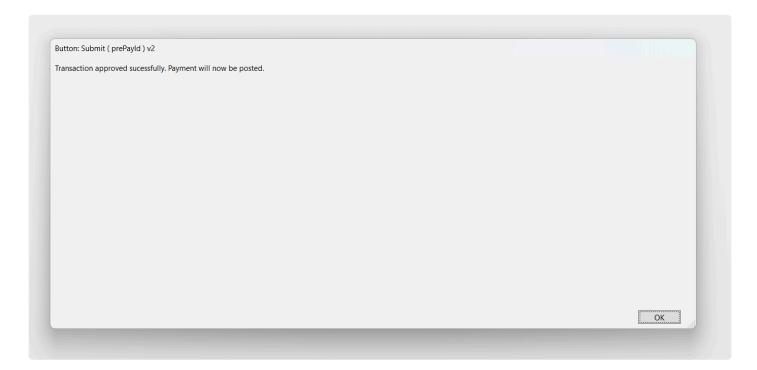
Credit Card / Scheduled Payment

If you would like to process a credit card payment, you will choose the "New CC or Scheduled Payment" button.



You will then see this screen and will need to ensure that fields are filled out correctly:

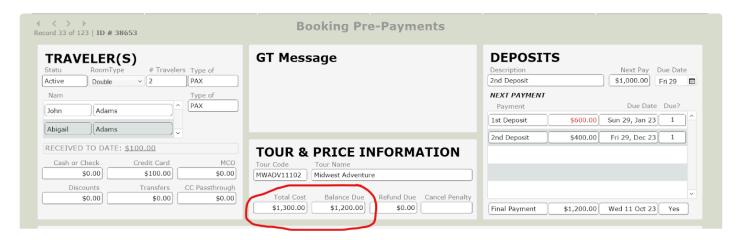
Once the fields have been filled out completely, then you should hit the "Submit" button in order to process the payment. A window will then appear, informing you on whether or not the payment was processed successfully. If it failed, then you will receive a message stating why the payment failed. If it was successful, then you will see a success message like the following:



Once you select "OK", you will be taken to a "Payment Entry" screen.

Tour/Booking Info		Total Cost
Tour Name Midwest Adventure		\$1,300.00
PAX Full Name		Balance Due
John Adams		\$1,200.00
Agent Name		Payment Due
		\$1,000.00
		<u>Insurance Premium</u>
Type of Payment	Received By	
Credit Card	admin	Next Pay + Premium
Payment Date		
7/10/2023		Amount Paid
Transaction Notes		\$100.00
Tour Payment		Insurance Premium Included in this payment
		Theidaed in this payment

Here, you can review the payment that was just processed and, by clicking "Post", you will then be redirected back to the Payments / Refunds screen. Now, you will be able to see the payment reflected in the "Balance Due section. The difference between the "Total Cost" and "Balance Due" should be the amount that you just submitted a payment for.

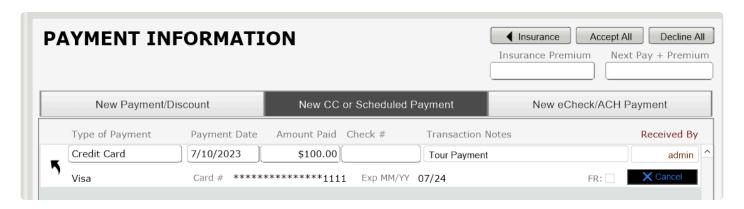


Voiding Payments and Processing Refunds

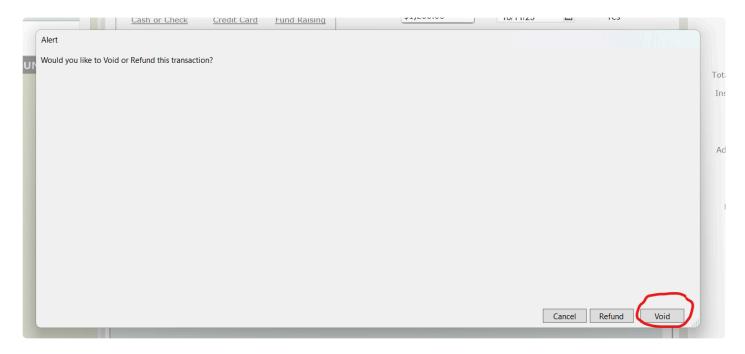
A payment can only be voided if it is still the same day that you submitted the payment for processing (or, if you have verified that your payment is in the "Unsettled" status in your payment server). Voiding the payment will remove it all together as if it never happened, and you will not need to submit a refund to your client. If it is not the same day that you submitted the payment, then you will need to process a refund instead.

VOIDING PAYMENTS

To void a payment, you will first need to go to the Payment / Refund tab. You should see something like the following:



Find the payment that you would like to void, and then hit the corresponding "Cancel" button. A window will pop up asking if you would like to void or refund. Click "Void".



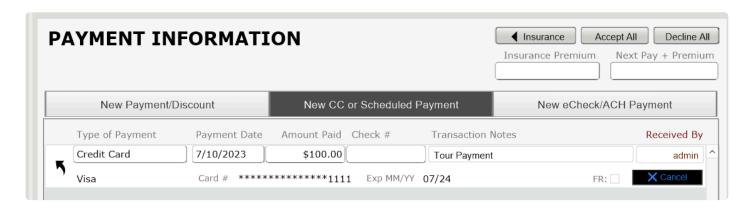
You will then be asked "Are you sure you want to void this transaction?" If you would like to continue with voiding the payment, then click "Continue".



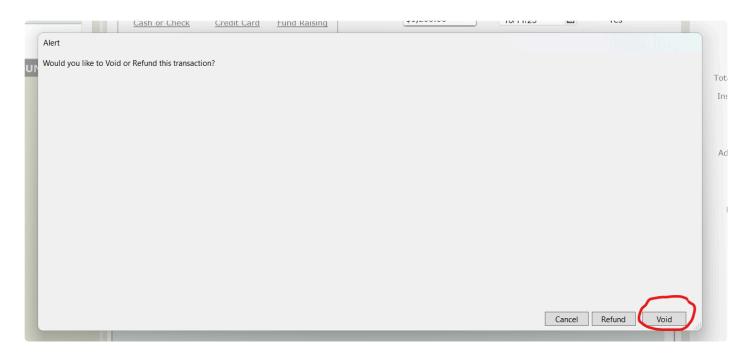
From here, you will be redirected back to the Payment Entry screen. Information will be autopopulated into the fields with Payment Type and CC Trans Type both filled in with "VOID". At this point, you have successfully voided your transaction.

PROCESSING REFUNDS - CREDIT CARDS

To process a refund, you will first need to go to the Payment / Refund tab. You should see something like the following:



Find the payment that you would like to refund, and then hit the corresponding "Cancel" button. A window will pop up asking if you would like to void or refund. Click "Refund".



You will then be asked "Are you sure you want to credit this transaction?" If you would like to continue with voiding the payment, then click "Continue".

You will then be prompted to re-input the original credit card details.

PROCESSING REFUNDS - CHECK

The TourTools software offers a streamlined process for managing refunds through checks, particularly when there's a cancellation penalty involved. This documentation provides a general guide on how to process refunds by check within the platform.

Steps:

1. Accessing the Deadlines Tab in Tour:

- Navigate to the deadlines tab within the specific Tour section to understand the cancellation penalties.
- The system provides the effective cancellation penalty based on the current date in relation to predefined penalty dates.

2. Initiating the Cancellation:

- · Go to Bookings.
- Locate and click on the record of the traveler who wishes to cancel.
- Press the Cancel button to initiate the cancellation process.

3. Determining the Cancellation Fee:

When prompted if a cancellation fee should be charged, select "yes".

• The system will automatically assess the date and propose a cancellation fee based on the predefined penalty dates (e.g., a fee as determined by the deadlines tab).

4. Calculating the Refund Amount:

• The refund amount is calculated by subtracting the cancellation fee from the total amount the traveler has paid so far.

5. Entering the Refund:

- · Navigate to the Refunds tab.
- · Click on the Enter Refund Check button.

6. Entering Check Details:

- A new layout will appear.
- The primary field to fill out is the one labeled "Check #". Enter the check number here.
- Other fields will typically be auto-populated or can remain as defaults unless there's specific information to add.

Completion:

- After entering the necessary details and finalizing the refund, the traveler's record will update to reflect the recent transactions.
- Confirm that the balance due for the traveler's record indicates a zero balance, signaling the refund process's completion.

Last modified: October 31, 2023

Chapter 7: Operations

The Operations Module – The End of the Story

Operations is where passenger counts from Bookings impact the costs of Contracted Services from Vendor, thereby creating Accounts Payable. Operations is where you can also produce travel documents for passengers, escorts and drivers – as well as generate inventory/utilization reports.



For every Contracted Services record used to build an itinerary in one or more Packages, there will be a corresponding Operations record. This record will reflect the price and inventory data as loaded back in Vendor; as well as the number of passengers using that service once there is activity in Bookings. Operations is more or less the "end of the story", since it's here that you will come to record payments to your vendors, as well as run a variety of reports and documents when it comes time to finalize your tour.

Last modified: March 27, 2023

Operations Module – List View

All primary modules in TourTools have a List View. In this view, you can filter and sort and analyze in numerous ways to get a collective view of data relating to multiple records at once.

All List Views in Primary Modules have a QuickFind Filter at the top that allows you to quickly filter the list based on one or more criteria; enter what you are looking for, then click on the magnifying glass button at the far right (or hit the ENTER key on your keyboard) to filter the list. Click on the **Show All** button in the green Feature Button Bar to once again show all records. Click on "Clear Filters" to quickly remove any previously entered criteria from the filter fields.



Feature Buttons

Export

Use this button to export the records in your "found set" to an Excel spreadsheet. Note that only the fields of data shown on the "List View" layout will be included in the export.

A/P List

E A/P List This button will take you to the accounts payable list view.

Itinerary Filter

This button will filter the list to show only itinerary items related to the currently selected Ops record.

Find

You can search for one or a group of record(s) by clicking on the "Find" button. Having

clicked the button, you will be asked if you want to stay on the current screen or if you want to us the "Find" screen. This second option allows you to search additional fields not available on the current screen. When you are ready to initiate the process, click on the Submit button. Click the Stop button to abort the find process and return to your previous found set.

Reports

Use this button to navigate to the Bookings Reports tab. Learn more about the reports and labels on this tab in the Operations Reports & Docs topic.

New Window

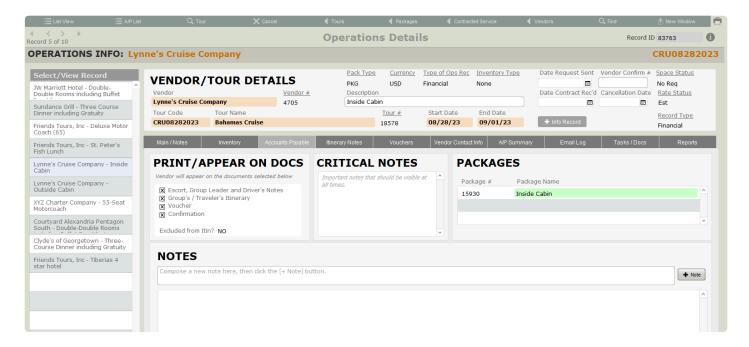
Clicking on the New Window allows you to open other modules within a new window so you can view 2 or 3 at the same time – this is especially helpful if you have more than one display.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 27, 2023

Operations Module – Detail View

All primary modules in TourTools have a Detail View. In this view, you can view all of the details related to a particular Operations record.



Feature Buttons

List View

Use this button to return to the Operations List View.

A/P List

Use this button to jump to the accounts payable list view.

Find Tour

This button will filter the found set to only Operations records related to the current Tour.

Cancel

This button will allow you to cancel services from this Vendor (for the current Tour or ALL Tours).

< Tours

All buttons with a left pointing triangle will take you to related records. In this case, use this button to jump to the Tour record related to this Operation.

< Packages

Use this button to jump to the Package related to this Ops record.

< Contracted Service

Use this button to jump to the Contracted Service related to this Ops record.

< Vendors

Use this button to jump to the Vendor related to this Ops record.

Find

You can search for one or a group of record(s) by clicking on the "Find" button. Having clicked the button, you will be asked if you want to stay on the current screen or if you want to us the "Find" screen. This second option allows you to search additional fields not available on the current screen.

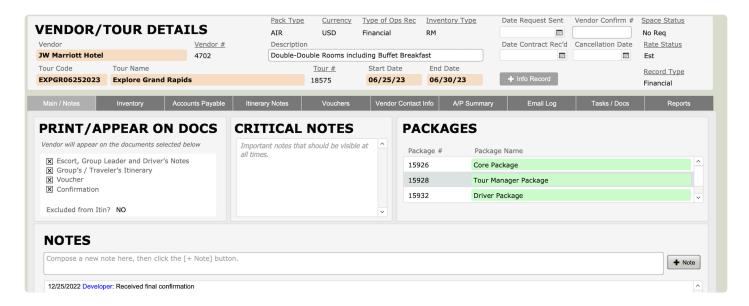
New Window

Clicking on the New Window allows you to open other modules within a new window so you can view 2 or 3 at the same time – this is especially helpful if you have more than one display.

Exploring the Operation Details Layout

To keep things simple, we're going to address first of all the information seen on the top half of the Operations record. After that, we'll go tab by tab through the bottom section.

The Vendor name and related Tour information are displayed at the top left and in the color-shaded fields. You will also see the default currency, Package related details, and confirmation/cancellation fields for tracking purposes. Use the +INFO button to add "Info Records" to your final itinerary. For more details on Info records, jump to the following section on <u>Creating New Operations Records</u>.



Main / Notes Tab

The fields contained on the Main / Notes tab (see example above) are pretty straightforward. Note that the "Type of Operations Record" will be "Financial" if the Contracted Service record represented has a cost loaded. If not, the Operations record will be classed as "Op Info". If you entered a beginning and end time for the service in Contracted Service, it will be displayed. If not, you may want to load it here (doing so will not cause the Contracted Services record to be updated).

In the "print control check box" area(labeled Vendor to Appear & Print On), you will designate where you want this item to appear—whether on the Escort's, Driver's and Group Leader's Notes; on the Group's/ Traveler's Itinerary, and/or on a voucher. You can select or de-select by clicking on the check boxes.

In the portal at the bottom right of the screen, all Packages that share the Contracted Service record and that are linked to the same tour will list. If the listing is colored green, that is an indication that the Package is published. You may see additional listings colored red; those Packages are related to the same tour but are unpublished.

Inventory Tab



On the Accounts Payable tab, there is a button labeled "Update A/P", which you will want to get in the habit of clicking immediately upon entering Ops. The script being called sweeps current booking numbers to the record, thereby also updating the current balance due.

VENDOR Vendor Drury Inn & Sui Tour Code GM0032512	Tour Name Branson Buddies T	<u>Vendor #</u> 5631		our #	Type of Ops Rec Financial with Hot Breakfast Start Date 03/25/12	None	Date 0	contract Rec'd	Vendor Co		No Req Rate Status Record Type Financial
Main / Notes INVENT		counts Payable	Itinerary Notes	Vouchers	Vendor Conta	act Info A/P Summ	ary	Email Log	Task	s / Docs	Reports
# Fixe 0 Room	mnel by Type d # Drivers 0 Rates # STF Singl 0		# TTL Pax Adul 32 # TTL Pax Child 0 Partial rooms shown as deci	# RO 4 # RO 14.0 # RO 0.0	noms, Single noms, Double 2 noms, Triple 0	Quad Pax	PP Single Double Fixed	ITORY d & Available Inventoried <no <no="" <no<="" th=""><th>Booked 0 0 0</th><th>Availab 0 0 0</th><th>Inventory Off? <no< th=""></no<></th></no>	Booked 0 0 0	Availab 0 0 0	Inventory Off? <no< th=""></no<>
		Manual (le RM Double Ints Here flected here, you can	adjust the				P or the RM S		

Moving from the left to the right, the panels you see on the Inventory screen show inventory and utilization. This is information for your reference; you will not make any changes here.

If the record represents a fixed-cost service, a motorcoach by example, the **# Fixed** field will reflect the number booked.

The fields **Rm Rates** and **Rm Billing** reflect the billing structure as established in the Contracted Service record.

Numbers will display in the **# Drivers/STF SING/STF DBLS** fields if reservations identified as those types have been made back in Bookings.

In the middle panel, you will see an indication of how many adults (**# TOT PAX**) and how many bookings designated "Child"(**# TOT Child**) are using this particular service and, if there is a room component to the service, how many single, double, triple, and quad rooms have been booked. Directly adjacent, you see an indication of how many passengers will occupy those rooms.

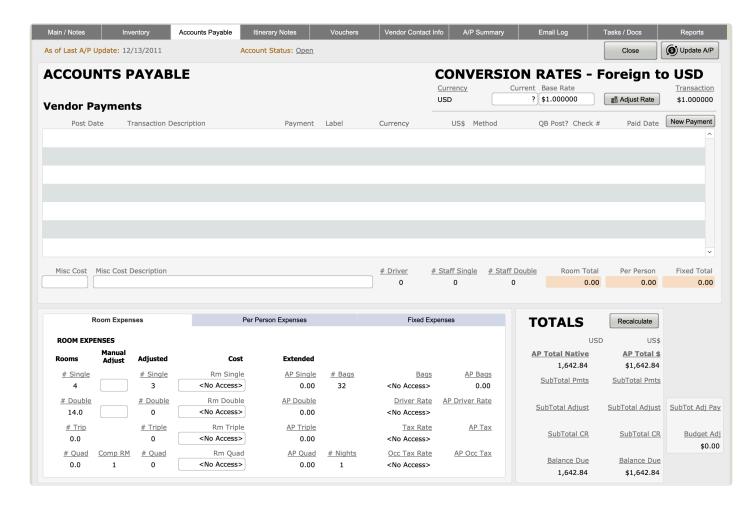
If everything is in order, these numbers will "balance", as in our example where we've highlighted passenger numbers in yellow (notice that singles are not broken out; the number you see in the # Rooms Single field represents both the room as well as passenger count); and room counts in blue. As a reminder, triple and quad rooms are impacting the Dbl inventory loaded back in the Contracted Service record. Be on the watch for imbalances—by example you see two doubles but only three travelers. That should prompt an investigation of whether, back in Bookings, a single passenger is perhaps confirmed as a Double (Package) and should instead be a single.

To the far right, you see a reflection of whether inventory control was left off or turned on (**INV OFF?**) and loaded back in Vendor, the number being utilized in Bookings, and how many are still available. If inventory control was not turned on, nothing will show in this panel.

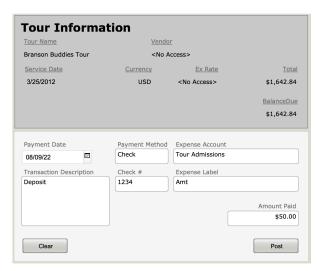
At the bottom left, you will see simple totals of people and rooms. Under "Comps Calculated & Manual", you see the number of comps being backed out, based on the ratio loaded in the Contracted Service record and present booking activity. If you don't achieve the ratio but the vendor still allows a comp, load a 1 in the appropriate Manual Adj field: **PP, RM S(ingle) or RM DbI** fields. The same fields appear on the Accounts Payable layout, meaning adjustments for comps can be made on that screen as well.

Accounts Payable Tab

The Accounts Payable screen reflects what you owe the Vendor, based on current booking activity. Again, the first thing you want to do when coming to Ops is click on the "Update A/P" button to refresh the room and passenger totals, and thereby the balance due, based on up-to-the-minute counts. Glance to the top left to see the last time the record was updated and also whether the account is Open or Closed. To change the status, click on the green button to the left of the status indicator. Records should be closed once all payment activity is finalized; probably at the point the tour has operated, and financial records have all been tied out.



Posting Payments



Begin by clicking on the button labeled "New Payment",

which will open up this window. Today's date will drop into the **Payment Date** field and your name or initials will load to the **Entered By** field.

Pick a **Payment Method** from the value list that presents; **Check, CC (credit card)or Transfer**. Check and CC are obvious; Transfer denotes an electronic payment.

The values available to pick from in the "Expense Label" are Amt, Adj and Credit, respectively.

"Amt" will be used most often; it identifies an ordinary payment.

"Adj" might be used if a payment check sent previously was voided. Do **not enter the Amount Paid as a negative** as TourTools™ recognizes it for what it is when you select Adj as the label and <u>Adjustment</u> in the "Transaction Description" field.

"Credit" will be used when posting a refund or a credit memo. In the Transaction Description field choose Refund Rec'd or Credit Rec'd, respectively. The amount goes in as a positive number.

The Transaction Description field also displays a value list, the values being **Deposit**, **Final Payment**, **Credit Rec'd**, **Refund Rec'd**, **Adjustment and CC Passthru**. CC Passthru will be used to identify a payment made using a traveler's credit card, the best example being...you made a deposit to Viking Cruises on behalf of passengers Smith using their card. When such a transaction occurs, **there should always be a corresponding payment entry in the related booking record**, in this case, giving the Smiths credit for the amount of the deposit made to Viking.

In the **Amount Paid** field, enter the amount of the payment being made. Clicking on the "Total" button will auto-load the total balance due.

The **Expense Account** field contains a value list identifying the expense account to which the payment should be credited (for systems interfaced to QuickBooks).

When all entries are complete, click on the "Post" button.

If your system is not interfaced to QuickBooks, deselect the "QB Post?" checkbox and manually make

entries in the Check # and the Paid Date fields.

More about Manual Adjustments

Manual Adjustments might include forcing a comp (briefly addressed earlier), or perhaps adding an extra guest for dinner. If the vendor has agreed to a comp policy that is more lenient than what was first agreed upon and which is reflected in the Contracted Service record, use the **Manual Adj** fields on the Rooms Expense tab or the **Adjust** field on the Per Person Expenses tab to adjust as appropriate.

The field labeled **Misc Cost**, which can accommodate positive or negative amounts, is generally used to make adjustments which are "random". As an example, the aunt of one of your travelers is going to join the group for dinner. In the Ops record representative of the restaurant meal, enter \$25 in the cost field and in the **Misc Cost Description** type "Smith Dinner Guest".

Clicking on the "\$ Update Tots" button will adjust the A/P amount being calculated, to include these kinds of miscellaneous adjustments.

CONVER	SION RATE	S - Foreign t	o USD
Currency	Current Base Rate		Transaction
USD	? \$1.00000	0 <u>≣</u> Adjust Rate	\$1.000000

A Note About Foreign Currencies:

If the vendor will be paid in a currency other than US Dollars, the exchange rate *in effect when the Ops* record was created will be reflected in the **Current Rate**, the **Base Rate** and the **Transaction Rate** fields. In this example, the rate was set at \$1 USD = .80 CAD.

At the point you are ready to make a payment, you want to consider whether the rate is still accurate or if it needs to be adjusted; this in order that the record will capture the *true cost* of the payment to the Vendor, which—of course—is critical if expenses are to be properly reflected on the P/L that you will eventually run.

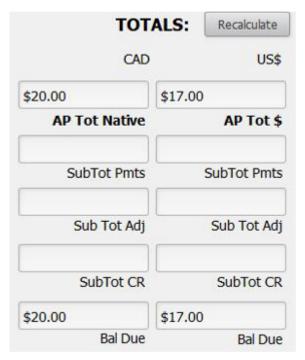
If the rate needs to be updated, enter it into the "Current Rate" field, then click on the "Adjust Rate" button. Doing so will reset the "Transaction Rate". The "Base Rate" will reflect what was in place originally.

Enter Exchange Rates				
1\$ USD will buy	1.298	CAD		
1 CAD will cost	1	USD (Payments)		
1 CAD =	.90	USD (Costing)		

Note: The content of the "Current Rate"

field, is <u>directly linked to the field labeled "USD (Payments)"</u> back in the Currency Support File. In other words, updating one will update the other. So, if we were to change the .80value in the previous record to .85, that is what you'd see back in the Currency Support File. What is important to note, however, is that the "Transaction Rate"—the one that really matters when it comes to payments calculating properly here in Ops— <u>will not update unless you make that happen</u>. Rest assured, that exchange rates in effect when Contracted Service records became part of the itinerary

back in Package are <u>not</u> affected by anything done here. Those rates are pulled from the "USD (<u>Costing</u>)" field and remain in effect until you update them (as described in Chapter 5).



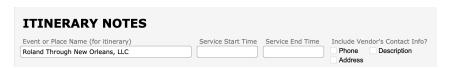
Glancing to the bottom right, click on the "Recalculate"

button to update the A/P total in "real time"; taking into account the current exchange rate as well as the current number of whatever services represented in the record have been sold. On the left, the field labeled "AP Tot Native" will reflect the current amount owing in the local currency. On the right, the AP total in USD will be reflected in the "AP Total \$".

As payments are made, those will likewise be reflected in local currency as well as US Dollars in the fields labeled **Pmts**.

In the TOTALS pane, the value of any manual adjustments made (explained earlier) will be reflected in the **Adj** fields; and any payments identified as "CR (credits)" when posted will populate the **CR** fields.

Itinerary Notes Tab



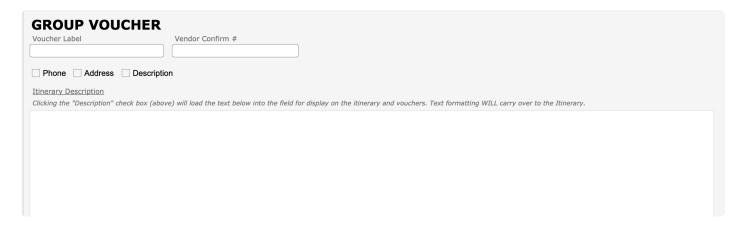
If you entered notes in the Itinerary,

Escort or Driver notes fields when you created your Contracted Service records back in Vendor, those notes will flow to the Ops records, where they can be edited one last time. Notes can otherwise be entered right here in Ops. The beginning and end times of your service also appear—and can be altered—on this screen. The field labeled "Event or Place Name" reflects the description given to the Contracted Service and can be edited as you might wish to become the "header" for the service as included on the final itinerary.

Vouchers Tab

If you plan to generate group vouchers from the system, do your set-up here. "Voucher" must be checked in the

print control list and you can embellish the description as appears in the "Services on Voucher" field if you wish. If additional remarks on the voucher are desired, enter them in the field labeled "Voucher Remarks."



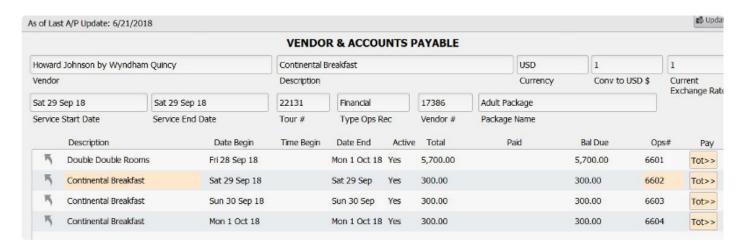
When your input is complete, run a group voucher from the Operations Reports menu. Once that is done, the "Voucher Issue Date" will fill in. If you make changes and run it a second time, the "Voucher Change Date" will display. To void a voucher, click in the "VOID?" field and select the number one that appears.

Vendor Contact Info Tab

You can reference the contact and address information from Vendor, as well as a number of other fields of information, here on this layout.

A/P Summary Tab

It might be advisable to get an overview of what is owed to a particular vendor for *all* services before issuing a check for the one item you are looking at. The Vendor A/P Summary layout will display other services booked with the same vendor for the same tour; and corresponding balance due amounts.



In this example, there are four separate services booked with the Howard Johnson by Wyndham Quincy Hotel. Two things happen if you click on the buttons labeled "Tot" at the end of each portal row. First, the total (reflected in the column labeled "Bal Due" will be swept to the Summary portal below. Secondly, that balance will be loaded as a pending payment on the Accounts Payable tab. If you want to proceed with

actually processing that payment, you will want to—as usual—enter a check number (unless the payment is being made by another method) and the pay date. For the sake of clarity, the record highlighted in pink is the record that you have open.



The last button to note is "Connect". In instances where you had a service attached to a Package—for which you had posted a payment here in Ops—which you replace in Package because of a date change, the *original* Ops record will be replaced when you finish with the substitution. In such a situation, the payment posted to the original record will in a sense be "orphaned" but is recognized in the "Summary of All Ops Records ..." area.

When you click on the "Connect" button related to that payment, it will be queued up on the Account Payable tab, after which you will make the usual entries (check number, payment date, etc.) to complete the transaction. Note that the original payment date will be reflected on the far left in the "Post Date" field; you may want that to again be the date you enter in the "Paid Date" field.

Email Log Tab

This tab contains a log of emails sent to the Vendor out of TourTools. Hover over the various sections to see additional details. If an attachment was included (and if it was selected to be saved to the Ops record at the time it was sent) you will find that attachment in the Document Library on the **Tasks / Docs** tab.

Tasks / Docs Tab

On either tab, click on the "+" button to create a new task or add a new document to the library. As in all modules, the tasks will come find you on your dashboard when the due date approaches.

Reports Tab

There are several reports included in the Operations database. Note that many, like the notes for the tour personnel, display first in Browse mode, meaning you are able to make final edits just before previewing and printing. For details, see the <u>Operations Reports & Docs topic</u>.

If you have any questions that are not answered here <u>Contact TourTools Support</u> for assistance.

Creating New Operations Records

Operations is where passenger counts from Bookings impact Contracted Service costs from Vendor, thereby creating Accounts Payable. Operations is where you can also produce travel documents for passengers, escorts and drivers – as well as generate inventory/utilization reports.

For every Contracted Service used to build an itinerary in one or more Packages, there will be a corresponding Operations record. This record will reflect the price and inventory data as loaded back in Vendor; as well as the number of passengers using that service once there is activity in Bookings. Operations is more or less the "end of the story", since it's here that you will come to record payments to your vendors, as well as run a variety of reports and documents when it comes time to finalize your tour.

As you finish creating and publishing your Package, you will be asked if you want to create Operations records. If you chose not to do it at that point, you can create them at any time by going to the List View layout in Package and clicking on the "Load Ops" button.



Creating Ops Info Records

It is possible to create records right in Ops that are not truly associated with a Package element but rather are needed to create "filler" in the itinerary. These records are purely informational and have no financial component

By example, let's say you want to include in your itinerary a remark to the effect that the group may expect to be welcomed at Hotel XYZ with a punch and cookies reception.

With the Ops record that precedes the hotel overnight open, click on the "New Info Record" button. The record that is created will be classified as an "Ops Info Rec" as opposed to "Financial" since, as mentioned, it has no financial component. Enter the "Event Name" as well as the appropriate text in the "Itinerary Notes" field.

Two things to keep in mind: The info record will appear after the record you used to create it, and will appear only on the itinerary. Be sure to double check the date and time assigned to the newly created record and delete and start again if it is sequenced incorrectly.

Cancelling One or All Ops Record(s)

If it becomes necessary to cancel the service represented in an Ops record, use the navigational button labeled "Cancel". When you do, you will be asked if you want to cancel just the record you have open, or all of the records related to the same trip. Regardless of your reply, in the upper right corner of the Main tab,

the field labeled "Type of Operations Record" will be stamped "CXL" and the "CXL Date" will reflect the date the action was taken. The cancellation date will also be reflected on the To Do tab, and on the Accounts Payable tab the sales figures will be stripped away, possibly leaving the record as "overpaid" if payments to the vendor were previously made.

As appropriate, refer to the addendum "Cancelling a Tour and Closing Out Booking/Operations Records" for instructions for zeroing out the record.

Replacing (Renaming) an Ops Record

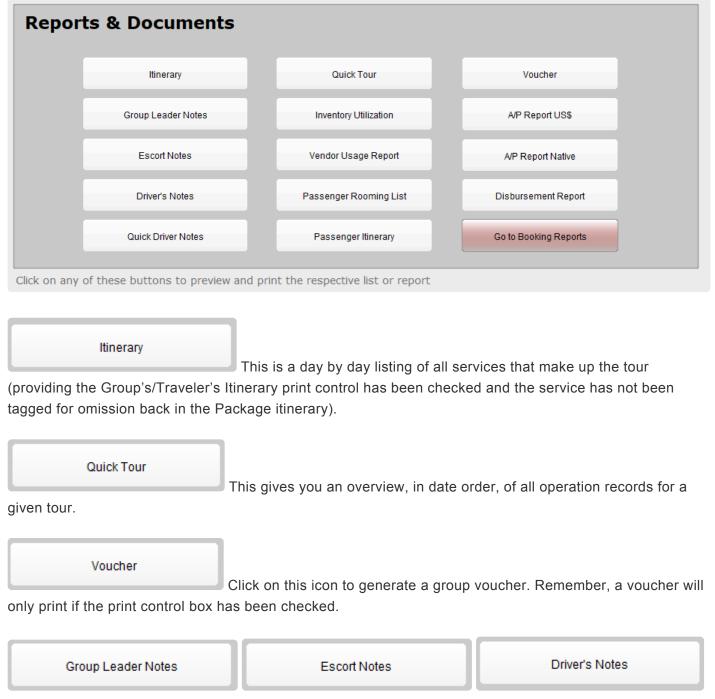
In the eventuality a Vendor changes names—maybe a hotel that has been rebranded or a misspelling occurred when the record was created and not caught until some time later—check with TourTools™ Support for assistance. It may be possible for a developer to create a script to correct the problem, or we can step you through the "repair and replace" process.

An additional button that hasn't been described previously is the "Tour" button. Clicking on it will assemble all Ops records related to the same tour as the record you are in.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Operations Reports & Docs

This section of the User Guide is still undergoing updates. Thanks for your patience!



These reports can be run for the respective personnel and reflect the notes as entered in Vendor, perhaps edited at the Contracted Services level, with final adjustments possible here in Ops. You will see that what appears on the Group Leader Notes is actually drawn from both the Escort and the Driver's Notes fields so if there is anything of a confidential nature, not to be shared with the Group Leader, you will want to run your Escort and Driver documents first, then edit the notes and run the report as intended for the Group Leader.

Inventory Utilization

This report reflects inventory as loaded in the related Contracted Services record, as well as what has been sold and what is still available. In addition, you can see at a glance how many Packages are sharing the particular Contracted Services record (column labeled "#Pkgs"), whether the service has been inventoried (the column labeled "Mngr" will show Contracted Services if there is inventory loaded back in the Contracted Services record, and "O" if inventory is turned off), the "Type" as assigned back in Contracted Services (per person, fixed or room), and the Space and Rate Status (explained under "To Do" previously). This report can be compiled by tour, by supplier, or by criteria of your choice.

A/P Report US\$

This report shows the total cost (based on current reservations), payments made and balance due to each Vendor, **converting if necessary**, **any foreign currency amounts to US dollars**.

Vendor Usage Report

This report is somewhat similar to the Utilization Report but shows only usage, not inventoried numbers or availability. Figures reflecting cost, payments and balance due are also represented. As implied by the name, this report is intended to be run by Vendor but can be called by tour, or by other criteria of your choice. Note, however, if it's not run by Vendor, the summary totals don't necessarily make sense.

A/P Report Native

This report reflects the same, however, in the case of vendors paid in foreign currency, you will see what rate of exchange was in effect when the Ops record was created (the "Base X", what was used in the course of costing the Package), as well as the rate used when payments were made (the Adj X).

Passenger Rooming List

Use this report to run a list of passengers using the service(s) represented in your found set of records. If the Vendor is a hotel, the report will present as a rooming list. If not, the report will be a simple name list.

Disbursement Report

This report can be called based on a variety of criteria and reflects payments made, sorted by tour. The currency in which the Vendor was paid is visible, but there is no translation of the amount into USD.



If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Chapter 8: Money

The Money Module - Your Transactions In & Out

There are many types of transactions in TourTools, but 4 primary types: Bookings Payments In, Bookings Refunds, Vendor Payments Out, and Vendor Credits.

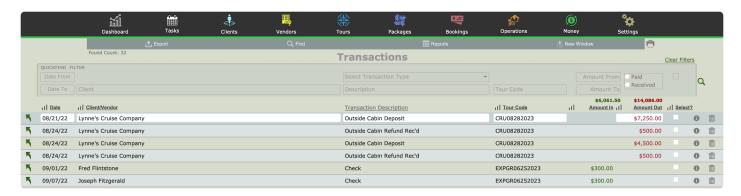


The Money Module is new in TourTools v5. What used to be "under the hood" and primarily accessible via reporting is now presented in a more straight-forward fashion for Owners and Managers to examine financial transactions that come out of the Bookings and Operations Modules.

Money Module – List View

All primary modules in TourTools have a List View. In this view, you can filter and sort and analyze in numerous ways to get a collective view of data relating to multiple records at once.

All List Views in Primary Modules have a QuickFind Filter at the top that allows you to quickly filter the list based on one or more criteria; enter what you are looking for, then click on the magnifying glass button at the far right (or hit the ENTER key on your keyboard) to filter the list. Click on the **Show All** button in the green Feature Button Bar to once again show all records. Click on "Clear Filters" to quickly remove any previously entered criteria from the filter fields.



Feature Buttons

In the thin green/gray button bar we call the Feature Bar (just below the Module Navigation bar) at the top of this screen, you will find access to various scripted functionality related to the list.

Export

Use this button to export the records in your "found set" to an Excel spreadsheet. Note that only the fields of data shown on the "List View" layout will be included in the export.

Show All

Eliminates any filters you have on your list and shows all Transactions. This button only shows when you are in a found set and NOT viewing all records.

Find

You can search for one or a group of record(s) by clicking on the "Find" button and entering search criteria in fields on the current screen and then clicking the **Submit** button. Click the **Stop** button to abort the find process and return to your previous found set.

Reports



Clicking this button will bring you the the Money Reports tab.

New Window

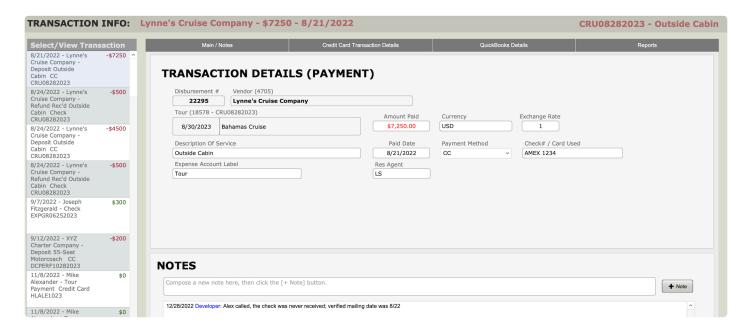
Clicking on the New Window allows you to open other modules within a new window so you can view 2 or 3 at the same time – this is especially helpful if you have more than one display.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Money Module – Detail View

This section of the User Guide is still undergoing updates. Thanks for your patience!

All primary modules in TourTools have a Detail View. In this view, you can view all of the details related to a particular Transaction.



Feature Buttons



List View

Use this button to return to the Transactions List View.

< Bookings

All buttons with a left pointing triangle will take you to related records. In this case, use this button to jump to the Bookings module and show the Booking related to this Transaction, if any.

< Clients

All buttons with a left pointing triangle will take you to related records. In this case, use this button to jump to the Clients module show the Client related to this Transaction, if any.

< Vendors

All buttons with a left pointing triangle will take you to related records. In this case, use this button to jump to

the Vendor module and show the Vendor related to this Transaction, if any.



< Operations

All buttons with a left pointing triangle will take you to related records. In this case, use this button to jump to the Operations module and show Ops record related to this Transaction, if any.

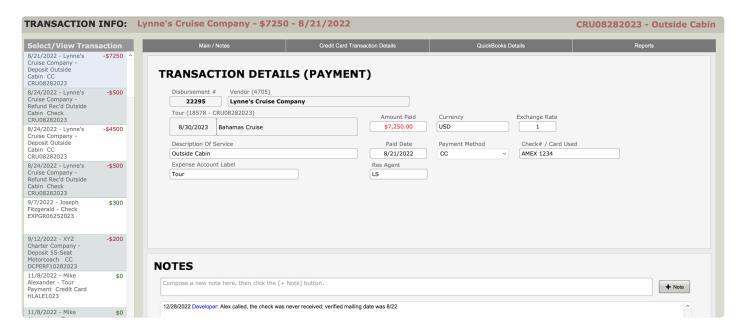
Find

You can search for one or a group of record(s) by clicking on the "Find" button and entering search criteria in fields on the current screen and then clicking the **Submit** button. Click the **Stop** button to abort the find process and return to your previous found set.

New Window

Clicking on the New Window allows you to open other modules within a new window so you can view 2 or 3 at the same time – this is especially helpful if you have more than one display.

Exploring the Transaction Details Layout



To keep things simple, we're going to address first of all the information seen on the top half of the Transaction record. After that, we'll go tab by tab through the bottom section.

Most of the fields are obvious as to the content based on the field labels. This module is being optimized and the Tabs/Buttons will be changing. Once the enhancements are completed, corresponding details will be added.

The Main / Notes Tab

This is the tab where you will find primary details related to the transaction.

The Credit Card Transaction Details Tab

If the transaction is made by credit card, more related details can be found on this tab.

The Check/eCheck Transaction Details Tab

If the transaction is made by check or e-check, more related details can be found on this tab.

The QuickBooks Details Tab

Details related to your QuickBooks integration are located on this tab.

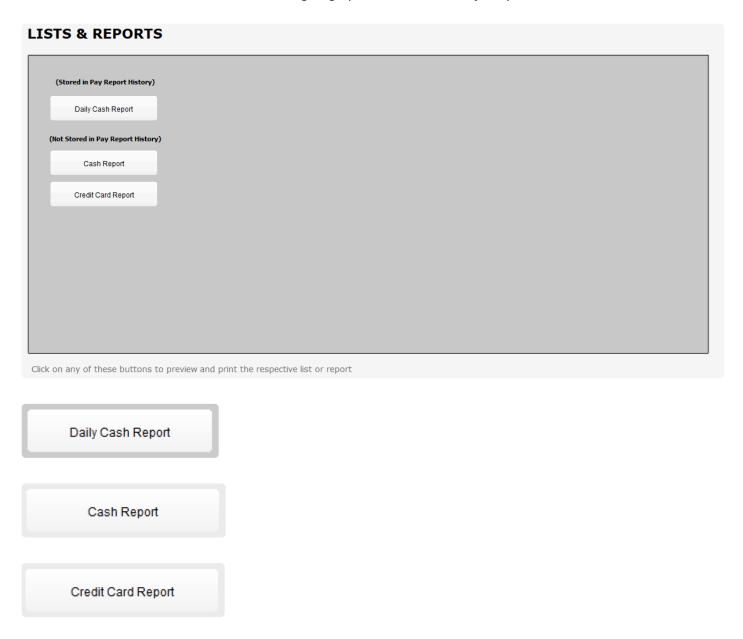
The Reports Tab

You will find several financial reports on this tab.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Money Reports & Docs

This section of the User Guide is still undergoing updates. Thanks for your patience!



If you have any questions that are not answered here **Contact TourTools Support** for assistance.

QuickBooks

For details on QuickBooks in TourTools – See the QuickBooks Module Section in Chapter 10.



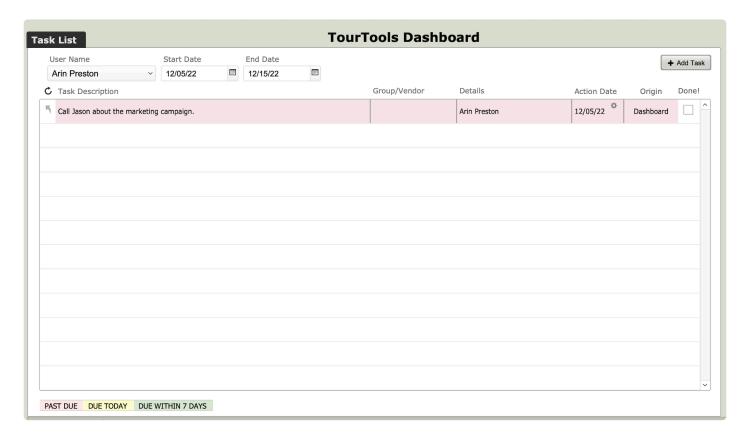
Chapter 9: Tasks

The Tasks Module - Streamlined Task Management

The Task module is a powerful tool that is integrated with every other module in TourTools. Create task reminders from within Client, Tours, Bookings, Operations – they will all come find you on the Dashboard when the **Action Date** arrives; there are also some instances when TourTools will automatically create Tasks for you.



When you sign in to TourTools, a list of Tasks assigned to you that fall within the date range specified will appear on your Dashboard.



About the color coding system for the Dashboard: Tasks more than a week out will be have no color highlighting; those Tasks that fall with "this week" will be green, those due today will be yellow, and deadlines that have passed will be highlighted in pink.

As you deal with each Task, mark it as completed by checking the "Completed" box on the dashboard or entering today's date in the "Date Completed" field from the Task Detail View (click the up-arrow button to the left of any Task). In the Detail View, use the **Task Notes** field to make any further remarks. Any records that do not have to be kept once completed can be deleted by clicking on the trash can button in the bottom right corner or to the right on the task list.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Tasks Module – List View

All primary modules in TourTools have a List View. In this view, you can filter and sort and analyze in numerous ways to get a collective view of data relating to multiple records at once.

Clicking on the up-arrow button to the far left of a Task, allows a view of the detail related to the Task. If it was created in Client, you will see which Client; if it is related to a hotel, you will see which hotel (Vendor).

All List Views in Primary Modules have a QuickFind Filter at the top that allows you to quickly filter the list based on one or more criteria; enter what you are looking for, then click on the magnifying glass button at the far right (or hit the ENTER key on your keyboard) to filter the list. Click on the **Show All** button in the green Feature Button Bar to once again show all records. Click on "Clear Filters" to quickly remove any previously entered criteria from the filter fields.



Feature Buttons



Export Tasks

Use this button to export tasks details to an Excel spreadsheet.

+ Task

Use this button to begin the process of adding a new Task.

This button, from within the Task Module, allows creation of a record that is "generic", in other words not directly related to any record in your system. A good example might be something to remind you to check rates at a hotel that you've never used, and as such is not yet represented in your Vendor records.

In all primary modules you will see a tab labeled Tasks/Docs, within this tab, go to the Tasks tab and click the button labeled "+ Task". Adding tasks from within a record in one of these modules allows creation of a task *related* to that particular Client, Vendor, Tour, etc.

Find My Open Tasks

Use this button to filter the list to only show all open tasks assigned to you.



Find

You can search for one or a group of record(s) by clicking on the "Find" button and entering search criteria in fields on the current screen and then clicking the **Submit** button. Click the **Stop** button to abort the find process and return to your previous found set.

Reports

Use this button to navigate to the Tasks Reports & Docs tab. Learn more about this tab and available reports in the <u>Task Reports & Docs topic</u>.

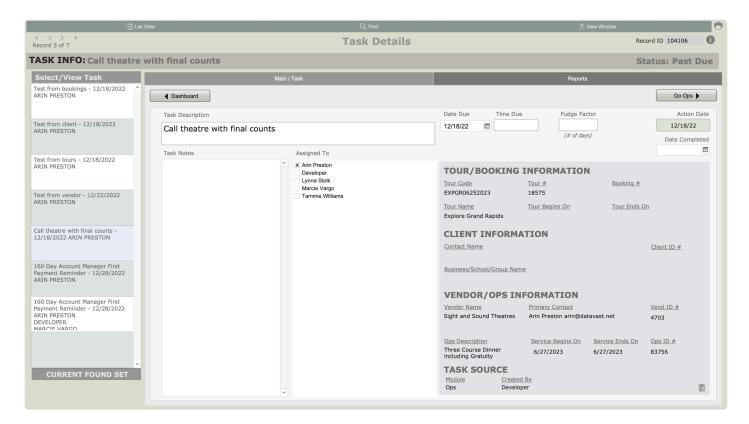
New Window

Clicking on the New Window allows you to open other modules within a new window so you can view 2 or 3 at the same time – this is especially helpful if you have more than one display.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Tasks Module – Detail View

All primary modules in TourTools have a Detail View. In this view, you can view all of the details related to a particular Task.



Feature Buttons

List View

Use this button to return to the Task List View.

Find

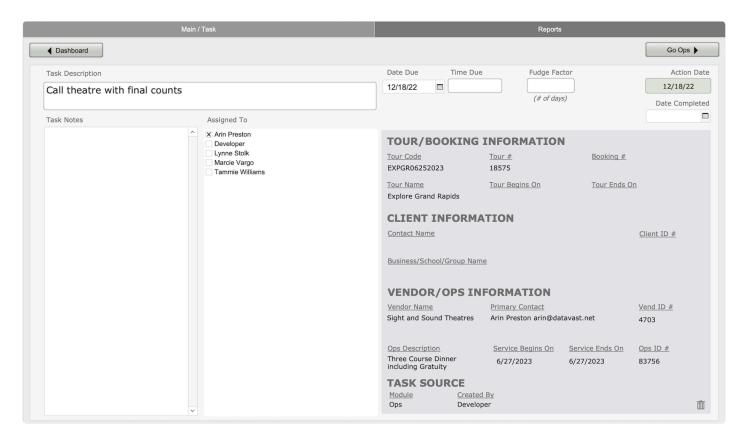
You can search for one or a group of record(s) by clicking on the "Find" button and entering search criteria in fields on the current screen and then clicking the **Submit** button. Click the **Stop** button to abort the find process and return to your previous found set.

New Window

Clicking on the New Window allows you to open other modules within a new window so you can view 2 or 3 at the same time – this is especially helpful if you have more than one display.

Exploring the Task Details Layout

Main / Task Tab



Most of the fields are obvious as to the content.

In the upper right corner, there are fields where you can input the time of day you need to take action, by example, make a phone call to a teacher who is only available during a break. Entering a date in the **Date Completed** field is the same as checking the **DONE!** checkbox for a task on the Dashboard.

The "Fudge Factor" is where you can log the number of days prior to the hard deadline that you want the task to start showing up. This will be used frequently when it comes to reminders created for payments due, as you don't want to be reminded on the day; rather, you usually want some lead time to request a check from the bookkeeper or make arrangements to process the payment.

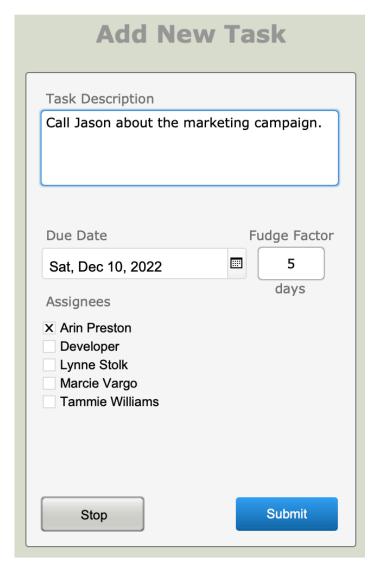
The details in the shaded section to the right is not for entry – it displays other system information related to this task.

Reports Tab

Learn more about this tab and available reports in the <u>Task Reports & Docs topic</u>.

If you have any questions that are not answered here <u>Contact TourTools Support</u> for assistance.

Adding New Tasks



To create a new general Task from the

Dashboard, click on the button labeled **+ Add Task**, which will open a window similar to the one shown here. Fill in the "what", the date on or by which the Task needs to be completed, and possibly a **Fudge Factor**. Applying a Fudge Factor will give you a "heads up" in advance of the actual due date in cases where meeting the deadline is absolutely critical. If the due date is December 10th and the **Fudge Factor** is 5 days, the **Action Date** will be December 5th and that is the date that will be used to push the reminder to your Dashboard.

Most Tasks will be created within a specific module and be related to a certain Tour, Booking, Vendor, or Client. Each of these modules has a specific tab dedicated to Tasks. From the **Tasks** tab, click on the **+ Task** button.

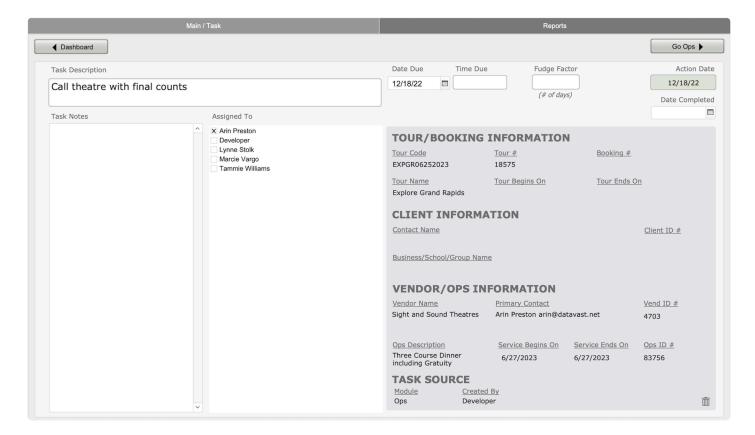
Let's look at an Operations Task. Operations records are associated with Vendor Contracted Services for a specific Tour.

Example

You are holding a block of rooms at the JW Marriott Hotel for five nights, beginning June 25th. The first

deposit is due two months prior, on April 25th. Entering a "Fudge Factor" of 7 days means the reminder will start to appear a week prior to the critical June deadline.

Once you've created the Task in Operations, on the **Tasks / Docs** tab, open it up (by clicking on the uparrow button the left of it) to review and possibly add to it. The record will be tagged with your name but can be assigned to someone else by simply clicking in the **Assignees** field. If the record was created as a payment reminder, enter the amount due in the field so labeled if appropriate. If any additional notes are required, there is a place to record those as well.



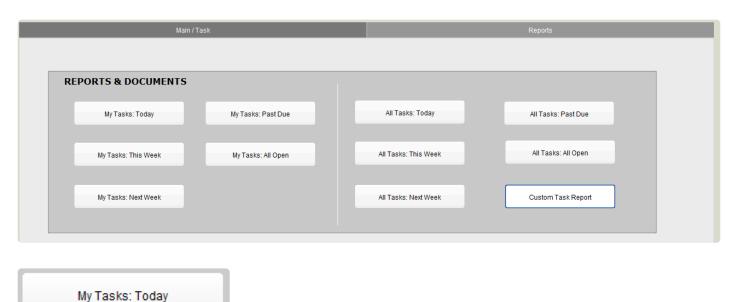
Note that if the task is associated with a Vendor, you will see the Vendor, the Ops, the Tour, etc., referenced. If it has to do with a Booking, the Client and Tour may be referenced, and so on.

As you deal with each Task, mark it as completed by checking the "Completed" box on the dashboard or entering today's date in the "Date Completed" field from the Task Detail View (click the up-arrow button to the left of any Task). In the Detail View, use the **Task Notes** field to make any further remarks. Any records that do not have to be kept once completed can be deleted by clicking on the trash can button in the bottom right corner or to the right on the task list.

If you have any questions that are not answered here <u>Contact TourTools Support</u> for assistance.

Task Reports & Docs

Click on **Task Reports** tab (see image below) to see several reporting options:



My Tasks: Today If you select this report, the system does the "find" for you, acting on your name and today's date. Any Tasks assigned to you that have not been marked as completed will be included on the report. If there are no items assigned for today's date, you will see *all* Tasks in a list view format.

My Tasks: This Week

My Tasks: This Week This report will reflect all Tasks, assigned to me, for action within the next 7 days.

My Tasks: Next Week

My Tasks: Next Week This report will reflect all Tasks, assigned to me, for action 7-14 days from today.

My Tasks: Past Due

My Tasks: Past Due This report will reflect all Tasks, assigned to me, for action that are past due.

My Tasks: All Open

My Tasks: All Open To look at all Tasks in the system, assigned to me that have not been marked as completed, use this report.

All Tasks: Today

All Tasks: Today If you select this report, the system does the "find" for you, based on today's date. Any Tasks that have not been marked as completed will be included on the report. If there are no items assigned for today's date, you will see *all* Tasks in a list view format.

All Tasks: This Week

All Tasks: This Week This report will reflect all Tasks, assigned to anyone, for action within the next 7 days.

All Tasks: Next Week

All Tasks: Next Week This report will reflect all Tasks, assigned to anyone, for action 7-14 days from today.

All Tasks: Past Due

All Tasks: Past Due This report will reflect all Tasks, assigned to anyone, for action that are past due.

All Tasks: All Open

All Tasks: All Open If you want a look at all Tasks in the system that have not been marked as completed, use this report.

Custom Task Report

Custom Task Report When you make this selection, the Task layout will appear as a "find" prompt. If you want to see all tasks for the week of August 10, 2022, by example, your entry in the Date Due field would be "8/10...8/17" (if you don't specify the year, it will assume you mean the current year). You might otherwise want to find all the activities assigned to one staff member by picking that name from the list. If you choose to not enter any criteria and simply click **Continue**, a list including all Tasks for all staff will compile.

Note: Upon calling any of these reports, you will be asked if you want to include or not any Tasks that are completed. Typically, your response would be "No" as you're generally only interested in what still needs to be done, not what has already been taken care of...but the choice is there.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Chapter 10: Options

Optional Functionality to Enhance your TourTools v5 Back Office System



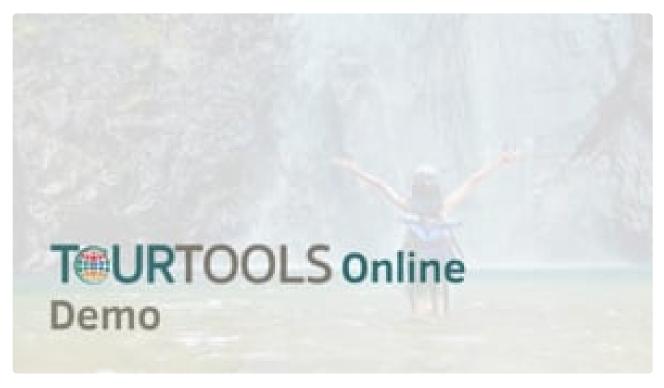
The TourTools team has developed specialized functionality that can be added on to the TourTools Back Office system for customers that want to use popular 3rd party software with TourTools. These features are not included by default as not all clients require them.

Our most popular enhancement is TourTools Online – it allows travelers and group leaders to make tour bookings & payments directly from your website and then pushes the data down into your TourTools back office software, saving your staff a great deal of time and energy.

TourTools Online

TourTools Online - Take Bookings & Payments from Your Website

Tour Tools allows you to sell your product online, based on input you enter into the Tour Tools application. It is customizable based on your tour's unique features. It allows your customers to browse both public or private tours, make online bookings, and make online payments.



https://player.vimeo.com/video/794241937

Last modified: February 15, 2023

Managing TourTools Online in FileMaker

The section of the chapter demonstrates how the TourTools Online (TTO) website communicates with the TourTools Back Office FileMaker application.

You cannot have TourTools Online (TTO) independently of TourTools Back Office – TTO is an enhancement to the back office FileMaker application and the two are tightly connected and share data in real-time.



The sections reviews the areas of the TourTools Back Office system that impact what is displayed and available on your website via TourTools Online.

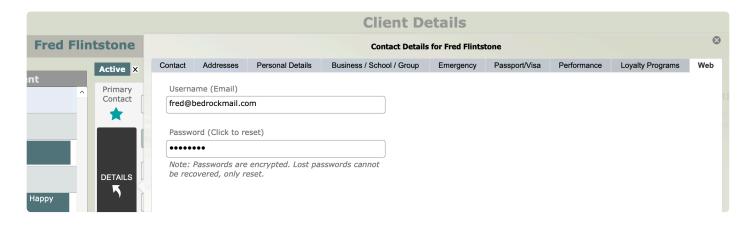
Client Details

When a traveler creates a new account on your website, in TourTools Online, it shows up as a new Client record in the Clients module of TourTools Back Office – along with all of the address and contact information provided at time of account creation.



If an existing Client wants to book a Tour online, they already have an account and should not create a new account on your website – this will create a duplicate record in your Client module, which can be problematic.

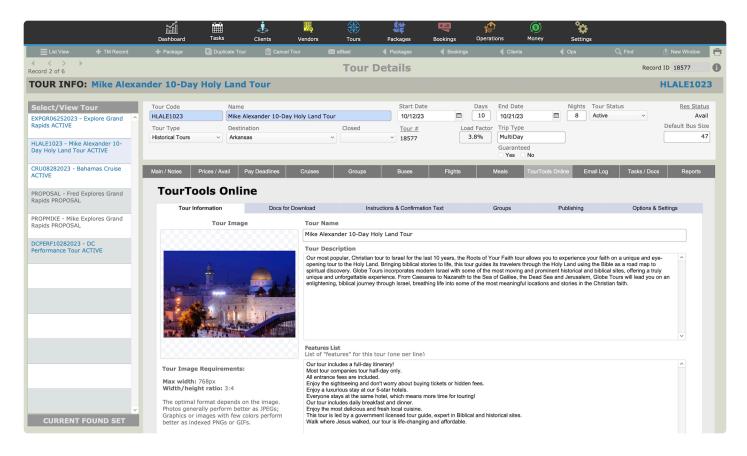
To look up or reset the account password for any Client, Click on the DETAILS button and navigate to the Web tab.



If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Tour Details

Starting in the **Tours Module**, there is a dedicated **TourTools Online tab** that allows users to manage & publish information related to the Tour. On this tab, you will find 5 sub-tabs as described below.

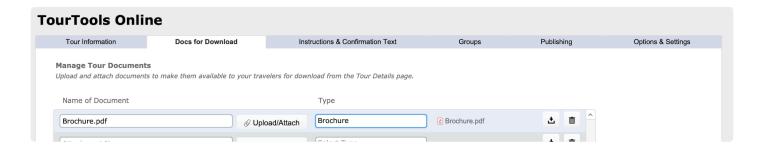


The TOUR INFORMATION Tab

This tab allows you to manage (see image above) information to be displayed on your website's tour page. This includes a tour description, a tour image, and special features of the tour.

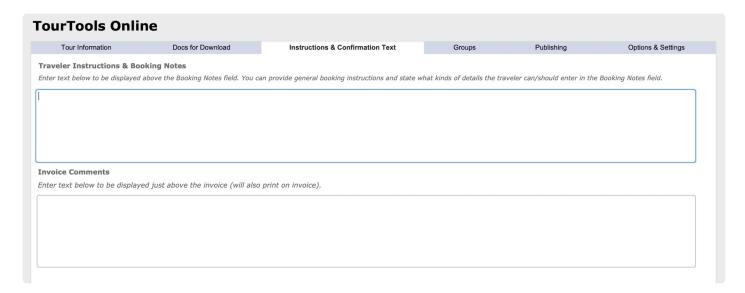
The DOCS FOR DOWNLOAD Tab

You can attach catalogs or brochures using this tab. Users can then download to view print or view offline.



The INSTRUCTIONS & CONFIRMATION TEXT Tab

This tab allows you to control the verbiage that displays in certain areas of TourTools Online – in the Booking Notes section as well as right above the invoice.



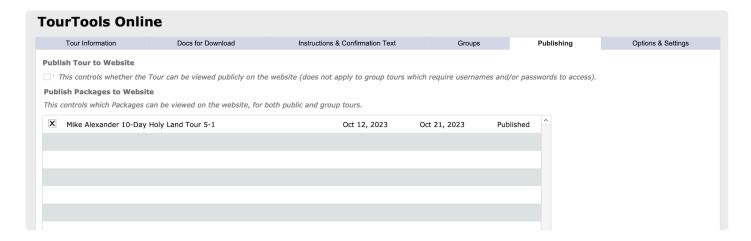
The GROUPS Tab

This tab allows you to set up Web Codes to use for private tours and/or to segregate bookings for a tour that has multiple group leaders.



The PUBLISHING Tab

This tab controls how tours are displayed on the website. You can select if a tour is available publicly or not. Unchecking "Publish Tour to Website" and refreshing web page, will show how the tour has been removed from the list. Publishing a tour is as easy as checking a button. This does not apply to group tours which require usernames and/or passwords to access.



Publish Tour to Website

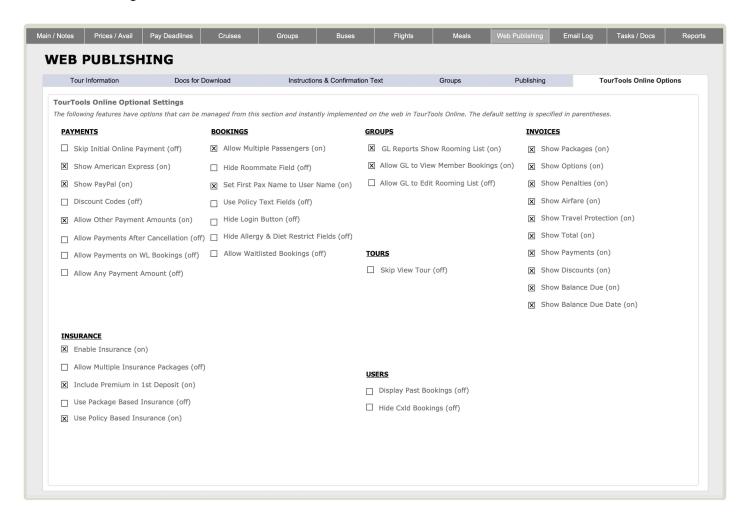
If the box is checked, the tour is published on your website and available for booking. When the box is unchecked, the tour is no longer published on your website.

Publish Packages to Website

You may have one or more internal packages that you do not want displayed on the website. Packages can be removed if sold out or running low on availability.

The OPTIONS & SETTINGS Tab

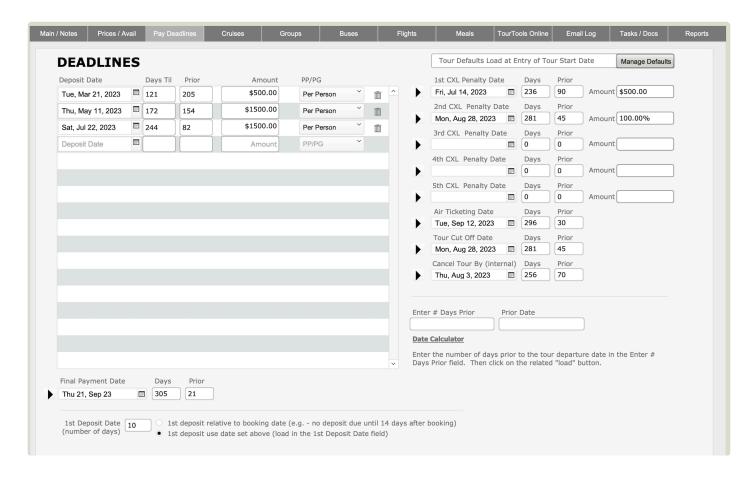
This tab allows you to toggle certain TourTools Online options and settings for the tour. More details on what each setting controls to be added soon.



Other Primary Tabs of Note in the Tours Module

The PAY DEADLINES Tab

The Tours module contains a **Pay Deadlines tab**, where you can manage the list of deposits, deposit dates, deposit amounts, cancellation penalty dates, and cancellation amounts. If the tour is published to TourTools Online, this information is pushed out to your website and displayed when a traveler or group leader books the tour.

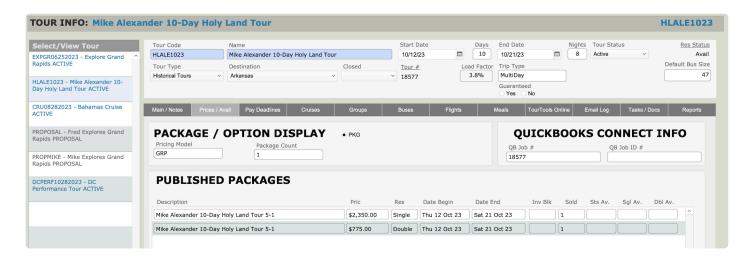


If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Package Details

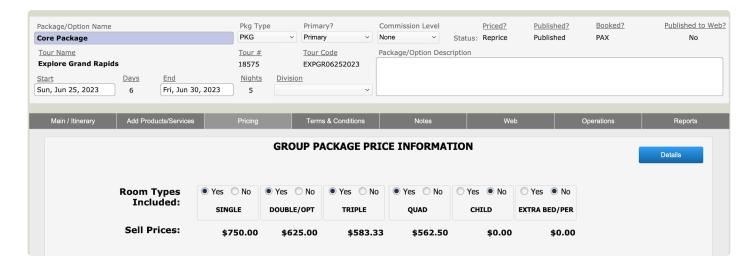
Packages Attached to Tours

Back in the Tours module, you can see packages linked to a particular tour by navigating to the **Prices** / **Avail** tab.



Package Prices

In the Packages module, the package prices are displayed & managed on the Pricing tab. Here you can see what occupancies have been enabled and what the selling prices have been established.

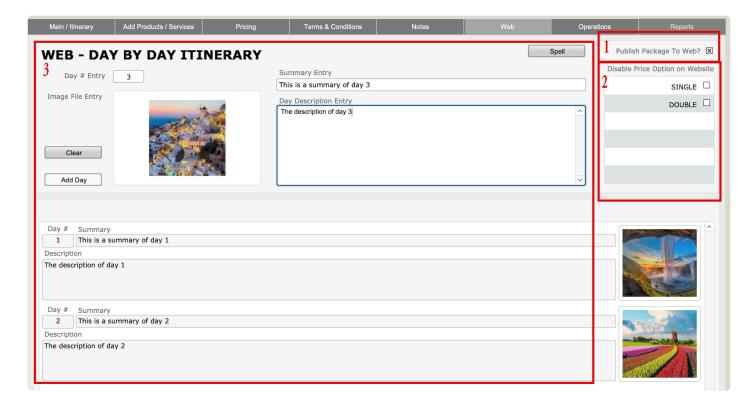


The WEB Tab

If you have TourTools Online added to your Back Office system, this tab will provide tools for managing the itinerary as it should display online.

The Itinerary shows up on the Select Package screen when your travelers book on your website. Each Package can have it's own Itinerary, though usually Tour Operators have only used it for the Core Package(s).

Here are three main parts to the Packages Web tab:



1. Publish Package to Web*

This controls whether the Package is visible to the user on the TourTools Online (TTO) website when making a new online Booking. Checking the box will display the Package on TTO. It is primarily used to display Passenger (PAX) Core and Option Packages.

Tour Operators may want to hide certain Packages from Passengers on TTO. For instance, some Tour Operators will create separate staff Packages with discounted pricing. Usually, Tour Operators will create these Bookings manually and not want the discounted prices displayed on the TTO website.

Note: This checkbox does not affect online invoices, which will display all Packages added to the Booking for the invoice.

2. Disable Price Options*

This controls whether certain Price Options for Packages are visible to the user on TTO when making a new online Booking. Checking the box will hide the Price Option on TTO.

In particular, Student Tour Operators usually only make the Quad Price Option available on TTO and book four students to each room to minimize the cost of the trip. In cases where parents want to stay with their children and book an entire room just for their family unit, Tour Operators will manually create Bookings with the appropriate Single, Double, or Triple Price Options.

3. Day By Day Itinerary*

This will display a simple itinerary on TTO on the Select Package screen:

Day #1 — Some Title

Some description.

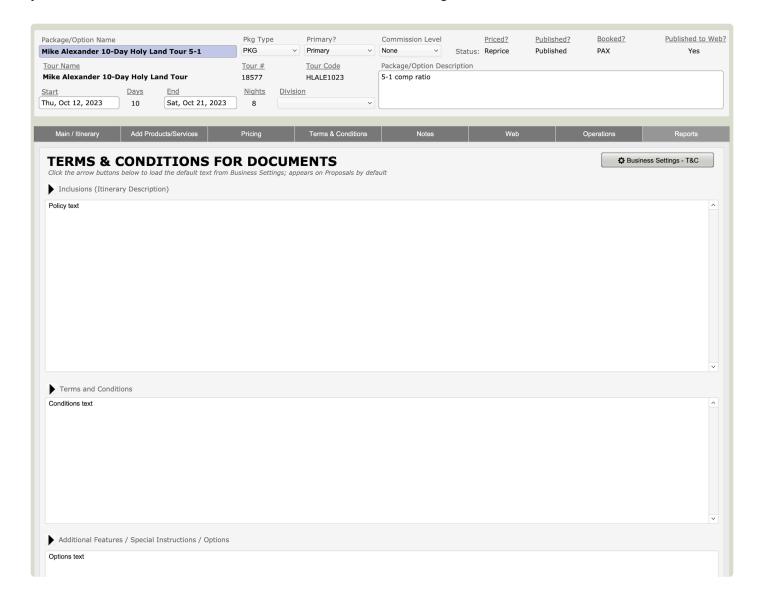
Day #2 — Some Title

Some description.

Since the Itinerary is manually written by the Tour Operator and is separate from the Package building process in TourTools, it is up to the Tour Operator to ensure that the Itinerary accurately represents the Package.

Terms and Conditions

In the Package module, the **Terms and Conditions tab** is where related details are set and pushed out to your website for those who book the tour to view and indicate agreement.

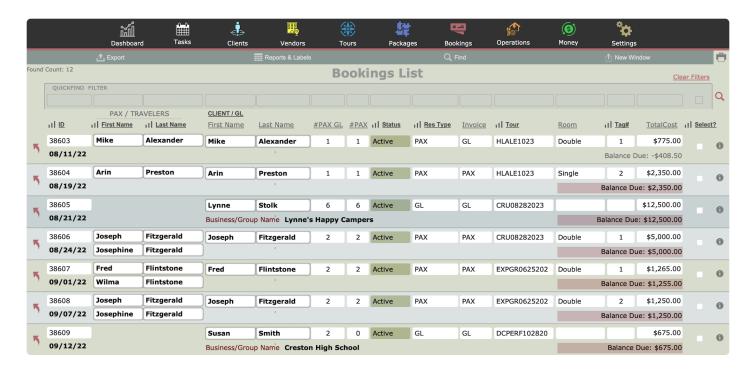


If you have any questions that are not answered here **Contact TourTools Support** for assistance.

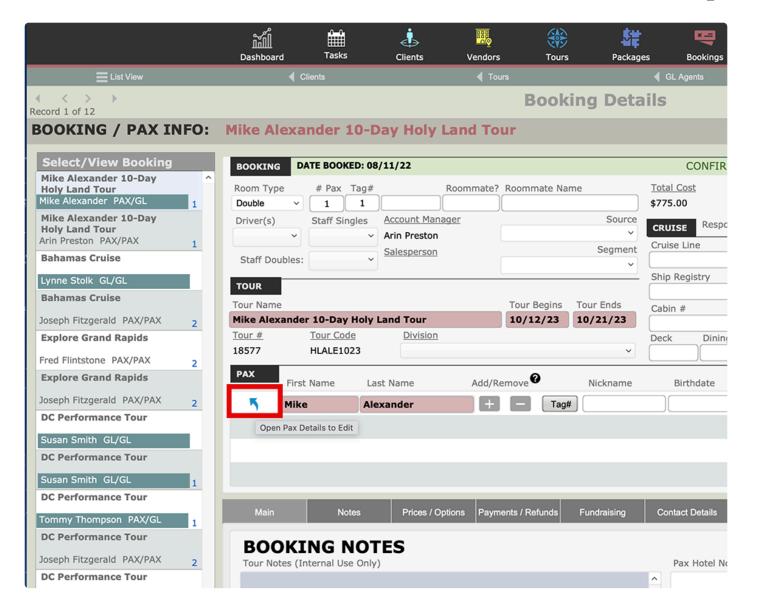
Bookings & Payment Details

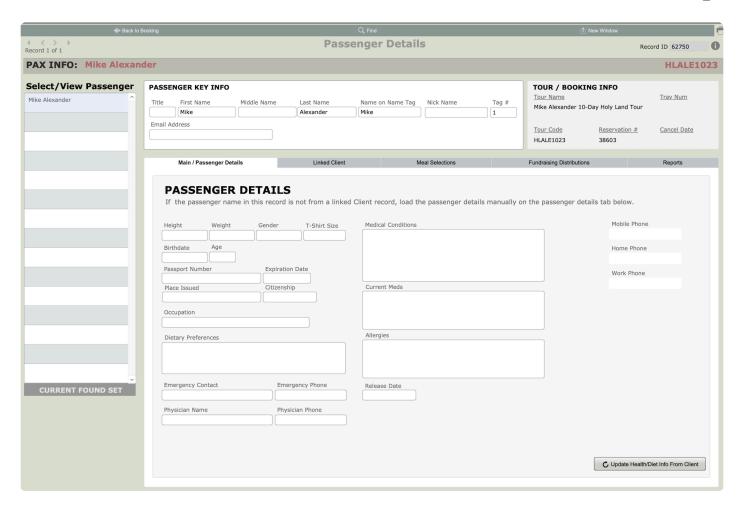
Bookings

In the Bookings module you can see all the bookings made for the tour. The last booking made will be at the bottom.



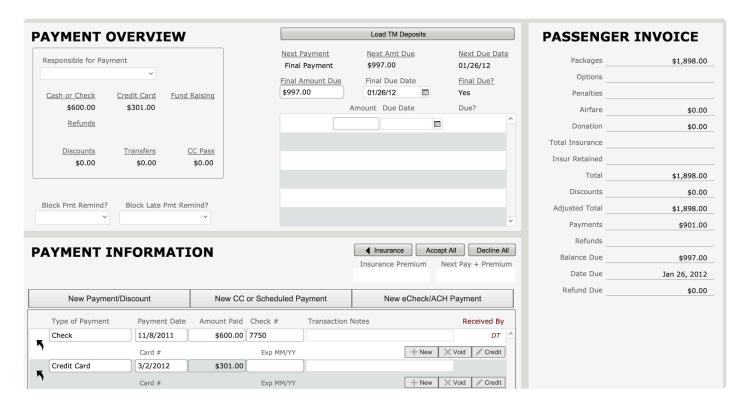
Once you open the Detail View (see below) of the booking, clicking on the arrow button to the left of the passenger name will allow you to view additional passenger details, such as dietary restrictions, allergies, and passport information, if it was collected. This is customizable.





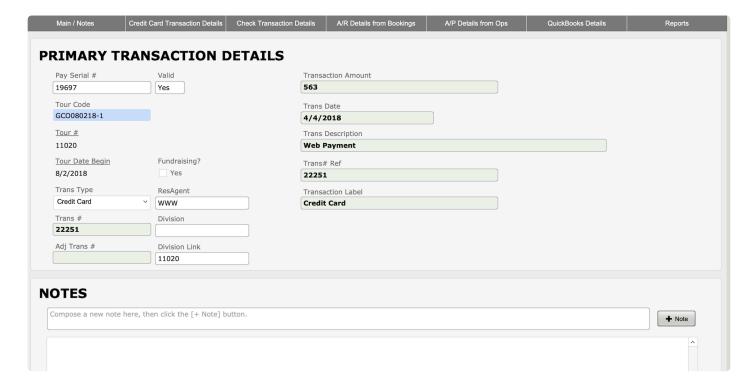
Payment for the Booking

Under the **Payments** / **Refunds** tab in the Booking module, you can see a list of the payments made for the booking. This includes the payment amount, when it was made, and how it was made.



Transaction Details

More details are available if you open the transaction details using the arrow button to the left of the payment, including the last four digits of the credit card used, the expiration date, billing address, and more. A transaction ID from the payment gateway is stored with each payment, to be used for crediting or for making additional transactions.



If you have any questions that are not answered here **Contact TourTools Support** for assistance.

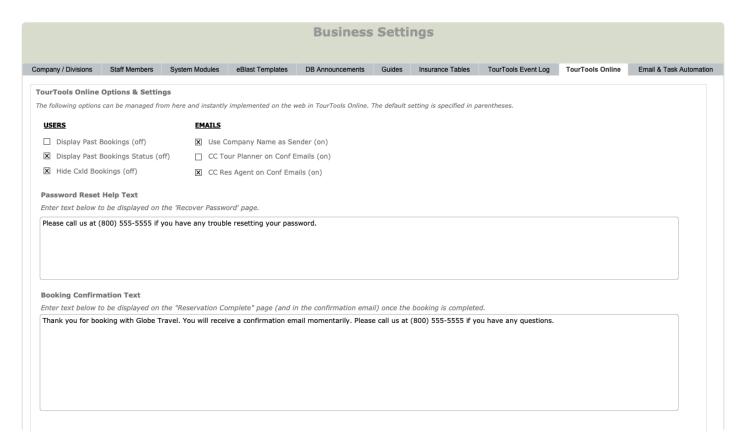
Global TTO Settings

Clicking on the large Module Navigation button labeled "Settings" at the top right of the screen allows access to various settings for the TourTools system.



Click on **Business Settings**, there settings are available to Owners and Managers only and this is where you will find the global TourTools Online settings.

The **TourTools Online tab** allows you to manage certain settings and default text for TourTools Online, if you have it as an add-on to your back office system.



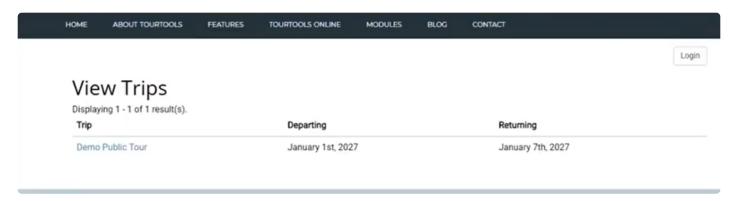
If you have any questions that are not answered here **Contact TourTools Support** for assistance.

TourTools Website Functionality

The section of the chapter demonstrates how the TourTools Online (TTO) website looks, feels, and functions as used by travelers and group leaders. TourTools Online is styled to match your website so that users rarely even notice they have moved from your primary domain to a subdomain and to the TTO web application.

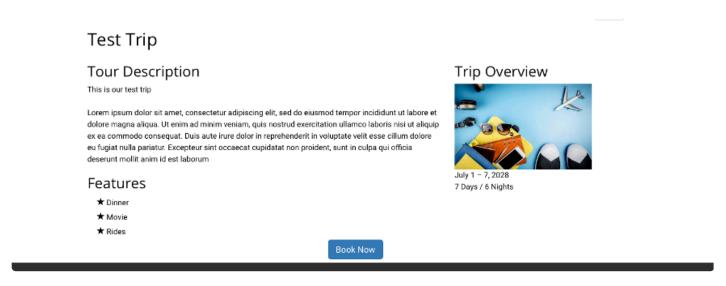
View Trips

The home page shows all public tours and private tours you wish to share. A Tour Code is used to access private tours, such as student group tours.



Tour Description

On this page you can describe the tour, include a photo, tour dates, number of days and nights, special feature locations, and provide a link to your travel brochure for users to download and browse offline.



Tour Brochure



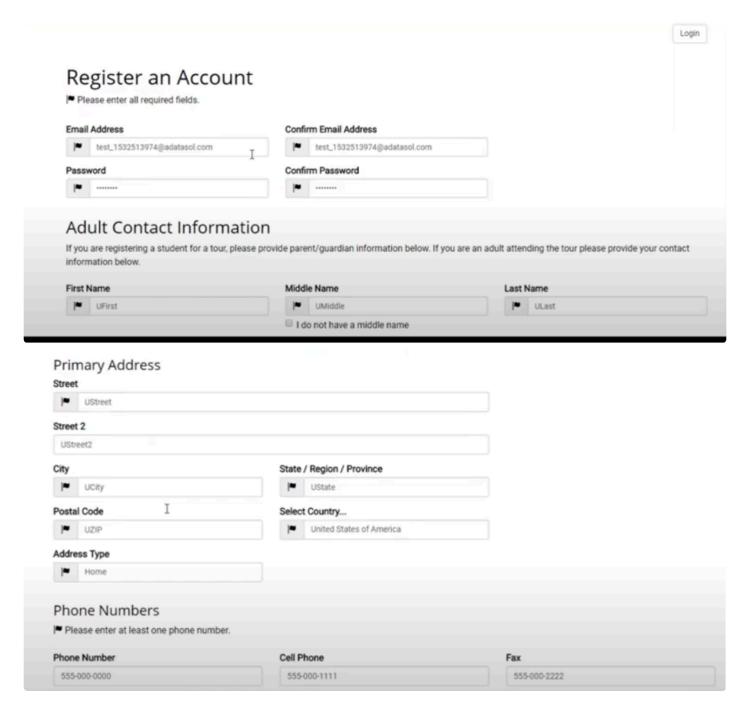
Book A Tour

To book a tour, your customers will either log into an account they have already created or create a new one.



existing account using your e-mail and password, and make a new reservation using the new webcode.

To create an account the following information is gathered: Email, password, name, primary address, and at least one phone number. The form can be customized to your needs, and flags are used to show customers which fields are required. Each field is validated as information is entered.



If a required field is forgotten, the page will show an error message, then direct the customer to the field that needs to be filled out.

Please fix the following input errors:

Mail City cannot be blank.

Select Core Package

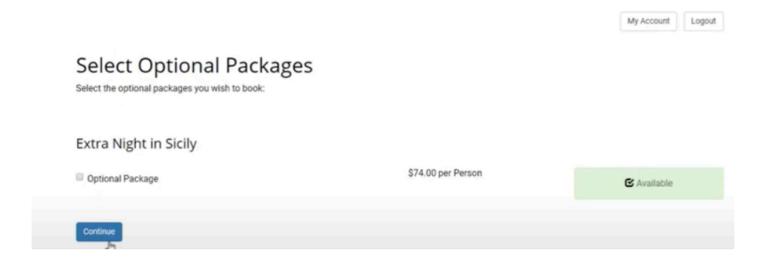
Customers can review the various occupancy options along with the cost per person, as well as the real time availability. We have four occupancy options available: single, double, triple, and quad.



You have the option to disable bookings if the tour is oversold. You can also start a waitlist. A simple tour itinerary is located on this page.

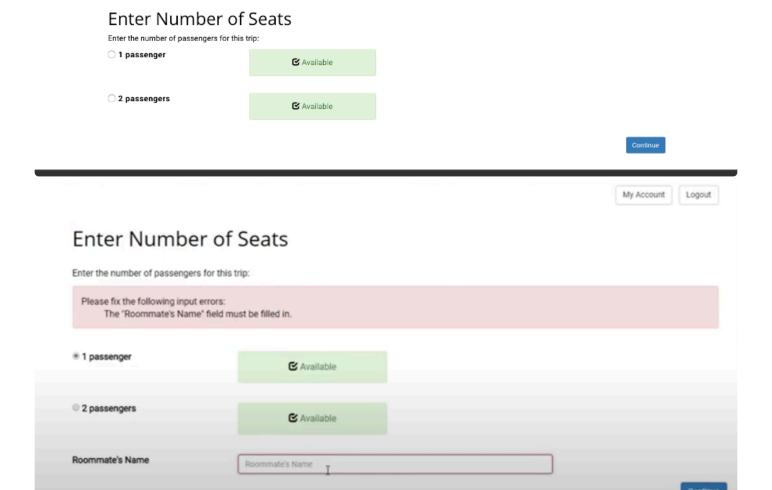
Selecting Optional Packages

If a tour has optional packages available, they will appear here. You will be able to control the availability of these packages, and your customers will be able to assign them to all or a select number of passengers on a later page.



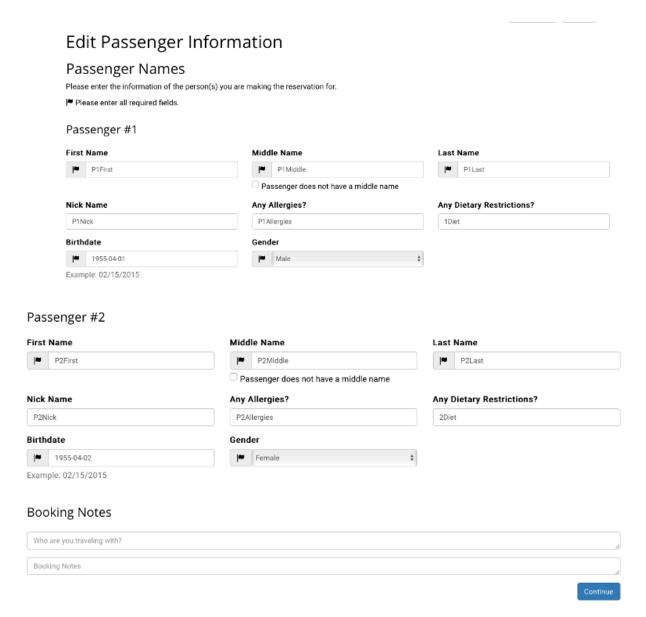
Number of Seats

If the occupancy number does not match the passenger number, for instance when a student tour operator is booking one passenger into a double or triple occupancy room, roommate names are required. This can be configured to force the occupancy number to match the passenger number if you wish.



Edit Passenger Information

Customers will enter information for each passenger. Each field is validated when the information is entered, and fields with "flags" are required. By default, the following information is collected: Name, nickname, allergies, dietary restrictions, birthdate, and gender. This can be customized to add additional fields, such as passport information or general health information. A Booking Notes field at the bottom of the page can be used to add additional notes, such as special accommodations.



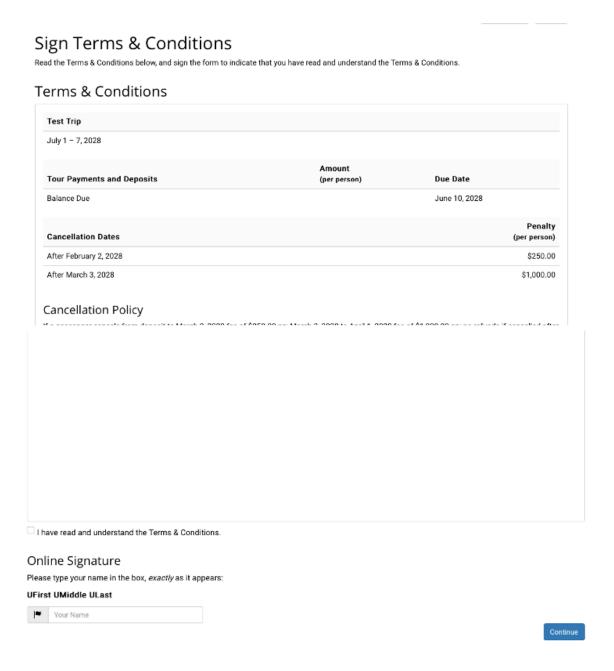
Assign Packages

If optional packages are available, customers can assign those packages to all, or just some of the passengers. This can be customized, and even disabled if you choose to have the optional packages assigned to each passenger.



Sign Terms and Conditions

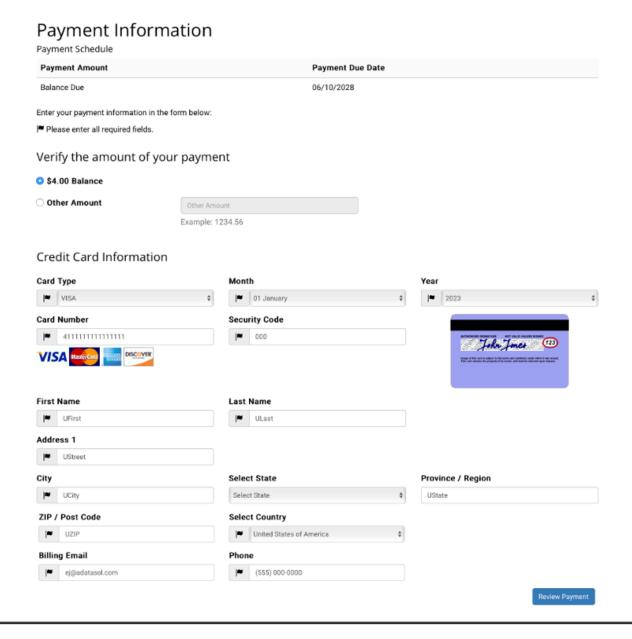
By default, the name and date of the tour is shown, as well as the number of deposits required, the amount of those deposits, and the dates they are due. Cancellation penalty information is also included, showing cancellation dates, and the amount of the penalty. During deployment, you will need to send your terms and conditions to us, which we will use to fill out this page. Customers will need to check that they have read and understood the Terms and Conditions, then enter an online signature that will be stored in Tour Tools, as part of their online booking.



Payment Information

Here customers can see an overview of their booking, including the select tour, the package information, the number of passengers, the availability and cost, the total balance, and a list of passengers. The payment schedule is shown, including amount and due dates.

Customers can choose to pay deposits, the full balance, or another amount. This can be configured as needed. Credit card and billing information is gathered, with the billing information being auto-filled based on the previously entered contact information from the account registration. Users may change the billing information if it is different from their registration information. Credit card information is not stored, so that the site is fully PCI compliant.



Confirm Payment Details

Customers will have a chance to review the payment information before submitting the payment. On this page they will see a summary of the tour, the payment information they have entered, and a button to make changes if needed. Once the Make Payment button is clicked, the payment is sent to the payment gateway to be processed, and a booking record is created in the Tour Tools database.

Confirm Payment Details

Payment Information

Billing Address: UStreet UCity, UState UZIP USA

Email: ej@adatasol.com Phone: (555) 000-0000

Please click the Make Payment button only once to avoid being charged multiple times.

∢ Back to Payment Details

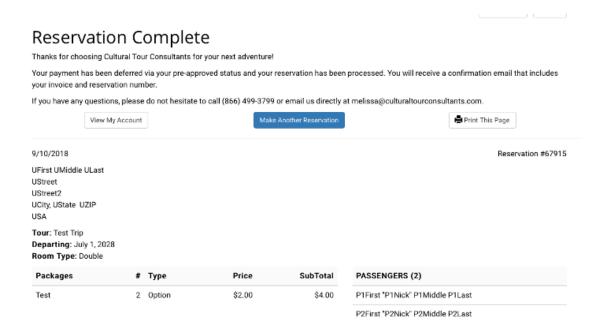
Make Payment

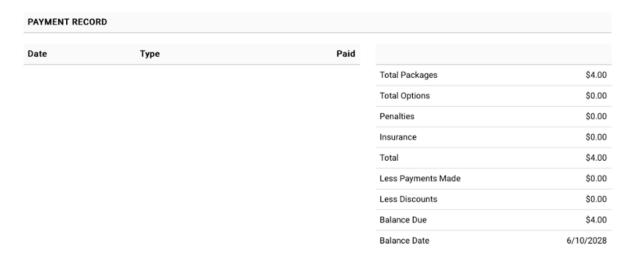
Confirmation Email Notice

After you make your payment, your will receive a Reservation Confirmation Email with your statement and Booking Number. If you do not receive this email, please call our office to confirm your booking and/or payment has been processed.

Reservation Confirmation

On the reservation confirmation page, customers are shown a thank you message, as well as an electronic copy of their invoice. This invoice includes tour information, package information, passenger list, the payment record, and a balance summary. From here, users can view their account, make another reservation, or print the invoice.



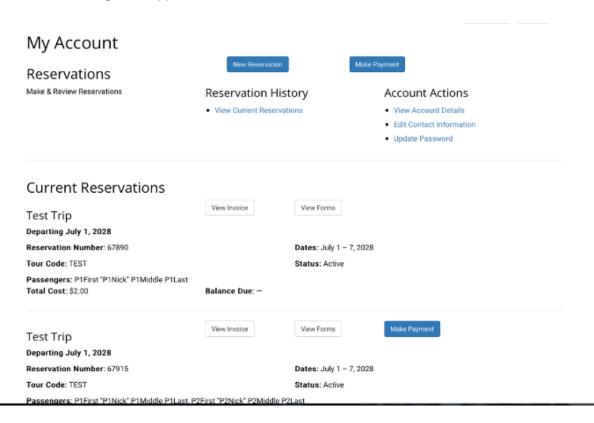


Cancellation Policy

If a passenger cancels from deposit to March 2, 2028 fee of \$250.00 pp; March 3, 2028 to April 1, 2028 fee of \$1,000.00 pp; no refunds if cancelled after April

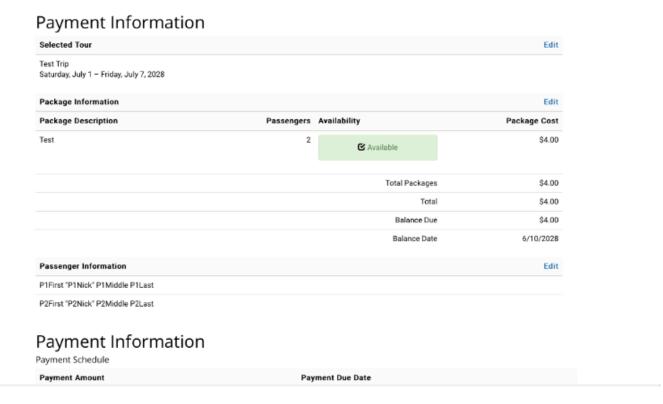
My Account

Returning users will see a list of their current reservations and account details. They can update their contact information or password, and make additional payments on existing bookings, regardless of if the booking was made through the app or the website.



Making an Additional Payment

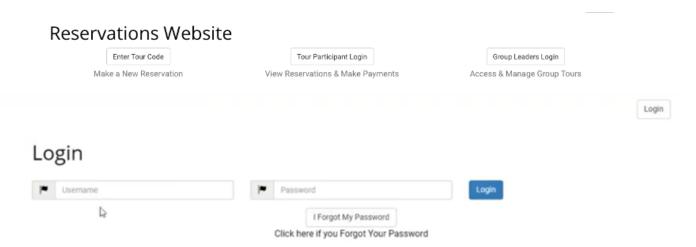
When making an additional payment, customers are taken back to the same payment page they used previously. If no deposit is due, only the Pay Balance and Other Amount options are available.



The payment confirmation page is also the same as before, but after making the payment, the payment record on the Reservation Confirmation page will reflect the new payment in both the payment list on the left, and the balance summary on the right.

Group Leader Portal

Group leaders will start at the Reservations Website, select Group Leader Login, and use their username and password to login.



Group leaders have access to additional information about the tour or tours they are leading, through the portal. Selecting a tour name will then lead to an overview of the tour.

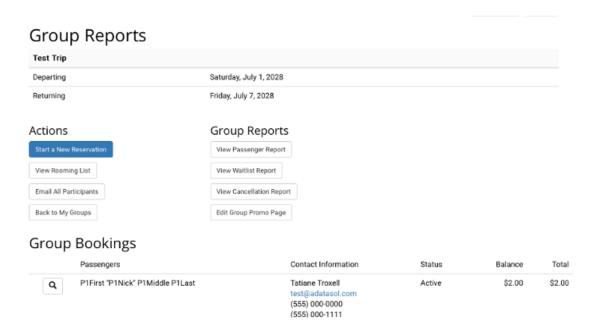


New in TourTools Online v5: Group Leaders can make multiple bookings in a single transaction.



Overview of the Tour

This page includes a list of the bookings that have been made, a passenger list, and the contact information for the booking. The contact information may be different then the passenger list, especially in cases where a parent has booked a tour for their student. The status of the booking, the balance due and balance total can be viewed on this page. These are the default details, and they can be customized to show or hide fields as you wish.



Actions

Group leaders also can perform several different actions, such as viewing the rooming list, emailing all passengers, and returning to a list of the tours that group leader is leading. Below is an example of a rooming list. The rooming list includes the room number assigned, the room type, the passenger gender, and the age of the passenger. Room numbers are assigned by default in TourTools by the reservation agent, and there is an option to allow the group leaders to assign the room number.

Rooming List Back to Group • Tour Name: Test Trip Departing: July 1, 2028 Returning: July 7, 2028 Print This Page 10.5 Triples: 0 Total: Singles: 19 Doubles: 0.67 Quads: Room # Type Name Gender Age P1First "P1Nick" P1Middle P1Last Single М 63 Single P1First "P1Nick" P1Middle P1Last М 63 Double P1First "P1Nick" P1Middle P1Last 63 М Double P1First "P1Nick" P1Middle P1Last 63 P1First "P1Nick" P1Middle P1Last Double М 63 Double Test "P1Nick" T Test М 63

When selecting Email All Participants, know that the user emails are not shared, as the emails are sent via a blind carbon copy (Bcc) to protect privacy.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Accessibility

Accessibility (WCAG)

When it comes to accessibility compliance, the Web Content Accessibility Guidelines (WCAG) version 2.0 AA is the most-used standard worldwide. There are three levels of WCAG compliance; A, AA, and AAA.

TourTools Online is WCAG 2.0 Level AA compliant. WCAG compliance level AA is used in most accessibility rules and regulations around the world, including the ADA. To meet WCAG 2.0 Level AA conformance, the website is usable and understandable for the majority of people with or without disabilities. The meaning conveyed and the functionality available is the same.

Some notable WCAG 2.0 Level AA requirements include:

- Color contrast is, in most instances, at least 4.5:1
- Alt text or a similar solution is used for images that convey meaning
- · Navigation elements are consistent throughout the site
- · Form fields have accurate labels
- · Status updates can be conveyed through a screen reader
- · Headings are used in logical order

If you find any accessibility issues with TourTools Online, please <u>notify us</u> so that we may quickly resolve it.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

MailChimp

The Mailchimp API is a pretty straightforward API to configure in TourTools; all the essential settings are configured in System Settings. But before getting into the TourTools part, some initial work must be accomplished on the Mailchimp website.

TourTools Features:

Here is a list of features currently available in the system and also the ones that are available for release per requests:

Available:

- · Download all available audiences back into TourTools
- · Create TourTools clients in Mailchimp
- Update TourTools clients into Mailchimp
- Download member's stats from Mailchimp into TourTools
- · Download member's subscription status from Mailchimp into TourTools

Available for release, not in TourTools yet:

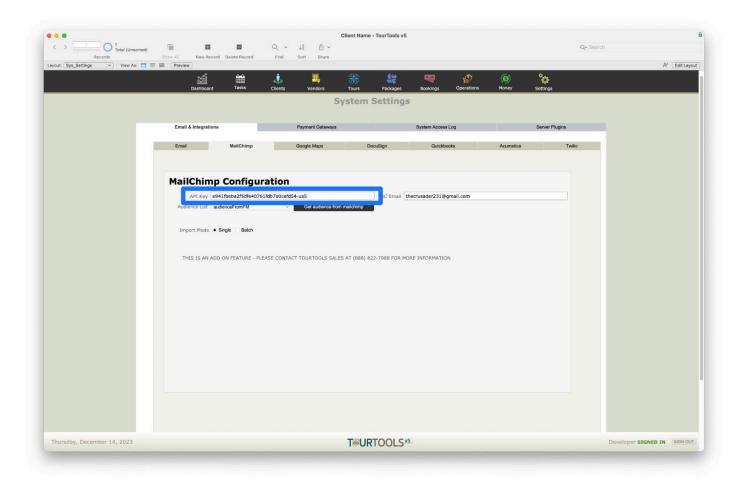
- Create & Manage Campaigns from TourTools
- Create & Manage Audiences from TourTools
- Update Audience's Members from TourTools
- · Follow Campaigns Stats
- · Create, Update, & Delete Templates
- · Create, Update, & Delete Schedules

Initial Setup:

The first step is to go configure an API Key on Mailchimp following this tutorial provided by them:

About API Keys | Mailchimp API Keys | Mailchimp

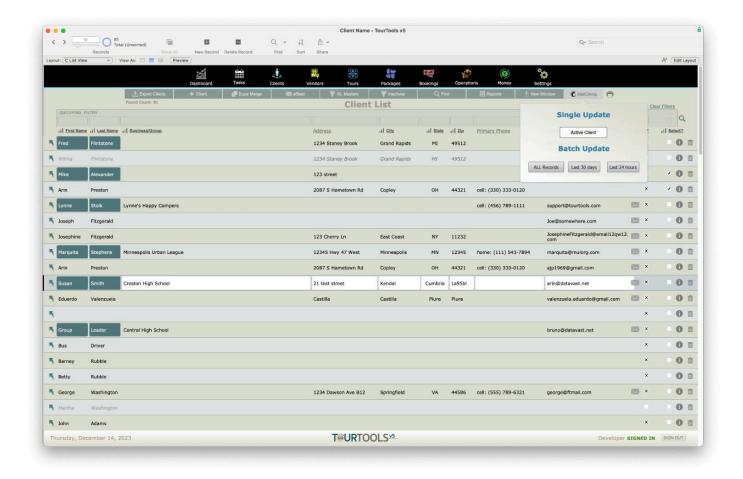
TourTools Settings:



Once everything has been successfully done – you can input the API Key and the email address linked to the account onto TourTools settings and click the "Get Audience from Mailchimp" button.

The field Audience List will populate with a list of the available audience on your account; the audience you select will be used to upload new contacts from TourTools into your Mailchimp account later. Choosing one for the rest of the system to work effectively is essential.

Client List:



In the client module list view, a Mailchimp menu will appear if the API key is populated in the settings on the upper right corner of the layout.

In this menu, you will find the following options:

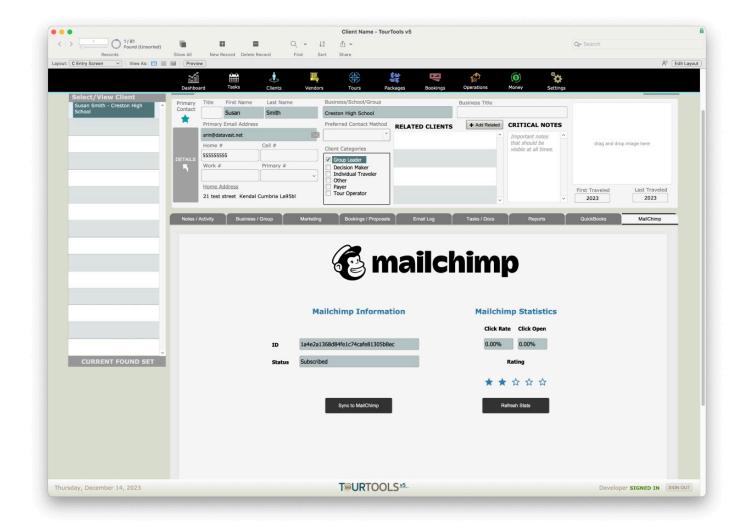
- **Single Update:** The single update will upload or update the currently selected record information into Mailchimp.
- Batch Update: All Records: This button will take the entire found set and update their information into Mailchimp.
 - Batch Update: Last 30 Days:* This button will only select the records that were modified or created in the last 30 days and update their information in Mailchimp
- *Batch Update: Last 24 Hours: *This button will only select the records that were modified or created in the last 24 hours and update their information in Mailchimp

All of the update sequences will also create new contacts in Mailchimp if they don't exist already; this script is used to handle both requests automatically.

Client Details:

In the client details, if an API key has been entered in Settings, Mailchimp will be available for the user to use. This is a pretty straightforward layout; it offers the user two options;

- Sync to Mailchimp: This button does the same thing that the update button does in the list view for the Client being browsed it either creates or updates the information in Mailchimp and also gathers the subscription status of the member.
- *Refresh Stats: *The refresh stats buttons will automatically update the list of available audiences in the system and download the stats for the Client being browsed from Mailchimp; the stats will be displayed as a %.



This will display the global average Click Rate, Open Rate, and general Rating of the Client combined for all audiences directly from Mailchimp.

Server Sequence & Automation:

For clients that would like their statistics & updates to be fully integrated automatically, we have designed

two scripts that any developer can program on the server to run the sequence.

- *onServerMailchimp (client_client): *This script will go through all Client records with a Mailchimp ID and gather their stats automatically this is quite the script, so it's important not to run it locally on FileMaker Pro since it can freeze your system for several hours.
- *Batch Upsert To Mailchimp: *This script can be run with all the parameters and will run and update/ sync all Contacts available on Mailchimp.

Last modified: January 2, 2024

Docusign Sync

The new DocuSign Sync functionality in TourTools v5 enables you to send documents for signature from TourTools and sync with your docusign account. A specialized Docusign account is required for use of this feature.



This functionality is being finalized and documentation written. Check back here for updates.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Email/Task Automation Module (ETAM)

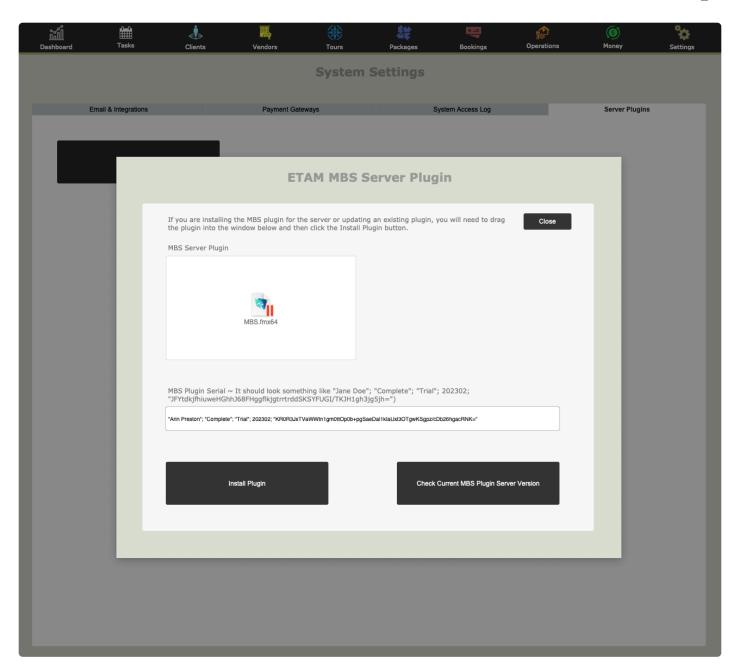


https://player.vimeo.com/video/797042901

Optimize Your Communications Workflow with the Email & Task Automation Module

TourTools users can have welcome emails, payment reminders, late payment notices, post-tour emails, etc. sent out automatically, every night, from their TourTools application. Email messages are sent based on criteria that you specify. The blocking tool allows you to exempt certain tours and bookings from the process, making the feature highly flexible. Internal task creation can also be automated with this feature.

This feature does require the purchase and install of the MBS Plugin. Once purchased, drag and drop the plugin into this window and TourTools will install it on startup automatically.



Feature Summary

The email and task automation system utilizes 'modules' to process data within the database automatically. An example of this would be to automatically send an email, tailored to each passenger traveling on any Bookings which will be departing within 3 weeks.

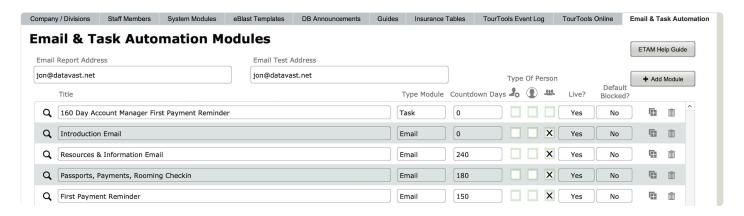
The term 'modules' can refer to emails or tasks that are processed automatically on a specific date. The information pertaining to the email or task is held within a Module record, however, although Modules can be considered to be global (eg a Module can be referenced from any Tour) there needs to be method to store Tour specific information – such information is stored in a Checklist record. You can compare a Module to an uncompleted questionnaire whereas a Checklist would be the answers to the questionnaire (without the questions) – on their own, they are of little use but when combined, they serve a purpose.

Module Recap: an email module will hold general terms but isn't specific to a particular Tour eg "120 days before a Tour departs, a specific email needs to be sent to all travelers on a Tour." Thus a Module will store the fact that an email needs to be sent 120 days before the Tour departs but since it's not specific to a Tour, it doesn't store when that is because different Tours may have different depart dates.

Checklist Recap: a checklist is linked to a specific Tour and a specific Module, so the checklist links a Module to a Tour so we can tell exactly when a specific Module needs to be processed for a specific Tour.

Administration

Module records can be accessed in the Business Settings layout > Email & Task Automation tab.



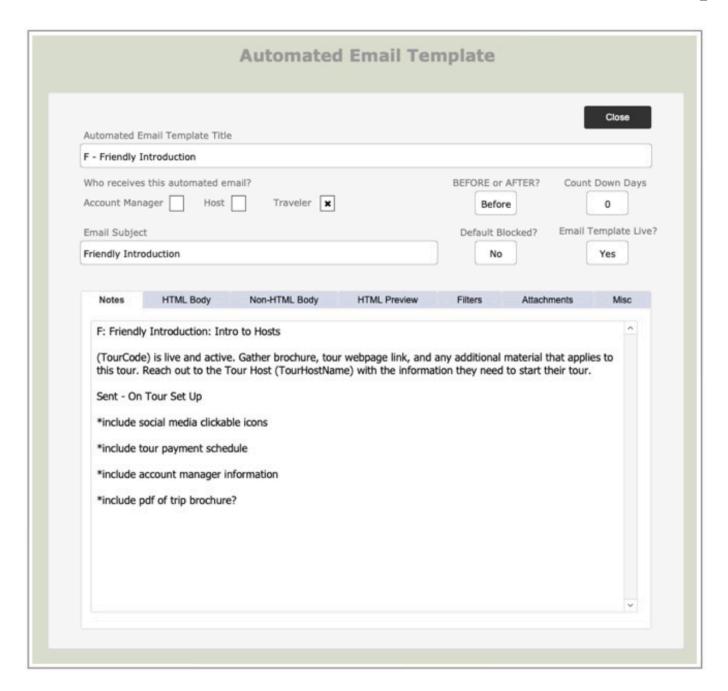
A nightly schedule runs and generates emails as required. if any email Modules are sent out, a report is created showing the results of the. The report is sent to the address set in the Email Report Address field.

If you need to test the ETAM system you can add an email address to the Email Test Address field and emails will be sent there instead of to the Account Manager, Host or Traveler email address.

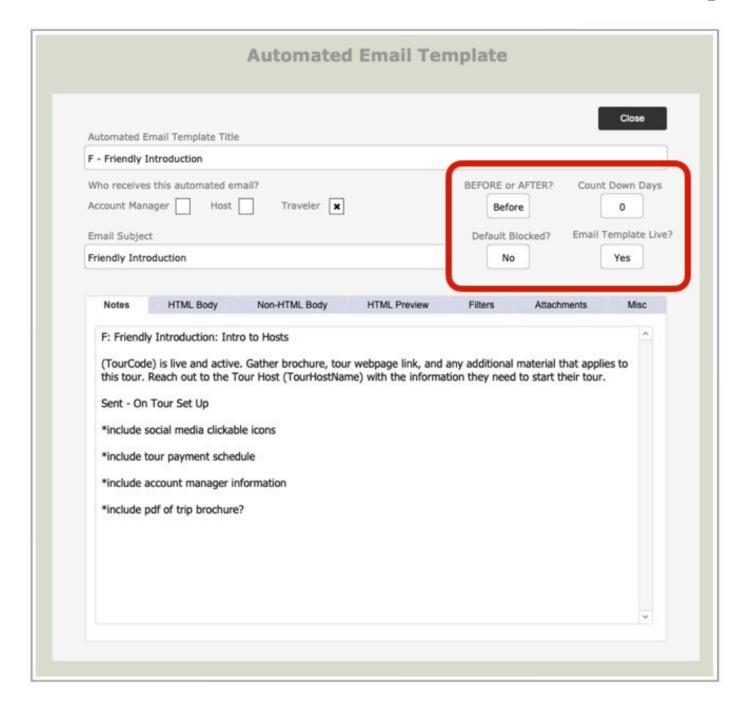
Each Module record is displayed in a portal and can be shown in detail via a card window (shown below) which is Module type specific (ie there is one layout for email Modules and another for task Modules). The Module card windows allow the user to adjust all aspects of the module.

In the case of email Module records, the user can:

- 1. See what the non-HTML and HTML body of the mail will look like.
- 2. Insert mail merge tags for the record data required in the email.
- 3. Include email attachments.
- 4. determine when the email delivered.
- 5. Set who the email is delivered to.



General settings are shown below and highlighted in red.



BEFORE or AFTER

Determines when the email will be sent – BEFORE the Tour takes place or AFTER it returns.

Count Down Days

Refers to how many days the email will be sent either BEFORE the Tour departs or AFTER it returns.

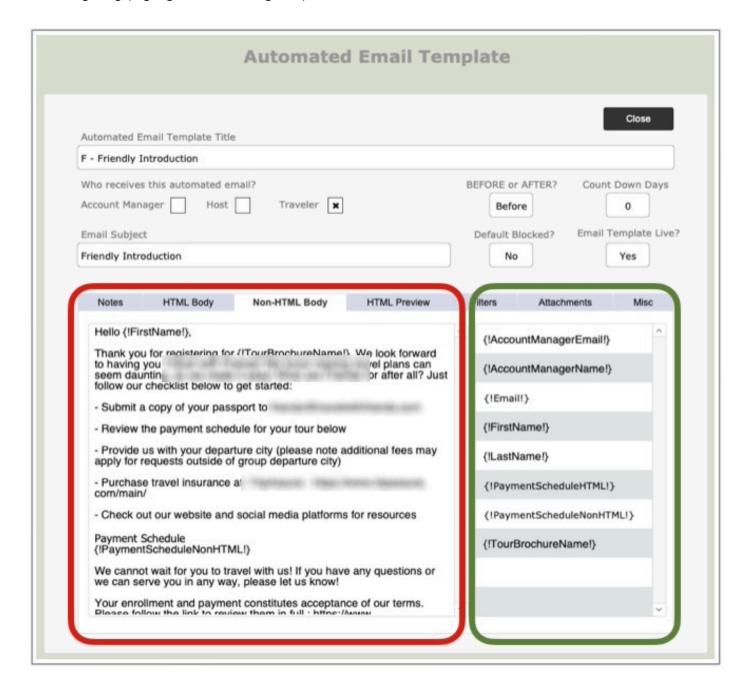
Default Blocked?

When a Module is added to a Tour, will it be blocked initially (ie won't send for that Tour) or not. This is a handy feature as it will allow the user to create a test Module, add it to Tours but block it as a default (so it doesn't get sent). Then the user can set it to unblocked for just the chosen tours. It can also be used in cases where a Module might only be used to certain types of Tour so needs handling manually.

Email Template Live?

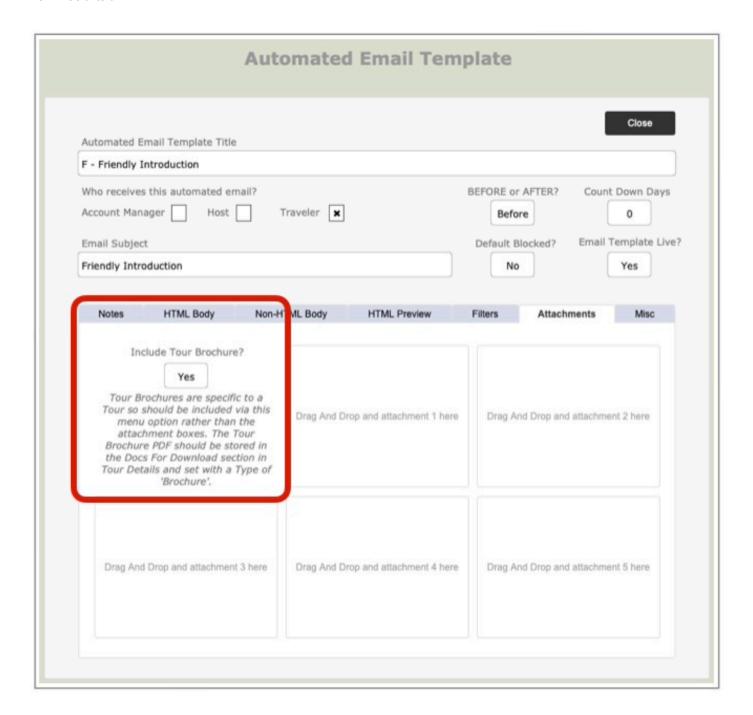
If a Module isn't live then when a Tour becomes active, it will not be added to the list of Modules for that Tour. This is handy as it allows the user to create a Module but not have it processed until they are ready (eg for Modules which are in the process of being edited).

To add a mail merge tag to an email, go to the HTML Body or NON-HTML body tab. Place the cursor into the text where you want it to appear (highlighted below in red), then select from the list by clicking onto the mail merge tag (highlighted below in green).



Some email Modules will require attachments. You can drag and drop an attachment into one of the attachment boxes (shown below). These attachments cannot be Tour specific as you will be selecting a single attachment for (potentially) all Tours.

In the case of Trip Brochures, which are Tour specific, you will need to select YES for the "Include Tour Brochure field" (shown below in red). Since Tour Brochures ARE specific to a Tour, you will need to ensure that the Brochure has been added to each Tour that requires one. You can add the brochure from the Tour Detail page via either the Web Publishing > Docs for Download tab or the TourTools Online > Docs for Download tab.



Testing

To test a Module, it is recommended that you create a test Tour and populate it with Bookings and Passengers with a known email address. From the Tour detail layout, you can then use the manual method of sending out a single email Module (by clicking the icon at the end of a row).

For additional protection, you can set the Email Test Address field (shown below in red) in the Business Settings > Email & Task Automation tab to a chosen address and all emails (except for the email report) will go there instead.



Tour Modules

The portal showing the Modules specific to a Tour (shown below) can be accessed in the Tour Detail layout > Tasks / Docs tab > Email & Task Automation tab. From here you can see how many days are left before the email will be automatically generated, who the email is going to (notice the Account manager, Host and Traveller check boxes). You can also tell if the Module is Blocked or not.

If the "?" icon appears on a row, it indicates that the Tour Brochure is expected to be used for that Module but one has not been added to the Tour. If this is the case, you will need to add the brochure via either the Web Publishing > Docs for Download tab or the TourTools Online > Docs for Download tab (please ensure that the document TYPE is set to BROCHURE otherwise it will not be included in the email).

Things you can do:

- 1. You can manually change the date that the email will be sent out by clicking in the date field for the chosen email.
- 2. Recreate the email Module for the Tour (in case you want to reset it to its original value) by clicking the gear/settings icon.
- 3. You can manually send an email Module out by clicking the envelope icon.
- 4. If the message "Default settings missing please click here to define them" appears, you will need to click the message and the missing Checklist data will be created.



Booking Modules

The portal showing the Modules specific to a Booking (shown below) can be accessed in the Booking Detail layout > Tasks / Docs tab > Email & Task Automation tab. From here you can see whether a Module is blocked at the Tour level (Tour Block? column) or for this current Booking (Block Emails? column).

To explain this further, if you want to block an email Module for an entire Tour, you would head to the Tour Module portal (described in the Tour Module tab of this help guide) and set "Blocked?" to YES. Alternatively, if you only want to block an email Module for certain Bookings within a Tour, you would set the "Block Emails?" column to YES.



If you have any questions that are not answered here **Contact TourTools Support** for assistance.

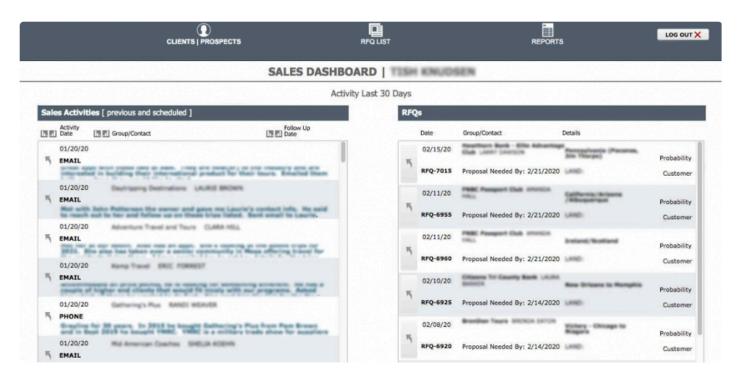
Last modified: March 27, 2023

Sales Module

TourTools® has developed add-on functionality to make the client database and RFQ functionality available to an "outside sales" team to access from the web.

How it Works

Your outside sales representatives are given a web login and presented with a Dashboard displaying their sales activities and RFQs. This allows users to browse the TourTools client database and mark specific clients as accounts they are currently working.



Your outside sales representatives can create an RFQ for a client while sitting in their office and gathering the details and requirements. The system shows past activity for each client so the rep can see patterns. Once they submit the RFQ, a new RFQ notification email is sent to the office.

By default, this module comes with two reports – a **Travel Plan**, showing which clients the rep will be visiting that week, and a **Weekly Sales Report**.



NOTE: The Web Direct Sales Tool can be configured to work with TourTools v3, v4, or v5 but requires FileMaker v16 or newer on the server.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: March 27, 2023

QuickBooks Module

Push Your Transactions to QuickBooks to Eliminate Redundant Entry



https://player.vimeo.com/video/835581605

TourTools® has developed a QuickBooks general ledger integration for receivables and payables management. QuickBooks is a leading small-business accounting package. This will allow you to eliminate the redundancy of pushing payment or refunds twice – staff no longer need to manually enter data into TourTools® and then again in QuickBooks.



TourTools® users can enter all daily receipts, cash, checks and credit cards and then transfer individual or select groups of transactions directly into QuickBooks.

Each transaction is posted to the appropriate bank, revenue, and expense accounts. Also available: adjust for credit card-related bank changes as part of the transaction.

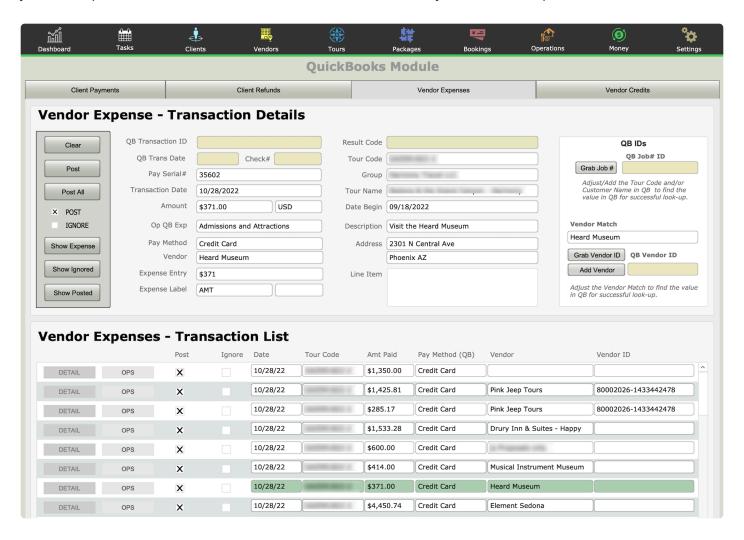


TourTools v5 now offers support for QuickBooks Online!

How it Works

Each transaction references a QuickBooks job# record that is created in the QB Customer Table.

As each transaction is processed, TourTools® checks to see that the job# exists for the associated tour. If a job# is not present in QuickBooks, then TourTools® creates the job# record and posts the transaction.



The same process is followed for vendor expenses or credit transactions: TourTools® checks to see if the vendor record exists in QuickBooks prior to posting the expense transaction. If no vendor record exists, then TourTools® creates the vendor and posts the transaction.

Check Queue Feature

The built-in "Check Queue" feature allows users to select services to be paid and move the transactions from TourTools® into QuickBooks so each bill is ready for payment. If the service has been paid by a method of payment other than check, then the transaction is recorded as such. Each transaction is posted to the designated vendor, the job# for the current tour, and the default accounts payable account.

Available Transactions

CLIENT PAYMENTS

Check deposit to bank account and revenue account (liability account).

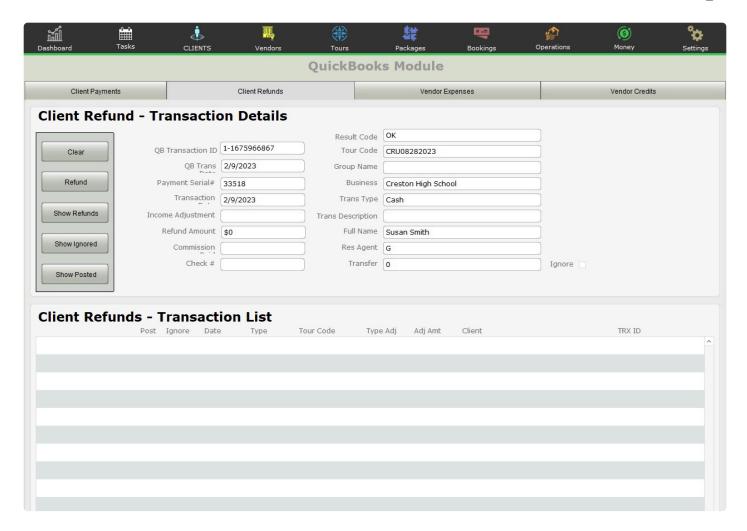
Credit card deposit to bank account and revenue account (liability account) with optional calculated bank fee.



CLIENT REFUNDS

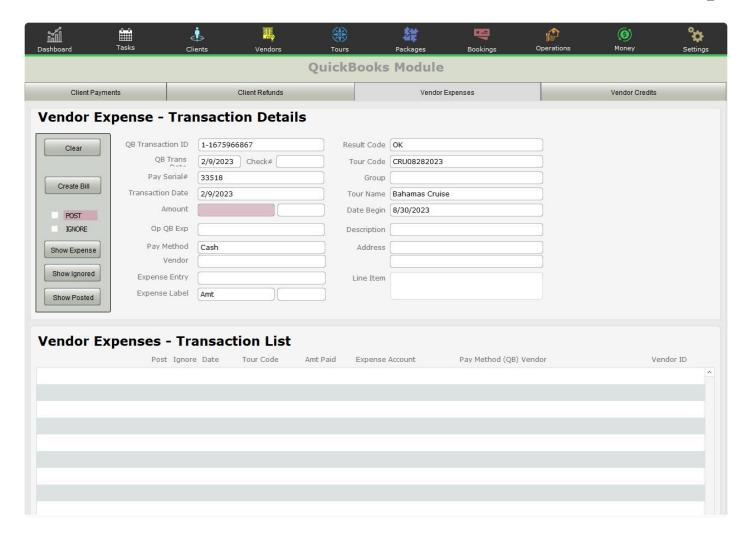
Check refund to client, from bank checking and revenue account (liability account).

Credit card refund to client, from credit card and revenue accounts (liability account).



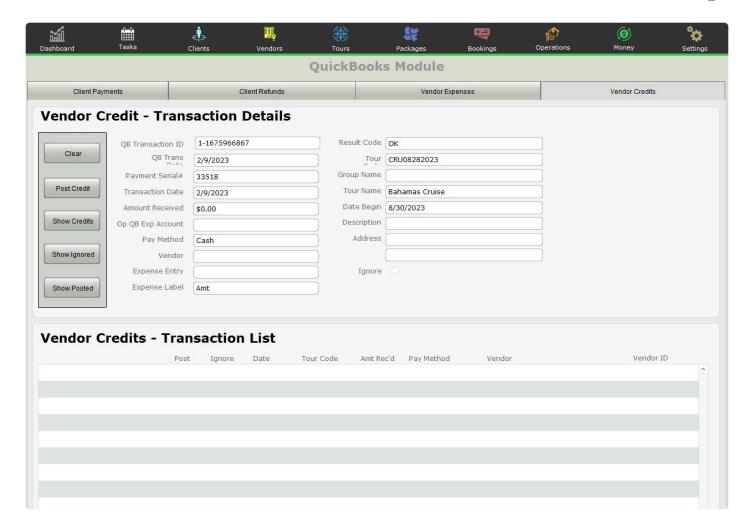
VENDOR EXPENSES

Payment to vendor for services rendered, posted as a bill.



VENDOR CREDITS

Credit from vendor for overpayment, posted as a credit.



CONNECTING QB

In order to connect the QB module to your TTv5 system, first make sure you have discussed the integration with your developer.

Click on the "Settings" module, then "System Settings" from the dropdown menu. Click on Quickbooks under "Email & Integrations". Under the Quickbooks Configuration header you will see a button with the QB logo labeled "Connect to Quickbooks". A dialog box will open with step by step directions including the first step to connect via a green button. Click the button and follow the on-screen directions!

NOTE: The customization base price includes the programming required to post expense payments (payables) and receipts (revenue) with debits and credits as well as refunds. Additional functions, as well as more complex transaction postings consisting of multiple debits or credits, are also possible utilizing TourTools and the FM Books Connector plug-in.

If you have any questions that are not answered here **Contact TourTools Support** for assistance.

Last modified: June 12, 2023

Last modified: June 30, 2022